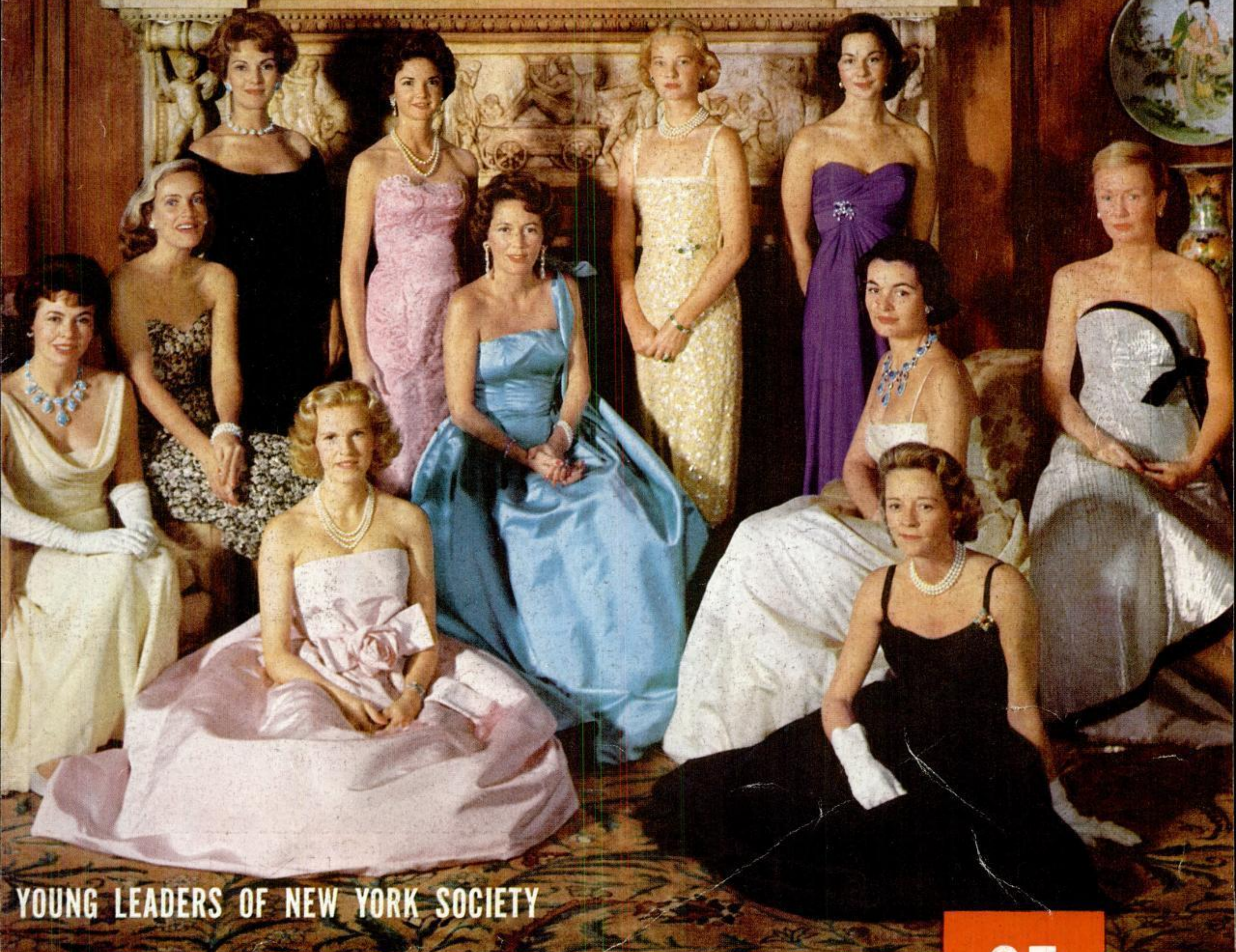


LIFE

A FAIRY TALE WORLD
CHILDREN PAINT ANDERSEN FAVORITES
IN COLOR: ROCKEFELLER IN VENEZUELA



YOUNG LEADERS OF NEW YORK SOCIETY

DECEMBER 8, 1958 **25** CENTS



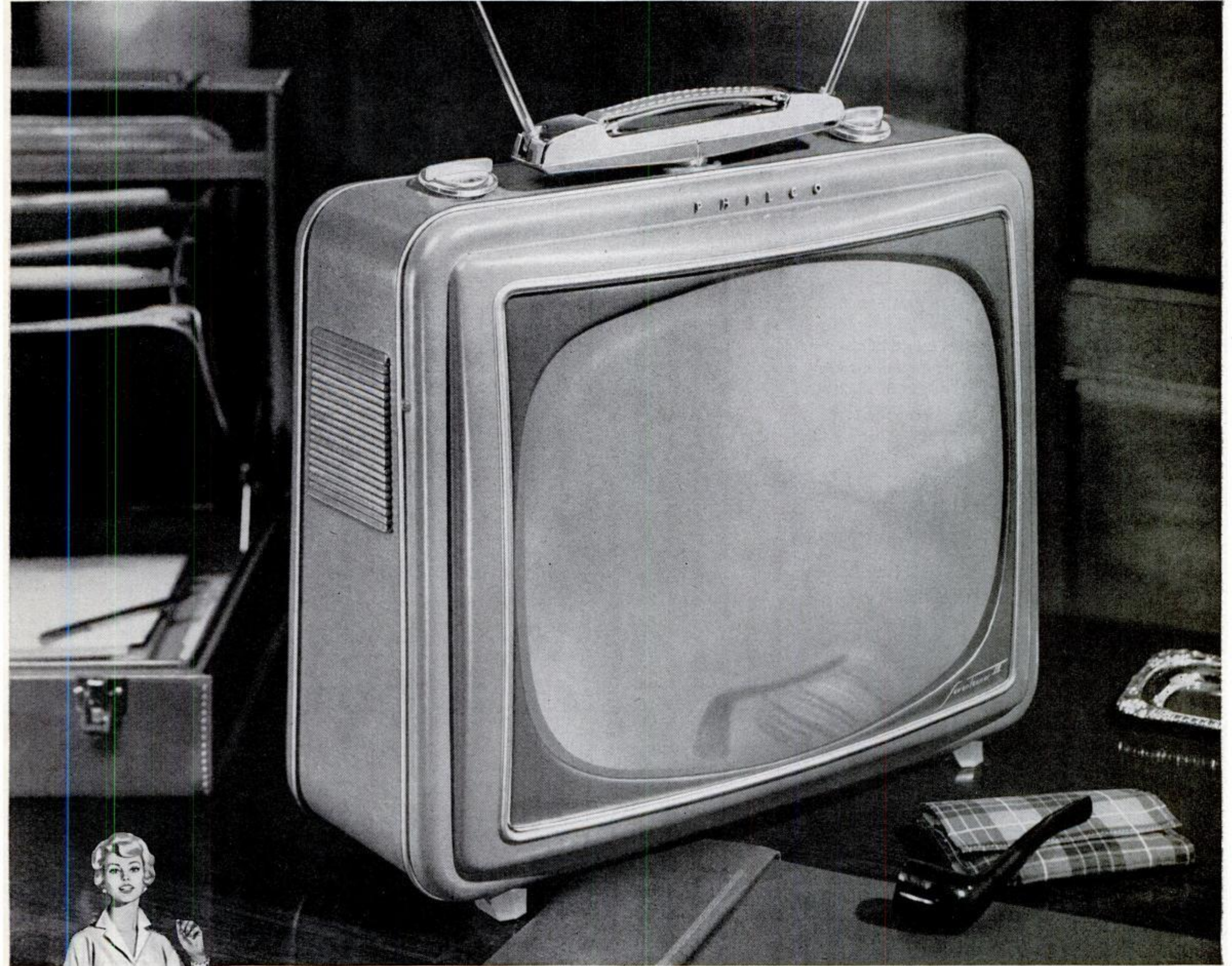
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Christmas Time, or Any Time...

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N
NORCROSS

Brightest gift under the tree... "Brief Case" TV!



ALL SLENDER SEVENTEENERS HAVE 17-INCH OVERALL DIAGONAL MEASUREMENT SCREEN, 155-SQ.-INCH VIEWING AREA.

NEW 1959

PHILCO Slender Seventeenor

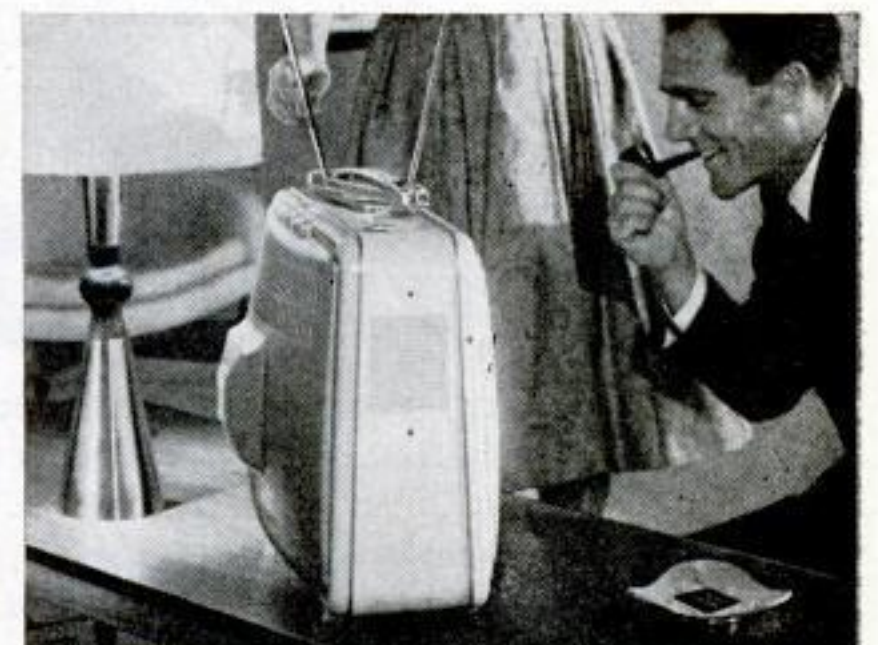


Here's the most exciting gift you can give (or get!) this Christmas. So light, so trim, it's like having TV in a brief case!

What makes this slender wonder possible? Philco has developed a new picture tube that measures less from front to back than any you've ever seen. And it's teamed with a brand-new Philco chassis, more powerful and compact than ever. The

picture's big and unbelievably bright and clear. A 39-inch antenna telescopes out of the sturdy "Scan-Tenna" handle—rotates for three times more signal power!

Philco "brief case" television comes in a rainbow of exciting colors and smart new leather-like finishes. Let your Philco dealer show you how little it costs to give a fabulous Philco portable! From **\$179⁹⁵**



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LOOK AHEAD... and you'll choose **PHILCO®**

This One



JT00-HT9-7CYG

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REAL AND FAIRY TALES— BOTH CAN END HAPPILY

Fairy tales are ostensibly for children. But their meaning lies much deeper than that. They fulfill an adult human need for wishing and dreaming—and hoping that the dreams will come true. The story of these wishes and their fulfillment is a part of journalism which is no less important than reporting life's tragedies and disappointments.

Fairy tales turn up in the most surprising places, even in the lives of national leaders like General Charles de Gaulle. But they start out in the gay magical world of childhood. To see how much they mean to children, turn to the story on pages 90-105 in which Hans Christian Andersen's fairyland is conjured up by imaginative child artists from all over the world.

A fairy tale come true à la Frank Merriwell is the story (pp. 41-44) of the Air Force cadets who wished for a good football team and got one beyond their rosier dreams.

Then there are the Springhill miners (pp. 49, 50) who were imprisoned like Persephone in the underworld but then had a luxurious vacation in balmy Georgia. We have a Dædalus story too, about a tough-minded pilot (pp. 83-89) who dreams of being the first man to get into space but is not counting on feathers or wishes to get him there.

To most of us high society's glittering charity balls belong to an unlikely world of Cinderellas. But on pages 135-141 we show how the balls are staged by hard-working women who qualify as do-good fairies. To equip would-be ball goers with the price of admission—and more—we show on pages 26-31 how investors are finding the fairy tale pot of gold, not at the rainbow's end but in the stock market.

And there is Charles de Gaulle, subject of an article (pp. 144-158) by famous Novelist Romain Gary. Through years of loneliness, De Gaulle cherished a vision of France as the fairy tale princess. Now De Gaulle seems to be like the kissin' prince in *Sleeping Beauty*.



FAIRY TALE DRAWING



HOPEFUL POT-OF-GOLDER



The 11 society leaders shown on the cover are members of the "Cuban Gala Night" committee. Top row from left: Miss Anita Colby, Mrs. Igor Cassini, Mrs. Winston Guest and Mrs. Frank E. Schiff. Middle row: Mrs. Daniel Topping, Chairman Mrs. Earl E. T. Smith, Mrs. William O. Harbach, Mrs. Murray McManus. Bottom row: Mrs. Alfred Corning Clark, Mrs. Thomas M. Bancroft Jr., Mrs. Richard Harris. They are wearing some of season's most lavish ball gowns, including four Mainbochers, two Diors and a Charles James.

COVER

Before one of season's most dazzling charity balls, "The Cuban Gala Night," 11 members of its organizing committee gather in Mrs. Winston Guest's New York apartment. They are identified in picture at bottom left (see pp. 135-141)

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TEST FOR TASTE

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Looking for a filter cigarette that does more than reduce tar and nicotine—a filter that actually improves smoking taste?

Then, no matter what kind of cigarette you're now smoking, try Old Gold's New Spin Filters . . . and *test for taste*. Test as many as you want. A cigarette. A pack. A carton.

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LOOK! THE 1959 LEWYT GIVES YOU MORE WORK-SAVING FEATURES THAN ANY OTHER CLEANER!

MOTORIZED BEATER SWEEPER—gets under lowest furniture...lights up darkest corners...less than 3" high!

BIG WHEELS—glide over rug edges, door sills, bare floors!

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(Higher in West and Canada)

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MODEL 111



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has a gift
for making
martinis!*

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For the man who (as the Yuletide ads say) has EVERYTHING, we have invented a new Something.

It is the Martini Master (with easy-to-remove label). And notice how it glows invitingly with 94 proof Seagram's Golden Gin. Buy it yourself... or hint broadly. And don't forget your friends!

The rewards, obviously are *double*. Not only do you get the famous improved gin that revitalized the martini, but you can stir as you never stirred before: Stir in a handsome antiqued glass Martini Master with screw-on strainer top! Stir with the pride of re-creating the martini from scratch into *smooth*, from damp into *dry*, from prose into poetry!

The Martini Master, to the chagrin of our company treasurer, is available to you at no extra cost. As a result, however, it is emphatically in limited supply.

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Now 94 proof at no increase in price

SEAGRAM'S GOLDEN GIN MAY ALSO BE OBTAINED IN CANADA. SEAGRAM-DISTILLERS COMPANY, N. Y. C. 94 PROOF, DISTILLED DRY GIN, DISTILLED FROM AMERICAN GRAIN

'Most everybody's wishing for



Blue Fern Spray Cologne

Wood nymph fragrance in aerosol atomizer; gift carton.....**\$1.00**
plus tax



Hostess Soap Buds*

Eight sculptured cakes of perfumed soap in glass candy jar**\$1.50**



Floré Bubble Bath*

Pink, blue or yellow, in deluxe reusable plastic canister; gift carton...**\$2.00**
plus tax

**Gifts that keep on giving long after their contents are gone.*



Hobnail Cologne*

Old-fashioned floral fragrances in antique milk glass dresser bottle that becomes a bud vase, lamp base or candle holder; gift carton.....**\$2.00**
plus tax



Flower Vase Bubble Bath*

Pink, maize or blue, in gold-and-ceramic-decorated crystal vase; gift carton...**\$1.00**
plus tax



Bath Superbe Soap

Three French-milled bath cakes in delightful colors, fragrances; gift carton.
\$1.00



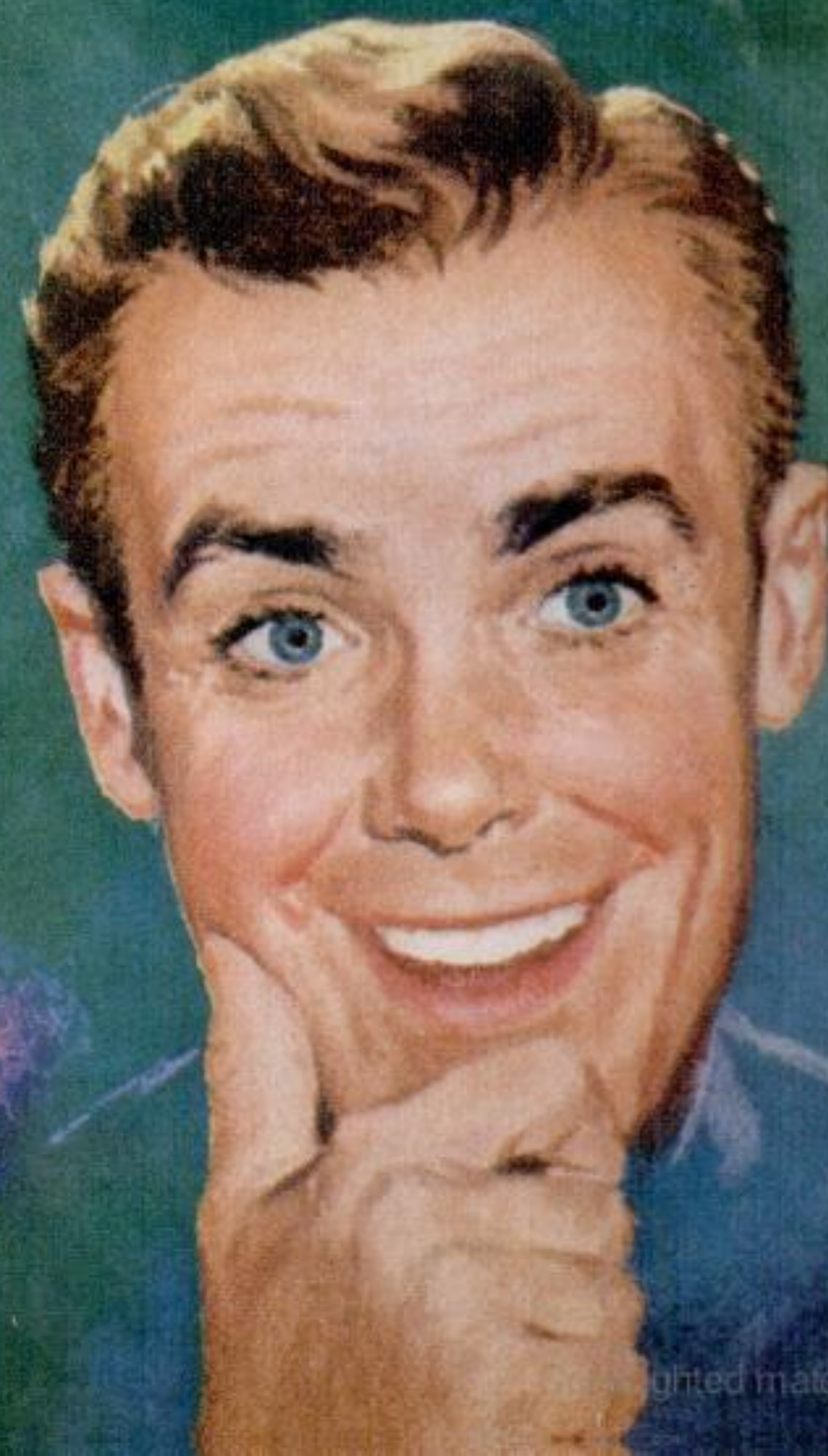
Spruce Lotion and Soap

Pine-scented shave lotion and a man-size cake of soap; in smart gift box.
\$1.75
plus tax



Saddle Club Set

Refreshing after-shave lotion and talc.....**\$1.00**
plus tax



wonderful gifts by Wrisley



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Superbe Bath Bar*

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Grooming set for the young athlete —shampoo, muscle rub, hair cream, baseball soap; in gift box with baseball insignia. \$1.50 plus tax



Magicolor Bubble Bath

Tints bath water pastel shades of pink, blue, yellow, green; harmless, certified colors; four tubes for many happy bathtimes. . \$1.25 plus tax



Play Block Bubble Bath*

Concentrated bubble bath in two alphabet play block cartons, wrapped together in acetate. 89c plus tax



Wild Animal Caravan*

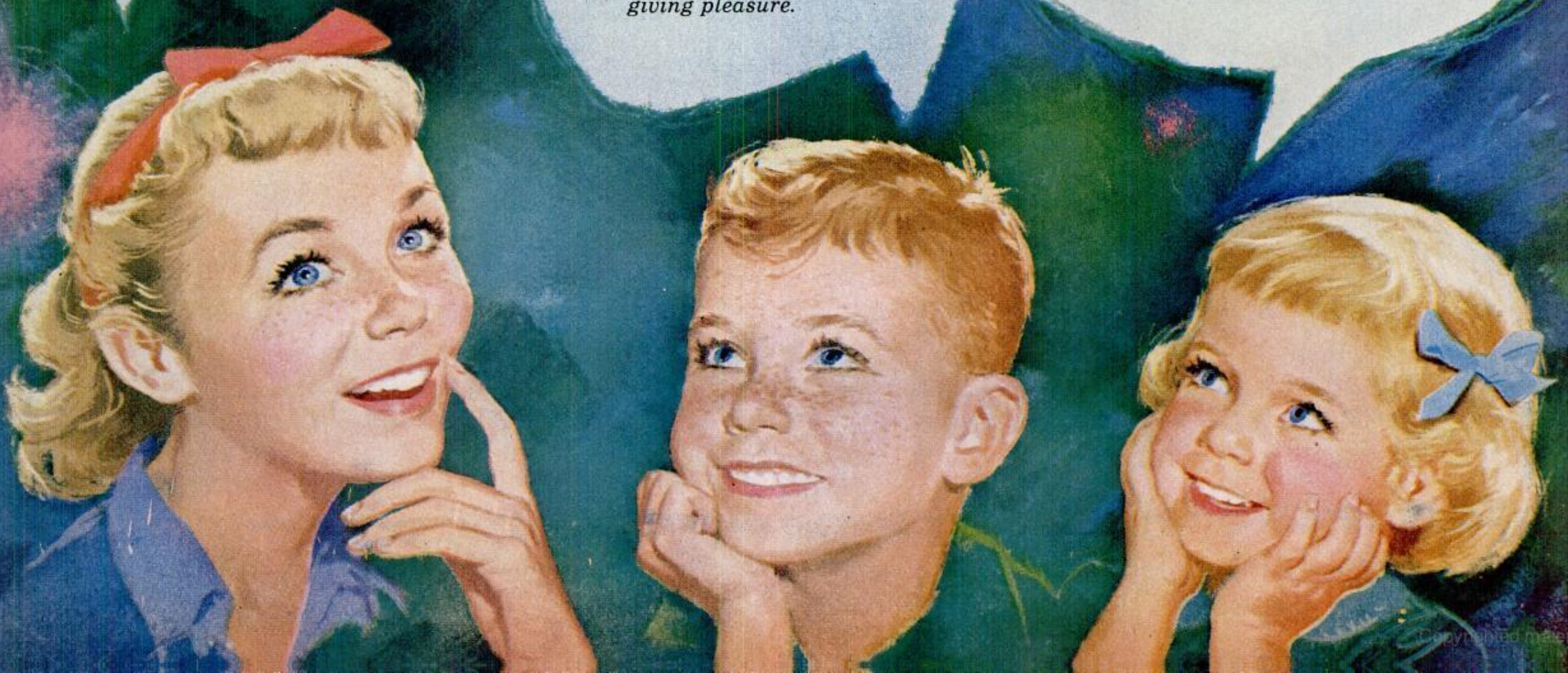
Pure castile soap animals in circus carton with acetate window. 79c

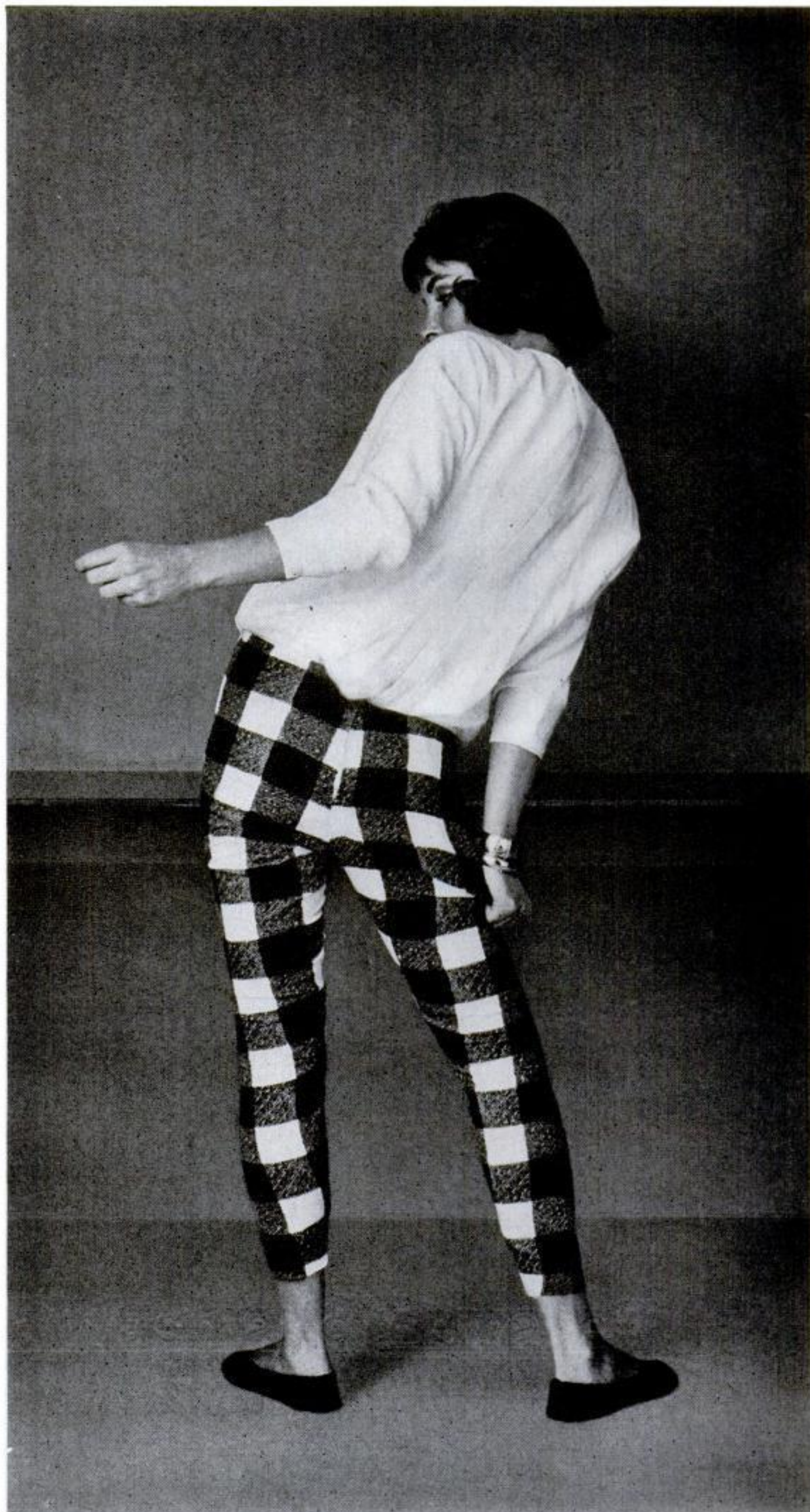
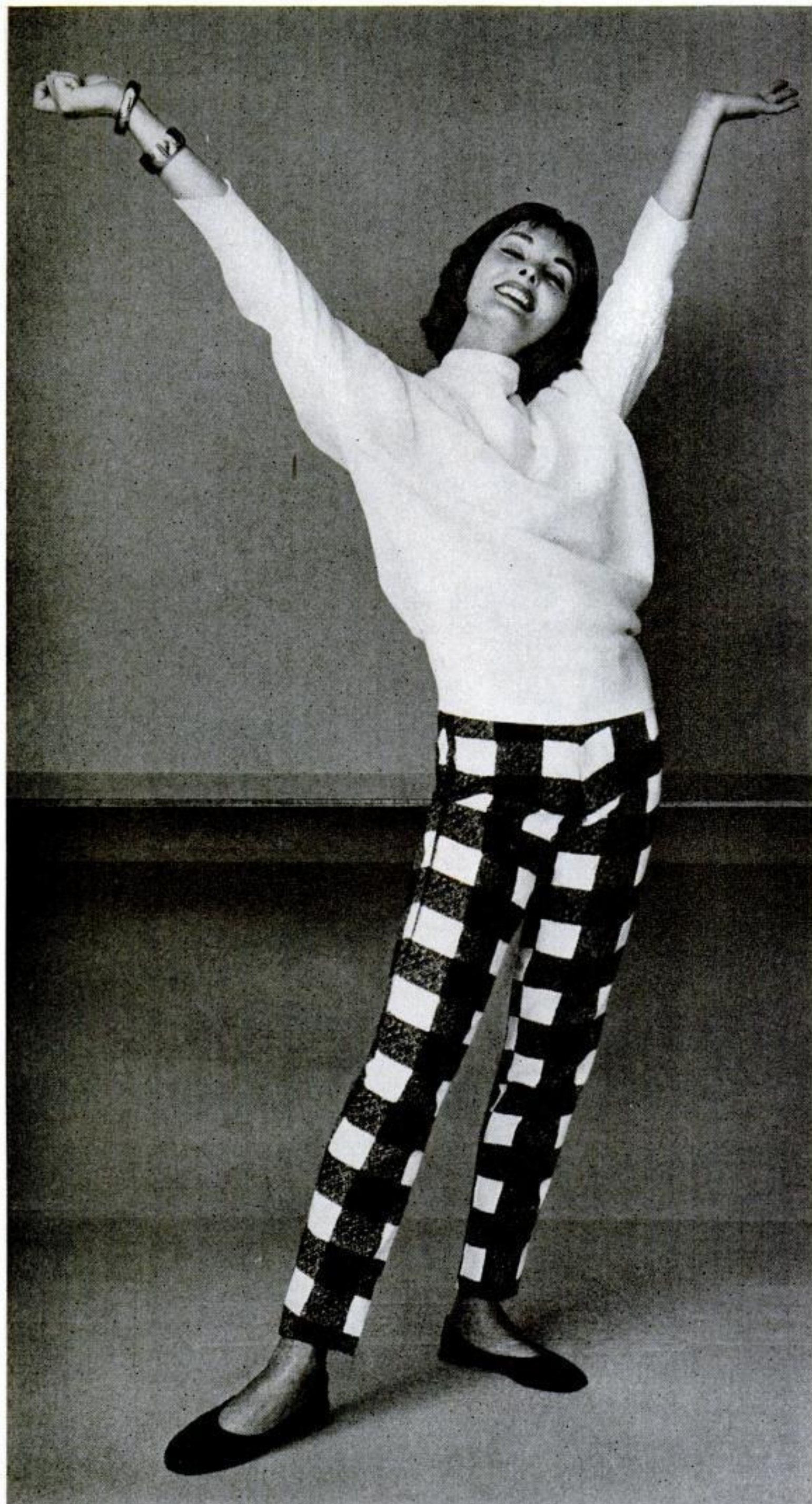


Kiddies' Bubble Bath

Twelve circus-decorated envelopes, each providing a bath full of bubbles. 59c plus tax

**Gifts that keep on giving pleasure.*





Wash and Wear...or...Wash and Beware?

This young lady in the un-slack slacks has learned a sad fact—some wash-and-wear cottons do shrink. Whole sizes. Right out of fit. Also, it can happen to shirts, dresses, children's clothes . . . cottons for all members of the family.

But it won't happen if you see that the wash-and-wear you buy is labeled "Sanforized". On wash-and-wear as on any other cotton, the trademark "Sanforized" means it just plain won't shrink out of fit.

For permanent-fit wash-and-wear, insist on the "Sanforized" label.

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STEREO WEBCOR

MUSIC BY



18th Century Stereo-Fidelity Radio-Fonograf—Model 1996. 13-tube AM-FM radio-fono combination—"Magic Mind" Stereo-Diskchanger—4 speakers—30-watt amplifier. Mahogany, \$475.00*. Ebony, slightly higher. **Stereo Mate IV** external 30-watt amplifier-speaker system (extra), about \$125.00*.



Contemporary Stereo-Fidelity Radio-Fonograf—Model 1998. Has same fine features as Model 1996. Comes in carefully selected hardwoods, hand-rubbed to a rich, satiny finish. Walnut, \$475.00*. Mahogany, blonde or ebony, slightly less. **Stereo Mate III** external 30-watt amplifier-speaker system (extra), about \$130.00*.



Victorian Stereo-Fidelity Fonograf—Model 1969. "Magic Mind" Stereo-Diskchanger—3 speakers—15-watt amplifier. Maple, \$239.95*. Mahogany, slightly less. Also available with AM-FM radio, \$319.95*. **Stereo Mate I** external 15-watt amplifier-speaker system, about \$80.00*.



Regent Stereofonic Tape Recorder—Model 2820. Superb stereo playback—3-speed monaural record and playback. Really portable—weighs only 31 pounds. Operates in either horizontal or vertical position. Ebony, \$199.95*. 3-speaker external amplifier-speaker system (extra).

Be a Yuletide hero to your family...give them A WONDERFUL WEBCOR!

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That's why your local Webcor dealer cordially invites you to his store for a personal audition. Hear a Webcor Stereofonic Fonograf or Tape Recorder—and you'll know that you've discovered the perfect family Christmas gift.



Moderne Stereo-Fidelity Fonograf—Model 1968. Walnut or blonde, \$239.95*. With AM-FM radio, \$329.95*. Stereo amplifier-speaker system, about \$80.00*.



Musicale Stereo-Fidelity Portable Fonograf—Model 1962. 10 watts, 3 speakers. Ebony or tan, \$159.95*. Stereo amplifier-speaker system (not shown), about \$50.00*.



Royal Coronet Stereo Tape Recorder—Model 2822. Stereo playback—records, plays back in both directions without reversing reels. Ebony or white, \$289.95*. Stereo amp.-speaker system extra.



Regent High Fidelity Tape Recorder—Model 2910. A real portable—weighs only 28 pounds. 3-speed record and playback. Operates in either horizontal or vertical position. Gray, \$159.95*.

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*Prices slightly higher West and Southwest.

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*Two great
Kentucky
bourbons
superbly
wrapped
for holiday
giving*

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HOLIDAY
CHEER

The
Thoughtful
Gift of
Perfect Taste



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Both come luxuriously gift-wrapped for the holidays. Give them with confidence that they will be most gratefully welcomed.



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Old Taylor

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BECAUSE HERTZ SERVES MORE CITIES BY FAR!

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Then, she drives to Arthur Murray studios in nearby cities, transacts her business and leaves the car at the nearest Hertz office before returning home again by plane or train. That's The Hertz Idea!

Try it. Hertz has more offices in more cities by far where you can rent, leave and make reserva-

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So, turn every trip into a pleasure trip all the way. Call your local Hertz office or see your travel agent to reserve a car in the U. S., Canada or wherever in the world you're going. We're listed under "Hertz" in alphabetical phone books everywhere! Hertz Rent A Car, 218 South Wabash Avenue, Chicago 4, Illinois.



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"Gramercy 17"—17" (overall diagonal) tube—155 sq. inches of picture area. In a variety of spirited colors.

For all their clean-lined beauty, "Designer" receivers work wherever a console will: each packs a console chassis, full power transformer. More: front-projection speaker, built-in telescoping antenna. The new "Designers" await you...at your General Electric dealer's now.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

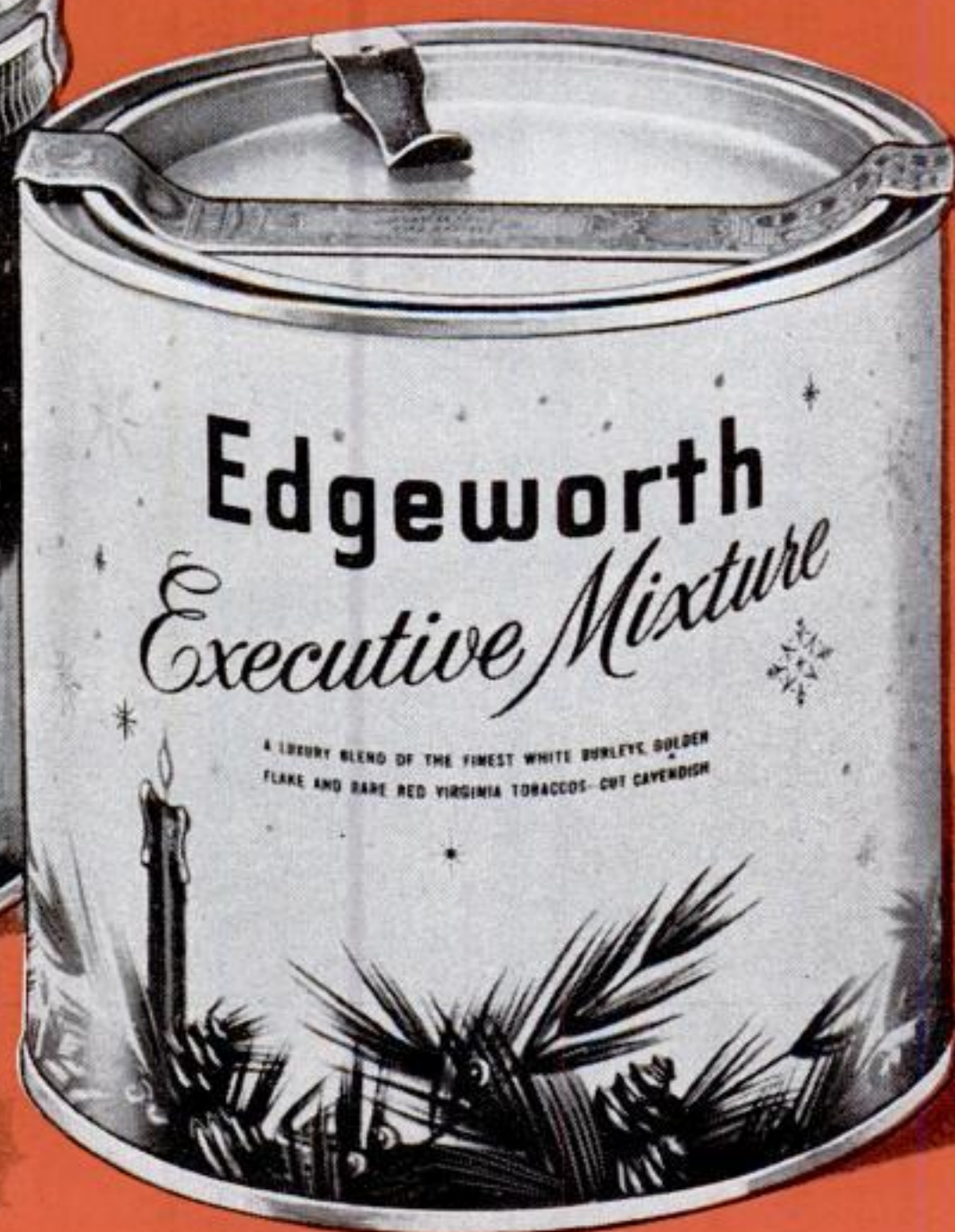
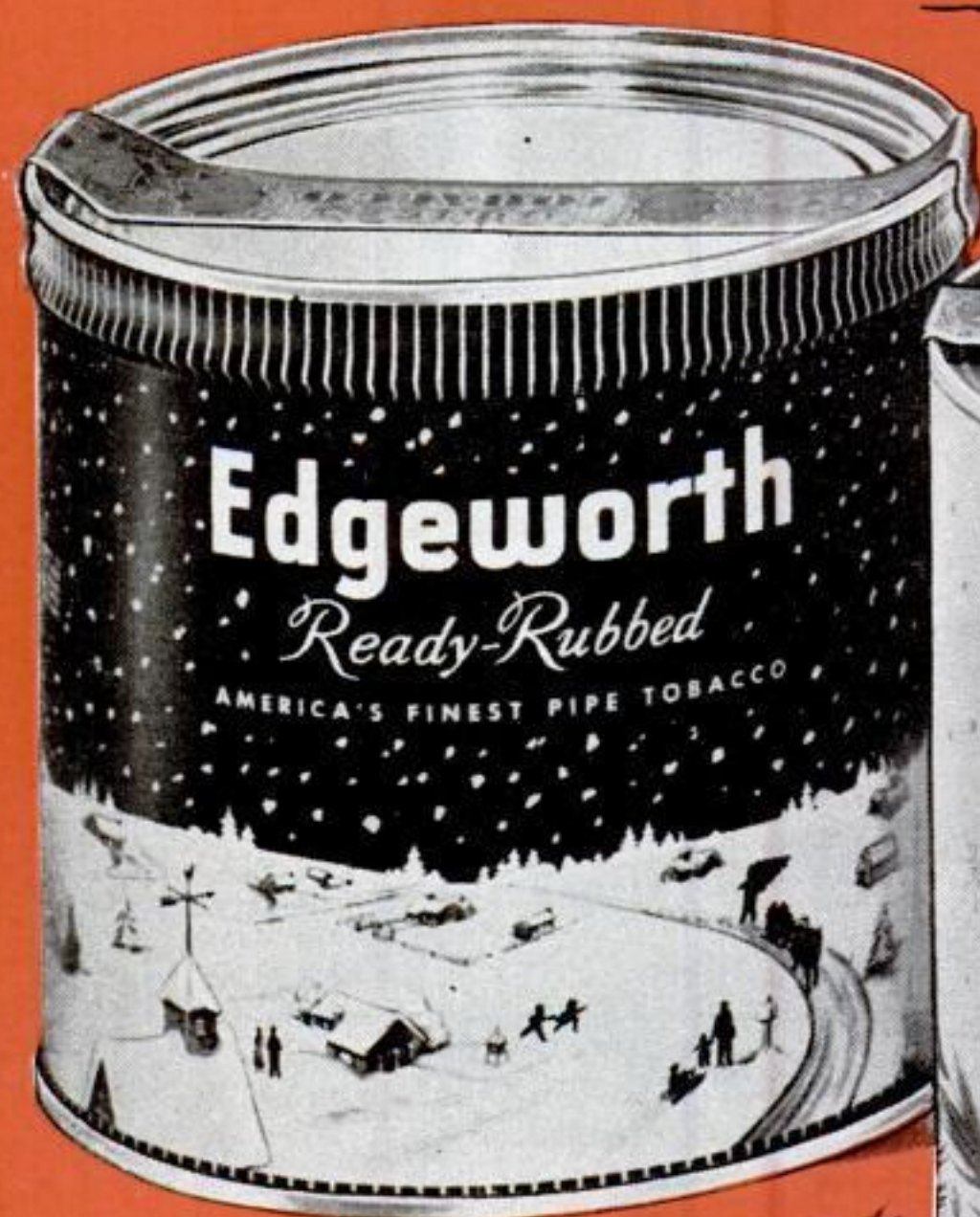


"Barclay 21"—21" (overall diagonal) tube—262 sq. inches of picture area. Russet leather finish vinyl, and Stargold linen finish vinyl. General Electric Co., Television Receiver Dept., Syracuse, N. Y.



BUY NOW FOR EXTRA VALUES!

Give these famous tobaccos from the House of Edgeworth



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HOLIDAY MIXTURE puts a touch of holiday into every day . . . with a flavor that men relish and an aroma that women welcome, too. Custom blenders admit this happy marriage of five great tobaccos would cost *five times more* if mixed to order!

EXECUTIVE MIXTURE . . . most luxurious tobacco you can give! A *natural* blend of finest white Burleys, Golden Flake and rare, red Virginia, cut Cavendish. Fine tobacco aroma and taste with *no added aromatics*.



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EDGEWORTH READY RUBBED, in the famous Blue tin, has brought joy to pipe smokers for over half a hundred Christmases. Only Edgeworth's "ready rubbed" white Burleys have the secret of slow burning . . . cool smoking . . . with never a bite!

Gaily gift wrapped and fresh for Christmas, at tobacco counters everywhere.

LARUS & BROTHER COMPANY, INC., Richmond, Virginia
Fine Tobacco Products Since 1877

THE WAY IT USED TO BE—cars coming up behind made rear-view mirror a blinding booby-trap. ➡



⬆ **WHERE DID THE GLARE GO?** New electronic rear-view mirror dims glare, instantly, automatically. Available in cars of The *Forward Look*—exclusively. Further proof that you get the good things first from Chrysler Corporation.

Cars that can do what they look like they can do



Built for the 1 man in 4 who wants a little bit more.
Quality Cars of The *Forward Look* for '59
from Chrysler Corporation. A drive will bring
out the difference great engineering makes.

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STAINLESS STEEL
FARBERWARE®

America's most prized
automatic electric cookware



FARBERWARE STAINLESS STEEL ELECTRIC FRY PANS Even heat spread insures perfect cooking. Completely immersible! From \$19.95*. Cover available. Perfect heat control \$7.50.

FARBERWARE STAINLESS STEEL ELECTRIC PARTY URNS Fully automatic. Brew 12 to 55 cups of perfect coffee super-fast. Keeps coffee hot for hours. 30 cup urn—\$54.95*, 55 cup urn—\$64.95*.

FARBERWARE STAINLESS STEEL ELECTRIC COFFEE MAKERS . . . Beautiful modern design. Fully automatic. Brew 2 to 12 cups of delicious coffee super-fast. 8 cup size—\$25.95*, 12 cup size—\$29.95*.

*Suggested List Price

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NORMAL



WIDE ANGLE



TELEPHOTO

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new **Automatic Exposure** **Revere 8mm Movie Turret**

only **\$149⁵⁰**

complete with 3-lens system

Just aim and shoot! No focusing!
Takes 3 views from the same position!



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A turn of the turret gives you instant choice of lenses. Thrilling telephoto movies of subjects relaxed, unaware of being filmed. Close-ups of sport events or nature studies from distant vantage points. Or take wide panoramic scenes and normal movies, all with a professional touch.

Revere Electric Eye-Matic Turret is the ideal camera for the novice as well as the choice of experts. See the dramatic demonstration at your authorized Revere dealer.

MODEL CA-5—8mm SPOOL CAMERA
Fully automatic drop-in spool film loading, super-fast f/1.8 Wollensak Wocoted lens. **\$149.50**



SUNLIGHT TO SHADE—No resetting. The lens iris opens and closes continuously and automatically as you slowly pan back and forth from sunlight to shade.



PERFECT MOVIES when sun is in ANY overhead position. Revere automatically compensates for these shots—"difficult" with conventional cameras.

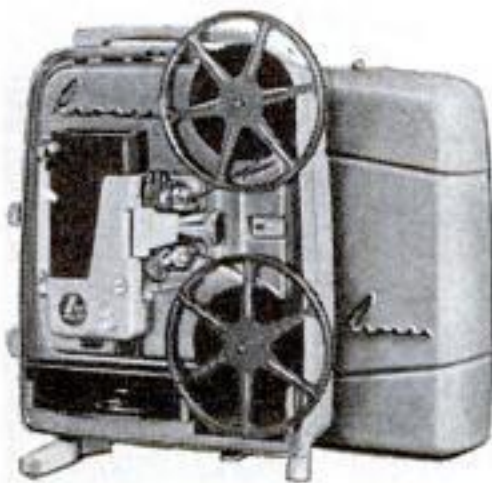


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LETTERS TO THE EDITORS

ELECTION RESULTS

Sirs:

Your "Reflection of Shock for Opposite Reasons" and "The G.O.P. Wasn't Pushed—It Jumped" (LIFE, Nov. 17) were an impressive pictorial and editorial review of what happened to the Republican party Nov. 4, and what it can expect again if not aroused. Republican leaders would do well to read and heed. The disaster was the result of a head-on collision between the apathy of the in-party and the determination of the out-party, whose power had been generated at the grass-roots level.

After regaining sufficient equilibrium, the Republican party should assume its share of the forward look if it wishes to survive and preserve our two-party system.

EDGAR RAY PRICKETT

Birmingham, Ala.

Sirs:

From the election results as reported in your article I conclude that many American women cast their votes on the basis of sex appeal of the candidates, rather than on the issues and principles involved.

Shame on us, girls!

IRMA JONES

Detroit, Mich.

Sirs:

You seem to imply that the Democratic party conducted some sort of a beauty contest in selecting their candidates. While good looks undoubtedly played some part in a campaign which made so much use of television, you cannot explain such an overwhelming Democratic victory entirely by the appearance of their candidates.

HUGH RUBIN

Woodhaven, N.Y.

Sirs:

Many of us would disagree that Vance Hartke was an "unexpected" winner of the Indiana Senate race.

Hartke campaigned in Indiana at the grass-roots level and the polls had him leading Governor Handley handily up until Election Day.

Like many other states, Indiana has turned to young candidates who offer us progressive leadership instead of the too-little, too-late conservatism of the Bill Jenner type.

ARCH BAUMGARTNER

Milford, Ind.

Sirs:

In the recent election, the people of the United States spoke mightily in favor of change. Since a democracy gives us this great right, and since the President is the voice for and of the people, it seems shocking that our President—as has been widely publicized—is preparing "... for a two-year battle with the heavy congressional opposition." He might do better to examine the problems and use his energy to carry out the will of the people.

ADELE C. ROBINSON

Philadelphia, Pa.

Sirs:

In your contents page column, "Elections Predictions That Have Come True," you stated that a prediction you had made, namely that "in New Jersey the Democrats will pick up a minimum of three congressional seats," had been correct. You are mistaken. On Nov. 3, the representatives in Congress from New Jersey consisted of nine Republicans and five Democrats. On Nov. 5, the number of representatives in Congress who will be sworn in in January was exactly the same—nine Republicans and five Democrats.

KATHERINE K. NEUBERGER
President

New Jersey Federation of Republican Women, Inc.
Trenton, N.J.

● LIFE was wrong.—ED.

NOSTALGIC NOTE FROM THE 'DORIA'

Sirs:

We were delighted to relive our experience aboard the *Andrea Doria* with you ("Nostalgic Note from the *Doria*," LIFE, Nov. 17). One of the amazing features of this story is that we threw the bottle overboard about 200 miles from Gibraltar, our destination. You can imagine our surprise when we learned it was found in Bermuda.

For the record, the man my wife is posing with is a shipboard acquaintance and not me, as you mistakenly stated. To assuage any embarrassed feelings, here is a true picture of George and Adrienne Halpern.

GEORGE HALPERN

Englewood, N.J.



MR. AND MRS. GEORGE HALPERN

Sirs:

I've had two bottled messages wash ashore.

The first was tossed overboard two days out of New York and was returned to me eight months later from South Uist Island, Outer Hebrides, Scotland.

The second was tossed overboard in mid-Atlantic, and was returned to me five months later from a village near Bordeaux, France.

WINFIELD PADGETT

Dallas, Texas

Sirs:

I tossed five bottled notes overboard in mid-Atlantic in May 1956. Three notes out of the five found their way back to me within nineteen months.

HILDA HARPER

Kalamazoo, Mich.

TEEN-AGE TRAFFIC TROUBLES

Sirs:

If young people are old enough to drive cars they then should be treated exactly as any adult. Such treatment of juvenile traffic offenders as you show in your article ("Remedy for Teen-age Traffic Problems," LIFE, Nov. 17) makes the law a joke. Believe me, if an 18-year-old doing double the speed limit hits me I'm just as dead as if he were someone a hundred years old.

EUGENE LEE

Beloit, Wis.

JOURNEY DOWN THE GREAT VOLGA

Sirs:

"Journey Down the Great Volga" (LIFE, Nov. 17) is a good-will ambassador. Howard Sochurek did a won-

derful job. The story shows the similarity between Russian life, culture and industry on the Volga River and our own Mississippi River. It creates a better understanding between the two nations.

B. C. WHITE

Castlewood, Va.

Sirs:

"Journey Down the Great Volga" was truly superlative! And the sun setting in the East at Gorky—wonderful!

ROY E. MCCORKINDALE

Holyoke, Mass.

Sirs:

I never before realized how backward and how completely different from us Russia really is. In your lead picture the camera, looking eastward from the high hills on the west bank of the Volga, shows the sun setting in the east!

JAY ASPERSTRAND

Sandstone, Minn.

● The Volga's course is essentially a north-south one. But at Gorky it forms a U-shaped bend. Thus, at the point where LIFE's Howard Sochurek took the picture, the "west bank" of the river is actually on the east.—ED.

WORLD'S WEEK

Sirs:

Purely out of curiosity, I traveled 1,600 miles to witness Callas in *Medea* (A Look at the World's Week, LIFE, Nov. 17). No praise is too great for her artistry, and no distance is too far to travel to hear and see her. I'll wager that in the near future not only Bing, but the entire populace of New York City will be willing to give their eyeteeth to have her back.

CHARLES E. JOHNSON

Dugway, Utah

DOOMED TO A SMOKELESS AGONY

Sirs:

I have not laughed as hard over a magazine article for ages as I have over Nigel Dennis' wonderful spoof of the British "anti-smoking weekend" ("Doomed to a Smokeless Agony," LIFE, Nov. 17).

LANCE MEADOWBROOK

Cambridge, Mass.

Sirs:

What's with these people? Where's their English tenacity?

If I could quit cigars overnight after having smoked eight to ten a day for 20 years, surely they could go smokeless for one weekend without making such a great big to-do.

JOHN C. JOHNSTON

Walled Lake, Mich.

MYSTERIOUS STOMACH

Sirs:

Thank you for your fine article, "Mysterious Stomach—Always in Trouble" (LIFE, Nov. 17). As a result I feel 100% better already.

HOWARD W. TYAS SR.

Houston, Texas

LIFE 540 N. Michigan Avenue, Chicago 11, Illinois



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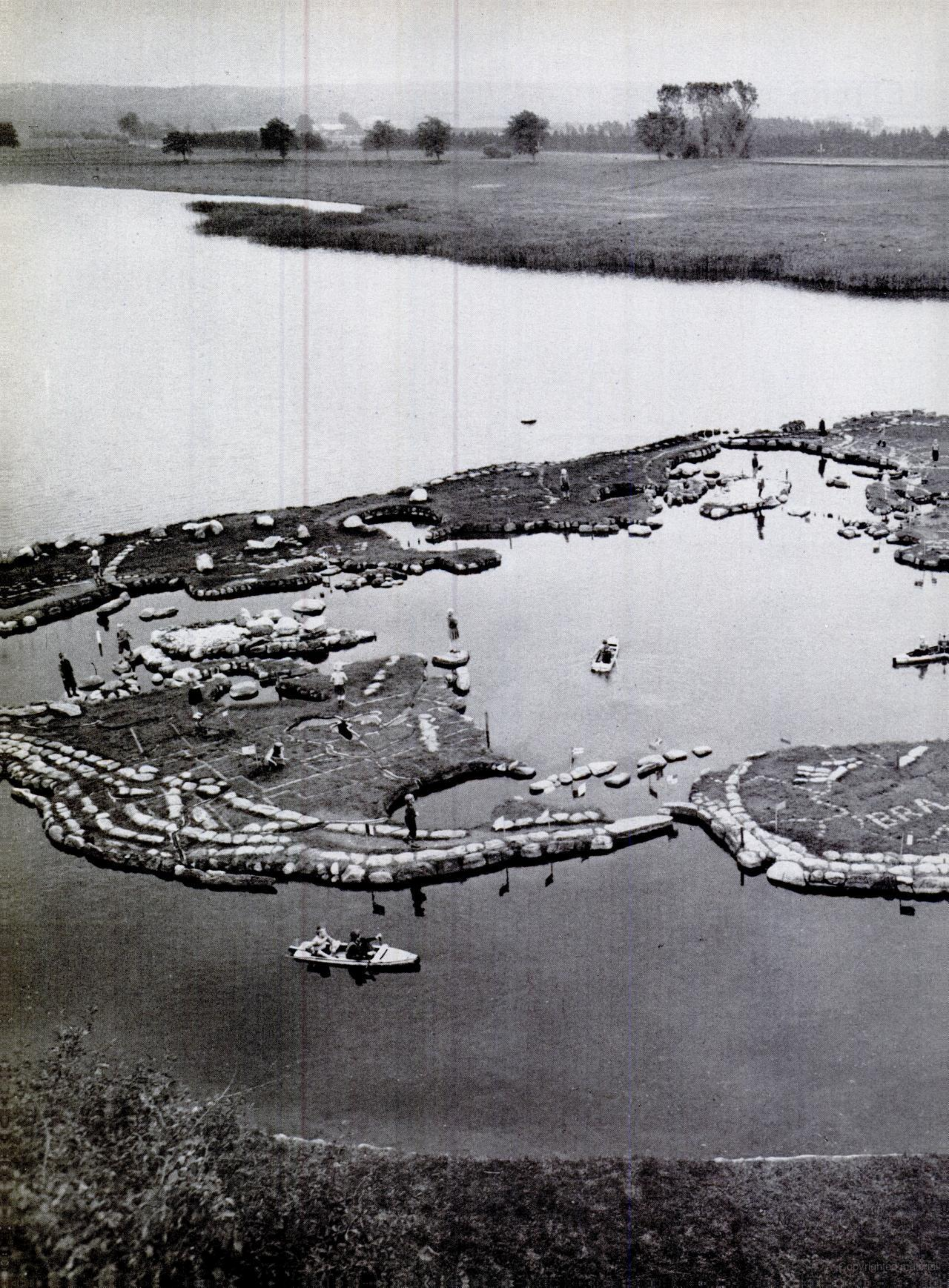
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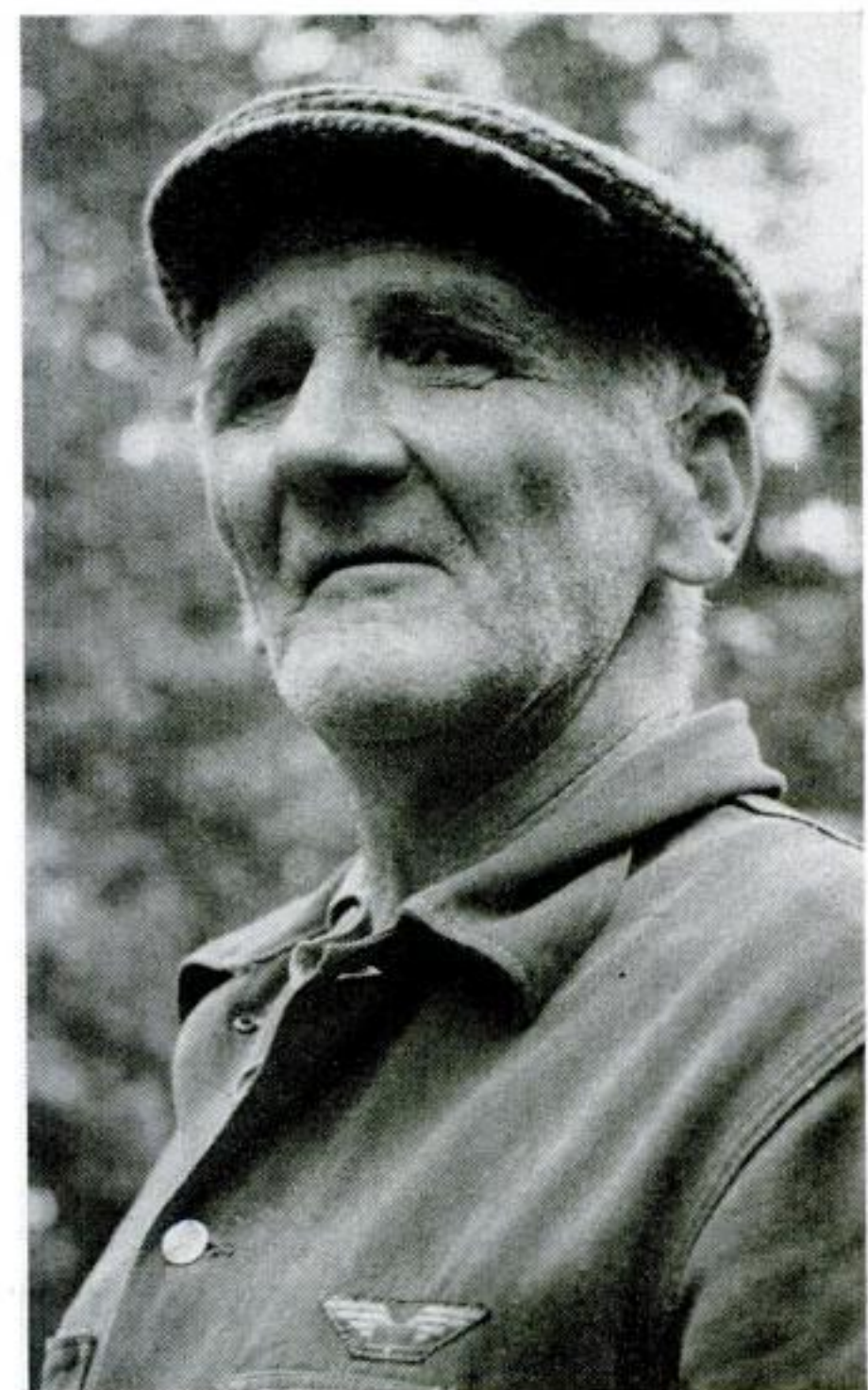


SPEAKING OF PICTURES

Novel Way to Own the World

Generals dream of conquering the world, scientists and artists of understanding it and actresses of having it laid at their feet. But Soeren Poulsen had a simpler ambition: he wanted to build his own world—in a lake on his father's farm in Jutland, Denmark.

Poulsen had to realize his dream in two steps. First he had to save up enough money for his project, so he immigrated to America and plied his carpenter's trade for 20 years in Peoria, Ill. Then back to Denmark he went, bought back the farm which his father had meanwhile sold, and spent 15 more years moving continents of dirt and excavating oceans in the tangled weeds of the lake shore. His neighbors judged him crazy. But now the 1¼-acre map is finished, no one laughs. Last year 25,000 tourists visited it and Poulsen is famous. At 70, he teaches geography to visiting children. "Where do you want to go, Sonny," he chuckles, "Glasgow, Paris or Peoria?"



LANDSCAPE CARTOGRAPHER Soeren Poulsen is proud of "world" but amazed at its popularity.

MONSTER MAP is partly cut from, partly added to lake shore. Projection is Poulsen's invention.

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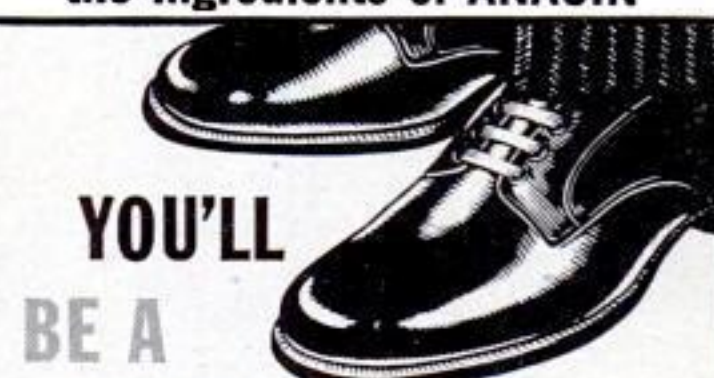
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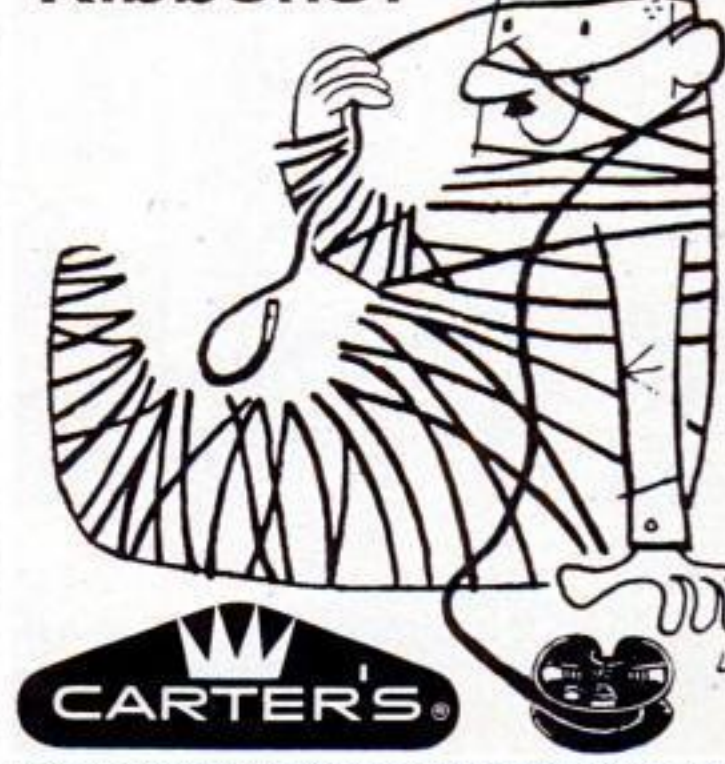


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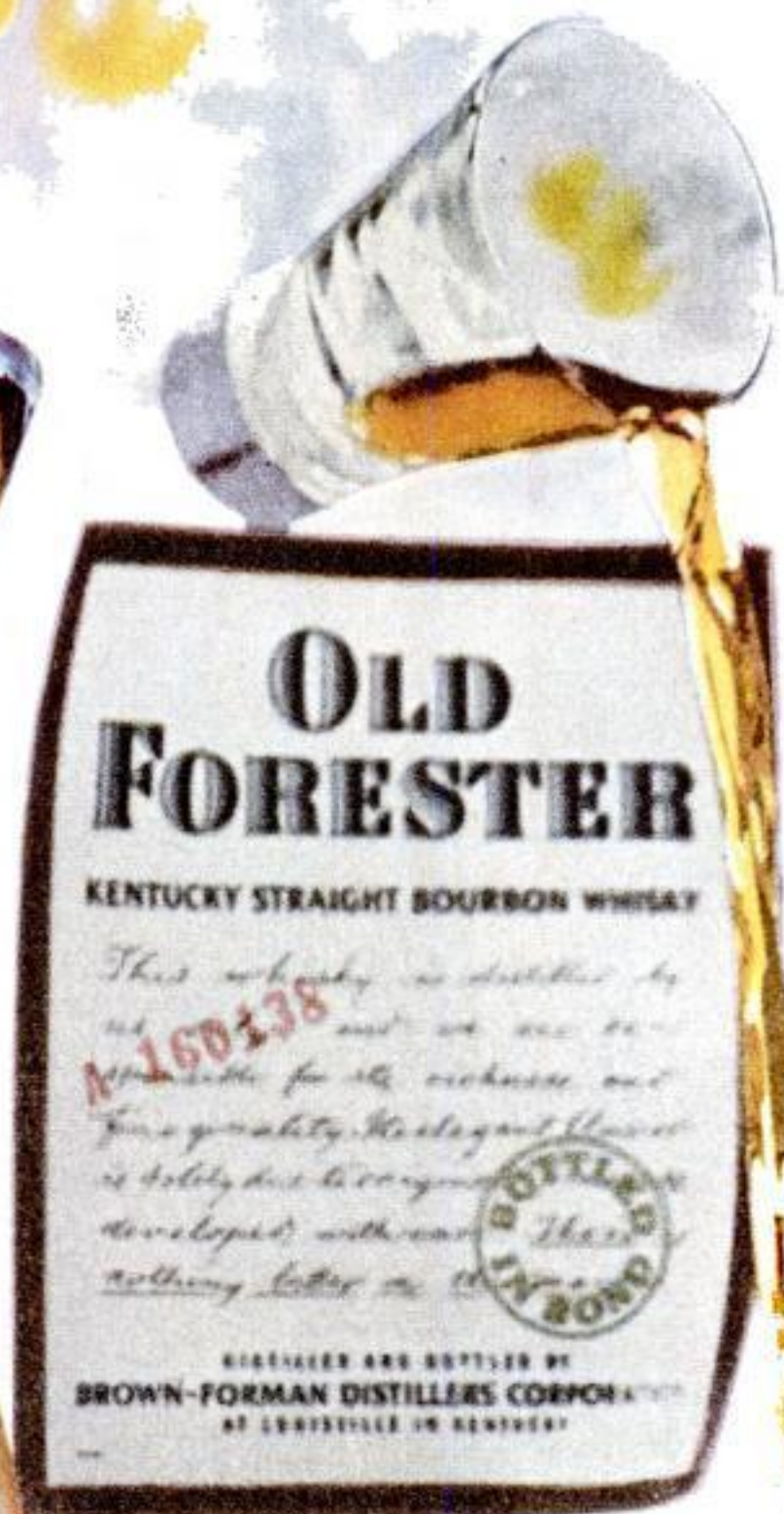
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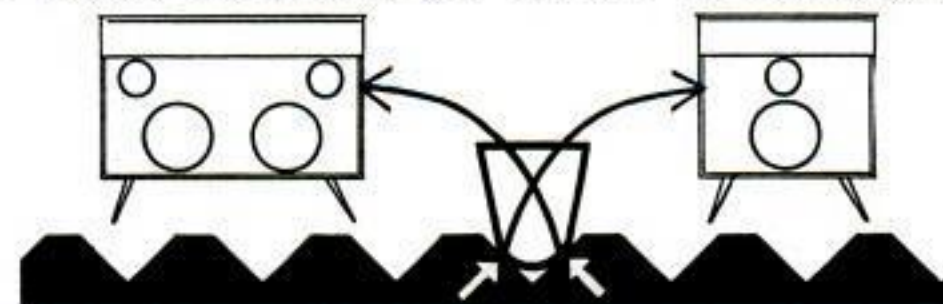
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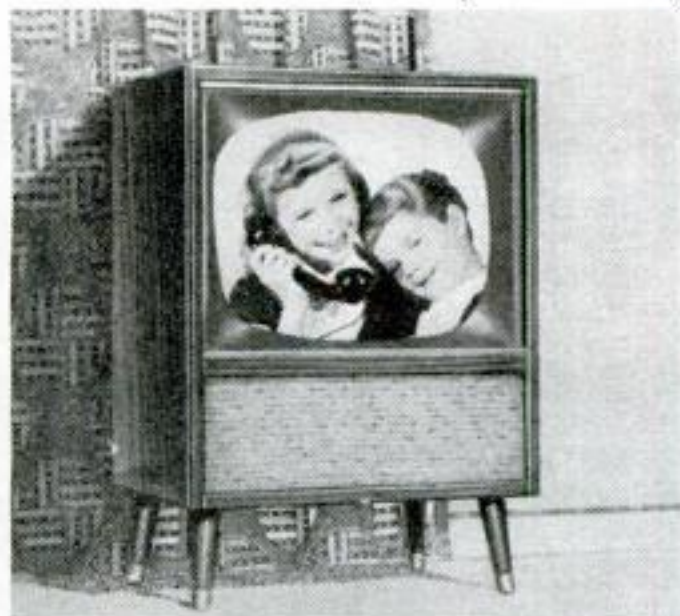


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LAWYER, DENTIST, RESTAURANT WORKER ANXIOUSLY WATCH PRICES IN DETROIT BROKERAGE OFFICE

WHAT SMALL INVESTORS ARE DOING TO MARKET GRASS ROOT GOLD FOR WALL STREET

It was easily the unlikeliest crop ever to sprout on a Kansas field. The four salesmen shown at right were part of Wall Street's zealous and successful quest for new, small investors. And those investors, rural and otherwise, are keeping Wall Street's brokerage houses in a profitable turmoil of trading. A succession of three- and four-million-share days has made this the heaviest trading autumn in 25 years. Brokerage houses, which make money aiding customers whether prices go up or down, are crowded with small investors eying prices and making cautious purchases. Out in the Midwest, the new hero at Farm Bureau meetings may be not the man who increased his corn yield

but one who got in on American Motors at 11.

The number of U.S. stockholders stands at better than 10 million and is growing by perhaps half a million a year. Not all are big-city fat cats: the biggest recent increase in stock ownership has come in cities of less than 25,000 population. And almost two thirds of all stockholders have annual incomes of less than \$7,500, though their holdings add up to only a modest fraction of all stocks available.

The pressure of small investment buying has helped send prices to all-time highs. Prices might go up—as they have—or go down—as they have and will again—but investors counted on a long-run rise in an expanding economy.



LITTLE OLD LADY, Mrs. Edna Beattie, has worrisome moments as she watches board in Chicago



office of Bache & Co. A Bache client for 20 years, she says, "How else can you get a 6% return?"



WALL STREET GOES WEST, in the persons of four salesmen from Bache & Company's Salina,



Kan. office. Nattily standing in a winter wheat field are (from left) Bob Muir, Kelly Slaughter, Lyle

Fackler, Harry Nickelson. They serve a growing list of farmer-investors, do not always dress so dudishly.



ON THE JOB, Lyle Fackler talks stock with Wil-mot Rishel, who runs grain elevator at Galva, Kan.



STOCK TALK engrosses Mrs. Alice Watson, Salina, Kan. antique dealer, and Harry Nickelson of Bache.



FIELD WORK brings Harry Nickelson alongside tractor to talk to customer, Otto Delfs near Salina.



BARTENDERS in Seattle, organized as the Monarch Investment Club, meet with broker (second from right) in Blue Ox bar, owned by two members.

BOON TO BUYING:

The widening interest in stocks has given a big boost to a recent phenomenon: investment clubs. These are small groups whose members ante up anywhere from \$5 to \$500 (\$10 is standard) a month apiece to buy stocks.

The New York Stock Exchange estimates that there are now 15,000 such clubs, with over 150,000 members. They invest about \$2 million a month. Most clubs stick to blue chips but others speculate in everything from foreign currencies to the wildest of uranium stocks. Underneath five of the clubs shown here, we

FIREMEN in Salt Lake City started a club 18 months ago, contribute \$10 monthly each and reinvest all dividends. They have profits on every stock.

NO. SHARES	STOCK	COST	PRICE NOV. 28
7	Ford Motor Co.	42½	47½
29	Fruehauf Trailer	11½	17¼
18	Pennsylvania RR	16½	18½
8	Safeway Stores	33¼	35¾
8	Reynolds Metals	35¼	68½

↓ **DENTISTS** in Des Moines formed the Small Bite Investment Study Association in 1955, put up \$25 monthly, now have \$8,400 worth of blue chips.

NO. SHARES	STOCK	COST	PRICE NOV. 28
6	IBM	408¾	447
45	Standard Oil (Indiana)	45¾	47¾
22	General Dynamics	54	64¾
23	American Cyanamid	40	51¾
11	Caterpillar Tractor	49¾	89¾



LADIES in Chicago, members of the Gold Coast Clippers formed more than two years ago, display symbols of companies in which they hold stock. These include a coffee machine (top right, Automatic Canteen), suntan oil (bathing suit, Plough, Inc.), space helmet and missile (top, Texas Instruments).

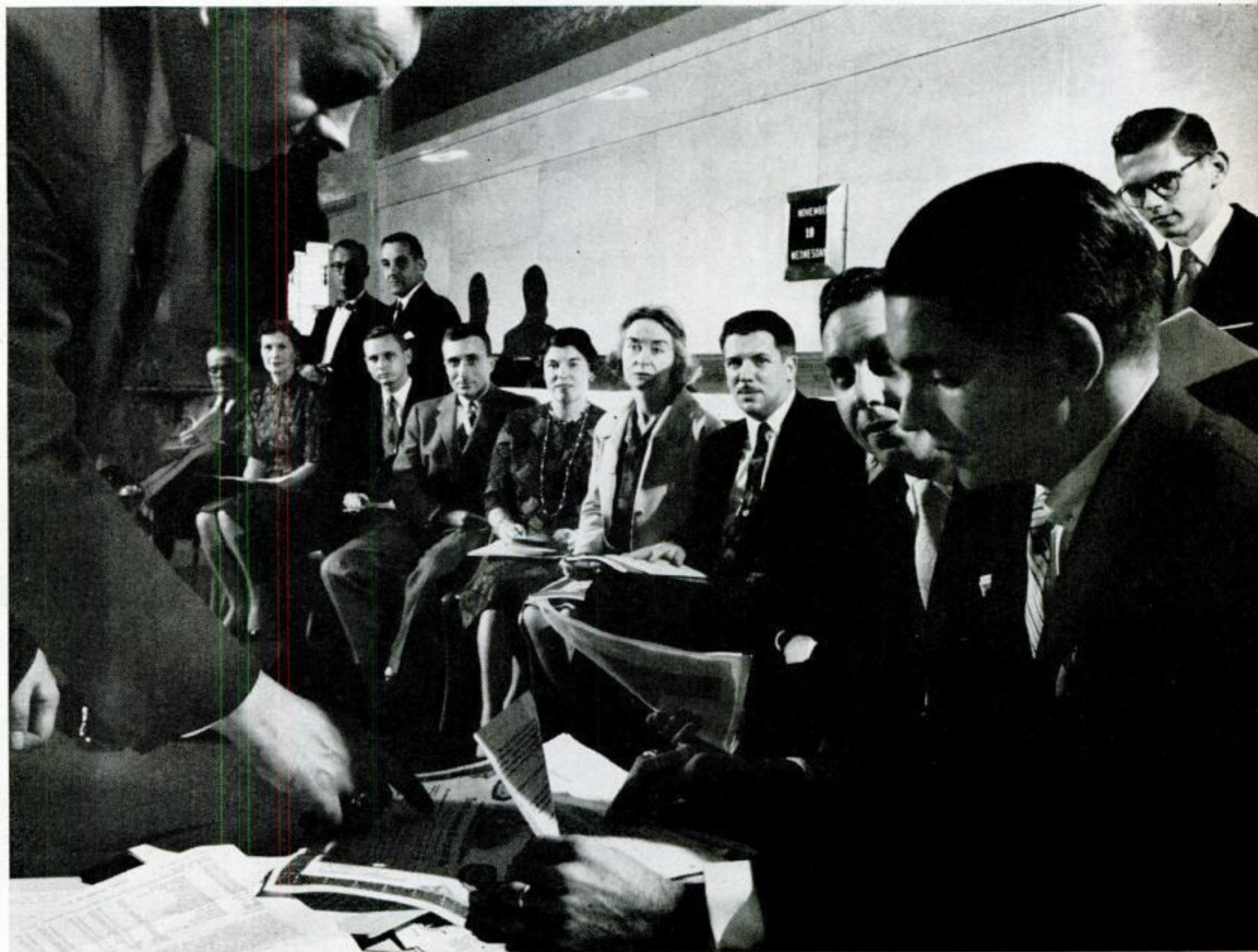


They own only a few stocks, lost 10% of original investment by speculating in Argentine pesos, but have profits in Penn-Texas and Studebaker-Packard.

INVESTORS' CLUBS

have listed the five major holdings of each with the original cost per share and the price on the last trading day of November.

Because of brokerage costs, the clubs rarely show quick profits. But in time, riding the current rising market, they nearly all make money—on paper at least. Having been educated in the club, members often start investing as individuals. Says a Salt Lake City fireman who is now an eager investor, "Most of us never looked at the stock quotations in our lives. Now we jump for them as soon as they arrive."



BANK WORKERS, employees of Riggs National in Washington, organized 14 months ago, made an amazing growth record: 50% in the first year.

NO. SHARES	STOCK	AV. COST	PRICE NOV. 28
14	Govt. Employees Ins. Co.	54¾	118
10	Lehigh Portland Cement	33¾	35½
6	Corning Glass	79¼	91
10	Raytheon	43¾	53½
10	One William St. Fund	12¼	12½

↓ **EXECUTIVES** in Louisville paid \$250 to join Pyramid Trust, Inc. pay \$50 monthly. Group, meeting at Pendennis Club, had \$2,300 profit in six months.

NO. SHARES	STOCK	COST	PRICE NOV. 28
100	Standard Packaging	18	23¼
50	Kelsey-Hayes Co.	31¾	40½
50	American Barge Line	20¾	21½
50	Crucible Steel	20¾	26¾
25	I T & T	38¾	55¾



NO. SHARES	STOCK	AV. COST	PRICE NOV. 28
28	Texas Instruments	22¾	79¾
12	Automatic Canteen	31¾	26¾
13	Plough, Inc.	23¾	37¾
12	Outboard Marine	24¾	32¾
5	American Cyanamid	41	51¾

CONTINUED



MARKET CONTINUED



PORTRAIT OF INVESTMENT FIRM shows some 500 of the 900 home-office employees of Bache & Company, one of largest U.S. brokerage houses. In center,

holding "Partners" sign, is managing partner Harold Bache. All the firm's departments are represented. There are 91 branch offices, a total of 800 field salesmen.

BUSY DAYS FOR BROKERS, A CAUTIONARY NOTE FROM ONE



WIESENBERGER

The heart of the stock business lies in Wall Street, where the bulk of the nation's shares are traded. With trading on the rise, as seen in one index of activity (*below*), most brokerage firms have rarely had it so good. Bache & Company (*above*) did the biggest nine-month gross in its history.

It has been a heady time for the small investor, with stock prices steadily on the rise. Has the market gone too high?, Wall Street worriers ask. For the moment, yes, said highly respected Broker Arthur Wiesenberger. In an advertisement and in a report to his firm's customers, he advised

that the market was due for a "reaction" (Wall Streetese for a drop). The time had come to take some profits.

As if to bear him out—and perhaps because of his warning—the market dropped sharply the first two days of last week. Then it rallied and by Friday wiped out more than 60% of its losses. The break was a valuable warning. The full drop foretold by Wiesenberger had not occurred; it still might. But for the long pull Wiesenberger is as bullish as any investor. By 1962, he believes, the Dow-Jones industrial average—the prices of 30 industrial stocks—will double.

WASTE PAPER, OVER A TON OF IT, LITTERS THE FLOOR OF NEW YORK STOCK EXCHANGE AFTER A DAY ON WHICH NEARLY FOUR MILLION SHARES WERE TRADED





STOCK EXCHANGE (CENTER)
AND WALL STREET WORK ON
AFTER A BUSY TRADING DAY

A LOOK



A WIDE-ANGLE PHOTOGRAPH

At Eastern Airlines' home terminal in Miami, Fla., shown here in a remarkable wide-angle view, 81 planes were grounded by striking machinists and flight engineers. With TWA also



A CRASH CUSTOMER MAKES

"You won't believe this," said Mrs. Florence Gardner, as she explained her predicament on the phone. She was calling from a Long Beach, Calif. delicatessen after a smashing arrival.

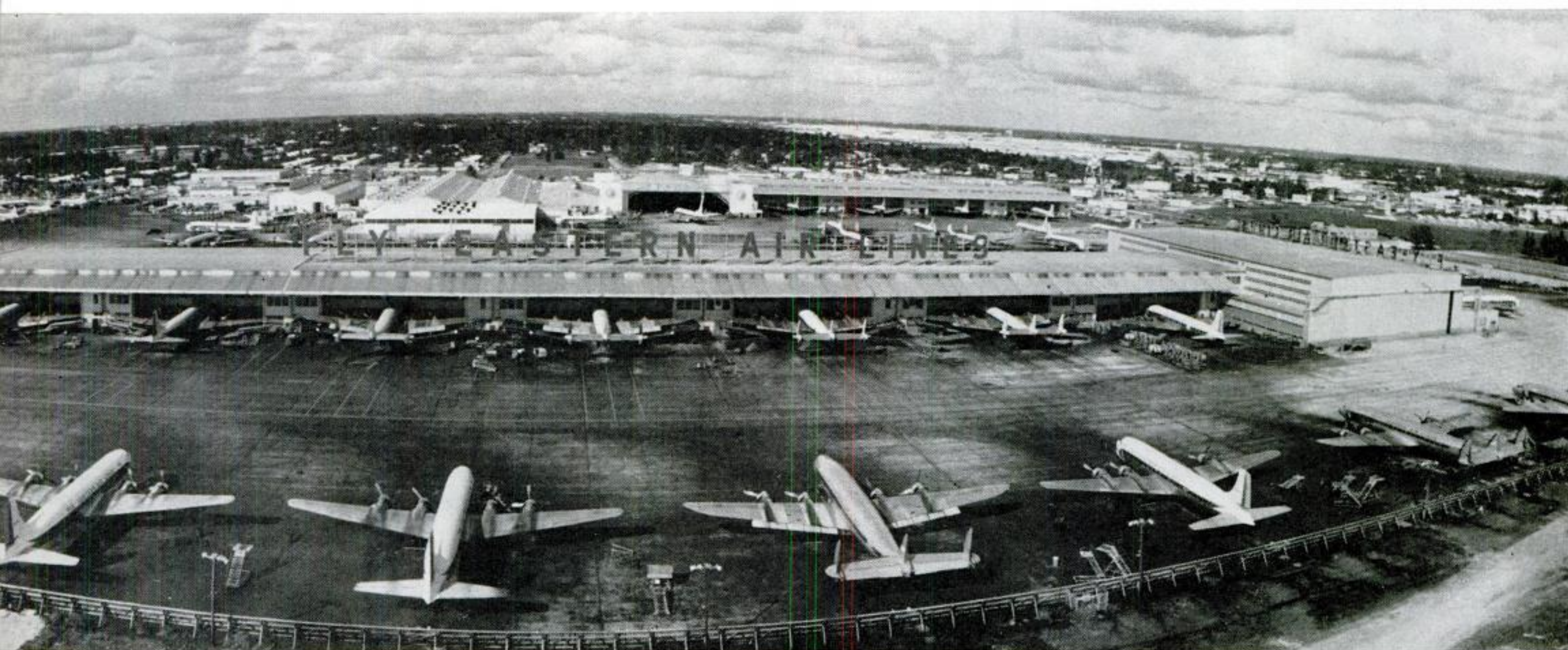


A STately DEDICATION OF MEMORIAL TO U.S. DEAD

As Queen Elizabeth and U.S. Vice President Richard Nixon stood in silence, the American chapel of London's St. Paul's Cathedral was dedicated last week. At left is Queen Mother;

behind Nixon is Prince Philip. The chapel contains names of 28,000 Americans based in Britain who were killed in World War II, and was built with contributions from British people.

AT THE WORLD'S WEEK



OF NATIONWIDE AIR STRIKE

strikebound, a third of the nation's domestic flights were stopped. But other lines worked overtime to take up the slack and nearly everybody got where he was going for Thanksgiving.



AN EMERGENCY PHONE CALL

Another car had hit Mrs. Gardner's car and forced it out of control. Mrs. Gardner came right through the window, wound up among the cold cuts and pickles, doing \$5,000 damage.



A COURTLY MEETING WITH A HOME-GROWN PRINCESS

Here in the U.S. for a four-week visit, Monaco's lovely Princess Grace and Prince Rainier (left) held court at a reception at Manhattan's dignified Lotos Club. Clockwise are: Marcel Palmaro

(left foreground), Monaco's New York consul general; Francis Cardinal Spellman (glasses); the Lotos Club's Harry Bruno (at right of princess); Jim Farley; New York's Mayor Wagner.

MEN AT HEART OF COYA KNUTSON'S TROUBLES



HUSBAND ANDY, a farmhand when they married in 1938, said home life had become nonexistent.



ASSISTANT BILL, here standing behind Coya, often escorted his boss to Washington functions.

WHERE ANDY STAYED AS COYA WENT TO CONGRESS



KNUTSON'S HOTEL, five rooms, is simple frame building on main street of Oklee. It also houses

Coya's office, which she has seldom used in recent years. Sometimes he also sells farm equipment.

THE THIRD MAN, WHO BEAT COYA AT THE POLLS



REPUBLICAN LANGEN and his wife toast victory with cup of coffee at Kentucky, Minn. Langen, only

Republican to upset an incumbent House Democrat, is shown with souvenir plates of their travels.



UNUSUAL FAMILY DINNER reunites Coya with Andy and adopted son Terry (right) in smorgasbord

AFTER REUNION

Every congressman knows the pain of having some dissatisfied constituents but Coya Knutson's problem has been a special one: throughout two terms as a Democrat from Minnesota's Ninth Congressional District, her unhappiest constituent has been her husband Andy.

When Coya first won election in 1954, Andy stayed home in Oklee (pop. 495). To him the

A SAMPLE OF THE VOTERS



FOR COYA, Walter Johanson says he knew about Coya's troubles but didn't "pay any attention to that stuff. I voted for her because I didn't like Langen; he told me he's a farmer but he has soft hands."



restaurant in Washington on Thanksgiving. Andy had already dropped his damage suit against wife's

young assistant, but neither of the Knutsons would say if their reunion meant reconciliation as well.



MEETING THE PRESS, Coya asserts gossip "constituted fraud on voters" and that, but for gossip, "results of voting would have been different." She has described Kjeldahl as "an innocent young man."

WITH ANDY, COYA STILL HAS A BONE TO PICK

big city of Washington "seemed an evil place."

By the time Coya's second term was well under way, Andy was even more sure of his fears. He complained that he hadn't talked to his wife for "a couple of years." He publicly urged her to fire her handsome young administrative assistant, Bill Kjeldahl, and to "come home." Coya declined to do either and ran for a third

term. She also ran into trouble. When the ballots were counted, her Republican opponent, 6-foot 4½-inch Odin Langen, campaigning under the slogan "A Big Man for a Big Job," had beaten her by 1,390 votes. Then Andy charged helper Kjeldahl with \$200,000 worth of alienation of affections and slander, asserting among other things that the young man had called

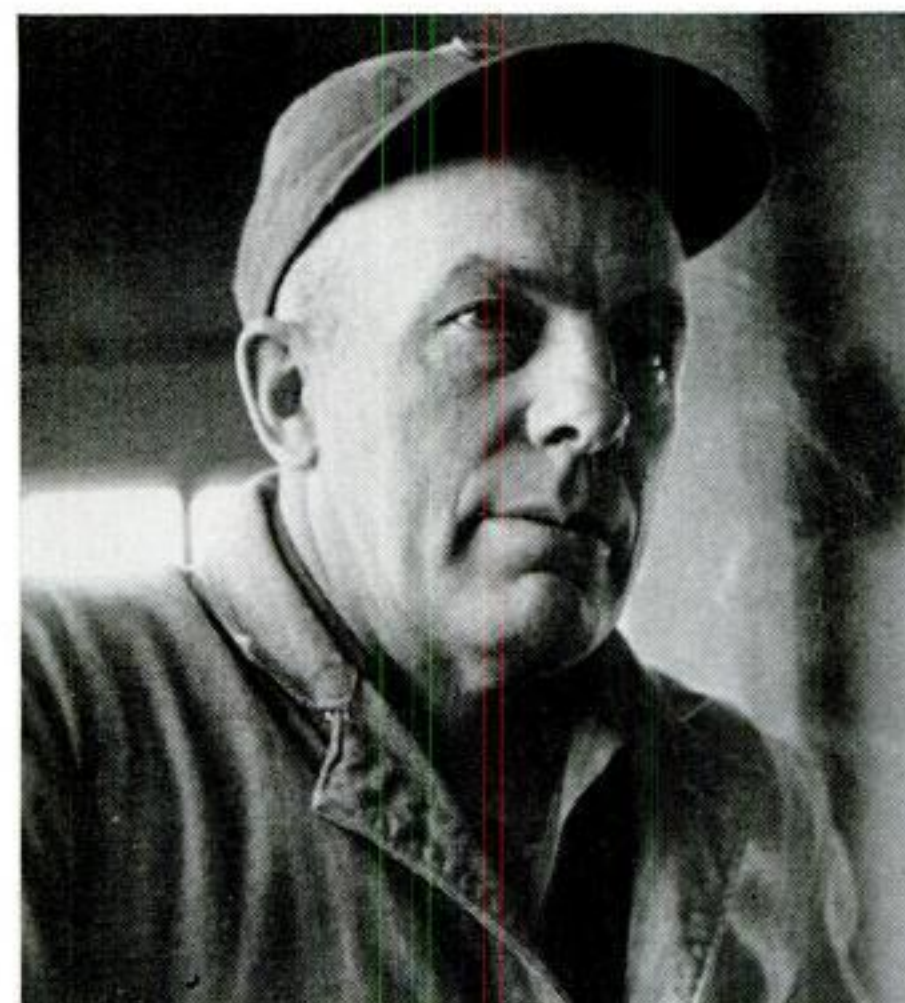
him "an impotent old alcoholic" (Andy is 50).

Last week Andy called off his suit and he had Thanksgiving dinner with Coya. But she wasn't through fighting. She asked Congress to investigate her charge that Langen forces had beaten her by a "malicious conspiracy"—to which she said Andy was a party—by starting a gossip campaign about her domestic relations.

WHO HAD THE LAST WORD



AGAINST COYA, Mrs. Carl Ramstad says, "My husband and I are Republican but voted against her because of her personal life, not because she was a Democrat. A woman shouldn't be running around."



AGAINST, Roger Nelson referred to Mrs. Nelson. "My wife's quite a homebody and she didn't like all that stuff about Knutson's troubles. She said Coya should stay home and I guess I agree with her."



AGAINST, Mrs. M. J. Roberts says she had not heeded rumor about Knutsons but feels "woman's place is in the home, and her boy probably needed her; a teen-ager needs his mother most at that age."

THE DOLLAR AND THE NEXT BUDGET

For the Secretary of the Treasury and the Director of the Budget, these are the busiest days of a critical year. Preparing the budget that goes to Congress in January, they are vetting the multitudinous federal claims on the taxpayer's dollar—that 1959–60 dollar which he has yet to earn. Heroically and against a tide of political cynicism—but with Eisenhower's support—they are striving to balance that budget. What difference does it make?

The current deficit (fiscal '59) is some \$10 to \$12 billion, the recession having knocked last January's budget into a cocked hat. Expected tax revenues fell by \$7 billion, while spending rose \$5 billion. The Pentagon budget, which Eisenhower and McElroy were wrestling over in Augusta last week, takes about half of the whole federal expenditure, but it is not responsible for the current deficit; the biggest increases in spending have gone to farmers, the unemployed, housing and other "welfare" items. And on such items the new Democratic Congress is widely expected to be even more open-handed with our money than the last.

"The time for a showdown with inflation is now," declared Anderson before setting to work. But would another deficit (even of \$5 billion or so) mean inflation? Not necessarily. The federal budget is only one of the factors that influence prices. There are at least four other major factors to watch:

- ▶ The "cost-price push," chiefly the force of steadily rising wage rates. But this is not an urgent problem at the moment, since a recent spurt in productivity has offset (temporarily anyway) its inflationary effect.
- ▶ The policies of the Federal Reserve. It has delicately but firmly been restricting credit since last August, and if necessary could create anything from a mild deflation to a full depression overnight.
- ▶ The way the Treasury manages our huge federal debt—now a record \$283 billion. If he wanted to raise interest rates high enough, Secretary Anderson could stop the housing boom in its tracks and sequester the lion's share of our savings.
- ▶ The tax structure, which influences how people spend their money. The present structure is probably inflationary; but it could be reformed in the direction already suggested by Vice President Nixon and others, from emphasis on income taxes to excise taxes, thus increasing federal revenues and production.

In addition the government has many other unused weapons against price increases, as a speech by Arthur Burns recently pointed out. It could reduce or even jettison "price supports, import duties, import quotas, wage regulations, stockpiles, and subsidies." In short, the government has enough *power* to drive prices through the floor.

Nobody expects it to drive prices through the floor. But the surprising thing is the number of people who expect the government to do nothing at all.

The idea that inflation is inevitable is fomented by many sophisticated people, including Harvard economists, the Kiplinger letter and half the professionals on Wall Street. The cynical syllogism goes like this: Big Labor controls Congress; Big Labor means higher wages, more federal spending, cheaper credit, soak-the-rich taxes and every other cause of inflation, which is therefore bound to come. A good example is the remark in Kiplinger's last letter: "Eisenhower won't stop this trend toward more spending. Truth is he probably couldn't even if he wanted to." Wall Street market letters echo this wise-guy certitude; the active market in stocks (*see pp. 26–31*) probably reflects as many bets on inflation as bets on prosperity.

Yet the plain fact is that most prices (other than stock prices) are *not* rising; businessmen, unlike Wall Streeters, are not buying as though they expected prices to rise; and indeed the whole fear of inflation, as a Federal Reserve man has put it, is "a state of mind rather than a state of facts." The state of mind assumes that U.S. democracy is incapable of self-discipline and that you can fool most of the people most of the time. This assumption has been disproved so often that it is odd to find smart men betting on it. Our advice is: don't!

A balanced budget for fiscal '60 will not in itself determine whether we have more inflation or not. But it will make a big difference—and it could do a lot to wake up the wise guys about the real strength of our economy and our democracy. Most people are smart enough to want a sound dollar. The government has plenty of ways to give it to them. In trying to keep the 1960 budget within bounds, Ike, Anderson and Co. are using one of the most important of these ways. They are fighting one of the worst sources of inflation—what an earlier budget director called the "peculiar tendency in government to add but never to subtract." They deserve all the support they can get.

BERLIN: LET'S MOVE FORWARD

Once more the U.S. is "reacting" to a sudden and spectacular Soviet diplomatic proposal, Khrushchev's specious "free city" status for West Berlin. Our reaction, after due consultation with our allies, has thus far been cautious and correct, made in the finest traditions of a diplomatic team that is apparently equipped with plenty of catchers' gloves but no bats.

The U.S. public has a right to demand something better from its government in the way of diplomatic warfare than simple flat-footedness. There is one clear and immediate answer to Khrushchev's Berlin proposal (which would, of course, put the whole city at the mercy of Soviet and East German divisions). That is to revive a proposal long advocated in Germany: move the capital of the federal German republic from its provisional site at Bonn to its ultimate destination in Berlin—and move it there right now.

The German parliament already sits in Berlin for several sessions each year just to keep the franchise. To move the Bonn government there would be the most challenging way of reasserting the fact that Chancellor Adenauer's government is the one free, legitimate government for all Germany.

Such a move would be less risky than one might think. The

ground rules that separate limited aggression from general war are well established in Moscow's mind. While aggressive action might be taken against Berlin as an exposed orphan city, neither Khrushchev nor any other Communist leader would dare to snuff out the capital city of Western Europe's most populous and heavily industrialized country without fear of instant general retaliation.

But this step should be only the first step in a full diplomatic counteroffensive. Next the U.S. should produce a constructive plan for stabilizing the far wider area of which Berlin is roughly the center. A positive diplomacy would attack the enemy's weak point which is eastern Europe. Berlin should be linked with proposals for a real German unification and a stabilized free eastern Europe.

The Russians have given us six months to contemplate their plan, which they have obviously contrived with some care. A general U.S. solution for central and eastern Europe must receive equivalent care before it is presented—but it should be delivered soon, long before the latest Soviet ultimatum time has expired. Later on this page we shall discuss the outlines of such a plan. We hope others will do likewise.



This soup's the kind you get in Rome . . .
We thought you'd like it here at home!

Campbell's MINESTRONE



HONEST, NOW . . . COULD YOU MAKE MINESTRONE LIKE THIS? 12 garden-good vegetables . . . tender-good spaghettini . . . flavor straight from a sunny Italian kitchen . . . that's Campbell's Minestrone. It's a friendly soup. A hearty, meal-in-a-bowl soup. A great Italian-style soup that's delicious every time, because it's Campbell's. Enjoy a bowl of Campbell's Minestrone soon. It's a pleasant reason for that happy, healthy habit —

ONCE A DAY...EVERY DAY...SOUP!

Have you had your soup today?



Campbell's
MINESTRONE
GIVES YOU
VITAMINS,
PROTEINS...
MINERALS, TOO!

New Pillsbury Dessert Mix... Now in 3 Favorite Flavors!

New Pillsbury Pudding



New Orange!

Double orange flavor from rich, tender orange cake floating on the orange sauce that starts on top and bakes its way down . . . a sauce as tangy and orangey fragrant as the juice of the fruit itself. Bake it like cake . . . eat it like pudding—with a spoon!

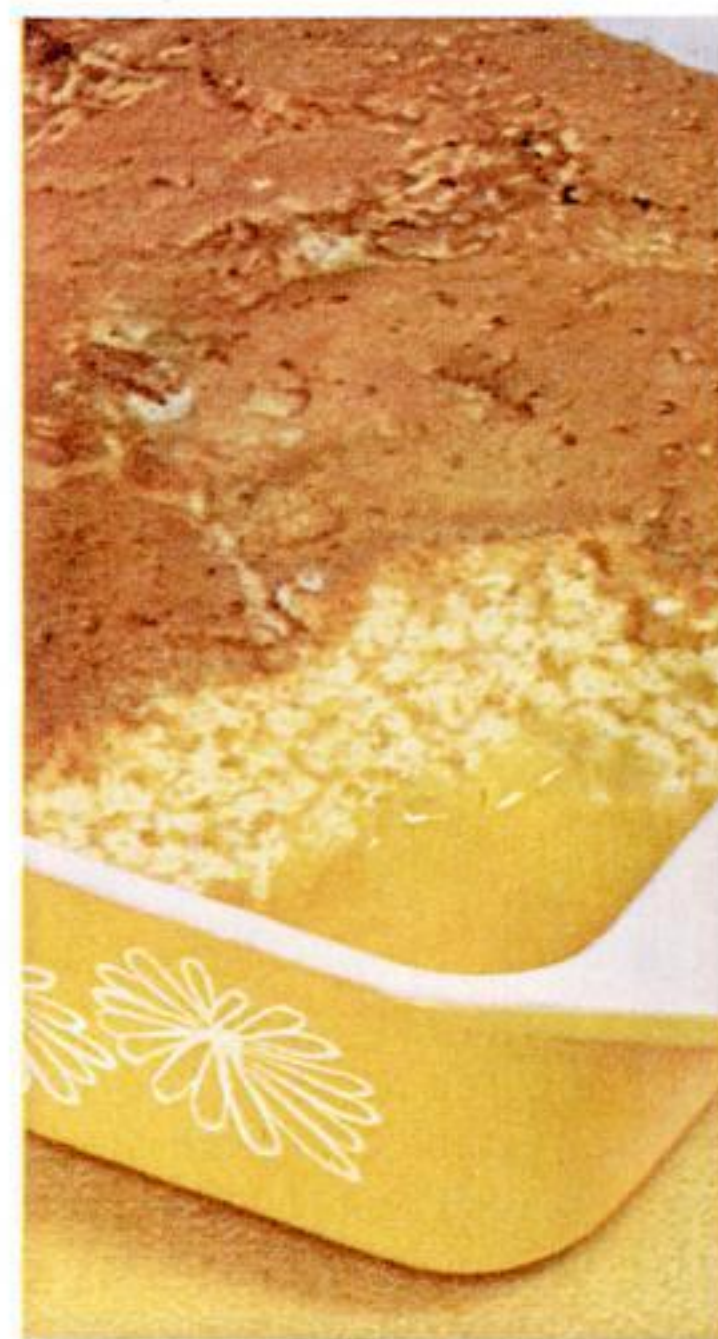


Chocolate!

*Bake 'em like cake...
eat 'em like pudding*

The cake floats on sauce that starts on top
and bakes its way down

CAKE AND SAUCE MIXES ARE BOTH IN THE PACKAGE!
SO QUICK AND EASY TO FIX!



Lemon!

-Cake Mixes!



*Nothing says lovin' like
something from the oven
... and Pillsbury says it best!*



Break the tender crust with your spoon—bring it up filled with double-lovely chocolate flavor! Rich, moist chocolate cake floats on its own chocolatey fudge sauce. The sauce starts on top and bakes its way down. Dessert magic—and so quick and easy to fix.



Serve Pillsbury Lemon Pudding-Cake warm and steamy, covered with its own luscious lemony sauce that bakes its way through from the top. A sauce that's bright and tart and sweet at the same time. Lemon-grove fragrance. Just the thing for tonight.

<p>10-702-161-386</p> <p>save 5¢</p> <p>when you buy one package of</p> <p>New Pillsbury ORANGE</p> <p>PUDDING-CAKE MIX</p> <p><small>TO GROCER: If you honor this coupon when presented by retail customer, issuing manufacturer will redeem for 5¢ plus 2¢ handling cost, providing you surrender coupon to manufacturer's salesman or mail to address below. Void unless initially presented to you by retail customer, or where prohibited, taxed or otherwise restricted or abused. Good only in U.S.A. Cash value 1/10¢.</small></p> <p><small>This coupon expires May 31, 1959</small></p> <p><small>The Pillsbury Company Box 802, Minneapolis 40, Minn.</small></p>	<p>Pillsbury Orange Pudding-Cake Mix</p> <p>NEW DESSERT! Bake it like cake eat it like pudding</p>
<p>10-702-190-385</p> <p>save 5¢</p> <p>when you buy one package of</p> <p>Pillsbury CHOCOLATE</p> <p>PUDDING-CAKE MIX</p> <p><small>TO GROCER: If you honor this coupon when presented by retail customer, issuing manufacturer will redeem for 5¢ plus 2¢ handling cost, providing you surrender coupon to manufacturer's salesman or mail to address below. Void unless initially presented to you by retail customer, or where prohibited, taxed or otherwise restricted or abused. Good only in U.S.A. Cash value 1/10¢.</small></p> <p><small>This coupon expires May 31, 1959</small></p> <p><small>The Pillsbury Company Box 802, Minneapolis 40, Minn.</small></p>	<p>Pillsbury Chocolate Pudding-Cake Mix</p> <p>NEW DESSERT! Bake it like cake eat it like pudding</p>
<p>10-702-190-385</p> <p>save 5¢</p> <p>when you buy one package of</p> <p>Pillsbury LEMON</p> <p>PUDDING-CAKE MIX</p> <p><small>TO GROCER: If you honor this coupon when presented by retail customer, issuing manufacturer will redeem for 5¢ plus 2¢ handling cost, providing you surrender coupon to manufacturer's salesman or mail to address below. Void unless initially presented to you by retail customer, or where prohibited, taxed or otherwise restricted or abused. Good only in U.S.A. Cash value 1/10¢.</small></p> <p><small>This coupon expires May 31, 1959</small></p> <p><small>The Pillsbury Company Box 802, Minneapolis 40, Minn.</small></p>	<p>Pillsbury Lemon Pudding-Cake Mix</p> <p>NEW DESSERT! Bake it like cake eat it like pudding</p>

CLIP THESE COUPONS APART AND TAKE THEM TO YOUR GROCER NOW

**TRY ALL
3 AND** **SAVE 15¢**
with these coupons



Look what America's favorite gift whiskey is wearing this Christmas!

No other "fifth" can hold a candle to Four Roses at Christmas. Every year it's most wanted, most given.

This season the "favorite" wears brilliant candlelight gift wrapping. Perfection inside and out!

Tucked inside is the famous Four Roses eggnog

recipe. And to keep your gift a secret till Christmas morning, the words "Four Roses" are on a removable cellophane sleeve. Here's extra good news—

Four Roses prices have been reduced—just in time to fit your Christmas budget.



Four Roses also offers the Diamond Point Decanter at regular quart price.



FIERCE-LOOKING FALCON MASCOT OF AIR FORCE ACADEMY SPREADS WINGS AS HE PERCHES BEFORE CADET ROOTERS ON GAUNTLET WORN BY GEORGE NOLDE

AIR FORCE FALCONS SOAR INTO BIG TIME

Startling mascot and worked-up cadets help new service academy to astonishing football success

The most startling mascot in U.S. football, a trained falcon that attends all U.S. Air Force Academy games, is no less spectacular than the team it represents. This fall, after three shakedown seasons against second line opponents, the fledgling academy launched its first season in the big time. It had no stadium to call its own, no football tradition to lean on, no proven football stars. But instead of buckling under to big-time opponents as most experts confidently predicted, the Air Force Falcons became the football success story of 1958.

The team's sensational rise as a football power came partly from the efforts of a new coach (p. 43) but mostly from the spirit of the players and the fanatical support of fellow cadets. Aroused undergraduates followed the team to away-from-home games in buses, paying their own way and sitting up all night. After washing and changing to uniforms with razor-sharp creases, they were ready to go into a clawing Air Force growl (right). They rasped out, "Slash 'em with the beak! Rip 'em with the claw! Bring in the meat wagon! Rah, Rah, Rah!" At half time the falcon would go into his act. Turned loose over the field he circled swiftly, then thrilled everybody with a claws-out dive-bombing pass at a leather pouch.

Inspired by all this, the team started out by ripping the University of Detroit and then fought mighty Iowa to a tie. By vaulting into the top 10 in national rankings, it gave Air Force personnel everywhere an excuse to puff out their chests. Last week, bracing for the final game against Colorado, the team needed just one more win to achieve an undefeated season and a richly deserved postseason reward (p. 44).



CLAWING THE AIR, CADETS GIVE A SNARLING FALCON CHEER →



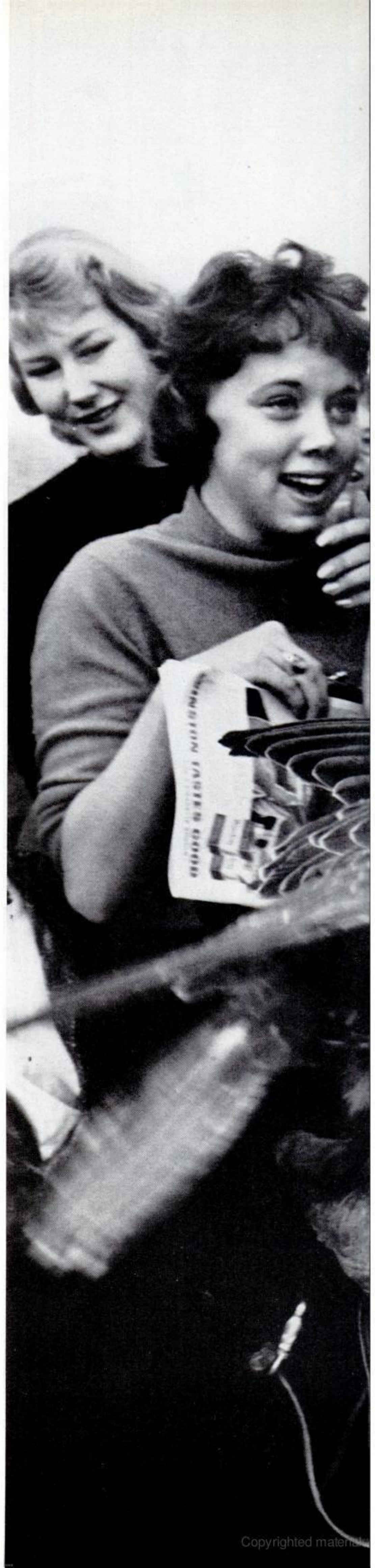
AIRBORNE CHEERLEADERS cut loose wildly as Air Force scores against New Mexico by returning

punt 63 yards for touchdown. Fewer than 200 cadets at game outshouted crowd of 15,000 in Albuquerque.



RACING INTO END ZONE, Academy Back Mike Quinlan scores for second time in 45-7 runaway.

BACK HOME, cadets who stayed on campus cheer radio report of the first score against New Mexico.





PROUD COACH Ben Martin of Air Force congratulates Guard Dan Johnson on sidelines late in game.

FROM A NEW COACH THE WINNING SPIRIT

The sudden emergence of the Air Force football team surprised nobody more than the academy brass. After a poor season last year and a tougher schedule this year, there was considerable apprehension that the young academy had gotten in over its head. Next year would come the big prestige game with Army, and Navy the year after—and time was running out. The apprehension went all the way to the Pentagon and a top-level decision was made to hire a new coach.

He was Ben Martin (*above*), 37, formerly a player and assistant coach at the U.S. Naval Academy. Martin understood both football and the military, and by opening game had the Air Force team ready to claw away mountains. Halfway through the season, with the team soaring, the team's captain, Brock Strom, said, "The difference has to be Coach Martin. We haven't changed anything else around here."

Everybody at the academy was sure that Air Force football would get there some day, but the suddenness of the success threw the campus into a rollicking tailspin. Cadets whooped it up whether the team was at home or away. "This whole place lives football now," said one awed officer. "All of a sudden we've arrived."

ALARMED CO-EDS Karen Kraxberger (*left*) and Bobbie Jean Palmer flinch as the falcon stretches.

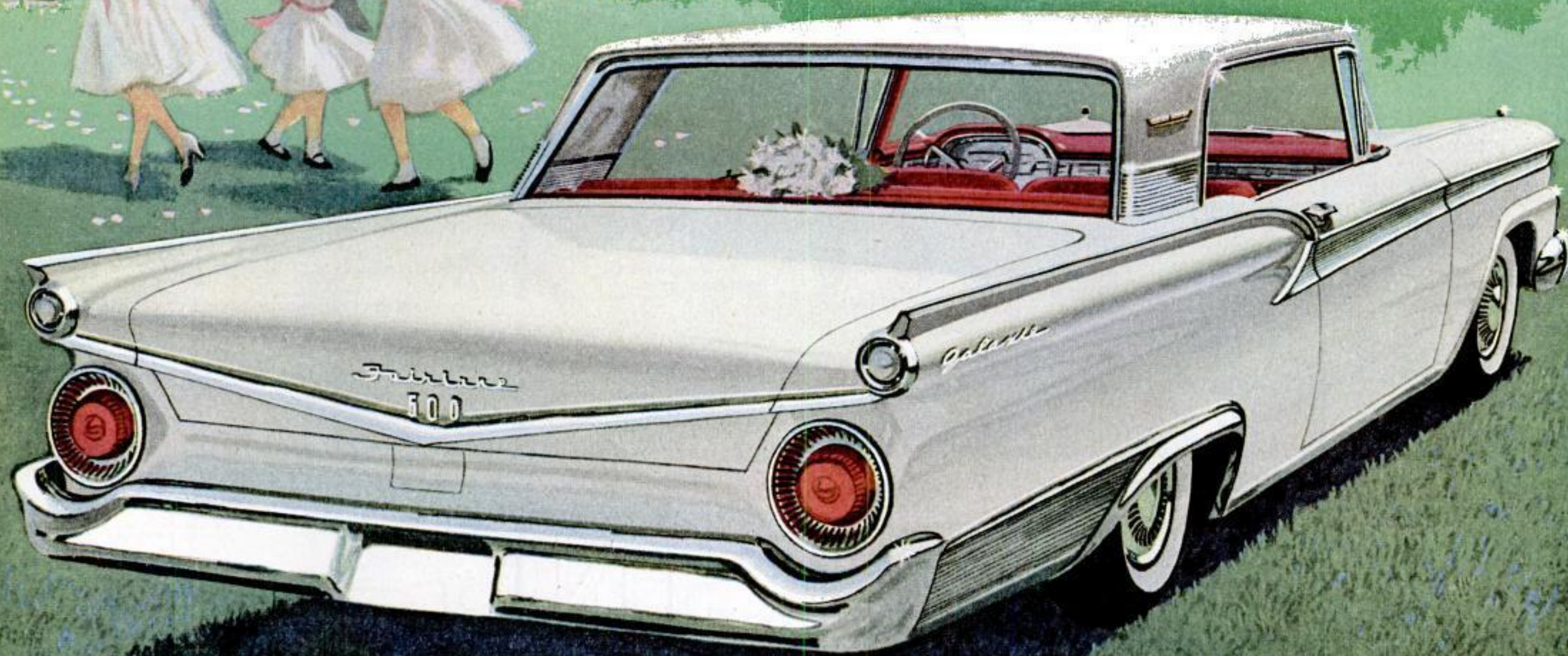
SURPRISING SEASON'S PAY-OFF, A FINAL VICTORY AND A BOWL BID



HAPPY LOOK OF TRIUMPH is seen on the faces of Air Force cadets who grab quarterback Rich Mayo after the Falcons' 20-14 final-game victory over Colorado. The Falcons have specialized in winning games with a spirited last gasp and they ended an unbeaten season with another cliff-hanging act. They recovered seven

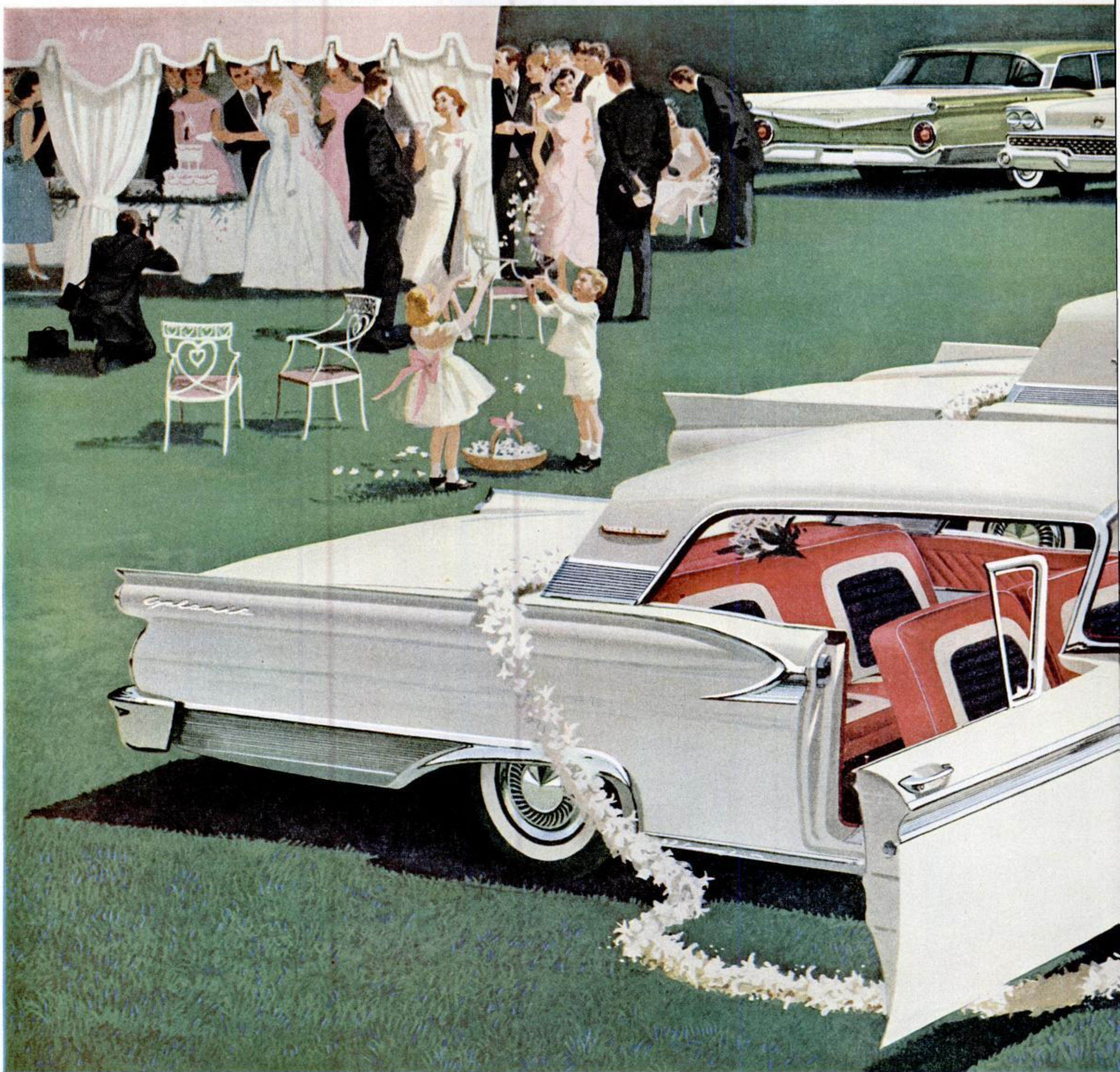
fumbles, came from behind to score two touchdowns in the second half and then stopped a last-second drive by Colorado on the three-yard line. Immediately after the game the Falcons voted to accept an invitation they had received days before—to play in the Cotton Bowl against Texas Christian on New Year's Day.

THE MOST BEAUTIFUL WEDDING OF THE YEAR



Please turn the page...

FORD MEMBERS OF THE WEDDING: FAIRLANE 500 TOWN SEDAN, SUNLINER, SKYLINER, COUNTRY SQUIRE.



Married in style and luxury! The 59 Thunderbird and the new Ford Galaxie

ANNOUNCING — THE

Brilliant wedding of Thunderbird elegance and
the world's most beautifully proportioned cars



The 59 Fords awarded the Gold Medal
of the Comité Français de L'Élégance
for beautiful proportions
at the Brussels World's Fair.

Just married in style to the Thunderbird! It's the smartest, richest and most exciting of 59 Fords—the elegant new Galaxie. A bright new personality in cars—and more! The Galaxie is a full “fine car” 6-passenger expression of Thunderbird grace—spirit—style and luxury in an altogether-new line of Fords.

It's Thunderbird in looks! The Galaxie, as you'll quickly see, is as wonderfully all-the-way Thunderbird as a low-priced Ford can be. The smart straight-line

SAFETY VISION GLASS IN EVERY FORD...ALL AROUND




NEW FORD *Galaxie*

Galaxie roof and dramatic see-it-all rear window say Thunderbird *unmistakably*. So do the clean, crisp, low-swept body lines. Here is the most perfect match yet of the Thunderbird's silhouette—the most modern and most wanted “new look” in cars today!

It's Thunderbird in luxury! New Galaxie appointments—like the plush, deep-pile carpets—are so very Thunderbird in taste. And just like the Thunderbird, the Galaxie seats you in the tailored elegance of specially

quilted and pleated fabrics. There's Thunderbird V-8 power, too. A surpassing luxury that tells you how superbly these newlyweds “GO” together.

Reception now—you are invited. Why not come in—this very week—see the new Galaxie and all the members of the year's most beautiful wedding. The experience, we bet, will please you proud. It might even set you to planning a second honeymoon—most elegantly—in the car that's Thunderbird in everything *except price!*



Reception
starting this week
at your
Ford Dealer's



Quality at your feet



HOLIDAY HIGHLIGHTS

*... watch his eyes light up when you
give a Roblee Shoe Gift Certificate*

Why not surprise your man with a Roblee Gift Certificate? It's good for any Roblee shoe his heart desires. Like this light, flexible slip-on with a handsomely detailed toe. Nicest thing that ever happened to his Christmas stocking. Roblee Division, Brown Shoe Company, St. Louis.

Shoe Illustrated 12.95 Other Roblee Styles 10.95 to 18.95. Higher Denver West

ROBLEE GIFT CERTIFICATE

Ask for it at your Roblee Dealer's.
Gives your man a wide selection to
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SPRINGHILL SURVIVORS ON SEGREGATED SPREE

As unexpected guest of Georgia, diplomatic Negro has fine time

The segregated celebrations held last month on Jekyll Island, Georgia came from an impulsive gesture that wryly backfired on Georgia's Governor Marvin Griffin. When Griffin heard of the miraculous rescue of miners in the Springhill, Nova Scotia disaster (LIFE, Nov. 10), he offered the survivors a week of southern hospitality. When he found that one of the miners, Maurice Ruddick, was a Negro, Griffin hastily declared he could come only on a segregated basis. After Ruddick's colleagues insisted they would not go without him, Ruddick accepted.

To house Ruddick, his wife and their four youngest children (the other eight were in school in Springhill) Governor Griffin set up in the colored section of Jekyll Island: one trailer where the Ruddicks lived; another trailer where a cook and maid served the Ruddicks' meals; a third in which Negro Educator Dr. W.K. Paine and his wife were installed to keep the Ruddicks company. This little trailer town was specially equipped with electric light poles, septic tanks, beach chairs and sod.

The colored community of Brunswick, Ga. turned out to give Ruddick a wonderful time and only once did anyone mention that Griffin had "mistakenly invited him down." When he was asked how it felt to be segregated, Ruddick, the perfect diplomat, said, "I seem to be enjoying myself just as much as the others."



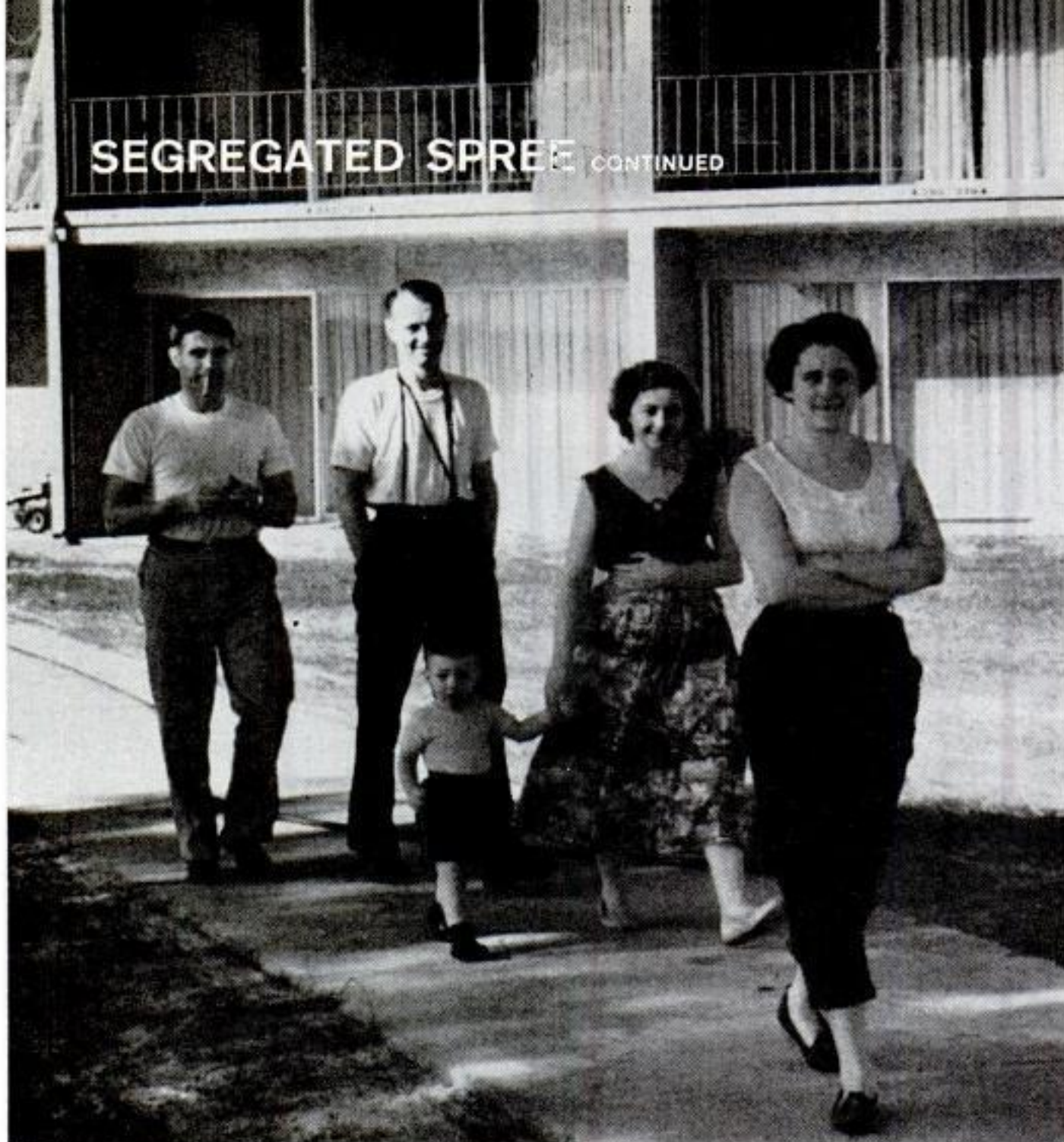
COLORED MAIN EVENT of the Canadian miners' trip to Georgia was gathering in Brunswick where

Negro miner Maurice Ruddick (left) was introduced. He entertained by singing *Aren't You Sorry Now*.



WHITE MAIN EVENT of excursion was party in Jekyll Island hotel where white miners and wives danced "bunny hop." One of the Springhill whites said

of Georgia hospitality, "I couldn't have been better used if I was in heaven." But whites worried about Ruddick, who lives unsegregated at home in Springhill.



MOTEL GUESTS (from left), Harold Brine, Caleb Rushton, David Rushton, Mrs. Brine, Mrs. Rushton start walk from Wanderer Motel in island's white section.

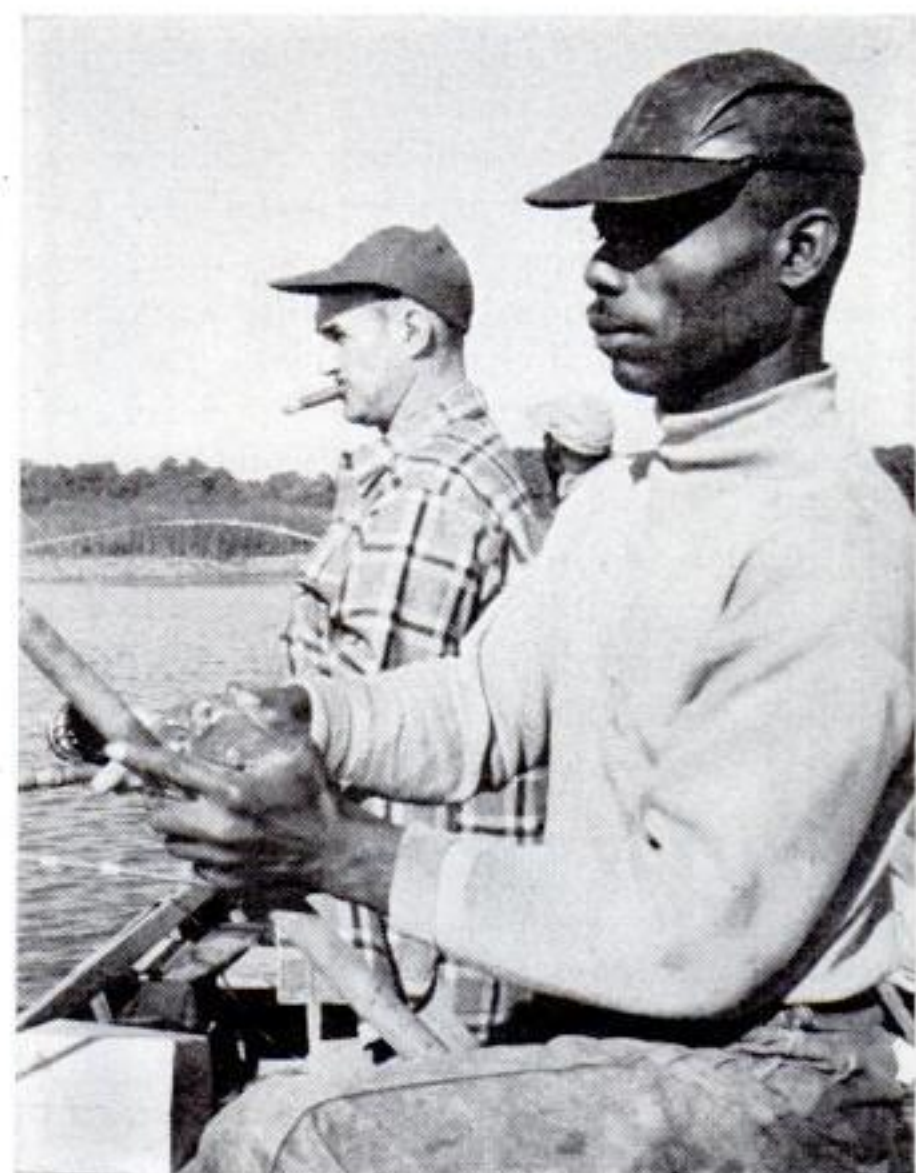


TRAILER DWELLERS (from left), caretaker Earle Hill, Ruddick, Mrs. Ruddick, Mrs. Paine, Dr. Paine and two of the Ruddick children chat in the sunshine.



SIGHTSEEING around Jekyll Island, white miners and their families ride a shrimp boat. They turned

back to dock when they got word that Governor Griffin had suddenly come to island to meet them.



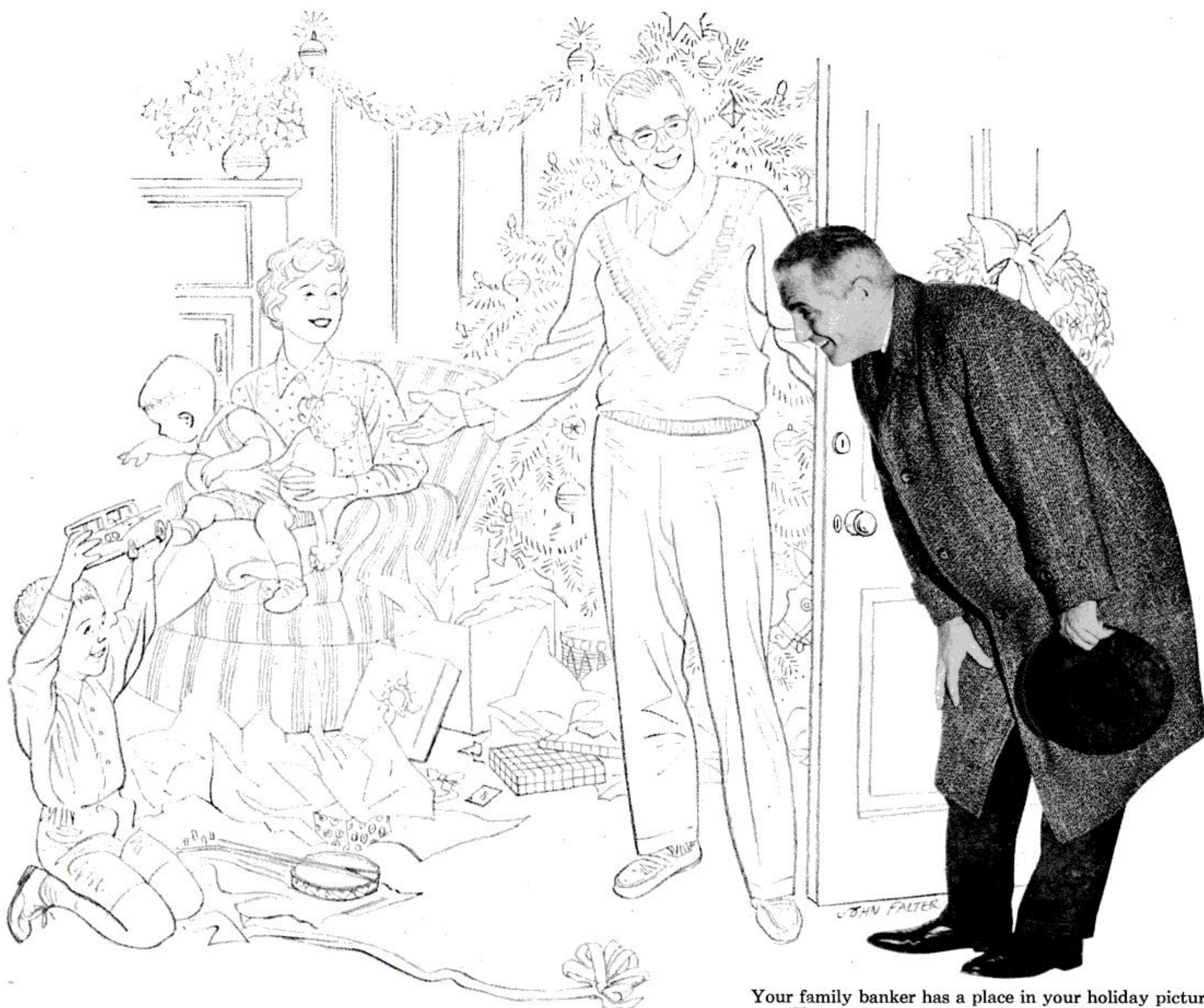
FISHING is enjoyed by Ruddick (left) and Brunswick men. Griffin dropped in quietly on Ruddick.



SMORGASBORD is sampled by the whites at dinner in Jekyll Island hotel before evening of dancing.

"COOL KITTY" number is danced by girl at show → for Ruddick. Negroes gave \$100 to his 12 children.





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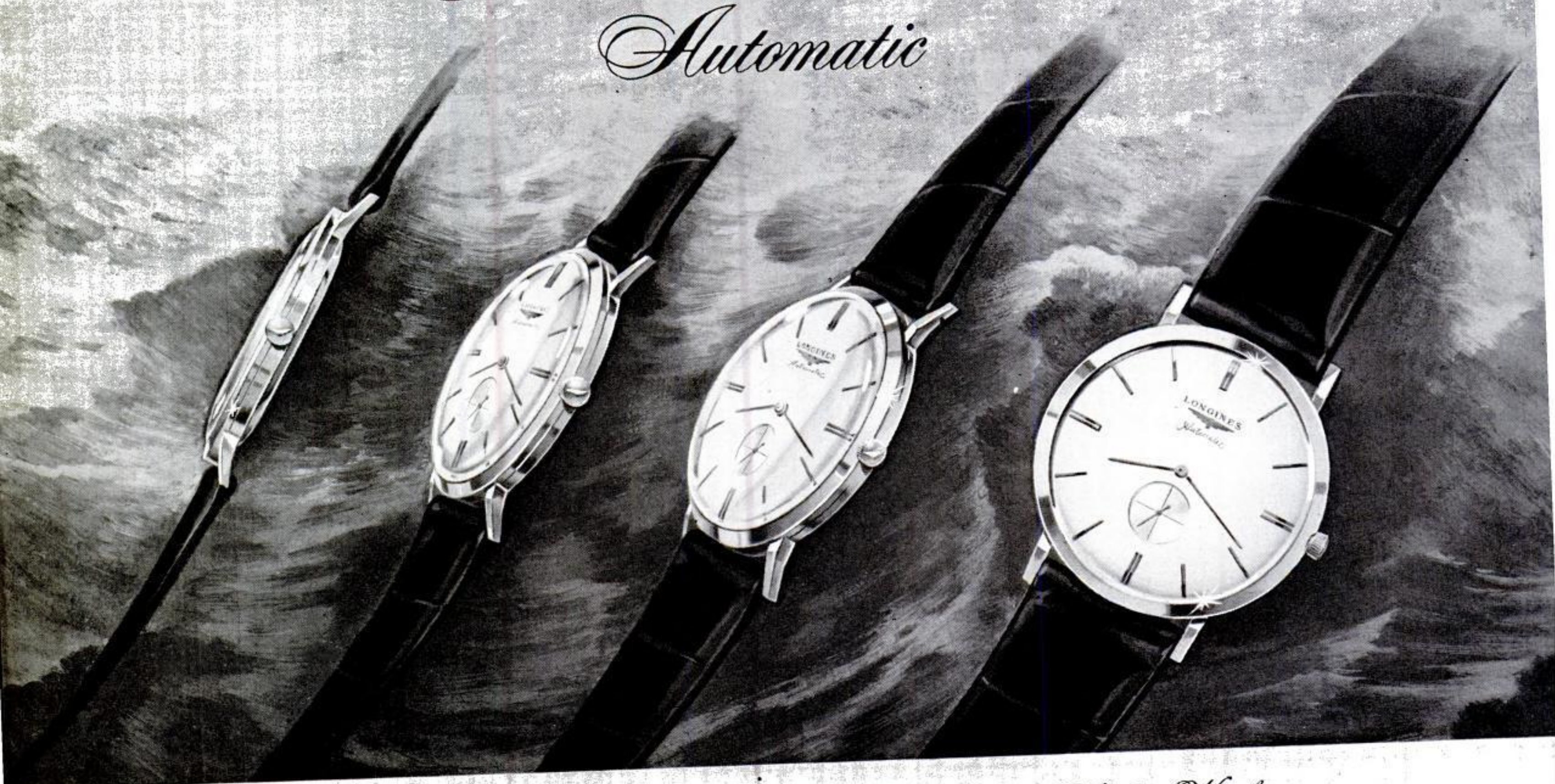
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The new Longines "Admiral-1200" is wafer-thin, handsome, fashionable. Yet its smooth, seamless, flowing contours give the most perfect permanent protection against destructive moisture, shock, perspiration, air-borne dust. Its revolutionary self-locking "Aquaseal Crystal" is completely water-tight without gaskets, washers or cement. ☞ Within this armored protection is the world-renowned Longines automatic watch movement—shock-resistant, anti-magnetic—the most advanced automatic watch in the world. ☞ The new, ultra-thin, hermetically-sealed Longines "Admiral-1200" provides the most wonderful timekeeping service imaginable. Yet, so perfectly is it protected against all common watch hazards that it can be a prized possession for a lifetime. ☞ "Admiral-1200" Automatics are just now being received by Authorized Longines-Wittnauer Jewelers. If you are planning to buy a watch for yourself, or as an important gift, invest in a

Longines "Admiral-1200", the latest and finest version of "The World's Most Honored Watch." ☞ Illustrated above—the "Admiral-1200" Automatic, 14K gold, \$165. Other "Admiral" Watches from \$90. *as long as crystal and stem remain intact.

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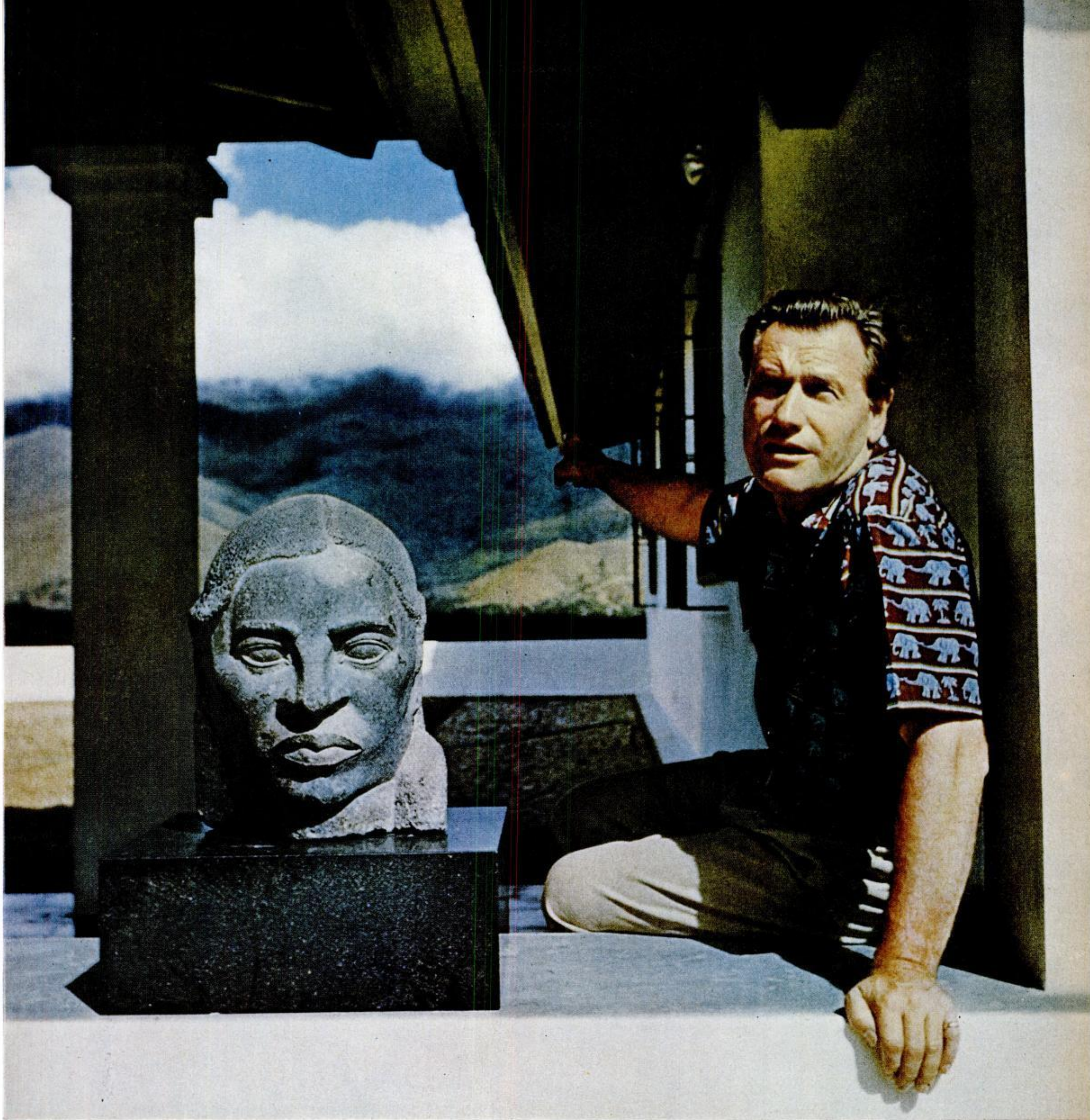
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NELSON ROCKEFELLER SITS ON VENEZUELAN FARMHOUSE VERANDA IN ELEPHANT-PATTERNED AFRICAN COTTON SHIRT. HE BOUGHT SCULPTURE IN HONDURAS

ROCKEFELLER'S BUSY REST

On a vacation in Venezuela he takes stock of his three thriving farms

One of Venezuela's most enterprising farmers was on his farm last month relaxing in his own busy way. New York's governor-elect Nelson Rockefeller had put his spectacularly successful political campaign 2,100 miles behind him and flown down with Mrs. Rockefeller for a vacation on his 112,500 Venezuelan acres.

High on a hilltop, amid some of the world's loveliest scenery, the Rockefeller farmhouse was a perfect spot for relaxation. But its owner's method of relaxing was almost as rugged as his method of campaigning. He

spent the time roaming up and down his three farms, rounding up cattle, swimming. "I like to go riding, climb mountains," he said. "That's how I like to rest." Rockefeller's farms are run as businesses, but their purpose in part is to develop sturdier plants and animals for Venezuela. They are, in a way, a one-man good-neighbor policy in action. The vacation gave him a chance to look them over. It also enabled him to avoid for a while a problem that would plague him from the moment he arrived back in the U.S.: growing pressure for him to become a 1960 presidential candidate.

Photographed for LIFE by ALFRED EISENSTAEDT

CONTINUED



INSPECTING HIS CROPS, Rockefeller hands a sugary sorghum stalk to Mrs. Rockefeller who samples its flavor. At left is Frederick Johnson, the general

manager of Rockefeller's Venezuelan farms. Between the Rockefellers is Rufus Walker, who is the agricultural research director of Rockefeller farms. Differ-



ently colored sorghums are different varieties which are being tested for their suitability to soil and climate of Venezuela, where they will be used for cattle

feed. Rockefeller's house is at top of hill at left. Small white building below the house was formerly a chapel, is now used as a school for farm children.

CONTINUED



HARVESTING RICE, Rockefeller sits beside driver on a combine at 6,250-acre farm, Palo Gordo, which is 78 miles southwest of the main farm. On this farm,

experiments have been conducted to develop rice strain that is resistant to "white leaf," a disease common in Venezuela that keeps grain from developing properly.



ROUNDING UP CATTLE on Rockefeller's 100,000-acre farm at Mata De Barbara, *llanero* (cowboy) drives animals into a fenced field where they will graze.

At this farm, cattle which have proved hardy in Venezuela are being crossbred with Santa Gertrudis cattle from Texas, which are ready for market at earlier age.



They both got what they wanted:

He got a Polaroid Land Camera!

You've never seen a man so excited about *any* Christmas gift. Dad gets such a tremendous kick out of snapping a picture one minute and seeing the finished print the next—that it's almost impossible to get him to put the camera down. And what great pictures he's taking these days. (Polaroid's new super-sharp film, just introduced, makes it easy for anybody to get terrific results.)

She gets the pictures she wants.

Mother's on top of the world. For years, she's been after Dad to take more pictures of the children—and now he's doing it *without* coaxing. What's more, the children *enjoy* posing—now that they see their pictures on the spot. Little wonder the album is filling up so fast. How's *your* family fixed for fun and pictures? Get them *both*—with a Polaroid Land Camera . . . from \$72.75 or \$1.50 a week.



take your cue from
Bob Crosby's missus

GIVE YOUR GUY A

BERNZ O MATIC®
METAL
CARRY-ALL TORCH KIT

(makes many jobs easy for the
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It's designed and assembled to be as safe and simple for the "duffer" as it is for the expert! One compact kit gives him the famous instant-flame Bernz-O-Matic torch plus accessories for little to large jobs:

- Finishing furniture • Laying tiles
- Lighting fires • Soldering • Burn-
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So take a tip from Mrs. Bob Crosby and gift-shop for your Carry-All Torch Kit in its special holiday wrap now...at your nearby hardware or department store.



Torch
+ pencil burner unit
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+ FREE metal kit,
all for ... \$9.95

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Prices slightly higher in Canada.



CHIRPY CHORE, feeding birds in a huge cage on porch of Venezuelan farmhouse, is performed by Mrs. Nelson

Rockefeller. She is a bird watcher who keeps bird-feeding stations at Pocantico Hills. She also collects rare plants.



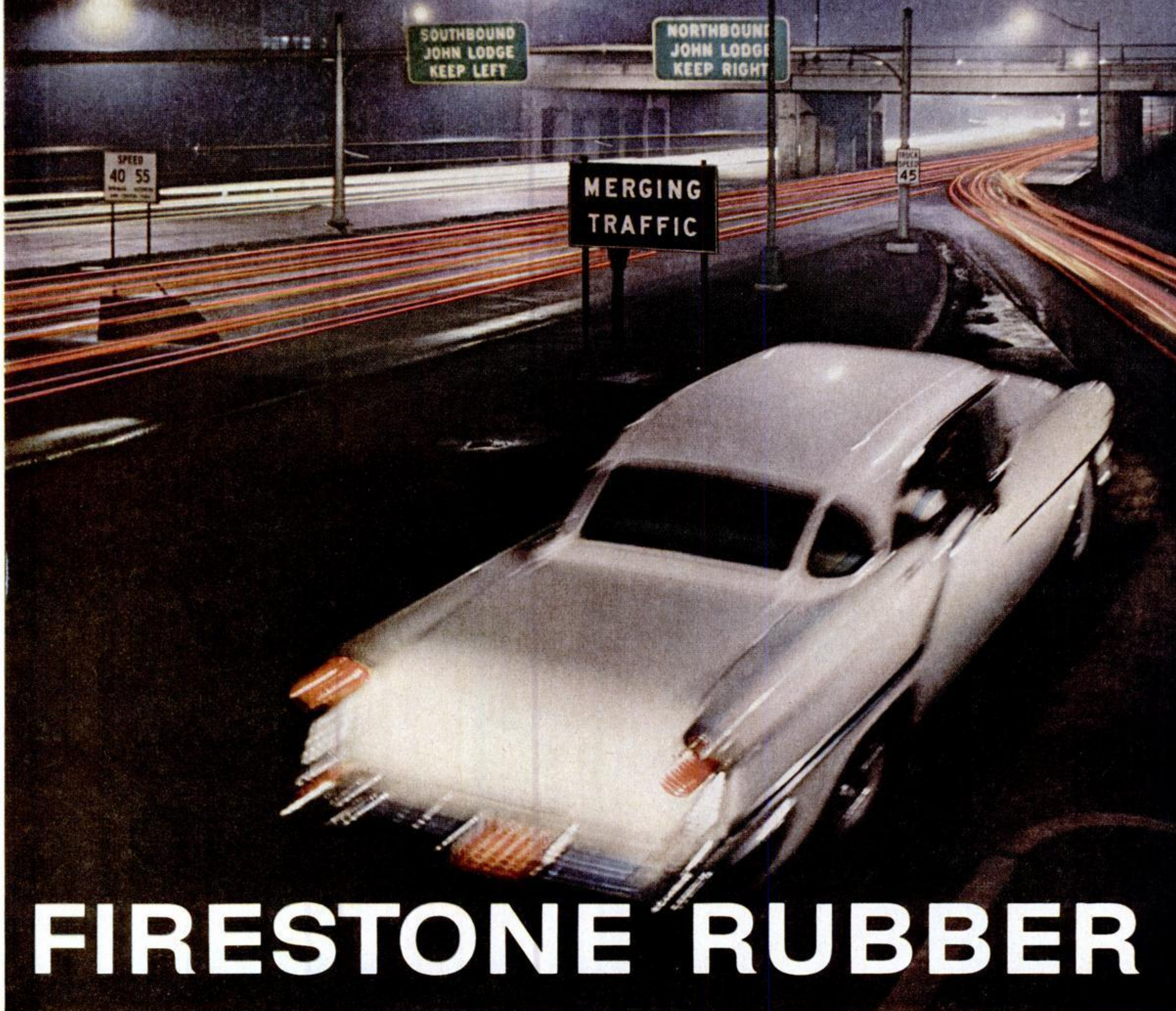
Italian flavor for the asking with **CHEF BOY-AR-DEE®** Spaghetti and Meat Balls

It's a treat to be thrifty with real Italian-style Chef Boy-Ar-Dee meals. Here, plump, juicy meat balls...tender spaghetti...rich tomato sauce make a dish everyone loves. And Chef helps you cook up lunch for the bunch in no time...at only about 14¢ a serving in the two-portion can . even less in the five-serving family size.



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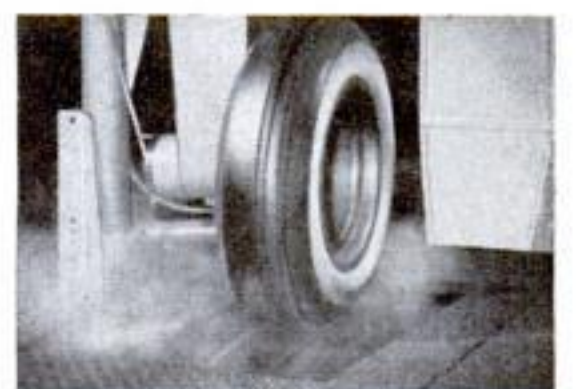
ADDS EVEN MORE MILES TO FIRESTONE

Here is news that means big savings to you as a car owner . . . in time, in money and in safety!

Firestone scientists and engineers have achieved a technical break-through that opens up a whole new world of tire economy, safety and reliability. From the Firestone Research Laboratories has come the first sweeping new concept of rubber compounding in a quarter of a century . . . Firestone Rubber-X.

Gruelling tests . . . in the laboratories, on the speedway and on the highway . . . give positive proof that Firestone Tires, made with Firestone Rubber-X, offer you new safety and economy. And *all* Firestone Tires are now made with Firestone Rubber-X.

Remember, *only* Firestones are made with Firestone Rubber-X. Specify Firestone Nylon "500" Tires with this great new rubber when you order your new car. Or buy them for your present car . . . on convenient payment terms, if you wish . . . at your nearby Firestone Dealer or Store.



LABORATORY TESTS prove new Firestone Rubber-X superiority in resisting damage due to heat, cracking, aging, abrasion.

YEARS!

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SPEED
45

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TIRES



FLEET TESTS prove excellent wearing qualities. Commercial trials disclose low cost-per-mile of Firestone Tires.



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*So giveable...
and now so reasonable...
and they're 23 jewels accurate!*

Most unusual. Lord & Lady Elgin Watches—always one of the most coveted Christmas gifts—can now be yours for as little as \$59.50! What's more, this is the most *exciting* group of Lord & Lady Elgins ever. Exciting because of their exclusive Horizon Styling... so thin, so smartly *visible*. There simply aren't any other watches quite like them in the world! Exciting, too, because of the accuracy and dependability that come with a 23-jewel Elgin movement. Exciting because instead of paying a premium, you actually pay less for Lord & Lady Elgin Watches than ever before! Doesn't someone on your Christmas list deserve this once-in-a-lifetime gift? Lord & Lady Elgin Watches are sold through franchised local Elgin dealers.

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Lady Elgin*

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OTHER ELGINS FROM \$29.95

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F. Lord Elgin Briarwood—New! Floating hour disc, wrap-around crystal. **\$100**

Every Lord & Lady Elgin is shock-resistant, has guaranteed unbreakable DuraPower mainspring. All prices include Federal Tax.

*When case, crown and crystal are intact.



DOUBLE STARE is produced by ancient cat and a present-day cousin. The Egyptian sculpture is decorated with earrings and lotus garland carved around its neck.

A Long-lived Cat from Egypt

Whether they have nine lives or not, cats have an impressive talent for survival. The life-size bronze cat above has managed to survive for more than 2,500 years, with scarcely a trace of wear and tear to alter its cool dignity. Recently it was acquired by New York's Metropolitan Museum of Art and, because of its great rarity and beauty, it has been valued at more than \$15,000.

The sculpture was made in ancient Egypt where cats were thought to be the embodiments of the goddess of fertility. Entire cemeteries were given over to their remains, and sculptures, like this one, were made to hold their bones. In later centuries the cemeteries were plundered and many of the bronze cats were lost. Today only a score of the life-size sculptures are known to exist.

CONTINUED

NEW Lady Sheaffer

'SKRIPSERT' FOUNTAIN PENS
AND MATCHING PENCILS



HANG FASHION ON HER CHRISTMAS TREE!

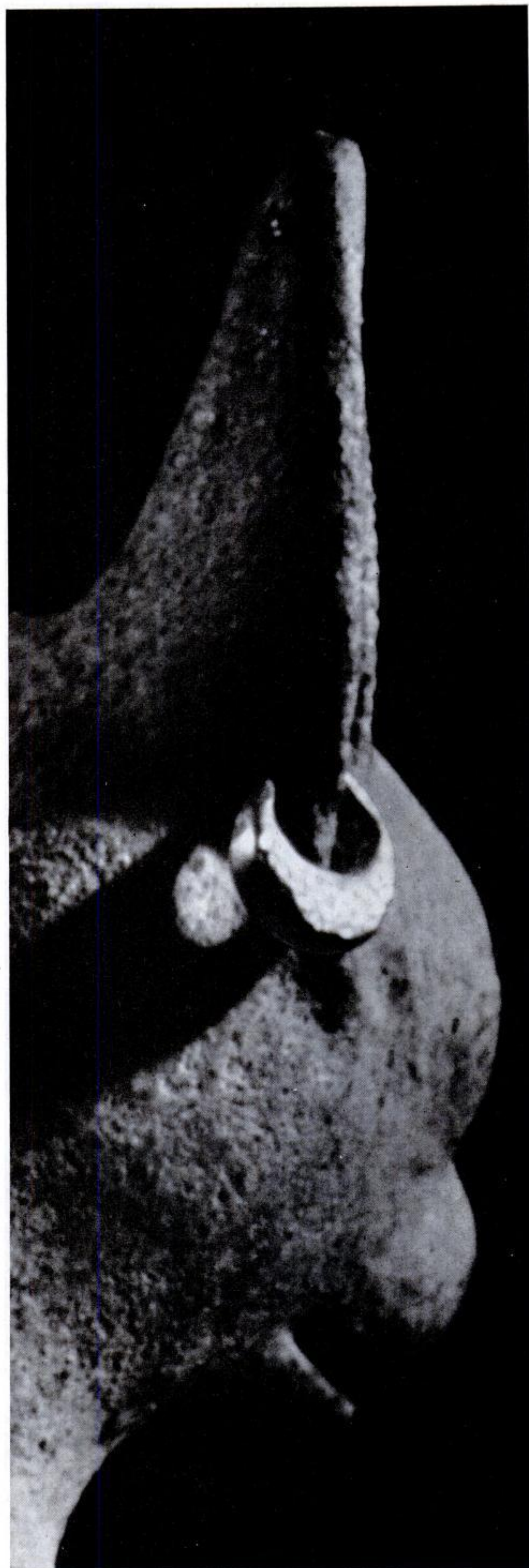
This is the very first Christmas you can give her this exciting *new* accessory! Jewel-crafted treasure...in nineteen fashion motifs. With fabric Purse Case... and matching Pouch for reserve *Skrif* cartridges. Fountain Pens from \$10. Matching Finline Pencils from \$4.95. Holiday gift-boxed, of course.

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LONG-LIVED CAT CONTINUED



GOLD LOOP pierces ear of cat. Earrings were missing when museum bought sculpture so it supplied cat with ancient pair in keeping with Egyptian custom.

The Newest of Everything Great!



The Greatest of Everything New!



Don't look now, but they're all following you!



Your new 1959 Dodge stands waiting in the drive: Sleek and clean and lovely.

You swing into it (via new swivel seats!), close the door and start the engine.

Now look around you. There are other '59 cars parked nearby. Friends of yours are getting into them.

But you and your new Dodge are definitely the leaders, the pace setters, in your group—ahead in every department.

You are out in front in styling, with the low, crisp Swept-Wing lines that the other 1959 cars seek to copy.

You establish the trend with the taut "look of motion" that other cars are patterned after: The swift sweep of fins, the forward thrust of fenders over dual headlamps, the curving arch of compound windshield.

You blaze the trail of engineering leadership with the incomparable stability of Torsion-Aire ride, the sure mastery of push-button driving, the thrust of your more efficient engine.

They're all following you! One sure reward for owning a new '59 Dodge!

'59

DODGE



Now you get Kellogg's Corn Flakes in a fresh "good morning" package.

**"The best to you
each morning"**

Best liked (*World's favorite*)

... Best flavor (*Kellogg's secret*)

... Worst to run out of

Kellogg's

CORN FLAKES





QUARTET OF BELL-RINGING MONKS, UPSET WHEN ONE BROTHER KICKS UP A HEEL (ABOVE), CATCH HIS SPIRIT AND WIND UP WHIRLING WILDLY ON ROPES



Frisky French Fun on Broadway

As every student knows, the most idiotically useless phrase in a beginner's French textbook is *la plume de ma tante* (the pen of my aunt). Now at last my aunt's pen is serving a useful purpose. It is the title of a wonderfully idiotic musical show which originated 10 years ago in Paris, went on to London and now is Broadway's newest and most unexpected success. Its troupe of 22 male and female clowns—most of them French—speak only broken English, but

their humor is universally understandable. Led by a sad-eyed young Frenchman named Robert Dhery, who first tossed the show together in a tiny Montmartre theater, *La Plume de ma Tante* barages its audiences with songs, dances and skits ranging from slam-bang slapstick to highly polished pantomime. Out of all its pell-mell nonsense emerges a classic of music hall comedy, shown above, in which four monks turn a humdrum chore into a hilarious frolic.

CONTINUED

I go
for
a girl
who gives
an Adam
Hat



Give the guy you go for an Adam Hat for Christmas! Watch his face light up when he opens the handsome little gift box. It contains a gleaming miniature topper (great for his cuff-links, collar-stays and such) and a gift certificate redeemable for his most becoming hat style.

You'll love the way he looks in it, and he'll love you for thinking of it. Only \$6.95, \$8.95 or \$10.95. Available at fine stores throughout the country ... and in Canada, too.



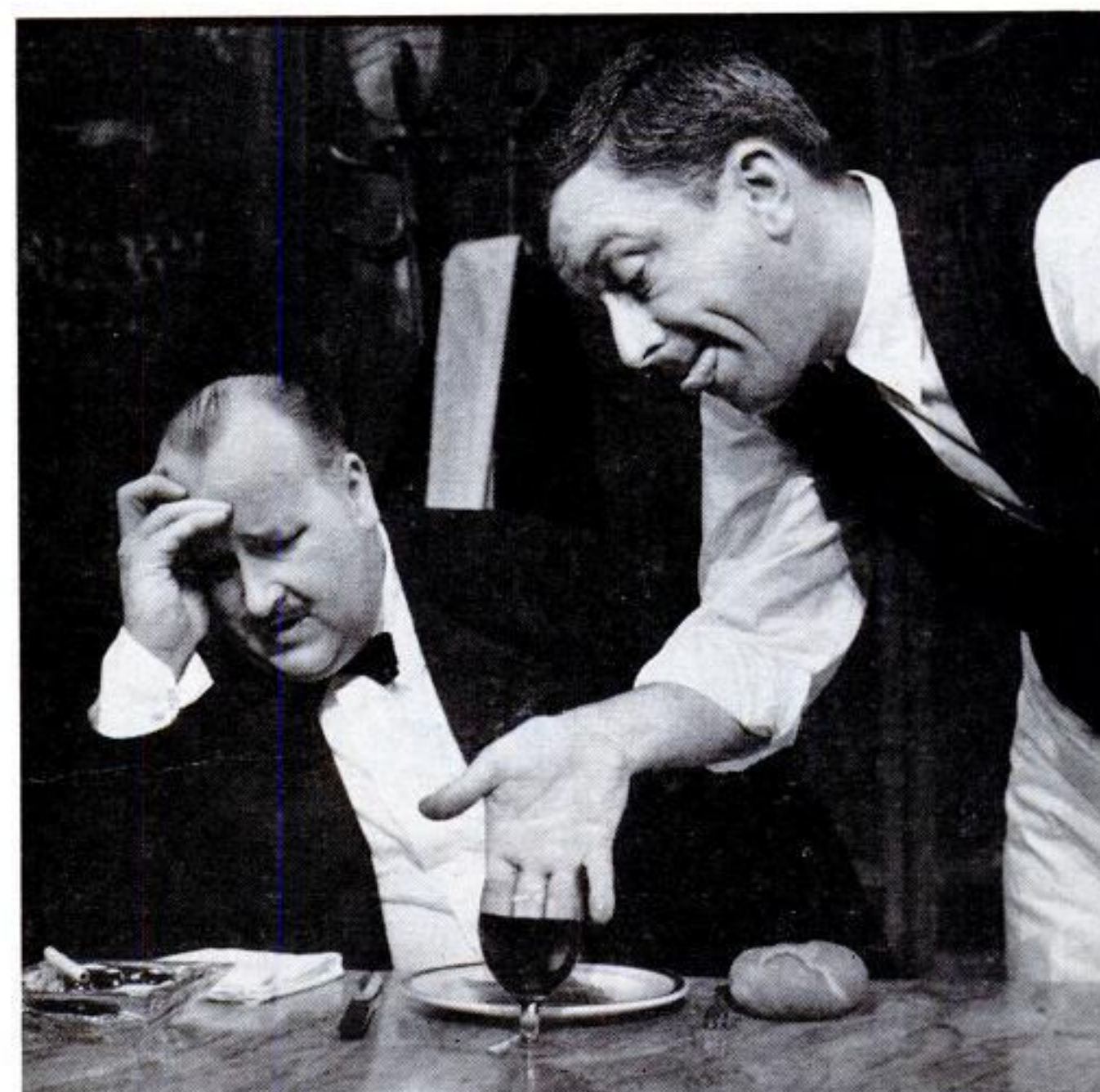
Adam *the first name in hats*

ADAM HAT MANUFACTURERS, a division of Miller Bros. Hat Co., Inc. 325 Fifth Avenue, New York and Dallas

FRISKY FRENCH FUN CONTINUED



SCORNFUL HORSE yawns cavernously through operatic sea chantey, sung by strange personage (Michael Kent), dressed for occasion in yellow raincoat.



UNCOUTH WAITER (Robert Dhery) bumbles the job of fishing a loose piece of cork from the wineglass of his discouraged customer (Ross Parker).

CONTINUED

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NEW! LANCER OUTFIT

Everything necessary for fine pictures . . . color prints and "super slides," black-and-white snapshots, daylight and flash. Fully adjustable focus, simplified lens settings. All-metal body. Outfit contains: Lancer camera, clip-on flash unit, 4 flash bulbs, 1 roll Ansco film.

\$19⁹⁵

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A built-in close-up lens for portraits . . . and a built-in yellow filter to darken skies, brighten clouds . . . are features of famous Anscoflex® II camera. Also included: Camera case, flash unit, 5 bulbs, 2 rolls Ansco film, smart luggage-tan case. Camera alone, \$18.95.

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This year, let Ansco capture all the color of Christmas



**ANSCOFLEX I
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Brilliant, full-size viewfinder of the Anscoflex I makes picture-taking easy and precise. Also included: Camera case, flash unit, 5 bulbs, 2 rolls Ansco film, smart luggage-tan case. Camera alone, \$15.95.



**COLOR CLIPPER
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An exciting gift with many "advanced camera" features. Outfit includes: Color Clipper® camera, flash unit, new Universal slide viewer, 5 flash bulbs, 2 rolls Ansco film, handsome tapered travel case.



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New faster f/2.8 lens for 35mm perfection. Rapid film advance cocks shutter and counts exposures. Outfit includes: Memar® camera, camera case, flash unit, Ansco film, tapered travel case.



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Highest-quality projection at the lowest price. The Dualet® shows all popular size slides, from 35mm to 2¼" square . . . big, bright, and clear. Handsome metal construction . . . easy to carry and store.



**FAMOUS
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Ansochrome®, for superior color prints, transparencies. Super Ansochrome, world's fastest color film. Super Hypan® and All-Weather Pan for black-and-white. Perfect for Christmas stockings!

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GREAT GIFT IDEA . . .

"HOLIDAY HOUSE" GIFT PACKS!

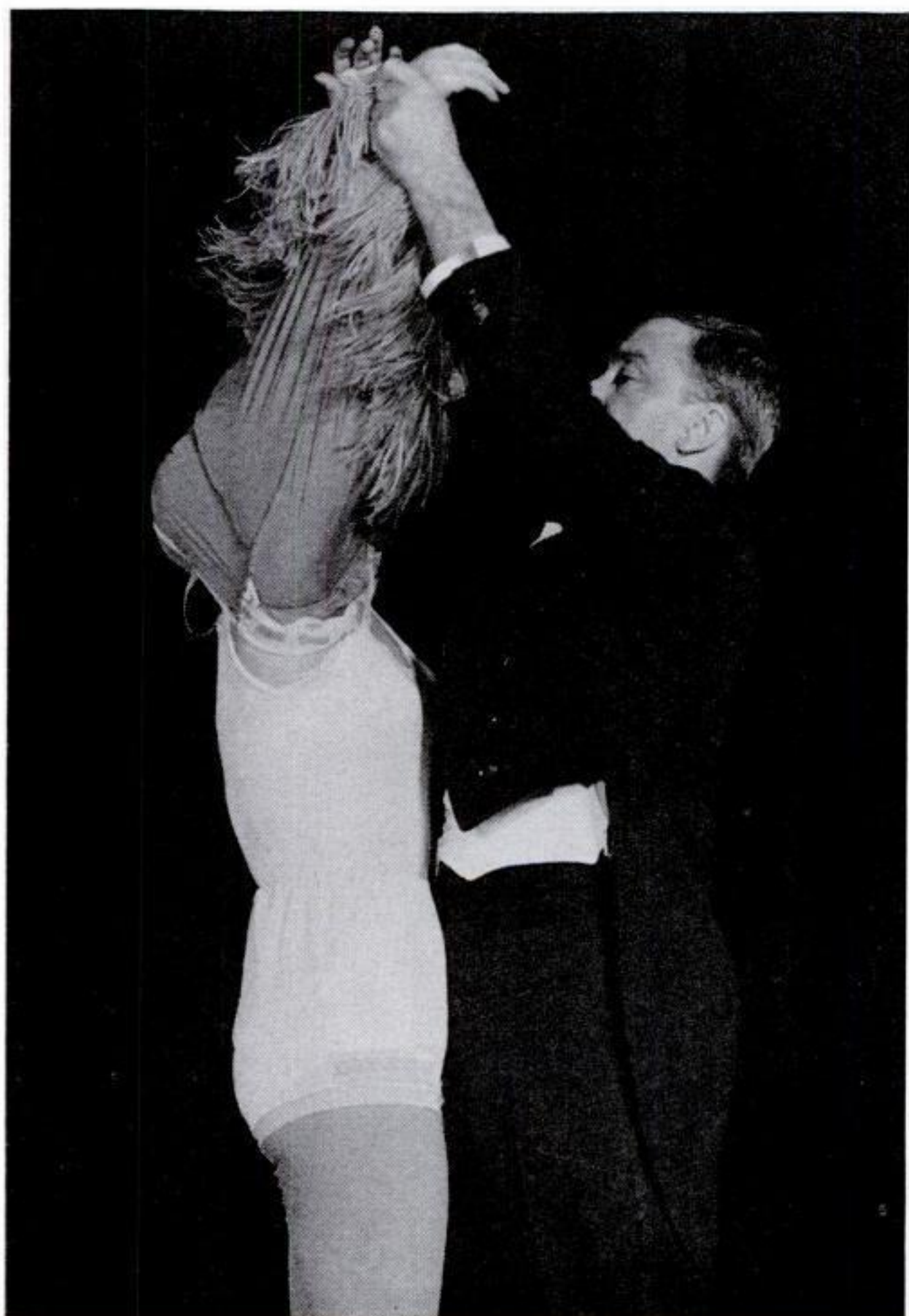
Holiday flattery—in four favorite flavors: Creme de Menthe, Creme de Cacao, Anisette, and Blackberry Flavored Brandy. All by Hiram Walker and each festively packaged in its own charming gift pack. *At no extra charge . . .* and ready for you to give.

CREME DE MENTHE, CREME DE CACAO, ANISETTE, 60 PROOF; BLACKBERRY FLAVORED BRANDY, 70 PROOF
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HIRAM WALKER'S

CORDIALS

A Rainbow of Distinctive Flavors



TEASING A STRIP TEASE, Colette Brosset starts seductive horseplay with a piece of fringe, tries to cover up embarrassment when her zipper gets stuck on her skirt. Finally she has to have help when she almost gets smothered trying to pull off her sweater. Helper is Robert Dhery, her husband.

CONTINUED

His comfort
is your reward

Give him

Evans
Slippers



BARONET OPERA. Rich kip leather and harmonizing tweed linings, fashioned with flawless craftsmanship into truly superior slippers. Blue, tan, burgundy. Also in mules.



*Evans Casuals and
Slippers are sold at
fine stores everywhere.*

CHEROKEE® CHIEF. Flair-styled and comfort-proved ... in fine saddle leather with foam cushion insole and extra-soft rubber heel. It is genuine hand turned.

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Sensational Christmas offer on *Jewelite*



AN
EXTRA GIFT
FREE!

BUY THIS \$10
JEWELITE
DRESSER SET IN
ONYX OR CRYSTAL WITH
GOLD COLOR INLAY



GET THIS \$2.25
RUBY, CRYSTAL OR
SAPPHIRE
BRUSH AND COMB SET
AT NO EXTRA COST!



Pro-Phy-Lac-Tic Brush Company is making this special offer for the Christmas shopping season only — it expires December 24th! You buy this lovely, luxurious Jewelite Dresser Set as shown at the regular price of \$10. Then your dealer gives you the brush and comb set — verified value \$2.25 — absolutely free! See your local store featuring this Jewelite offer.

BRIGHTER TEETH, FIRMER GUMS WITH THE
NEW PRO **DOUBLE DUTY** TOOTH BRUSH
NO OTHER TOOTH BRUSH LIKE IT

ITS FIRM, BLUE
INSIDE BRISTLES
POLISH TEETH BRIGHTER.

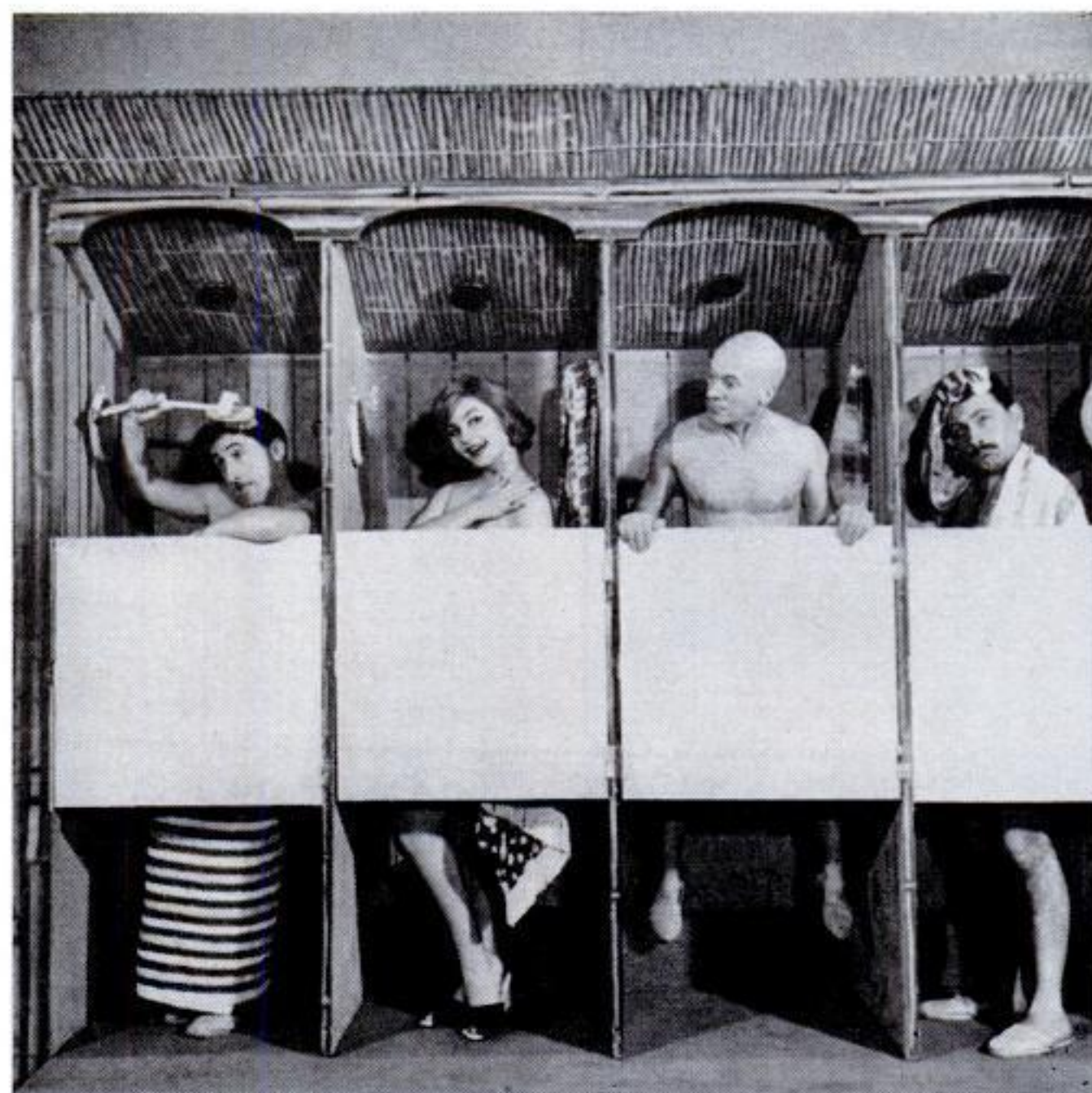
GENTLE, WHITE
OUTSIDE BRISTLES
MASSAGE GUMS SAFELY,
AUTOMATICALLY.

Your smile will say it's better!



PRO-PHY-LAC-TIC BRUSH COMPANY, FLORENCE, MASS.

FRISKY FRENCH FUN CONTINUED



BATHHOUSE ROMEOS (Jean Lefevre, Roger Caccia, Jacques Legras) try to pretend they are unaware of the pretty girl (below) who is taking a shower.



OBJECT OF INTEREST in bathhouse shower is Genevieve Zanetti, who is Miss France, 1957. Genevieve gets into a lot of the acts, mainly as a decoration.

The best reason
to give him
the new Schick
comes after the shave

He'll love you for the things new Schick Powershave says about him. That he's an up-to-date kind of man—a man who cares about the way he looks. You'll love him because he is that kind of man. Looks good—feels smooth. Always clean shaven and nice to snuggle up to.

New Schick Powershave with Superaction Edge is the perfect gift for him. Simply because it shaves best—because it's 3 ways the most powerful shaver going. *Powerful fast*—18,000 shaving strokes a minute. *Powerful close*—shaves deep down where the beard begins. *Powerful gentle*—no pinching or pulling, ever. Yes, this year, the best reason to give him the new Schick—comes after the shave.



For beards
tough as cactus,
skin tender
as a toy balloon

NEW SCHICK POWERSHAVE

WITH **SUPERACTION EDGE** · NEWEST IDEA IN SHAVING

Merry Christmas colors: Glacier White ○ Royal Black ● Desert Tan ● Forest Green ●



ALSO SOLD IN CANADA

Inspiration! Also in Auto/Home model. At home or on the go, he's only a cord's length away from a perfect shave.

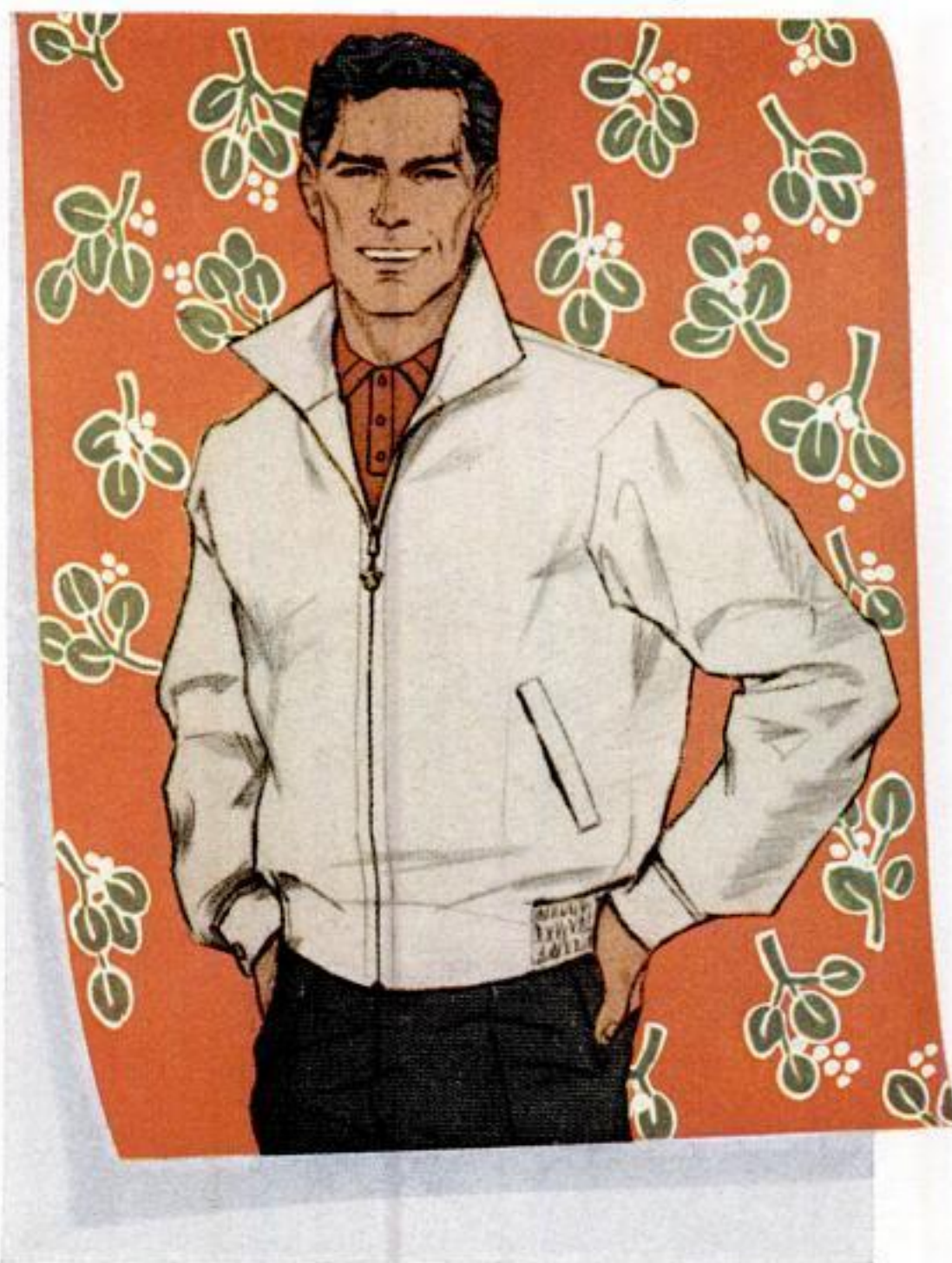


Newest idea in shaving! . . . Built-in Superaction Edge. Another Schick exclusive. Look for the new blue cap. Buy now! Most stores offer 14-day FREE home trial that starts Christmas Day.



a gift for.....

SCOTCHGARD SUÈDE BLOUSE Extraordinary suède . . . it's completely washable and spot resistant. Warmth-without-weight Curon interlining. Knit collar and cuffs. \$29.95



a gift for.....

ANTI-FREEZE JACKET Made of amazingly warm, yet lightweight Cosmic Twist nylon. Comes in magnificent iridescent colors. Lined with cozy nylon fleece. Machine washable and it drips dry. \$22.95



a gift for.....

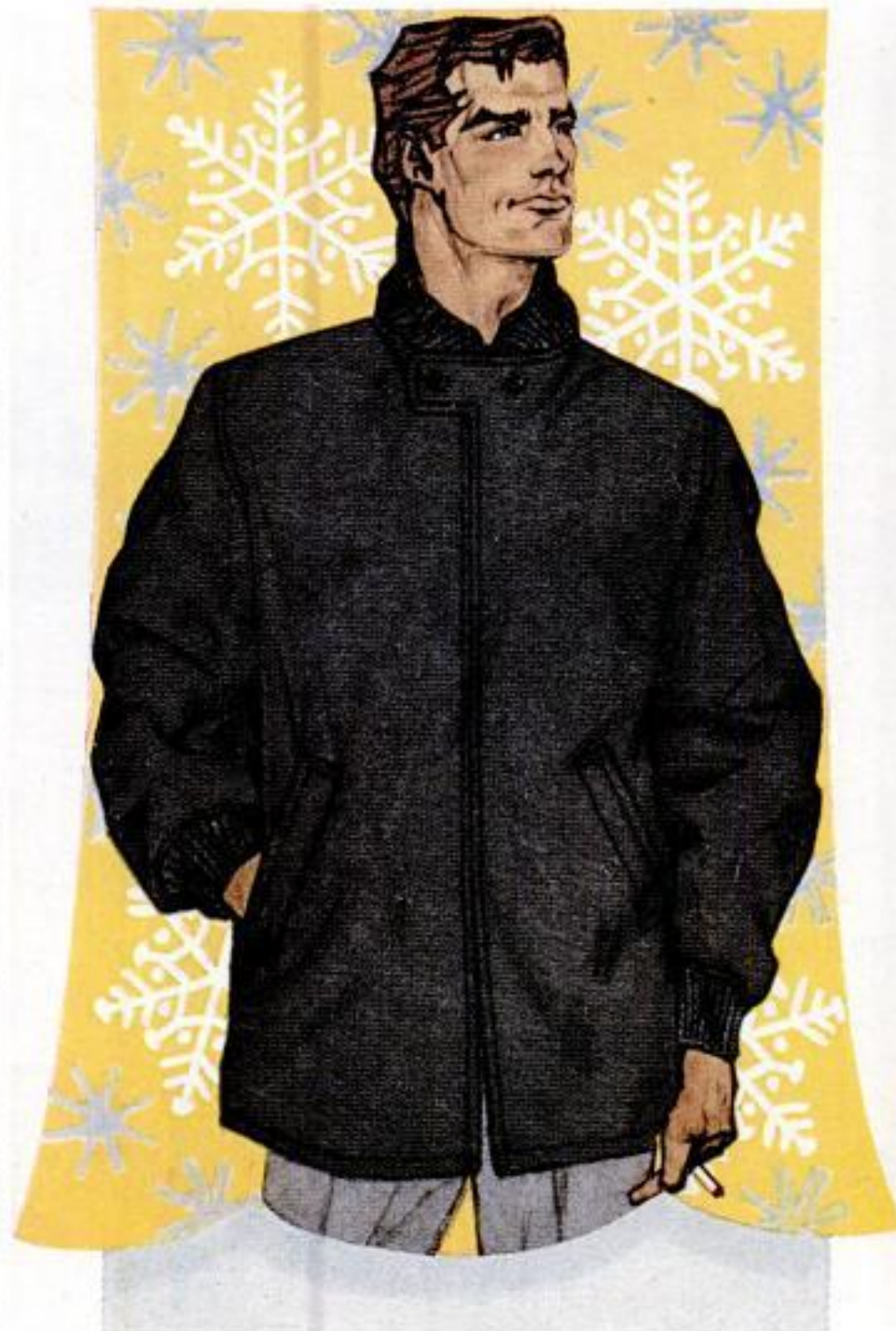
THE BIG STITCH SPORT SHIRT Unique hand treatment of inverted frontal pleat lined and hand-stitched with contrasting color . . . two-in-one wing-flap pocket. Wash 'n wear rayon. \$7.95

AS USUAL, THE UNUSUAL



a gift for.....

IRADAC EASY SWING TOASTER BLOUSE left: \$25.95
IRADAC EASY SWING ESTATE COAT right: \$32.95
 Both with Ban-lon knit collars and cuffs and nylon fleece linings. New Easy Swing inserts under arms.



a gift for.....

DRIZZLER RAM JET Striking quilted paisley lining, knit collar and cuffs. Iridescent rayon-cotton, wind-defying twill with Curon interlining. \$20.00

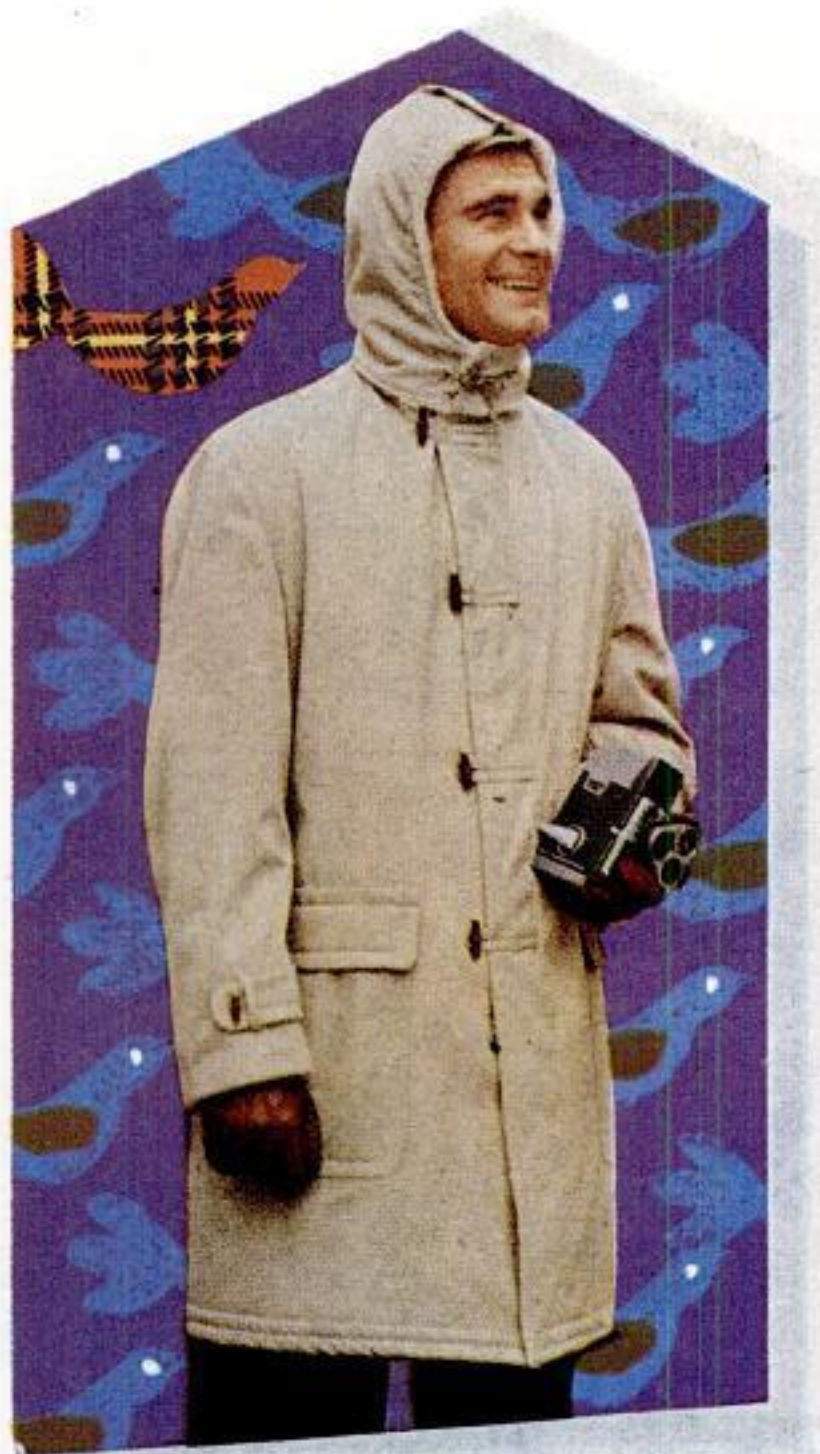


a gift for.....

ANCIENT TREASURES SPORT SHIRT 100% wash 'n wear cotton. Authentic button-down collar model. Available in several unusual foulard designs in shades of Madder red, blue, green or gold. \$5.00



a gift for.....
TWEEDCHESTER COAT 100% pure wool tweed suburban outer-coat with button front, quilted lining. A variety of tweed patterns in grey and brown. \$39.95



a gift for.....
NORDIC VIKING COAT Practical 65% Dacron—35% cotton in new iridescent weave of Seawind by Reeves. Machine washable and drip dry. \$39.95

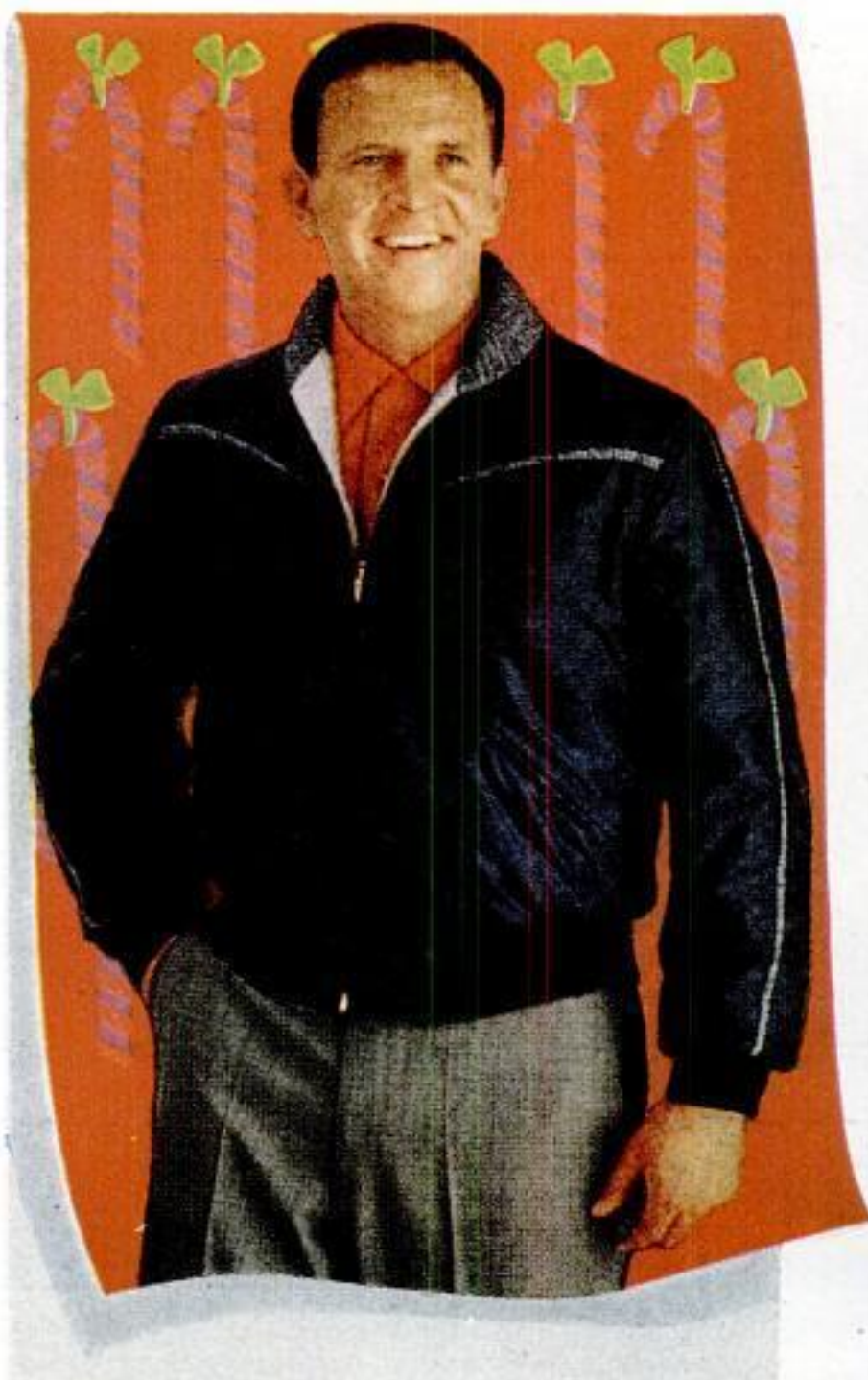


a gift for.....
THE BEEP BEEP SPORT SHIRTS A standout for lad and lass in an imaginative old carriage print of wonderfully wash 'n wear cotton. \$5.95
 All the warm yet light nylon and Orlon linings by PRINCETON

IN GIFTS BY MCGREGOR®



a gift for.....
SCANDIA SPORTS CARDIGAN AND SHIRT Both are completely washable. The cardigan of 75% lambs-wool—25% Orlon. \$12.95. The Scandia Coordinator Sweater Shirt is 100% virgin Orlon. SS. \$8.95



a gift for.....
NEW STARLITE SEAGULL A reversible of wonderfully washable nylon taffeta with Cosmic Knit insets at chest and down the sleeves to match the collar. \$25.00



a gift for.....
WASH 'N WEAR BLOUSON A completely new garment... both a shirt and a jacket—it's a blouson of rayon gabardine. Wear it a dozen ways. Deep-cut arm-holes... elasticized waistband, convertible collar. \$8.95

The 4-way gift at no extra cost!

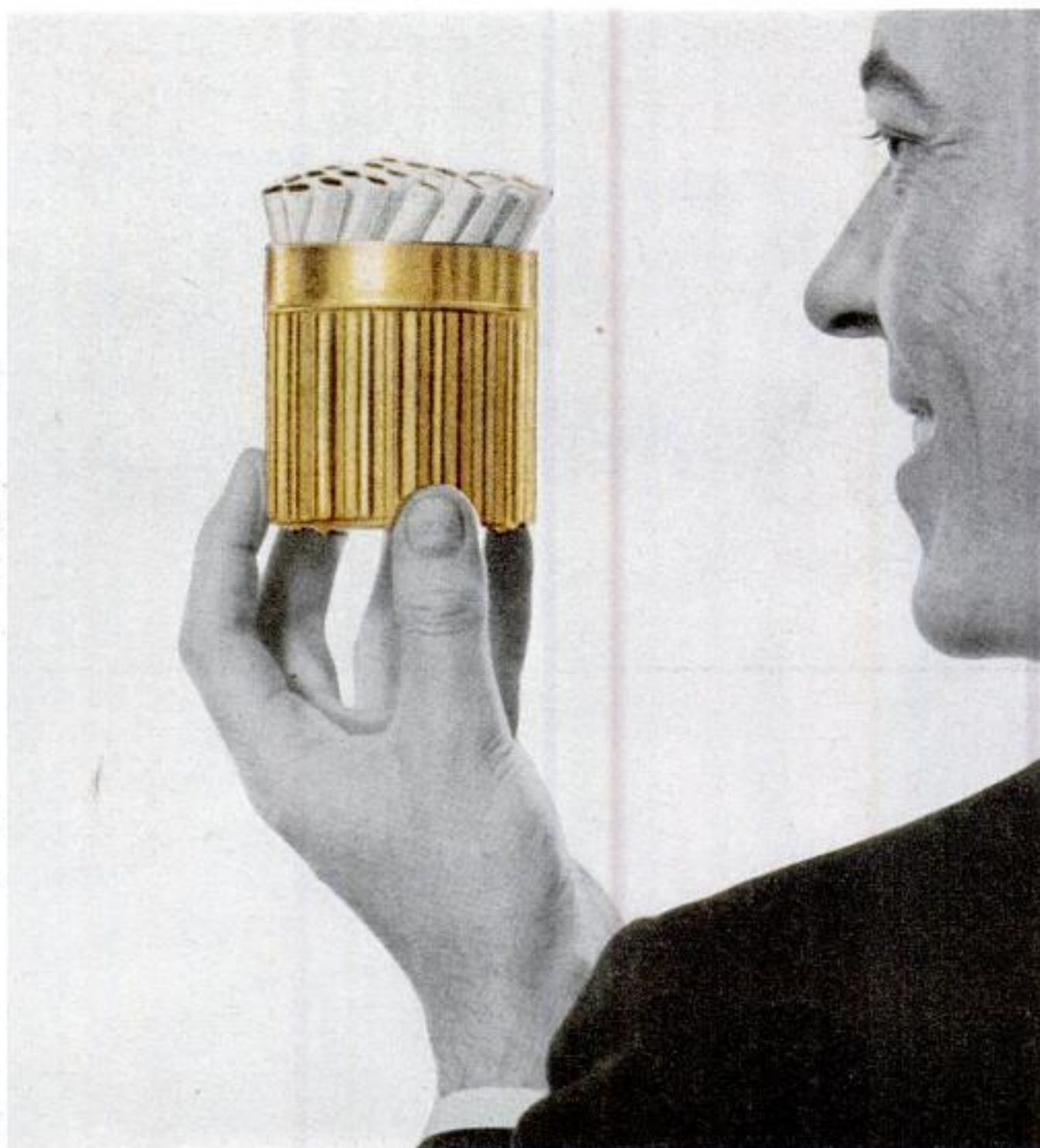
Calvert in the "Holiday Host" decanter



1 GIFT BOX! GIFT WRAP! GIFT CARD! Calvert Reserve comes boxed and wrapped for the holidays in brilliant, glittering foil and ribbon. It's ready to go right under the tree the moment you buy it. The work is done. All *you* have to do is sign the attached card.



2 THE "HOLIDAY HOST" DECANTER! Designed for the festive holiday mood, this gold-crested decanter fits your hand perfectly, pours easily, delights the eye. All printed matter is on the easily-removed paper label ... comes off in just "half a second."



3 DECANTER TOP HAS MANY PRACTICAL USES! The golden-hued "Holiday Host" Decanter top makes a truly handsome cigarette barrel. You'll find it's handy, too, for holding peanuts and candy ... jewelry ... paper clips ... matches ... pencils and pens ... all sorts of odds and ends.



4 BEST OF ALL—THE WHISKEY IS CALVERT! The luxurious "Holiday Host" Decanter holds a full fifth of exactly the same "touch of genius" blend you get in Calvert all year 'round. Smart to give, flattering to receive ... *it's the gift of the year!*

Clear heads agree it's better!

Calvert
RESERVE

AMERICAN BLENDED WHISKEY • FULL 86 PROOF • 65% GRAIN NEUTRAL SPIRITS • ©1958 CALVERT DIST. CO., N.Y.C.



QUILTED COOLIE COAT IN A BLOSSOM PRINT IS WORN WITH MATCHING QUILTED PANTS (MR. MORT SPORTSWEAR, \$30, \$25). IN FIREPLACE IS HIBACHI STOVE

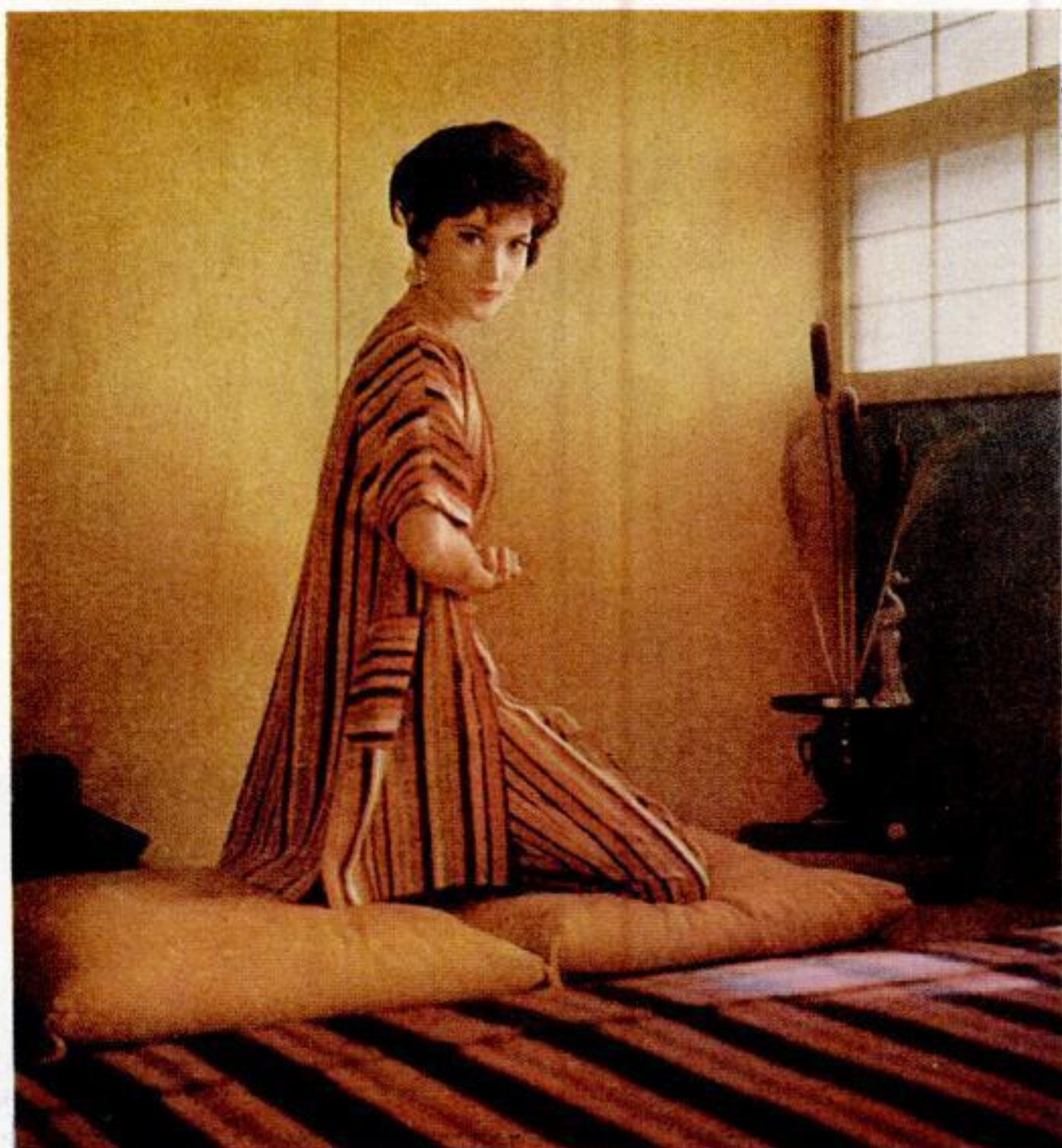
U.S. CLOTHES ON JAPANESE JAG

Shōji screens and low-slung tables from Japan have been decorating U.S. living rooms in ever increasing numbers since the end of World War II. But clothes that look at home in such Japanese settings have only now become widely popular in the U.S. The lounging clothes shown here in the recently built Japanese-inspired house of Ted Deglin of New York are part of a new collection designed for a large U.S. wholesaler by Reiko Kutsuki.

Reiko, a 28-year-old Japanese girl who has only been in the U.S.

five years and is still going to dress designing school, has used many traditional Oriental shapes, such as the coolie coat (*above*), the tunic and the kimono. She favors brilliant colors like those in costumes of performers in the ancient Kabuki Theater. She uses a lot of quilting, long popular in unheated Oriental homes. But by combining these elements with such up-to-date American touches as bare-armed velveteen tops and Empire waistlines she has produced a group of clothes that many U.S. women would be equally happy to wear in a split level.

CONTINUED



STRIPED TUNIC and pants of brocade (\$35, \$25) are shown in the Deglin bedroom. All furnishings are authentically Japanese but bed is raised from floor.



FLOWERED OVERSKIRT of quilted cotton (\$30) is worn with pink slacks, bare top (\$23, \$18). Shōji screens behind girl slide across living room windows.

HIGH-WAISTED DAMASK TUNIC (\$18) AND DAMASK SLACKS (\$23) ARE WORN IN LIVING ROOM OF THE DEGLIN HOUSE. ON WALL AT RIGHT IS KABUKI POSTER





NEW! DIFFERENT! EXCITING! jewelry sets by **SWANK**

Have you ever seen such a varied collection of unusual men's jewelry ideas? Swank brings novelty with distinction to cuffs and tie. Every set is a "conversation-maker." Pictured above are only a few of the vast assortment waiting for you in your favorite store. Select personal jewelry

with his name or initial; genuine mother-of-pearl styles; his "birthstone"; accurate replicas of sport cars and famous guns . . . You'll find these remarkable jewelry sets and many other selections brilliantly boxed for happy gift giving at your department and men's wear store.

1. His Personal Name—all popular names in gold and silver tones. Set, \$3.50. **2.** Genuine Onyx—Lavish jewelry for a most deserving man. Set, \$10. **3.** Sport Pearls—One of many sport motifs in genuine mother-of-pearl. Set, \$5. **4.** Royal York—Elegant refinement with gem-cut stones. Set, \$5. **5.** Comedy & Tragedy—Magnificent new rendition of popular idea. Set, \$3.50. **6.** Westerner—One of several replicas of famous guns. Set, \$5. **7.** Tides—Splendid blending of genuine mother-of-pearl and golden metal. Set, \$6. **8.** Spanish Accents—Unbelievable detailing of intricate design. Set, \$7.50. **9.** Executive Initial—His personal initial for cuffs and tie. Set, \$5. **10.** Sport Cars—One of several replicas of exciting sport cars. Set, \$5. **11.** Birthstones—One of 12 birthstone colors in unusual gift case. Set, \$6.

Prices plus Fed. Tax. In Canada at somewhat higher prices.



**WIN A \$5000⁰⁰
SCHOLARSHIP!**
or one of **147 CASH PRIZES**

**FREE \$5000 SCHOLARSHIPS
TO THE 3 TOP WINNERS...**

- a college student
- a high school student
- a junior high school student

Enter the Underwood *Golden-Touch*[®]

\$ 81,150⁰⁰

CASH & SCHOLARSHIP CONTEST

3 NATIONAL SCHOLARSHIP PRIZES

\$5000 scholarships go to the 3 top winners:
a college student, a high school student and
a junior high school student (7th, 8th or 9th grader).

PLUS an all-expense-paid trip to New York City for
the 3 top winners and favorite teacher of each.

147 STATE CASH PRIZES

- 49 \$1000 prizes to college student winners.
- 49 \$ 250 prizes to high school student winners.
- 49 \$ 100 prizes to junior high school student winners.
(7th, 8th or 9th grader)

150 PRIZES IN ALL

IT'S EASY TO ENTER THIS PORTABLE TYPEWRITER CONTEST!

Go to your local Underwood dealer, or to the nearest
store carrying Underwood Golden-Touch portables, and
get your dealer-signed entry blank. There's no obliga-
tion to buy. Simply...

1. Write in 100 words or less: *How a portable typewriter could help me improve my school work...*
2. Complete in 25 words or less: *"I have tried Underwood Golden-Touch and I like it because..."*

GET YOUR ENTRY BLANK TODAY!

...at your Underwood dealer...at the nearest store
carrying new Underwood Golden-Touch portables

HURRY! CONTEST CLOSING DEC. 15, 1958

"like wearing magic gloves!"
Golden-Touch Typing



underwood
the only portable typewriter with *Golden-Touch*

JAPANESE CLOTHES CONTINUED

REIKO'S OWN CHOICE



IN DESIGNING ROOM of Mr. Mort Sportswear, Reiko wears a tailored western skirt and blouse as she works out a new style for the summer line.



IN LIVING ROOM of her small New York apartment, filled with Japanese accessories, Reiko wears one of the six kimonos she brought from Japan.



The fertile vinelands of California give incomparable flavor to the brandy of The Christian Brothers. Skill and patience add the finishing touches to America's most popular brandy.

The largest selling brandy in America
is the famous Brandy of

The
**Christian
Brothers**
of California

MAKERS OF FINE WINES, CHAMPAGNES AND BRANDY
84 PROOF • Fromm and Sichel, Inc., sole distributors, New York, N.Y., Chicago, Ill., San Francisco, Calif.

Light and mild as a cigarette...mellow and satisfying as a cigar... the best of both rolled into one — Robt. Burns *Cigarillos*

Light up...sit back...and enjoy a Robt. Burns Cigarillo — America's favorite Change-of-Pace smoke. Just 5¢ each and . . . in handy crush-proof five-packs.





NEXT to his plaster stand-in, made for fitting his pressure suit when he isn't there, Scott Crossfield undergoes tests at David Clark plant in Worcester.

"With the pressure-suit maker in the East and me in the West, we solved the problem this way. Except I crossed them up by gaining 20 pounds behind a desk."

Well-organized Spaceman

SOMETIME in the next month or so the man in the silver suit above will be the first to fly an airplane designed to journey into space 100 miles or more above the earth. Locked in a rocket-powered airplane called the X-15 (LIFE, Jan. 6, 1958), Engineer-Designer-Test Pilot A. Scott Crossfield will drop from the wing of a flying B-52, glide a moment, then fire up the powerful rocket engines that will shoot him up at several times the speed of sound into the ionosphere. After flying weightless through space for several minutes, he will then glide back in a trajectory designed to keep air friction from incinerating his nickel alloy plane, and then face the tricky business of landing. "The worst danger in flying," he explains, "is striking the ground."

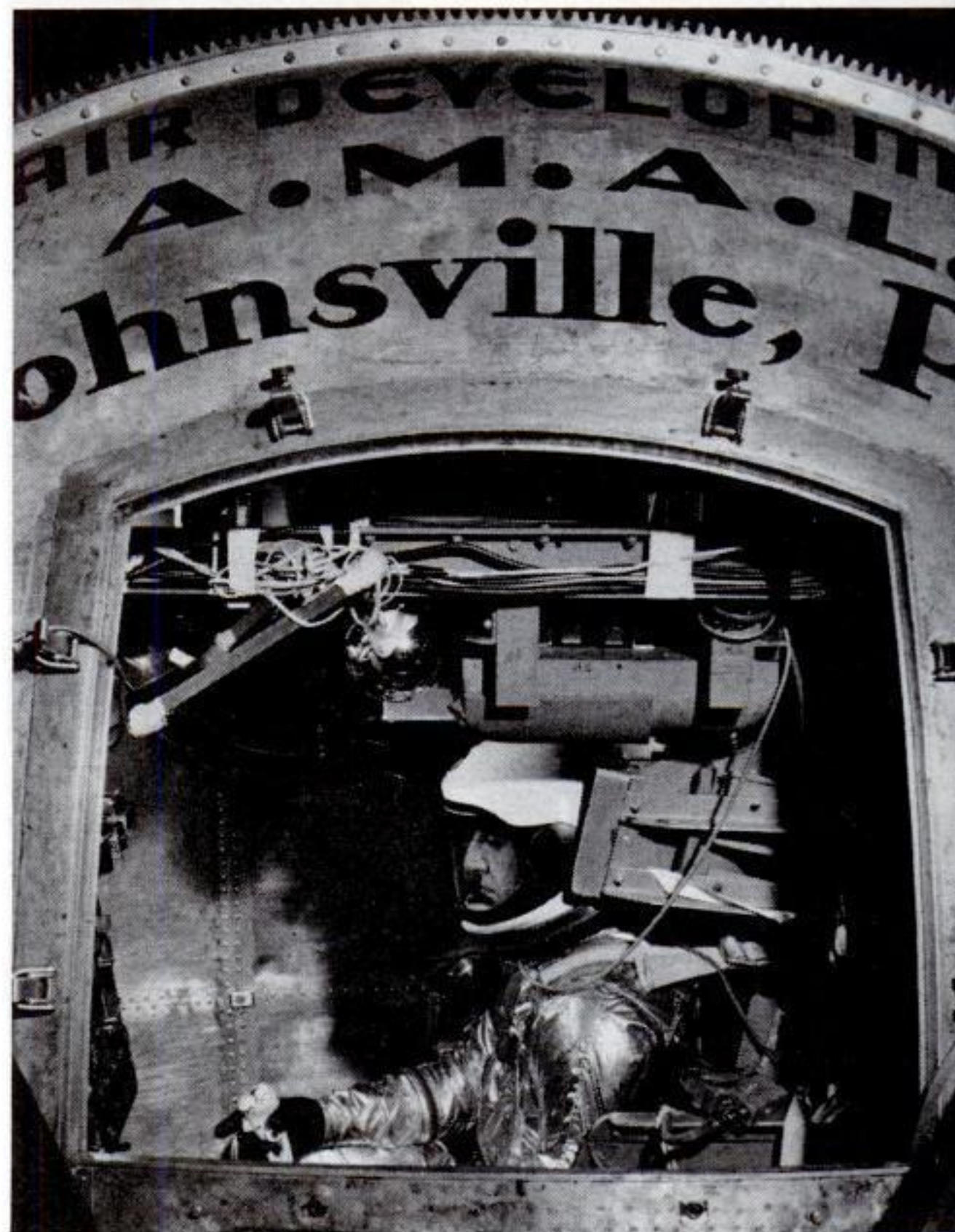
To Scott Crossfield, a well-organized man of 37, the flight is just another episode in a methodically planned life. "I always intended to fly . . . realized there was a pattern to follow

and did what I felt would best develop it," he says. This included delivering newspapers to an airport in exchange for flying lessons ("My life until 1940 is best described as that of an airport bum") and studying engineering. The studies were interrupted by a wartime stretch as a U.S. Navy fighter pilot, resumed to give him an M.S. in aero science. A specialist in high-speed flight and rocket planes, he became the first to break Mach Two (twice sound speed) in 1953. When North American in 1955 won the contract to design and build a manned airplane for studying extra-atmospheric flight, Scott, as skillful a designer as he is a pilot, was hired to "stick his nose into" every phase of its construction and test-fly the finished product before delivery to the government. A man who studiously debunks the glamor of test-flying, he says, "Our job is to deliver a thoroughly proof-tested tool. We're not just going to climb in this thing and go for broke."



CROSSFIELD stands above X-15. It has nose and wing-tip rockets to help keep it right side up at high altitudes.

“This is not an airplane that takes some sort of super individual with super training to fly. Any competent fighter or test pilot can do it.”



AS PART of the X-15 tests Crossfield makes simulated flight in Navy centrifuge at Johnsville, Pa.

“In the human centrifuge pilots can study flight profiles from launching to re-entry and come up against physical and mental problems similar to real situations.”

FOG swirls around Crossfield as warm air hits cold after -20° suit test at Wright Air Development Center.

“This suit provides an earthlike temperature, pressure and breathing atmosphere for the pilot in his office—the cockpit—plus giving him escape protection.”

CONTINUED ON PAGE 89

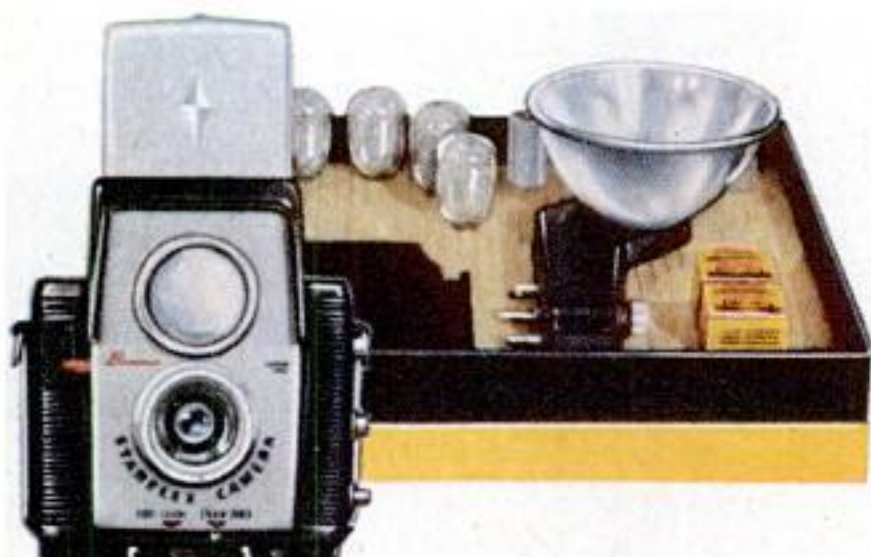


Only Kodak gifts have this "Open me first" tag. (Brownie Starflash Outfit. Camera in red, white, blue or black. \$9.95)



The moment you open your Kodak gift, you can start taking pictures of all your Christmas fun!

Kodak gifts say "Open me first" ...and save all the fun in pictures!



For snapshots and color slides—Brownie Starflex Camera takes them all. Shows your picture big—before you snap it. With flashholder, bulbs, batteries and film. . . . \$16.50



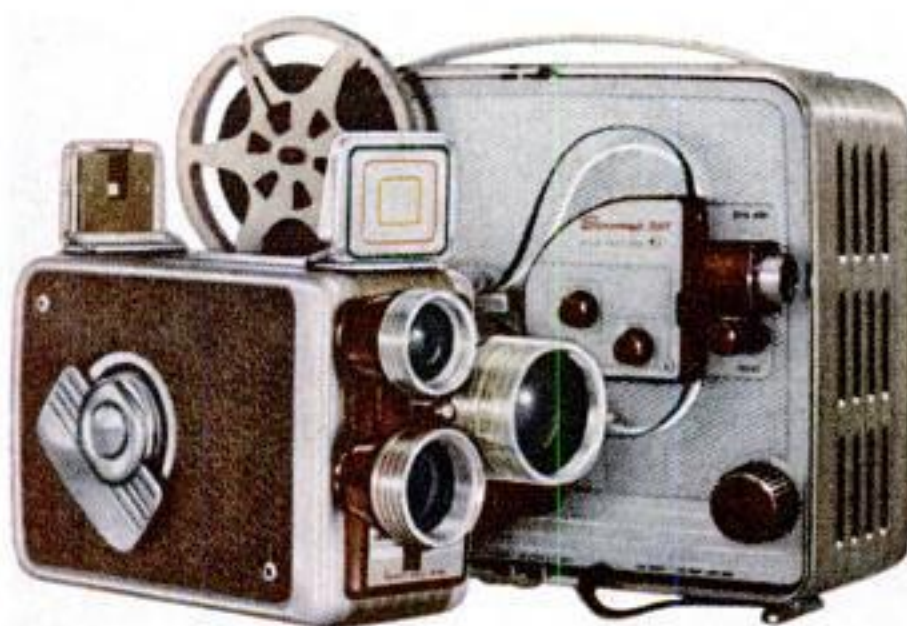
Easiest-to-use 35mm camera—Kodak Pony II has one exposure setting to make, and built-in guide tells how. No-thread loading. With bulbs, batteries, pocket flashholder, film, viewer. . \$39.95



To shoot and show 35mm color slides—Kodak Signet 50 Camera has easy-to-use photoelectric exposure meter, fast $f/2.8$ lens. With flashholder, two reflectors, \$82.50. Kodak 300 Projector. . . . \$64.50



8mm color movies—indoors and out—snapshot easy! Brownie Movie Camera, $f/2.3$, needs only one setting! \$32.50. Kit with $f/2.3$ camera, 2-lamp movie light, lamps, titler board. . . \$39.95



Top-value 8mm team—Brownie Movie Camera, Turret $f/2.3$, for regular, wide-angle, or telephoto scenes. \$59.50. Brownie 300 Movie Projector shows brilliant movies up to 3 feet wide. . \$64.95



8mm Brownie Movie Camera with built-in exposure meter—automatically shows when exposure is correct. 3-lens range, built-in filters. \$99.50. Kodak Showtime 8 Movie Projectors, from . . . \$123.50

Many photo dealers offer terms as low as 10% down. Prices are list, include Federal Tax and are subject to change without notice.

See Kodak's "The Ed Sullivan Show" and "The Adventures of Ozzie and Harriet"
EASTMAN KODAK COMPANY, Rochester 4, N. Y.

Kodak
TRADEMARK



ONE TRIP TAKES EVERYTHING. You name it, the shopping cart

America's family shopping cart

It takes broad-shouldered automobiles — our typical American cars — to fit our new ways of living in this country.

Put the groceries in the rear, packages on the floor; put the paint in the trunk with the wallpaper, and be careful of the flowers. Peter can stay up front; move Robin to the back — there's plenty of room.

Plenty of room. Isn't that the key to the way we Americans like to live today? We build our new houses with an open-air look inside, then we spend



... sells it, and it goes home by car. In this case, the car is a 1959 Mercury Park Lane 4-door hardtop Cruiser.

as much time as we can out of doors. We live in a big, roomy country and we travel all over it—a 15-minute trip from the shopping center or a 15-day vacation across the continent.

Our cars are family-sized—comfortable and roomy—because that's how America wants them. They fit into our American ways. And *we* fit into our cars. They're designed around *people*.

At Ford Motor Company, matching cars to people is our business. That's why we make so many of them. And that's why we make them so different from each other. There are six members in the Ford Family of Fine Cars—the Ford, the Thunderbird, the Edsel, the Mercury, the Lincoln, and the Mark IV Continental. They range in price from

about \$2000 to over \$7000. You can choose from a total of 60 different models.

One of these cars is right for you, at the price you want to pay. It was designed *for* you. In a sense, it was designed *by* you—by your needs, your wants, your way of living.

As you see, our American cars were designed by the American people.

FORD MOTOR COMPANY THE AMERICAN ROAD, DEARBORN, MICH.

The Ford Family of Fine Cars

FORD • THUNDERBIRD • EDSSEL • MERCURY • LINCOLN • MARK IV CONTINENTAL



For Double Holiday Enjoyment

FLEISCHMANN'S PREFERRED BLENDED WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS • FLEISCHMANN'S GIN • 90 PROOF • DISTILLED FROM AMERICAN GRAIN • THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK CITY



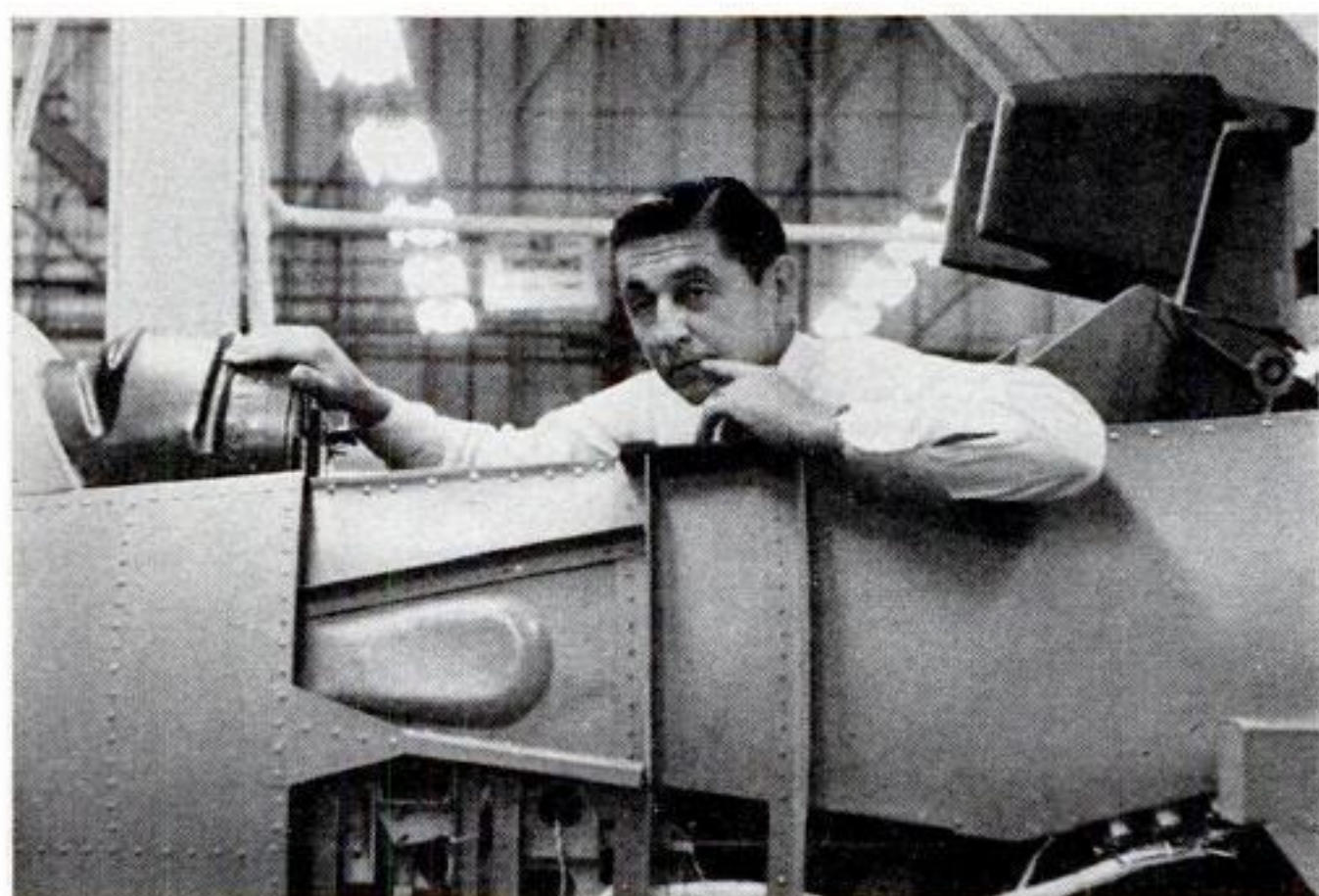
AT BANQUET in Los Angeles, Crossfield speaks to a group of aeronautical science experts who have given him an award.

"People ask, 'Why not avoid risk and send an unmanned vehicle up to make these studies?' The answer is that the X-15 with a pilot is quicker, cheaper, more reliable."



REACHING into past, Scott flies World War I Lincoln trainer owned by oldtime pilot and plane fancier Paul Mantz.

"In this thing you really have to fly. Airplanes we fly now require finesse—this requires mastery. Either you're in charge or the airplane's in charge."



SITTING in mocked-up cockpit of X-15, Crossfield contemplates "flight" he has just made on electronic simulator.

"A simulator is the best way to evaluate an airplane without actual flight. You can learn a lot about what to expect, but there is no substitute for flight tests."

Play better - work better - sleep better!



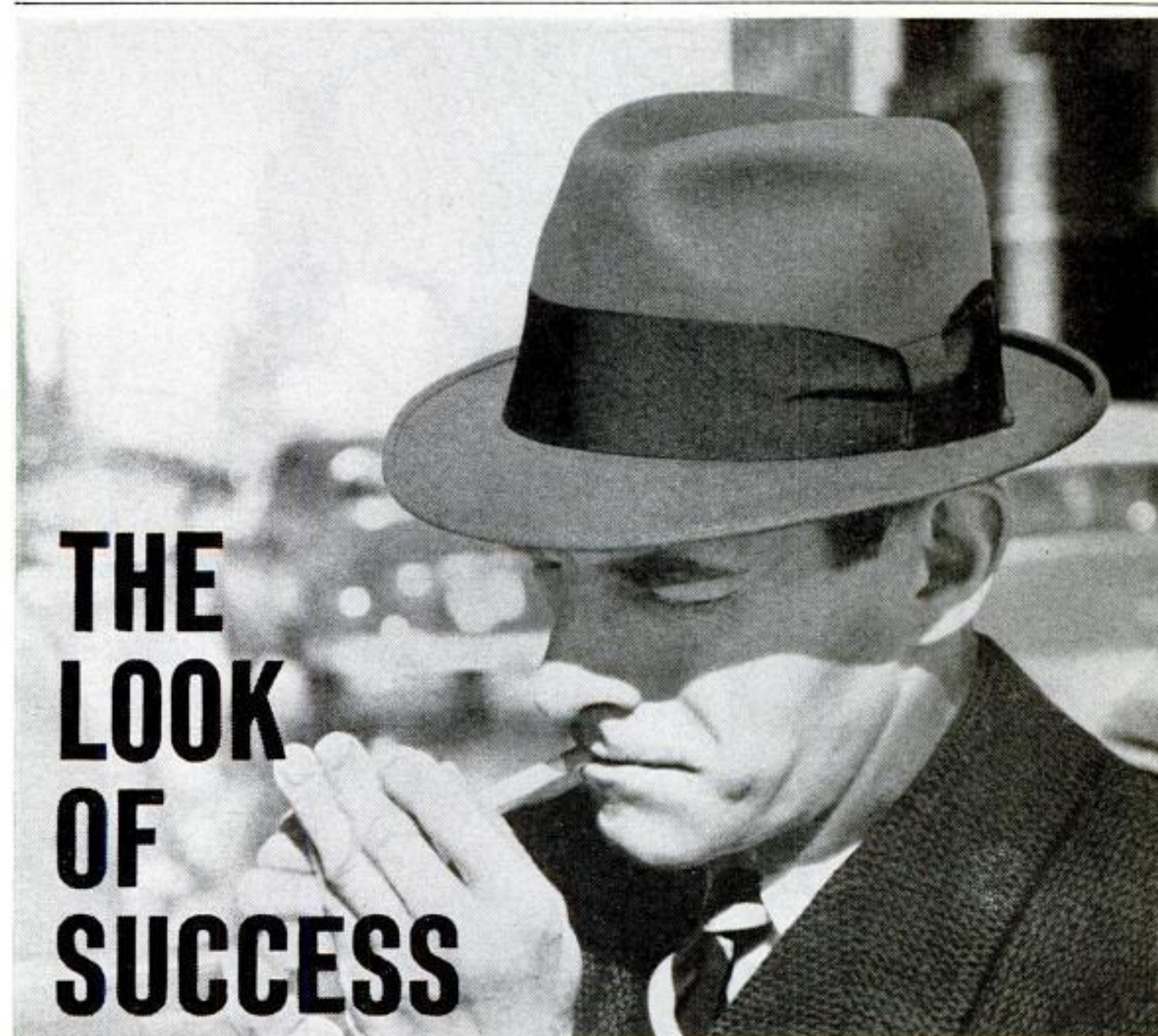
**Enjoy delicious coffee—
all you want—and feel wonderful!**

Make your coffee delicious new Decaf. It's processed a new, modern way! Fills your cup with all the goodness that's in the coffee bean, without harmful caffeine. Drink it as strong as you like. You'll feel wonderful! Get a jar today and prove it tonight.

DECAF—the feel wonderful coffee



NESTLÉ'S DECAF
INSTANT COFFEE—
97%
CAFFEIN
FREE
COPYRIGHT 1958
THE NESTLÉ
COMPANY, INC.



**THE
LOOK
OF
SUCCESS**

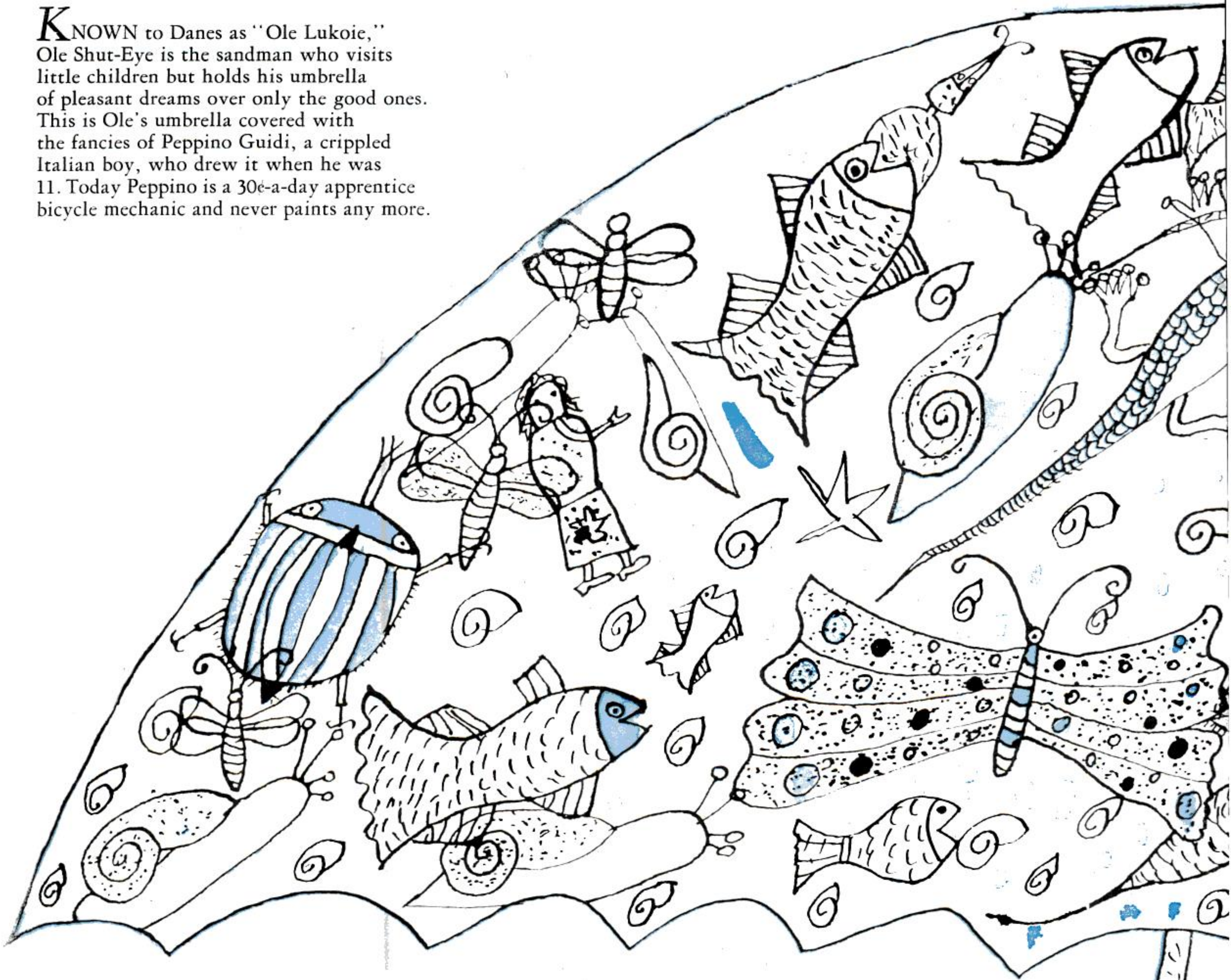
comes naturally with a Champ Hat

A Champ Hat (like the fashionable new Centredent seen above) makes the perfect gift... gives a man "The Look of Success". Why not show your thoughtfulness with a Champ Gift Certificate that lets *him* choose his own style and color—at *his* own time. A Champ Gift Certificate, in its own handsome miniature box, is available at fine stores everywhere. Champ Hats, Inc., 350 Fifth Avenue, New York City 1.

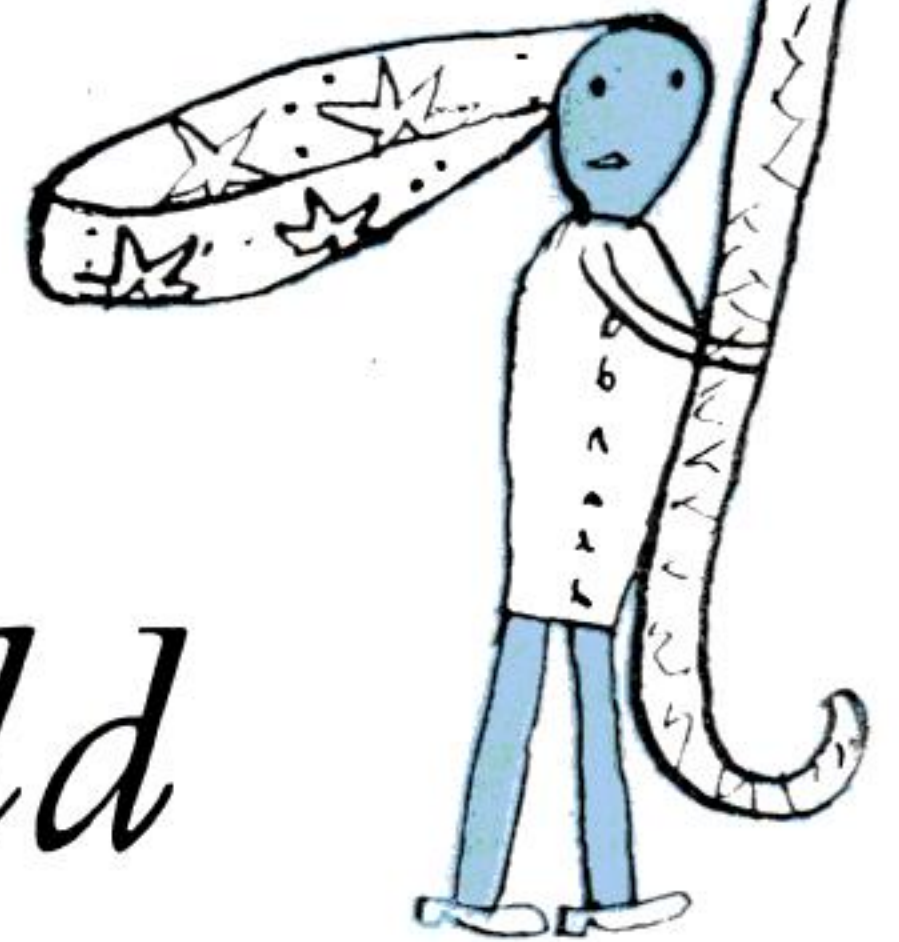
CHAMP HATS/8.50

OLE SHUT-EYE

KKNOWN to Danes as "Ole Lukoie," Ole Shut-Eye is the sandman who visits little children but holds his umbrella of pleasant dreams over only the good ones. This is Ole's umbrella covered with the fancies of Peppino Guidi, a crippled Italian boy, who drew it when he was 11. Today Peppino is a 30¢-a-day apprentice bicycle mechanic and never paints any more.



Child's-Eye View of a Fairy Tale World



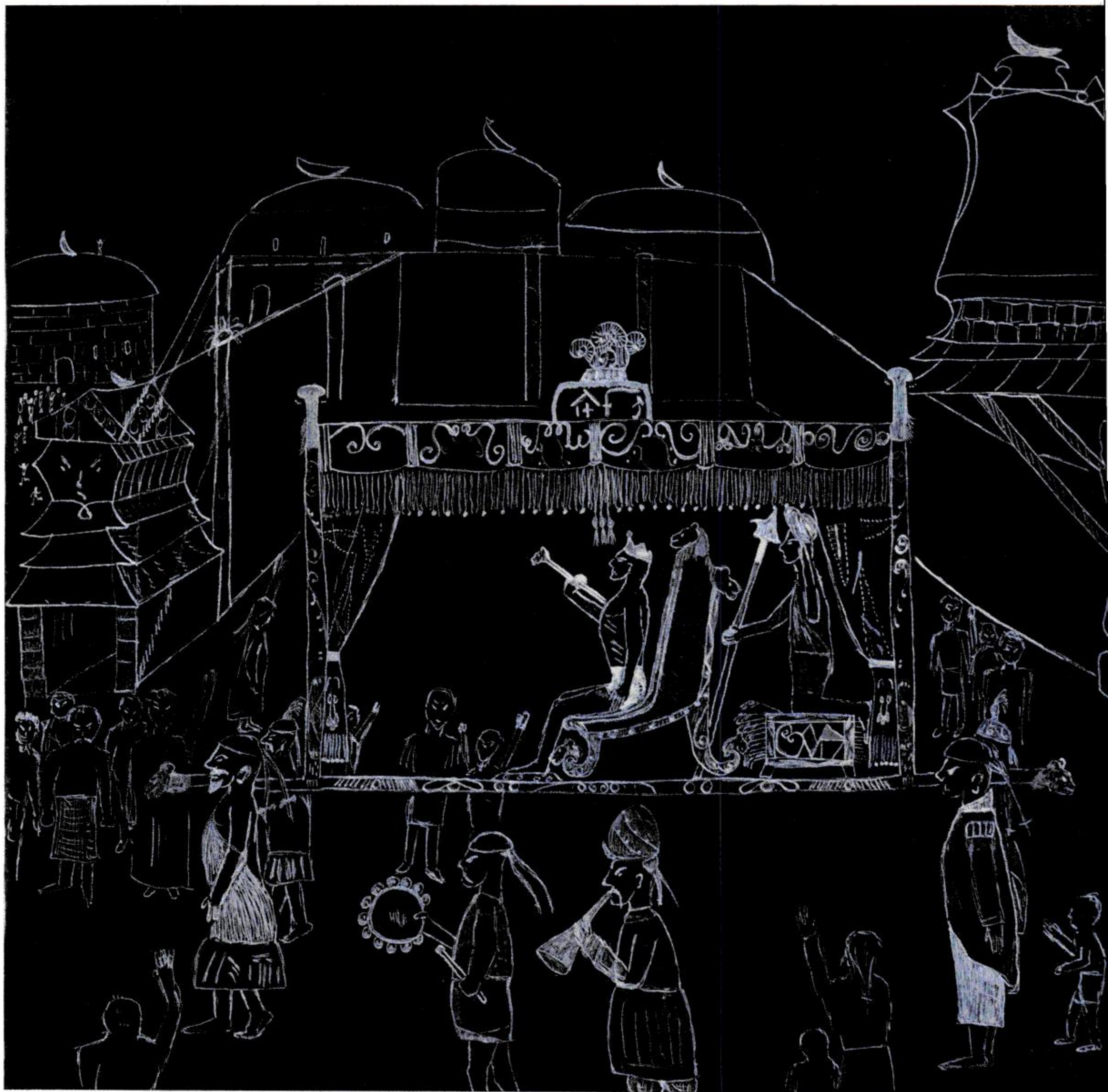
CHILDREN OF MANY LANDS FANCIFULLY ILLUSTRATE ANDERSEN TALES



OF ALL the writers to whom the world's children are indebted for delight and excitement, none deserves more thanks than Hans Christian Andersen, the greatest of fairy tale writers. Now, children from all over the world are repaying some of the debt by illustrating a new edition of his fairy tales where, in an enchanting gallery, they retell the fortunes of the Little Match Girl, the Ugly Duckling, the Emperor's Nightingale and most of the other much-loved characters. The pictures were made several years ago for a contest celebrating Andersen's 150th birthday. Under the sponsorship of the International Union for Child Welfare, schoolchildren in 48 countries sent in more than 4,000 entries. On these pages LIFE

presents pictures from the new edition, just published by Orion Press, plus others from the original collection.

Andersen's fairy tales were always his literary stepchildren. He tossed them off as potboilers between grander projects—plays, poems, novels—that have long since passed into oblivion. Similarly, the paintings shown here were tossed off by the young artists as the casual work of a moment. In almost every case that LIFE's bureaus were able to check, the young artists barely remembered their work. Three of the children were Italian peasants who came briefly under the spell of a brilliant rural schoolteacher. Today two are back in the fields. One says: "I don't know how to draw any more. I don't even think of it."

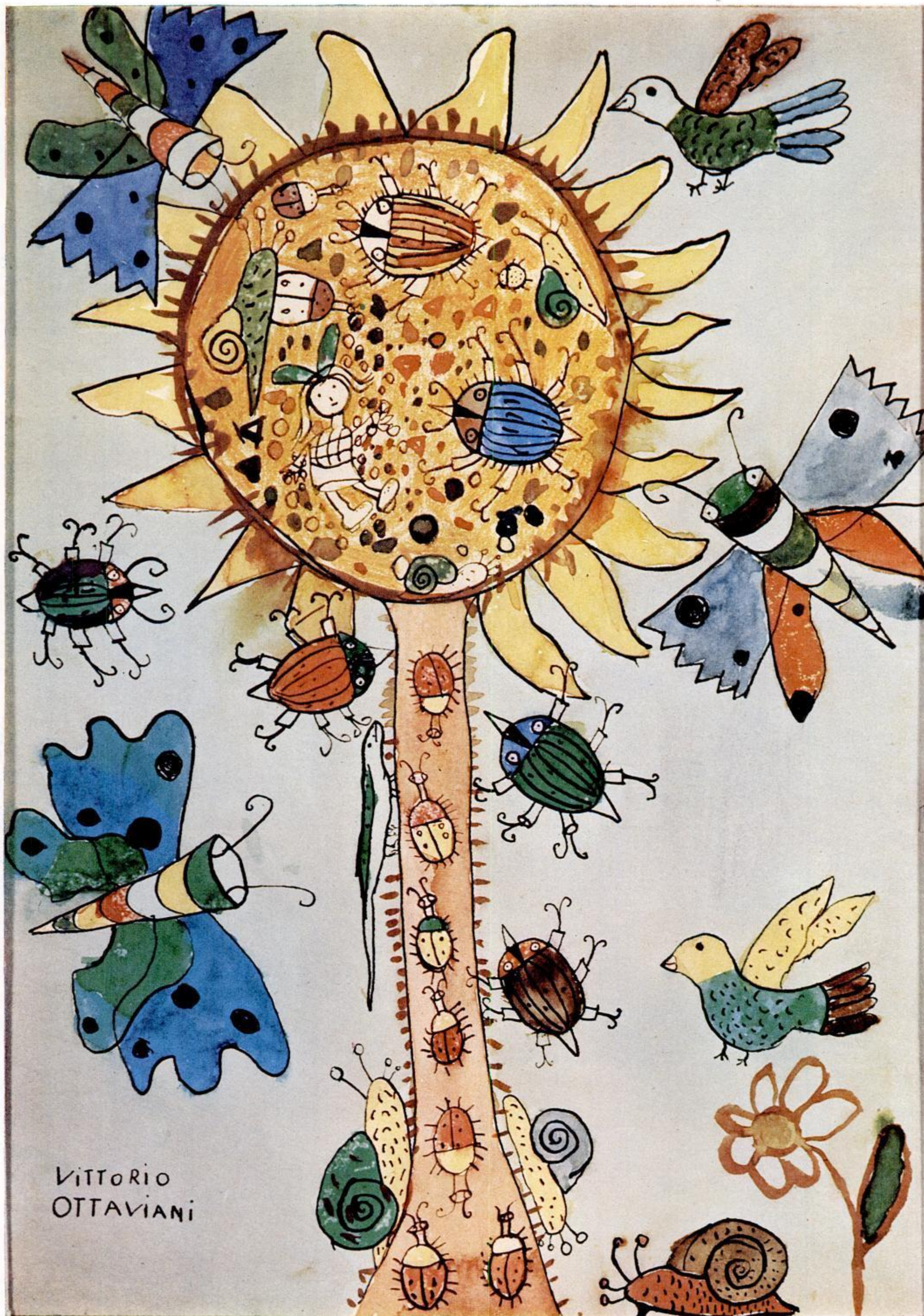


EMPEROR'S NEW CLOTHES

A 9-YEAR-OLD BOY from Switzerland made this elaborate drawing for the tale of the vain emperor swindled by two weavers who promised him clothes made of a fabric so fine it would be invisible to unfit or stupid people. The emperor proudly wore his invisible robes and nobody said anything until, when he showed off in a stately parade, a little child cried, "He has nothing on!" and the truth was out.

THUMBELINA

THUMBELINA is the tiny girl born in a flower who lives through terrifying adventures but finds a happy ending as the bride of a flower-king as small as herself. Thumbelina in her flower was drawn by Vittorio Ottaviani, then 12, one of the pupils of schoolteacher Frederico Moroni in a country school in Bornaccino, Italy. Vittorio has joined his hardworking family on the farm and no longer thinks about painting.



VITTORIO
OTTAVIANI



THE UGLY DUCKLING

ANDERSEN'S greatest classic is thought by many to be autobiographical—the tale of an awkward child, shunned by all (as young Hans was), who grows up to success

(which Hans did) and beauty (which he didn't). The story inspired a large share of the entries. The extravagant creation above, by Ivo Anelli, was used as the jacket for an Italian edition



of *Andersen's Fairy Tales* (Einaudi). Ivo, another Moroni pupil, has also given up art for farming. The painting at right was the entry of an unknown 4-year-old in the U.S.



THE NIGHTINGALE

THE touching parable of the little bird who sang for the emperor of China until replaced by a clockwork nightingale was illustrated by Françoise Ruiz of Paris. She was 6 when she did it and she is the only child here who still does much painting, perhaps because her father is an artist too. She paints copiously, on weekends, holidays, after homework. "When I've finished," she says, "I show it to daddy. He doesn't usually like it."





THE LITTLE MATCH GIRL

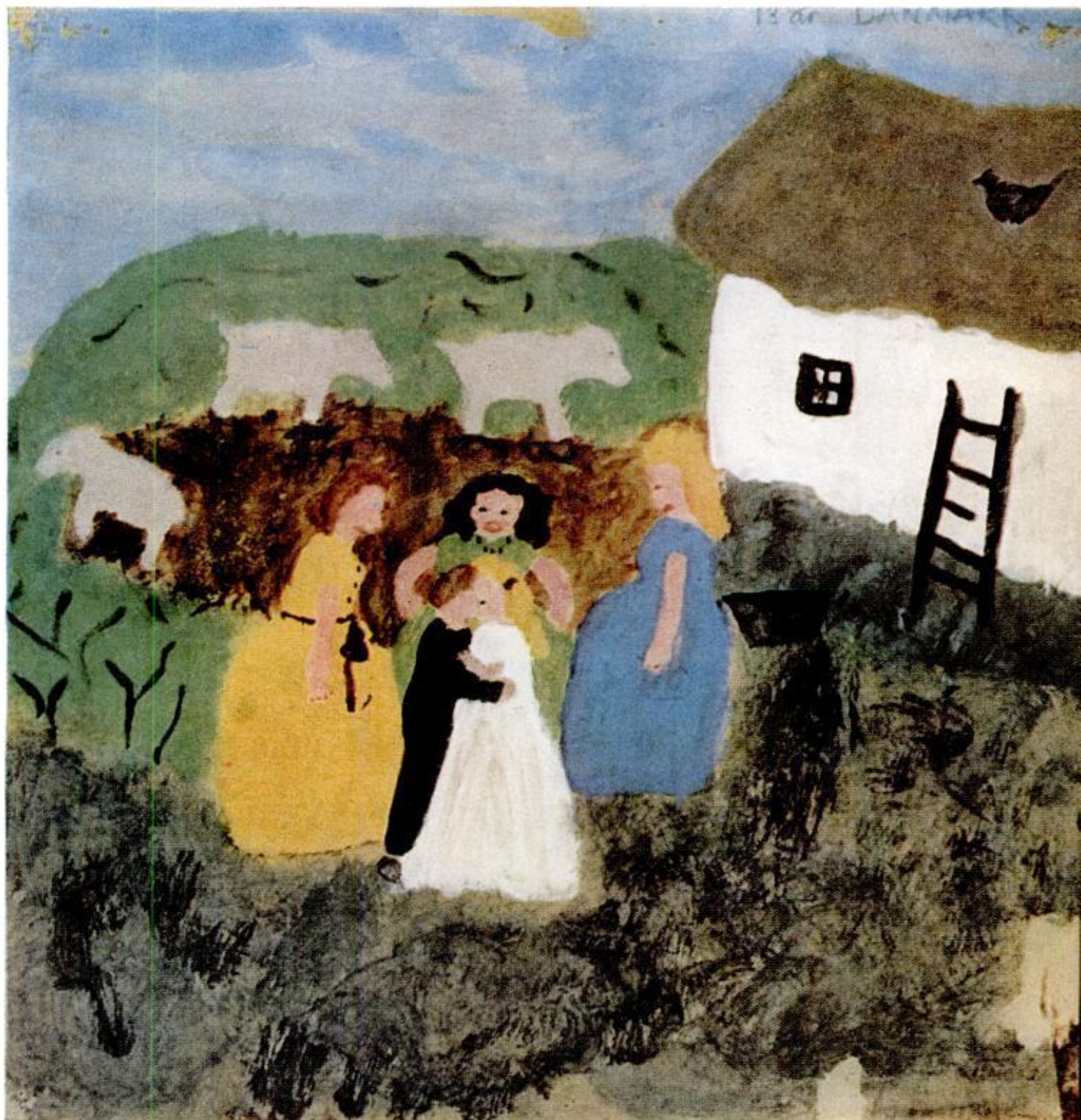
SADDEST of all tales written by Andersen, whose own mother was sent out to beg from door to door as a child, is this one of a little beggar who is frozen to death on Christmas Eve, as the matches she lights to keep warm

bring her visions of eternal happiness. Painted when he was 10 by Bernard de Villedary, who was born in Morocco, this version has an Oriental look. Now in high school in Toulon, he still likes to draw but only for fun.

THE SWINEHERD

THIS watercolor recalls the moment when a poor prince, disguised as a swineherd, humbles a proud princess by trading kisses for a toy.

Bente Lund Jensen of Silkeborg, in Denmark, who painted it when she was 13, is now a dental assistant, still paints a little.



THE TINDER BOX

IN this story a poor soldier (Andersen's father was one) steals a tinder box which, when struck, summons three huge dogs. In Margrit Herzog's picture one of the dogs is carrying a sleeping princess to him. Margrit, 11 when this was painted, is a milkmaid in Switzerland.





THE PRINCESS ON THE PEA

THE story of the "true princess" who was so delicate she couldn't sleep on a pea, even when it was buried under 20 mattresses and 20 eiderdowns, was illustrated by Bill Hoffman of Pittsburgh who ran out of space after

27 mattresses. Bill did this when he was 12 and thought the stories were for much smaller kids. He has since served two years in the Marines, now works in an auto junk yard near his home in Pittsburgh's south side.



In its gleaming [★]Christmas foil
 So proudly you'll give...this nation's great whiskey

Give **Seagram's** and be **Sure**



BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY.



A girl just can't get enough Sparklers

Tell him to save the compliments; what you want are the Sparklers—those wonderful leather accessories by Lady Buxton, studded with rhinestones. Seven exciting colors.

Sparklers by **LADY BUXTON**
best for your money

GET THEM ONE-BY-ONE-BY-ONE OR BE OVERWHELMED BY THE MATCHED SET. CIGARETTE CASE, \$3.95. THIN-FOLD® BILLFOLD, \$5. SPEC-TAINER,® \$2.50. CIGARETTE LIGHTER, \$2.50. KEY-TAINER,® \$2.95. FRENCH PURSE, \$5. SLEEK PURSE, \$5.95. ALL PRICES PLUS TAX.



IVO ANELLI, now 15, who did *Ugly Duckling*, refused to continue studies, says, "I love my fields."



VITTORIO OTTAVIANI, 14, who did *Thumbelina*, lives on farm, is now "too busy" to draw.



PEPPINO GUIDI, 15, who drew *Ole Shut-Eye*, happily repairs bikes in nearby town of Savignano.

ANDERSEN'S TALES CONTINUED

THE YOUNG EX-ARTISTS OF ITALY

The three Italian boys above, each of whom did an illustration for the new Andersen's *Fairy Tales*, are well launched on their careers—but not in art. Handsome Ivo Anelli, whose gaudy roosters on a preceding page are just like the ones that wander about his farm, has stopped drawing entirely, though he says he might start again "if I had something to do." Shy Vittorio Ottaviani, who decorated his sunflower with precise renditions of the butterflies, snails and birds he saw while doing his chores, says softly, "I like the farm." He recently turned down a commercial offer to decorate a calendar. For his *Ole Shut-Eye* drawing, frail Peppino Guidi drew an umbrella just like

the kind the farmers carried behind the oxen on a rainy day. But today Peppino is far less interested in art than in the praise of his boss who says, "Peppino is a good, smart, hard-working boy."

All three boys were once the pupils of a remarkable one-room school in a tiny hamlet called Bornaccino, near the Adriatic Sea. There for 11 years a dedicated schoolmaster named Federico Moroni has taught the children of semiliterate peasants to read, write, count—and paint. His "School of Bornaccino" has attracted international fame. But when the new edition of the *Fairy Tales* was published, none of his young charges was interested enough to get a copy.

INSIDE A ONE-ROOM SCHOOLHOUSE ON SECOND FLOOR OF FARMHOUSE, SCHOOLMASTER FEDERICO MORONI READS FIRST AND SECOND GRADERS A STORY



CONTINUED

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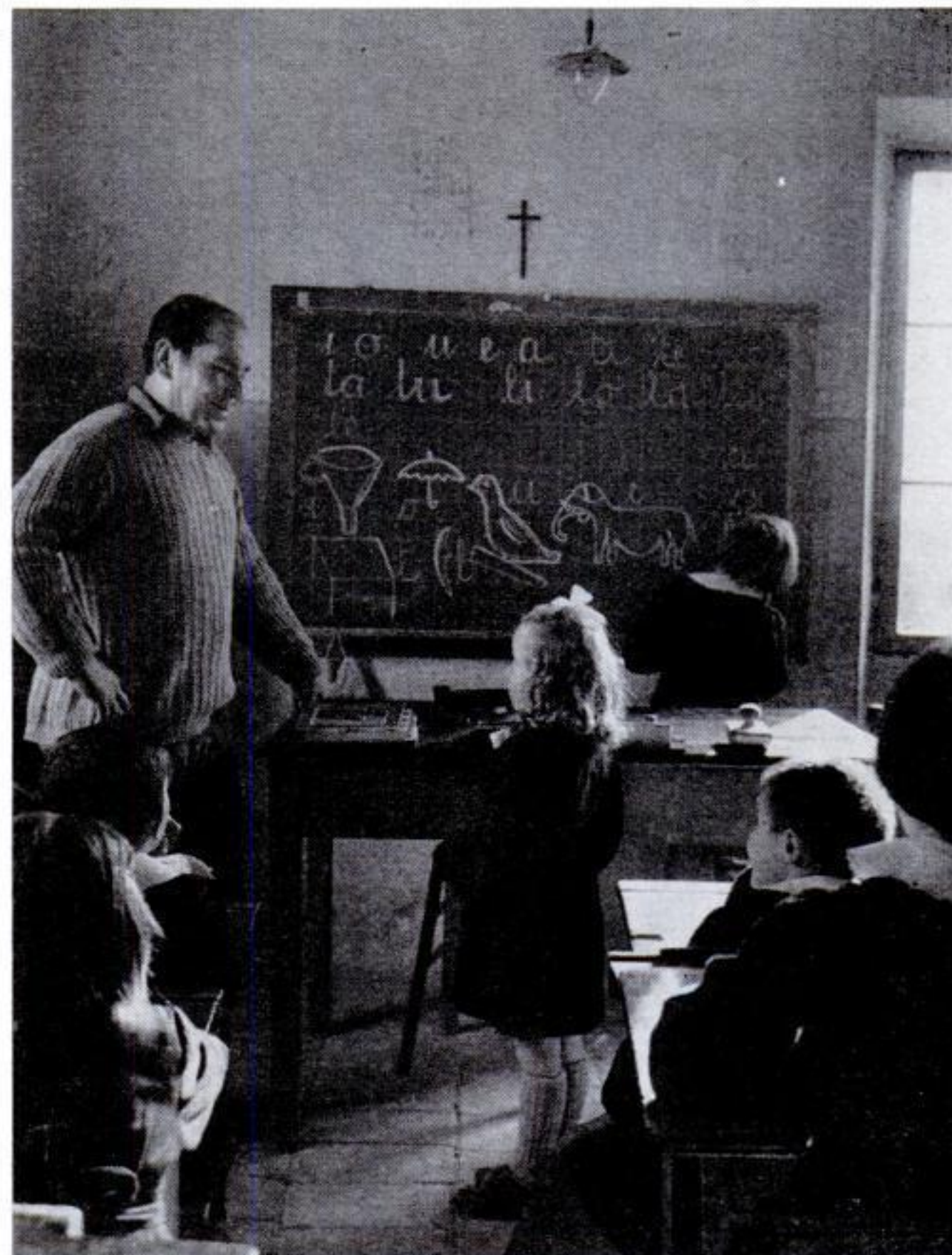
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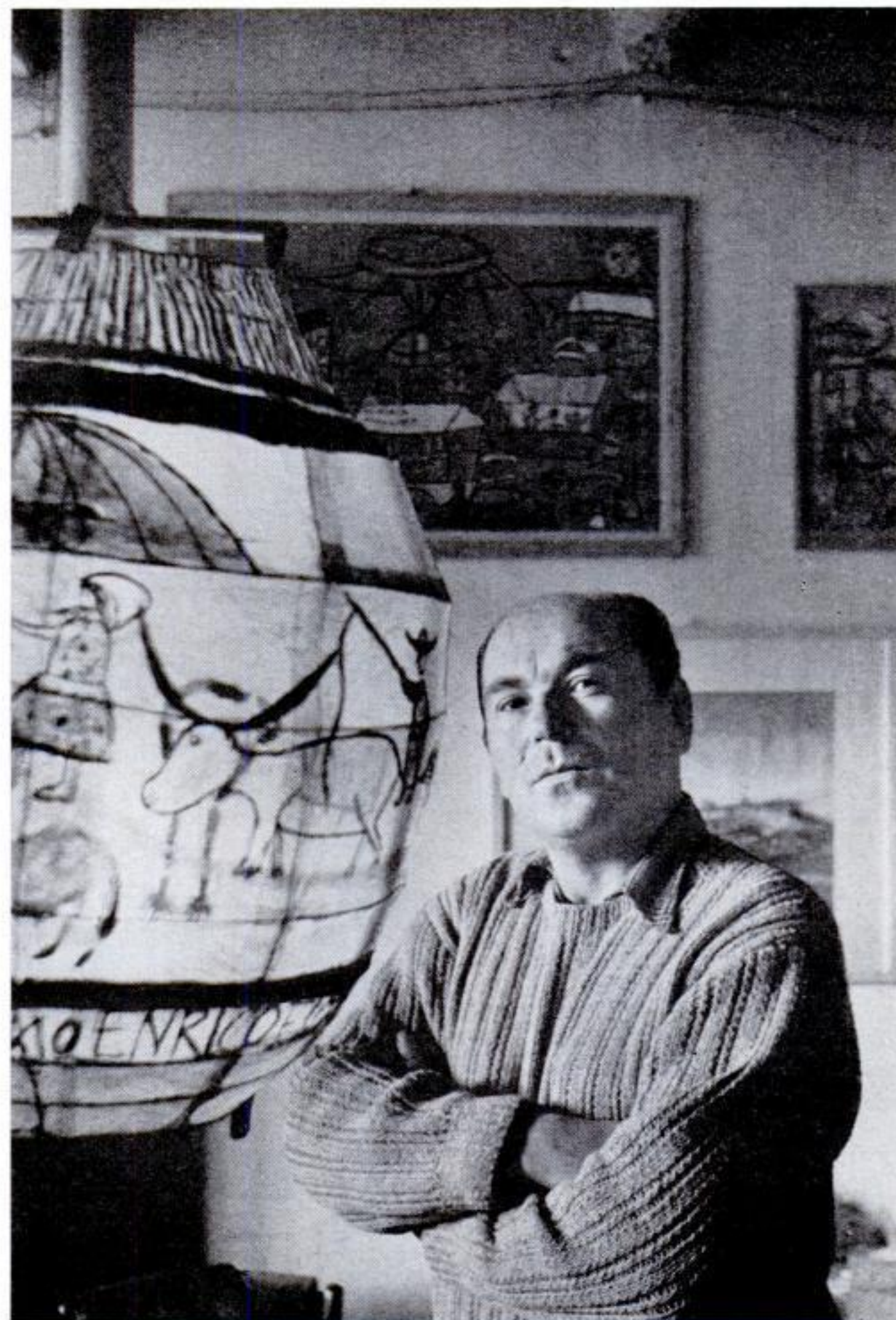
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ANDERSEN'S TALES CONTINUED



TEACHING HIS PUPILS, Moroni stays to one side, offering always casual comments as they draw animals on the blackboard and in their notebooks.



WITH PUPILS' WORK, a huge lampshade made of glued-together panels painted by each of children in 1955, Maroni stands in living room of his home.

CONTINUED

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Photography: Jacques Simson

A GIFTED TEACHER

LIFE's Rome correspondent, Dora Jane Hamblin, went to Bornaccino with Photographer David Lees to visit its now-famous schoolmaster and his charges. She reports:

"Drawing is too far removed from the atmosphere in which these people live," shrugs Maestro Moroni sadly as he recalls the way his gifted pupils have one after the other forsaken art for farming. "To the parents it is even absurd. The children love it, until they go home to work, and it is finished."

Despite this, Moroni, a gently stubborn, lonely man of 41 and descendant of sharecroppers himself, pursues his dream of discovering a peasant genius. The dream started in 1947 when, during his first year at Bornaccino, he encouraged a gifted pupil named Severino Guidi who won first prize in a world exposition of children's art in Milan. Next year Guidi will graduate from the Art Institute in Urbino and become a professor of drawing and design. His nephew Peppino is the little bicycle mender on a preceding page.

In 1953, after half a year's sojourn in the U.S. at Iowa State Teachers College and Columbia on a Fulbright Fellowship, Moroni returned to Bornaccino to discover he was about to be transferred. "The principal thought I was wasting the children's time with all this foolishness about painting," he says. But intervention from highly placed people interested in the school saved his job, and by 1956 he had developed a whole new group of youngsters who held a "Boys of Bornaccino" show in Rome. Critics found their work delightful. But nobody bought the paintings and skeptical parents of Bornaccino shook their heads—"bad enough that strong boys should sit around drawing pictures, and foolishness indeed if it brings no money."

Federico Moroni himself is a painter and has exhibited successfully. But he dislikes his own work and sees his real mission in his children. "We adults think," he says. "Children feel. The 'primitive' painters work as children but they are not children, and they lack a child's freshness." He exhorts his pupils—wide-eyed, red-handed, deceptively neat in their black school smocks—with "Draw for me what you see, and what you think. Draw perhaps what you dream." Under his prodding the stubby hands begin to trace outlines of things they know—cats, chickens, silhouettes of neat Italian haystacks against the sky. When they ask the maestro if they have drawn "right" he shrugs his heavy shoulders. "What is right? Draw it for me as you feel it is. In drawing there are no words, there is feeling. Go ahead. *Avanti!*"



ON FAMILY FARM, Vittorio Ottaviani feeds the ducks and chickens. Now he is helping teach his 6-year-old brother Luciano, a Moroni pupil, to draw.



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Left: 2 diamonds, expansion bracelet. Yellow or white. \$65

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Pretty Props for Furniture

The graceful rods of polished aluminum shown here have the sleek look of modern sculpture. But they are the durable underpinnings of a new line of modern furniture which marks the return of Donald Deskey to the field that brought him fame. Having made his tables and chairs common household objects in the 1930s, Donald Deskey forsook furniture for other kinds of industrial design. Now back in the furniture fold, he has created these legs and bases for the chairs, tables, desks and cabinets which are shown on the following pages. Behind the rods is a new polychromatic Micarta which is used on many surfaces of the furniture either in this blue or in sienna. It took Deskey two years and thousands of dollars to perfect the material.

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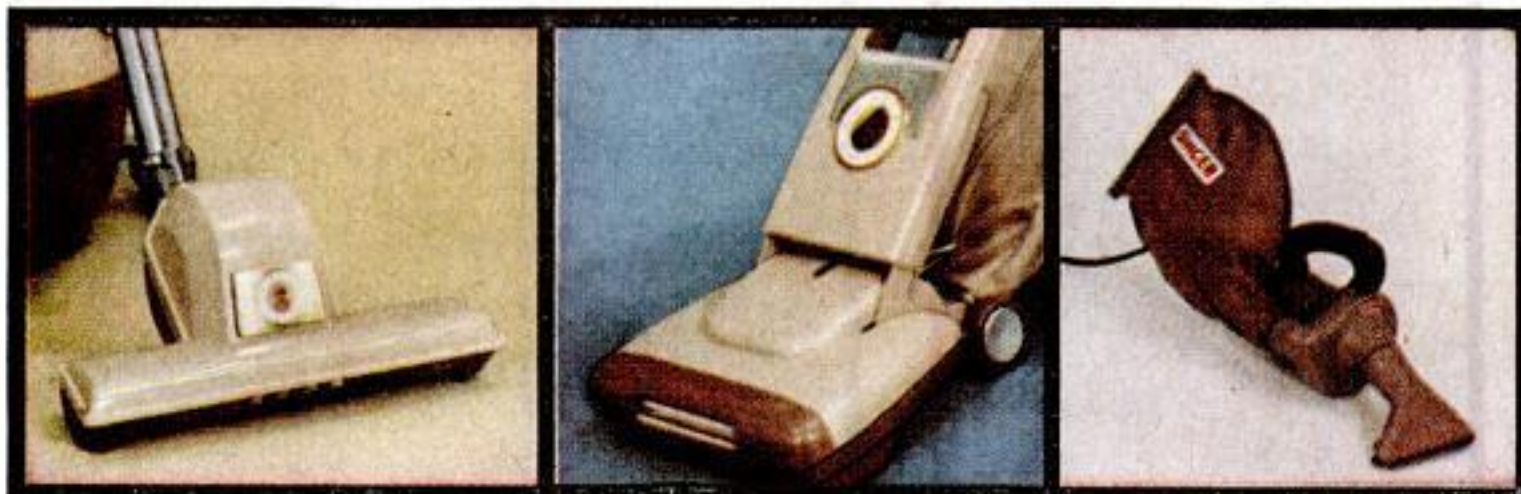
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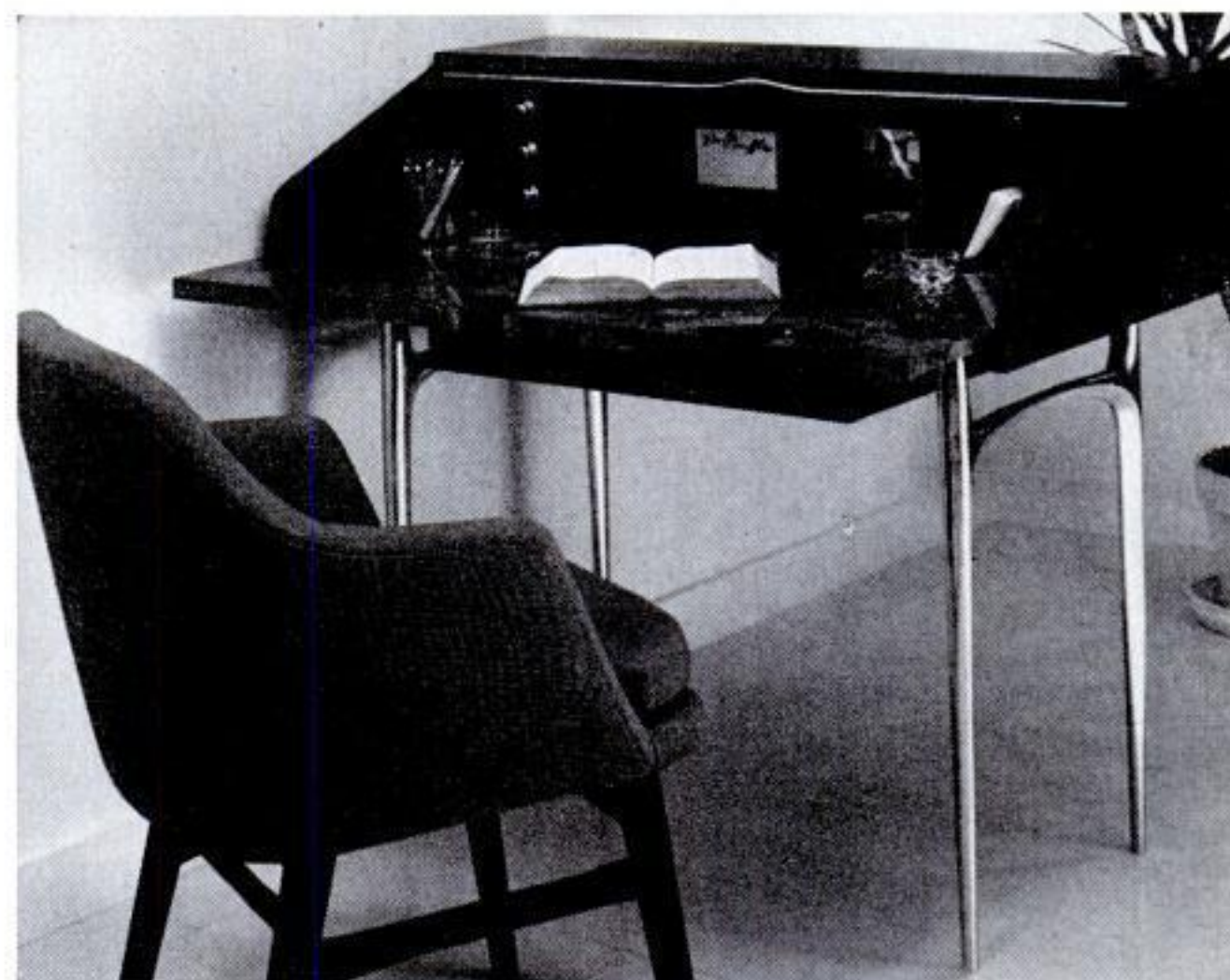
FURNITURE CONTINUED



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LUXURIOUS CHAIR of foam rubber covered with hand-woven fabric is held in a cradle of polished cast-aluminum supports.



TAMBOUR DESK combines black walnut with Micarta, rests on legs of cast aluminum. The work surface slides out, as above, to make work space.

CONTINUED

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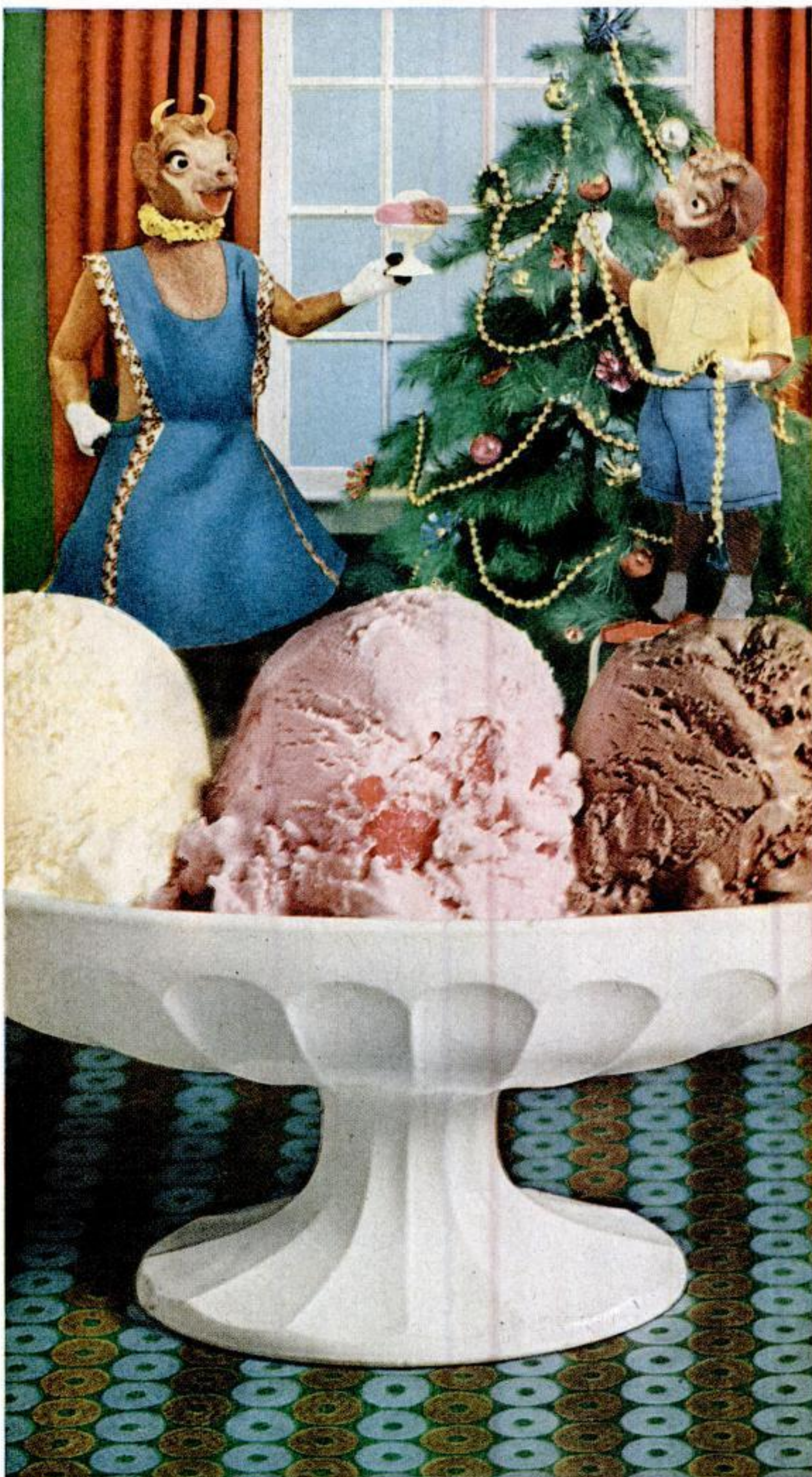


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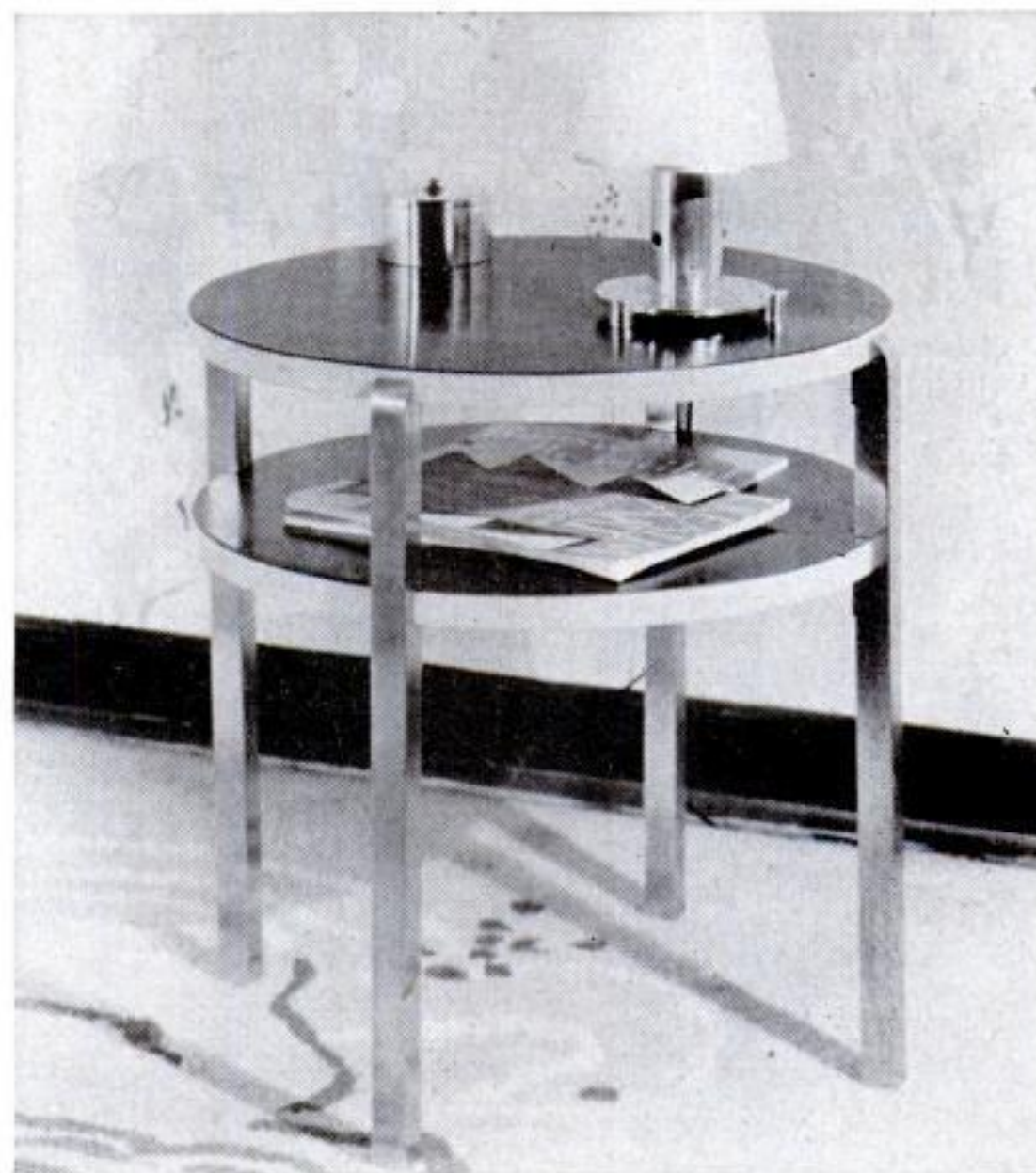
it's got to be good! See Borden's TV show "Fury" over NBC. © 1958, The Borden Co.



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FURNITURE CONTINUED



1928 TABLE BY DESKEY INTRODUCED ALUMINUM LEGS TO U.S.

INNOVATIONS UPDATED



DONALD DESKEY

Donald Deskey was the first American to use plastic, chrome-plated steel, aluminum tubing, perforated metal in furniture. He introduced modern furniture to Grand Rapids in the late '20s, and his mass-produced chairs and tables on hollow aluminum supports immediately invaded American homes and business offices from coast to coast. Between 1928 and 1935 he created over 400 new furniture designs, most of them using some version of the aluminum leg shown above.

Now, making use of new casting techniques, Deskey designs aluminum supports not as straight rods but in interesting shapes. Produced by Charak, one of the best furniture manufacturers in the country, the new Deskey line is expensive. In addition to chairs, cabinets, desks and tables, it includes sofas, love seats, a bed.

Now 64, Donald Deskey has designed food packages, prefabricated houses, the first all-metal station wagon, bowling alleys and tooth-paste tubes. Currently he is designing lampposts, fire alarm boxes and traffic signs—what he calls "street furniture"—for New York City.



1958 TABLE by Deskey also has aluminum legs. But these legs are solid cast metal, not hollow, and they are skillfully sculptured.



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PLAYING ROLE OF BARBARA GRAHAM, GAY PARTY GIRL, SUSAN HAYWARD SWAYS TO JAZZ IN MOVIE. BARBARA IN REAL LIFE LOVED BOTH JAZZ AND CLASSICAL MUSIC

The Outcry of a Woman Condemned

Barbara Graham's prison letters shed new light on movie story

by PETER BUNZEL

A new movie called *I Want To Live!* is almost too stark and frightening to be true. But it is the faithful story of Barbara Graham, a woman who was convicted of murder and executed in the gas chamber at San Quentin on June 3, 1955. As Barbara, Susan Hayward (*above*) gives a magnificent performance, and the final hours of her life are portrayed in harrowing detail. The movie strongly implies that Barbara was actually innocent, as she always claimed. Indeed the verdict against her is still disputed today.

Now a series of letters that Barbara Graham wrote from prison has been released for the first time, exclusively to LIFE. Sent mostly to a friend, Mrs. Sharon Stone of Los Angeles, they reveal new insights into Barbara Graham's character. More than that, they provide one of the most detailed records in existence of a condemned person's ordeal.

"My mind has never been in such a state as it is now," Barbara wrote to Mrs. Stone 10 months before she was executed. "I am possessed with the thought of getting out of this cell, even if it has to be via the gas chamber. God, it's awful. Honey, I just don't understand how it all happened. I've never murdered, Sherry, and I want out of here badly!"

The brutal crime for which Barbara and two men were convicted was the bludgeoning of a Burbank, Calif. widow during an attempted robbery on March 9, 1953. A third man taking part in the holdup turned state's evidence and named Barbara Graham as the killer. She was,

CONTINUED

IN PRISON THE REAL BARBARA IS VISITED BY BABY SON →



WOMAN CONDEMNED CONTINUED

admittedly, a natural suspect. She had spent much of her childhood in foster homes and at reform school, and had later been convicted of vagrancy, prostitution and perjury. She was known to take heroin and had passed countless bad checks. But although her record was against her, she never wavered in claiming to be innocent of the murder. "My last thought, if I have to go," she said, "is that I am paying for a life of little sins."

During the trial the press christened her "Bloody Babs" and public opinion was almost hysterically against her. In this climate her testimony that she was home when the crime was committed received little credence. Nor was any attention called to the sometimes questionable tactics used by the police in preparing the case against her.

After her conviction Barbara was sent to the California Institution for Women at Corona, near Los Angeles. But after six weeks she was transferred to San Quentin, a maximum security prison outside San Francisco, where she was the only female inmate. The correspondence with Mrs. Stone begins there on Dec. 4, 1953, and continues through the spring of 1955.

In her first letter Barbara asks, "When I look back over the years, who would ever have thought I would wind up here? I may like easy money but not at the expense of someone's life." On Jan. 20, 1954, she answered a letter from a California couple who had once befriended her. They too were standing by her. She thanked them for their prayers, then added, "I do need them, if for nothing else, to get some of this bitterness out of my heart. For I do have it. I can't see why I should have to pay for something I didn't do. I think I would be better off if I had some fear in me, but I don't. It's just bitterness, though I suppose I'll get over it as time goes by—if I sit here long enough."

Segregated from the other inmates, she hated prison routine, abhorring the silence and loneliness. "I didn't know a woman could go so long without saying anything," she observed wryly to Mrs. Stone. "It has been raining continually today," she wrote on Feb. 20. "Sounds so good to me. Wish I could look out my window and see it, but can't with the shade on the outside. I have no idea what fresh air is like any more. One wouldn't think that anything so simple could be so hard to get."

Because of her sex she was confined on the hospital floor near the psychiatric ward. "The things that take place on this floor," she reported, "upset me more than my own troubles. I heard a man crying his heart out day before yesterday, and it hurt me so much that finally last night I had to cry myself."

Barbara found ingenious ways to buoy her spirits. When unable to sleep, she would burst into song at 4:30 a.m. She hung photographs in her cell, including nudes. "No one would ever guess I am a fairly conservative person. This place must be making me silly (smile)." She played her phonograph and radio, although the news broadcasts depressed her. Her greatest escape was sleep—when it finally came.

Uppermost in her mind during her time in prison was her 2-year-old son Tommy. "Gosh, I don't know what happened to me," she told Mrs. Stone, "but I got to thinking about him and about how much I miss him, and honestly, I cried my heart out for hours. I couldn't get hold of myself. It was terrible. The love I have for him is terrifying at times—it overwhelms me."

Tommy was living with his father in Los Angeles and could not visit his mother very often. It preyed on Barbara's mind that he would forget her. Informed in March that he was teething, she wrote, "Wish I



KEY WITNESS John True (right), shown with his lawyer, turned state's evidence to say Barbara actually held pistol with which victim was beaten to death.

could hold him and soothe him. At times I can't let myself think of him because I get so frantic from wanting him close to me."

In June she was returned to Corona. The prospect of being closer to Tommy pleased her. So did the 400-mile trip back south. "A gay time was had by all," she reported jauntily. "Four uniformed men, one matron in a sun dress and little me in hardware."

But Corona proved almost unbearable. At San Quentin she had grown fond of the warden, Harley Teets. Moreover, she had been treated considerably because of her sex, and the prison routine was actually less rigid than at Corona. Her morale now fell to a new low.

At Corona she was still allowed records and a phonograph but no radio. Soon she was complaining of a nervous rash. Her fingers became swollen, and this made letter-writing extremely difficult (the typewriter that was permitted her at San Quentin was also denied her). She had complained about "the light they shine in my face at night when I am sleeping, so now they don't do it any more. They just rattle the keys, open the big door, then slam it shut again, when they check on me. So from now on, I am not even going to make an effort at going to sleep. I'll just keep my light on till daylight, then they can see me plainly. Wonder where they think I might go."

'I almost fell through the floor'

HER anxiety increased with Tommy's more frequent visits. "Tommy put his little arms around me," she said of one visit, "and kissed me, then looked at me and said, 'Kiss for my Mommy,' and kissed me again. I almost fell through the floor and died. If I cannot be with him, I do not want to live."

While her attorneys took her case to higher courts, she posed this question to Mrs. Stone: "Do you place such a high value on life that you would rather spend seven or 10 years (minimum) in prison than face death? The reason I ask is this: if my life is spared, then it is up to me to make a plea for executive clemency, which as you know is a commutation of this sentence to life. As yet I have no intention of doing so, and I have taken everything under consideration, including Tommy."

"Whether I live or die, without a new trial it leaves me a convicted murderess in the eyes of the world, so Tommy would have the stigma either way. Also, what will I be to Tommy after being away for such a long period of time? Nothing. And to be without his love—well, Sherry, I would rather be dead."

In midsummer Barbara's appeal for a new trial was denied. "I am in a terrible state of shock," she wrote. "To think that all this can actually be happening."

When her attorney filed for commutation, Barbara was still not sure she wanted it. "Life means too much to me to merely exist on dreams and hopes," she explained on Aug. 23, "and that is what it would be. I am such a realist, but maybe it is for the best. I don't know—I can't think straight these days. Do I sound sorry for myself, hon? I'm not—I just can't understand the injustice of it all."

On Aug. 31 she wrote, "I guess the closer I get to death, the more reasons I can think of that I should live." But in the same letter she wondered "what the purpose is of our being on this earth. What do any of us *actually* accomplish here? I am not a stupid person, but that is one I cannot figure out."

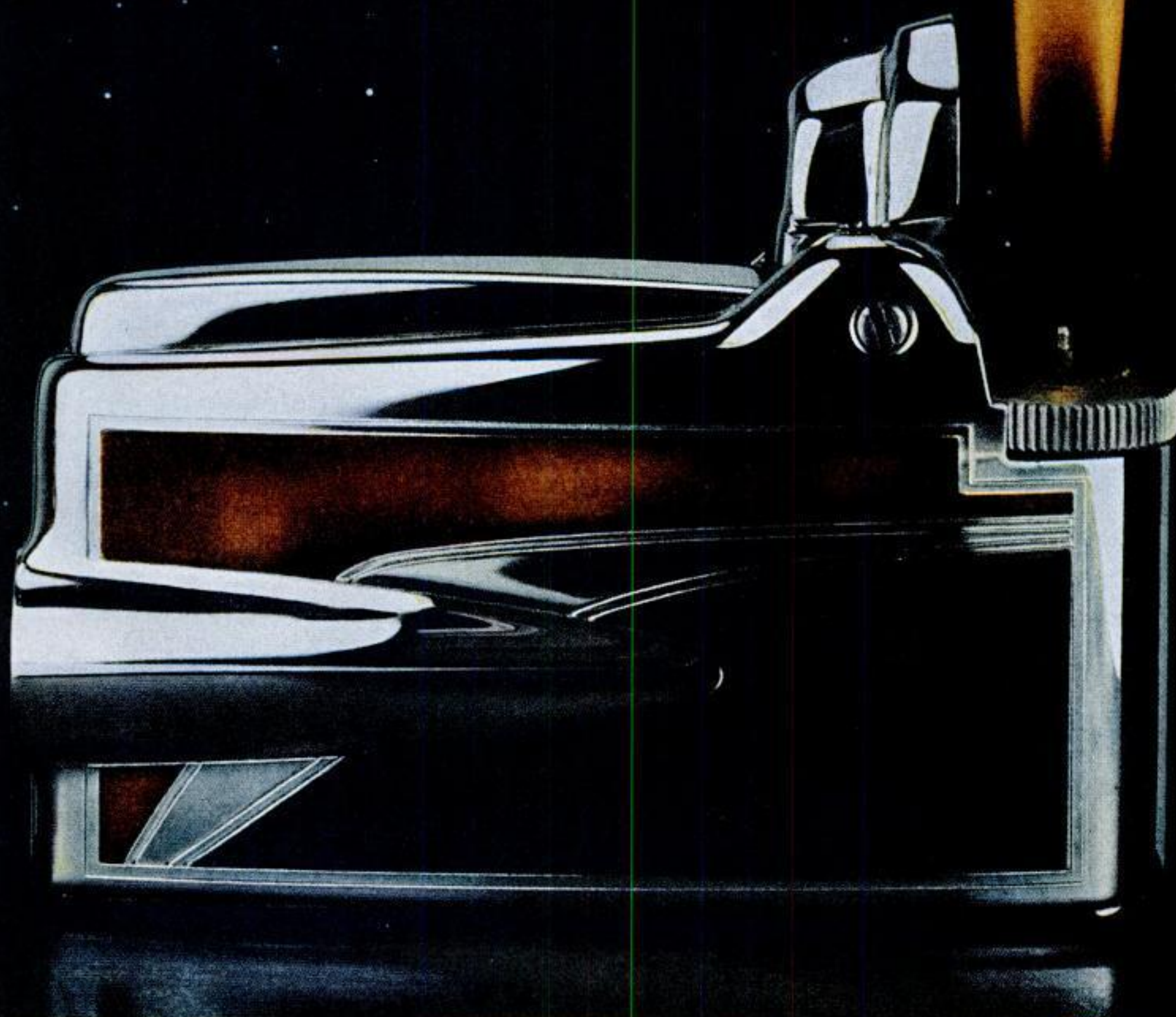
Raised as a Catholic, she was now gradually regaining her faith. "I have been praying," she wrote that same day. "Last night I read the Psalms, 102 and 120. I found them very satisfying. Am going to read them again tonight. The 23rd has always been one of my favorites."

Corona became even more oppressive. "Wish I could paint a picture of this cell," she wrote. "At night, by lamplight, it looks like a combination of an opium den (I really don't know what one looks like), Chinese



CO-DEFENDANT, gang chief John Santo (left) hinted to TV's George Putnam that mob hoped having a woman as defendant would bring leniency for all.

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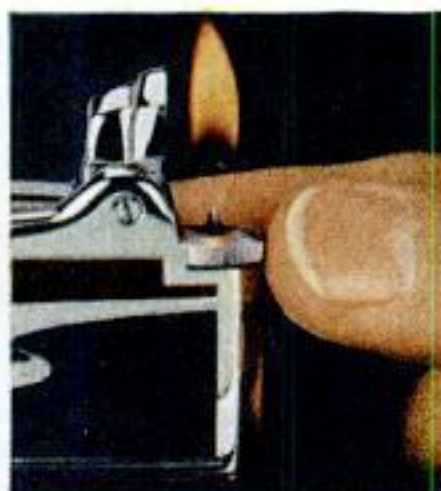
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WOMAN CONDEMNED CONTINUED

laundry, clothes closet, library, notions counter, bathroom, bedroom and last but not least, what it is, a cell."

As a condemned person, she was in solitary confinement. In her loneliness she requested a parakeet: "One would be such company, and I could teach it to talk." But the request was denied on the grounds that her cell was already too cluttered. "The way things stand now, I am on the way out, and people worry about having too much in my cell! Isn't that something?"

In September still another appeal was denied. The only recourse left was the U.S. Supreme Court. "How much more am I expected to take?" she asked. "Wait, wait, wait—then when the waiting is over, it is always ended with a terrible blow."

Her execution was scheduled for Dec. 3, 1954. "I counted the days this morning, and all of a sudden felt real good to know that this hellish nightmare is almost over." By Oct. 12 she had become quite exultant: "Fifty-two more days, honey, I never thought I could anticipate a day with such eagerness, but I can't wait to leave this hell hole of a cell."

Always prone to fainting spells, she collapsed three times on Nov. 1: "Once in the bathtub yet, and I am so full of bruises I can't get comfortable—and my poor head!"

On Nov. 16, Justice William O. Douglas granted a stay of execution to permit a review by the Supreme Court. "It sure did have an odd effect on me," Barbara said. "All I could think of at first were the many more months that I will have to spend in the cell. Honey, I came back here and flipped. But quietly, though. I should be grateful my life was spared, and here I am all morbid about it."

Thereafter her health rapidly deteriorated. On Jan. 1, 1955, she wrote asking that no one visit her. Her nervous rash had returned and she feared it might be contagious. She remained indoors for almost two months. She was able to eat only vitamin pills.

On March 7 the Supreme Court refused to review her case. There was nowhere else for Barbara Graham to turn. Her execution was rescheduled for June 3, in the gas chamber at San Quentin.

The correspondence with Mrs. Stone broke off until April 14 when Barbara explained, "Gosh, honey, there just isn't anything to write these days."

But on April 21 she said, "Last week I had a dream of my dying, and my screams had all the night crew's hair standing on end."

Only one letter followed. On May 21, two weeks before she died, Barbara wrote: "Went out today (I rarely do) for the first time in months, stayed the

full hour. Well, when I came in I was so tired my legs would not hold me up, so back to bed I came, and for the next 12 days I intend to stay."

She rose only long enough to receive visitors. They found her more tranquil and more at peace than ever before. The bitterness had gone. She was prepared to accept her fate, though still protesting its injustice. On June 2, shackled and stared at, she was taken from Corona to San Quentin. She would be the third woman ever executed in California. Warden Teets greeted her warmly and said, "Please understand this is difficult for all of us. We want to make it as easy for you as we can."

Realizing his own suffering, she answered, "I'm awfully sorry you have to go through this."

A reporter's remark

THE execution was set for 10 a.m. on June 3. Early that morning Barbara made her confession and received extreme unction. She was ready to go. The cyanide pellets were prepared. One of the reporters cracked, "Understand American Cyanide went up six points this morning on the New York Exchange."

Barbara was braced and prepared to face her death, but twice that morning the execution was postponed as her lawyers maneuvered desperately to save her. Once the stay came as she stood at the very door of the gas chamber with the stethoscope being fitted to her chest, and she cried out in anguish, "Why do they torture me?"

All maneuvers failed, and at 11:12 the final phone call came. Her plea had been rejected. At 11:31 she was strapped into the chair. She was dressed in a beige suit and wore her wedding ring, pendant earrings and a cross around her neck. She looked like a suburban matron. This time there were no more delays to torture her, and at 11:34 the cyanide pellets dropped into a solution of sulphuric acid. At 11:42 she was pronounced dead.

Attorney General Edmund G. ("Pat") Brown, recently elected governor of California on a platform which included a recommendation that the death penalty be outlawed, said at the time, "This whole business has been one of the most distasteful episodes in California history. It has been like some dark memory out of the Roman Colosseum."

On her way to the gas chamber that morning, Barbara Graham—confessed prostitute and perjurer but unconfessed murderer—had made her own bitter comment on the justice of her death. "Good people," she said, "are always so sure they're right."

IN GAS CHAMBER, movie's grimmest scene, Barbara is strapped into execution chair. Mask is to shut out

spectators. When guard says, "Take a deep breath, it's easier that way," she replies caustically, "How do you know?"



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with
pride...

look for

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Art Craft
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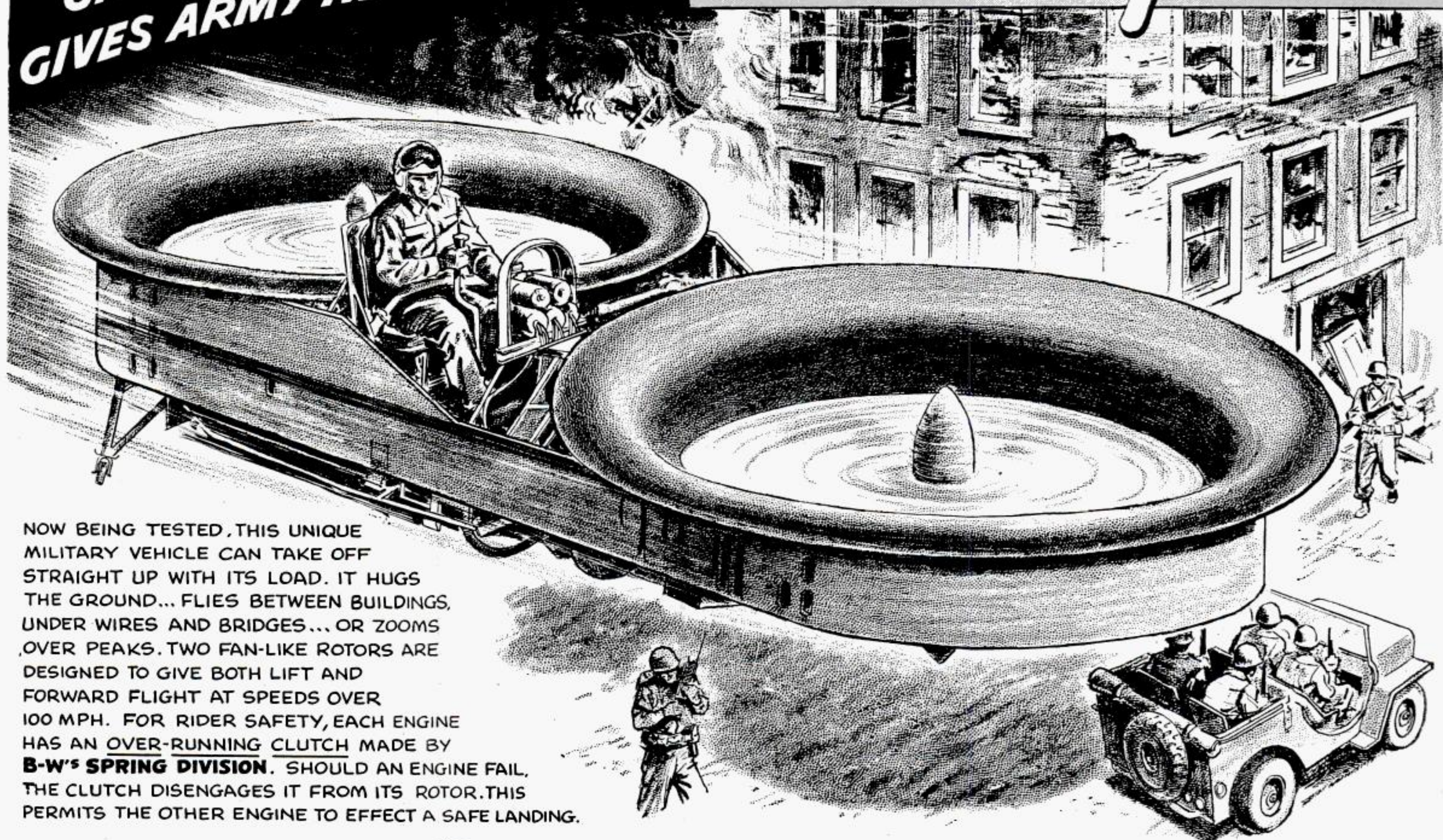
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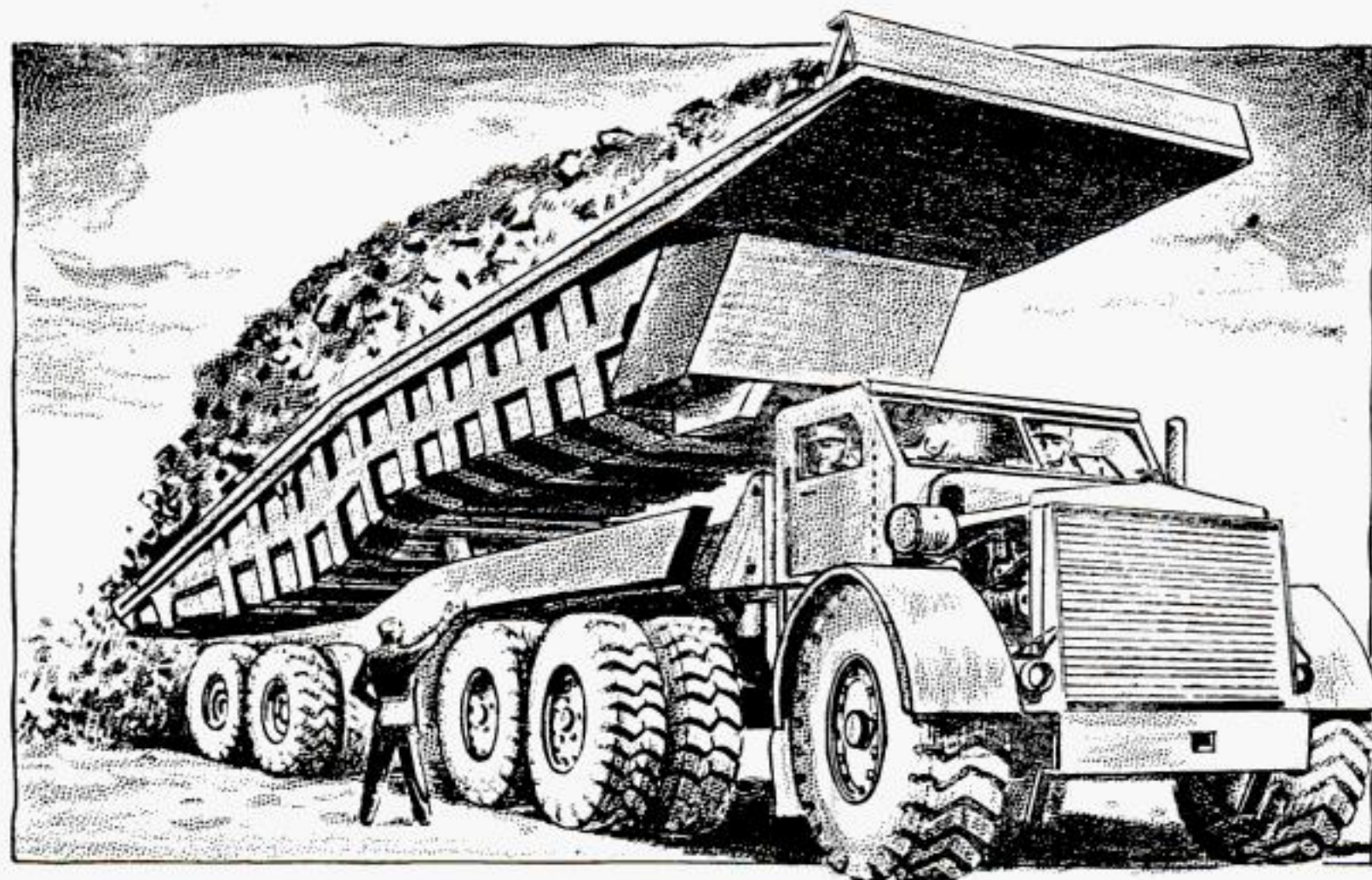
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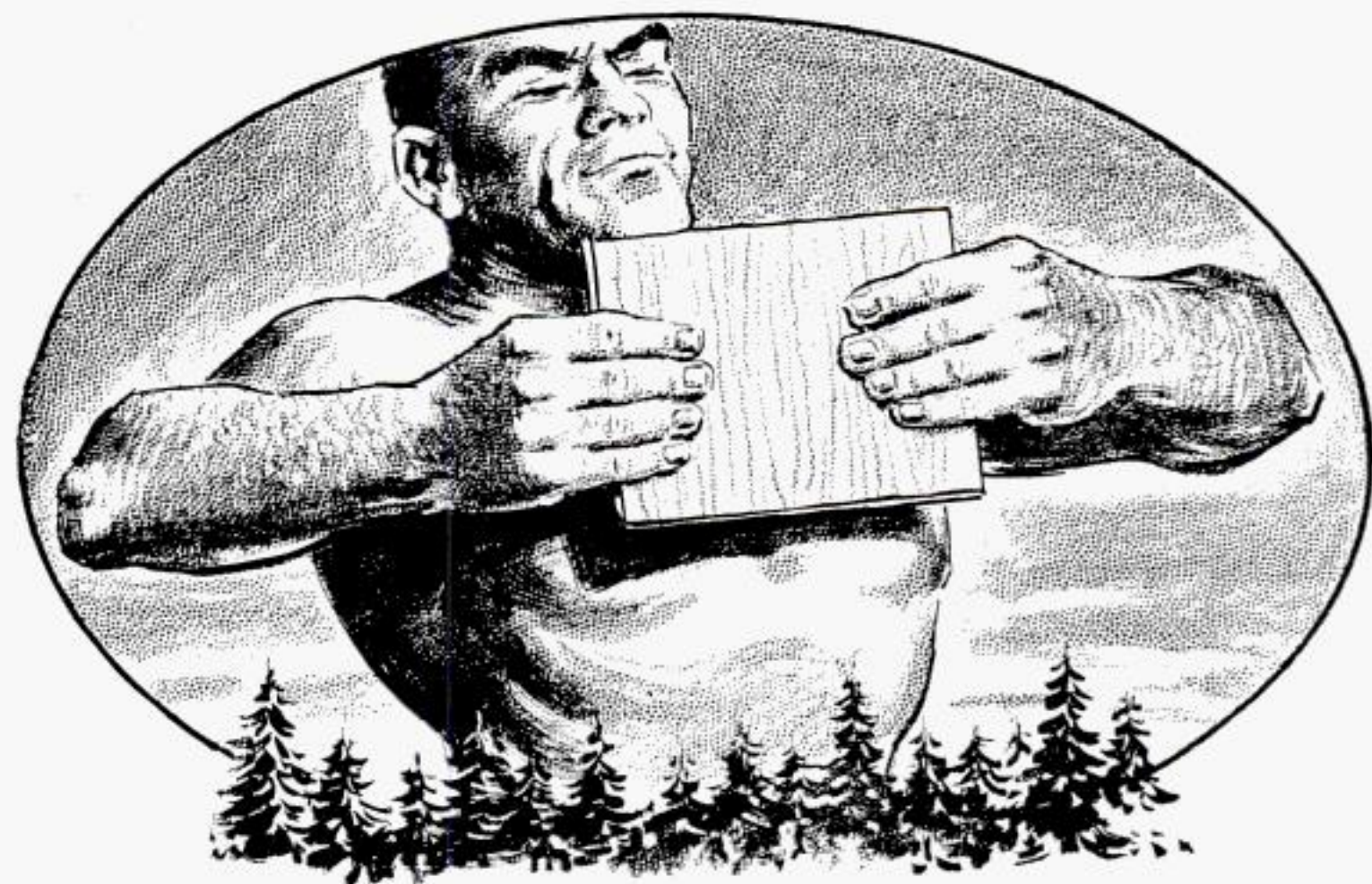
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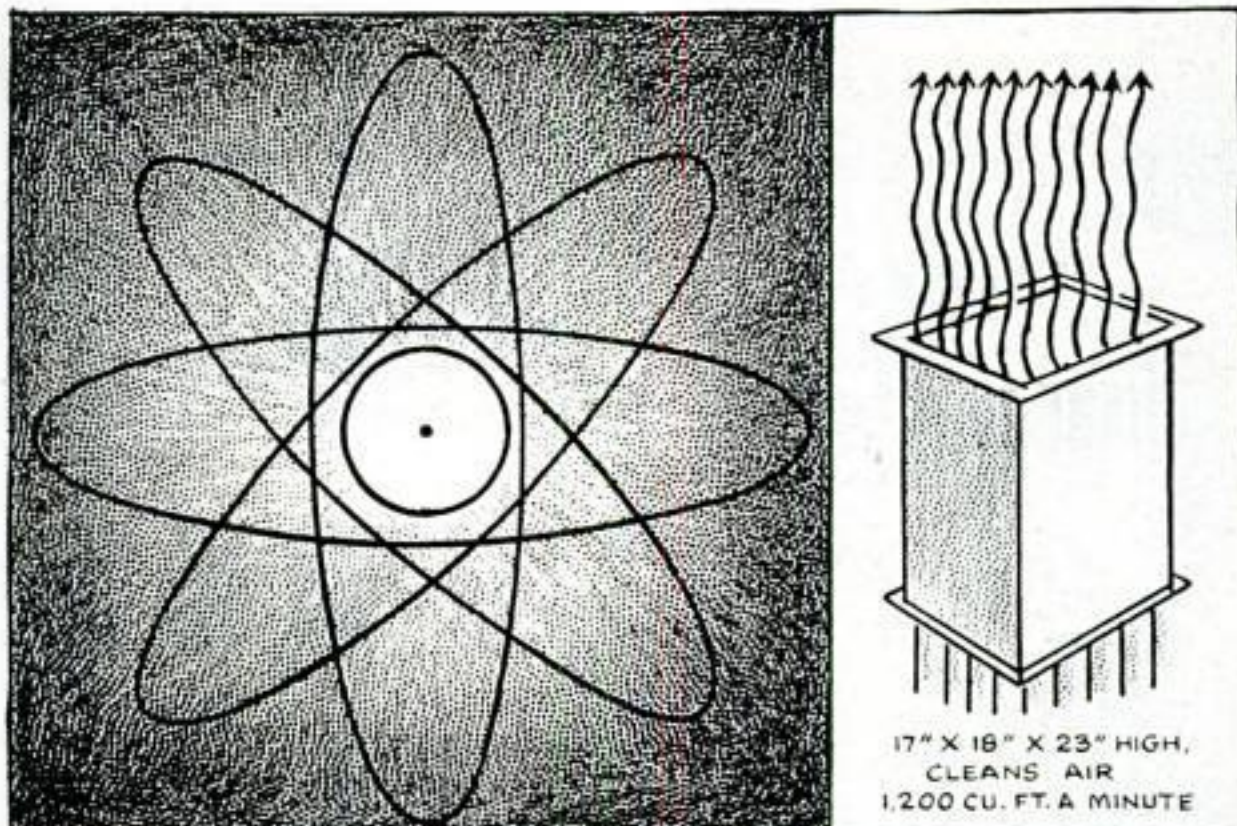
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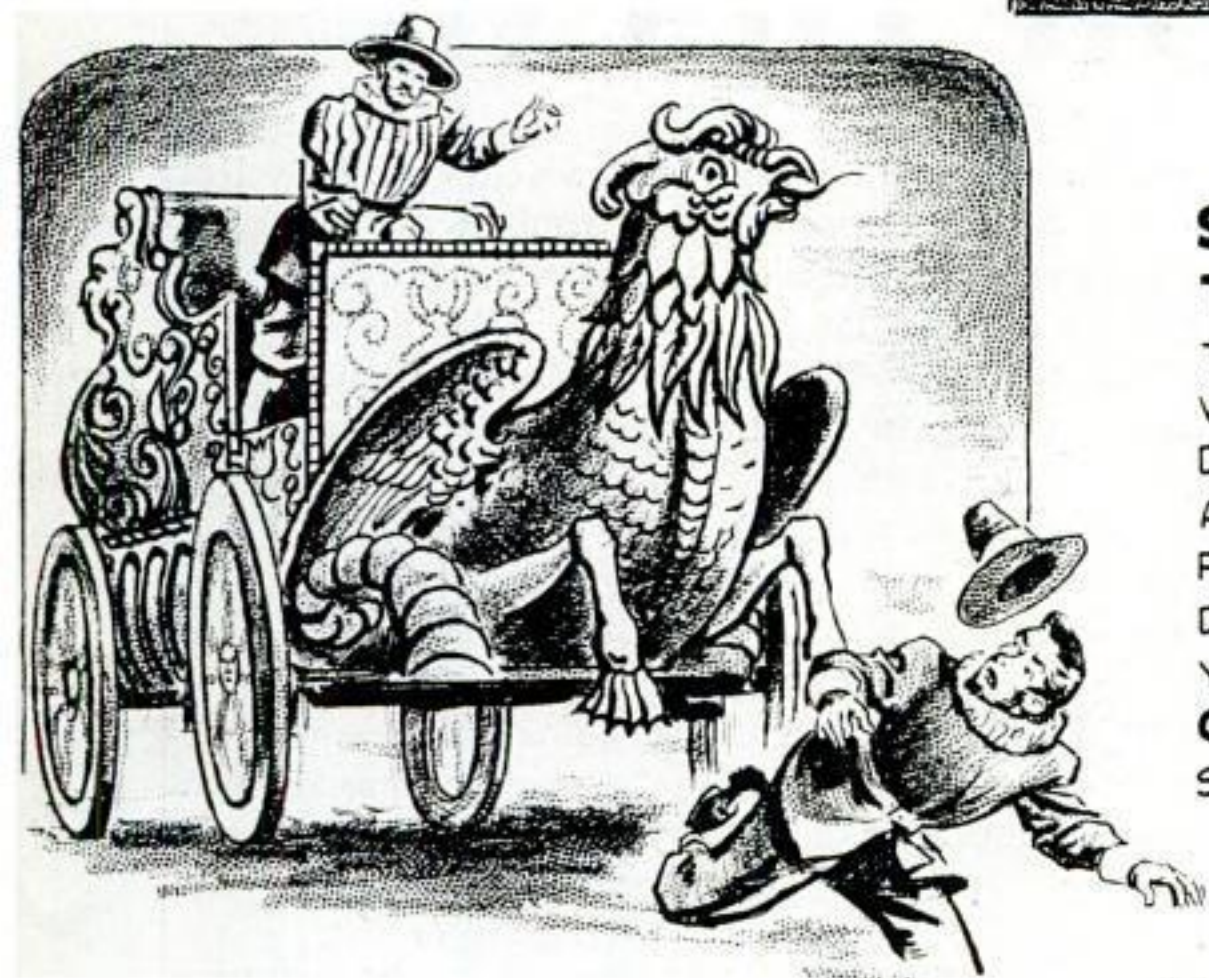
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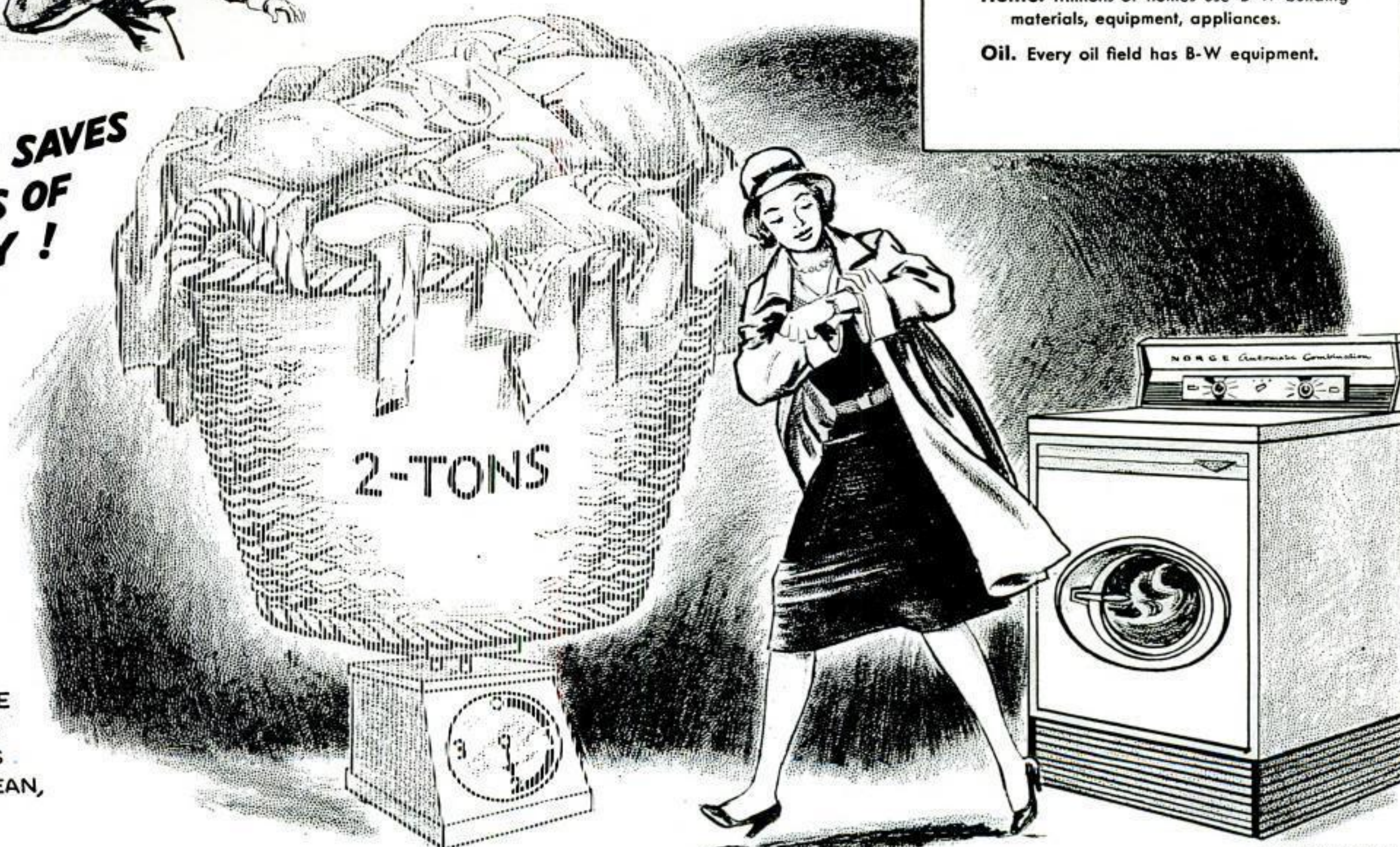
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woman of the single breed to
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IS HERE!
DIANE HARTMAN

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Diane Hartman who must remember that like
Diane Hartman is easily noticed—
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THE
COUNTDOWN
HAS
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Diane Hartman
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GOING
INTO
ORBIT!

BIG SPLASH for Diane broke as brazen advertisements calling Diane the "Untamed Animal" appeared in trade papers, *Daily Variety* and *Hollywood Reporter*.

STRETCHED OUT ON A SOFA, DIANE, WHO IS 5 FEET 7 INCHES TALL, DISPLAYS HER LONG LEGS IN ONE OF MANY PHOTOS SENT AROUND TO THE STUDIOS



DIANE PHONES AS BIRDWELL (BACK TO CAMERA) CHATS WITH REPORTER

A BRASH PITCH FOR DIANE

The roads to fame are sometimes all the same. A few years ago Judy Holiday was wonderful in *It Should Happen to You*, a movie about a Binghamton, N.Y. girl who hired whole billboards to blazon forth her name. Now Diane Hartman, the real-life daughter of the basketball coach at Colgate in Hamilton, N.Y., not 50 miles from Binghamton, is busy buying lusty full-page advertisements in the theatrical press to persuade the moguls of moviedom to give her a chance.

Mastermind of Diane's drum-beating campaign is Russell Birdwell, a veteran Hollywood press agent, who says Diane sold her dancing school in Saginaw, Mich. to help finance her campaign. The first week after the advertisement at left appeared, Diane was interviewed by Famous Artists, M-G-M, Las Vegas Tropicana, 20th Century-Fox, Paramount, Columbia and CBS among others. Meanwhile she is studying hard at dramatic school in the hope that one of the interviews may bring her a job.



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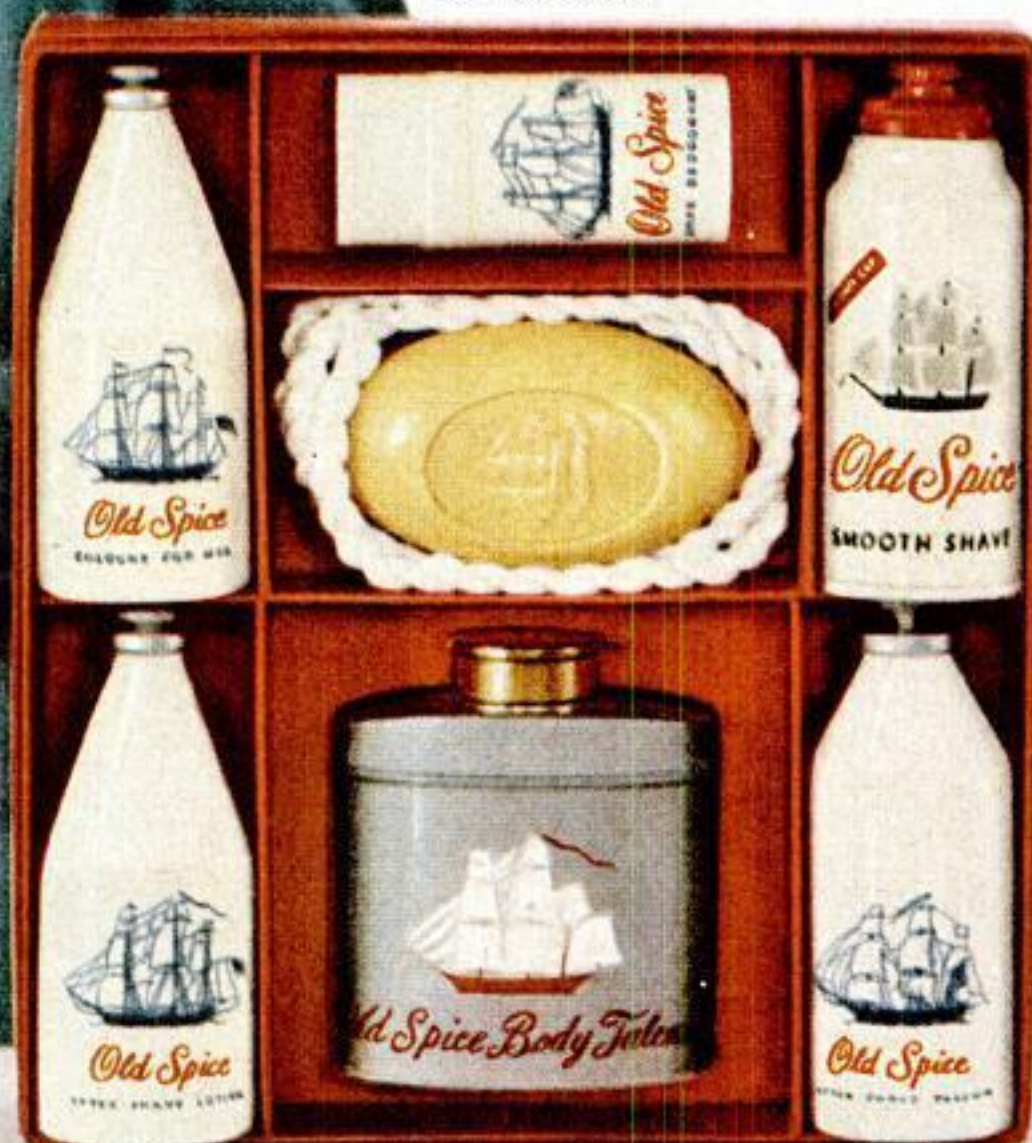


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Preacher's Casserole with ground beef, vegetables, soup, seasonings and noodles is a hearty meal-in-a-dish.

Caramelized Noodle Balls ... Mix together in saucepan 2 cups sugar, 1 cup corn syrup, ½ cup butter. Cook to soft-ball stage, 238°F., stirring occasionally. Remove from heat. Add ½ tsp. soda; stir just enough to mix through syrup. Pour syrup over 6 cups Chun King Chow Mein Noodles. Shape into balls, inserting a loop of colorful ribbon into center of each.



Cookies of endless variety—that melt in the mouth—are yours for the making with Chun King Noodles.



Oriental Chicken Salad will be a welcome menu surprise—and change—at holiday time or any time.

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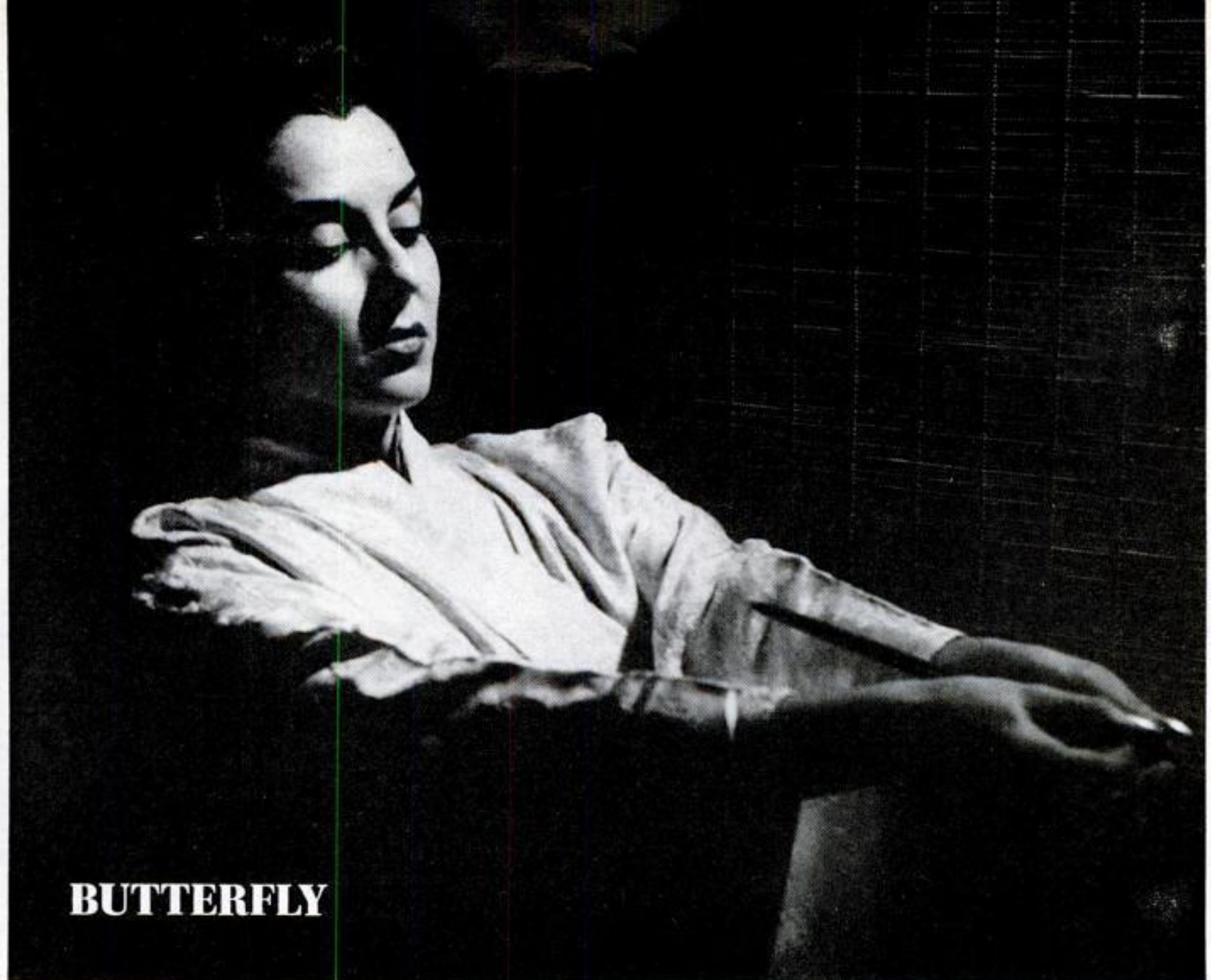


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MUSIC



AT CAREER'S HEIGHT Puccini in 1911 was in London for *The Girl of the Golden West*'s premiere.



BUTTERFLY

The Puccini Centenary

SAD GIRLS OF OPERAS STILL DIE TUNEFULLY

"Do squeeze your brain and your heart and let me have something that may make all the world shed tears," Giacomo Puccini begged the men who wrote librettos for his operas. His librettists served him well, for the death scenes of Puccini's heroines (three of whom are shown at right) are the surest tear jerkers in opera.

This year is the hundredth anniversary of Puccini's birth, and his lovely, tuneful works are being staged and sung all over the world at a rate that exceeds even the unprecedented success he knew in his lifetime. At one point *Tosca* was being produced in 73 different cities around the world, and before he died in 1924 his 12 operas had earned him \$4 million.

Puccini's life was strewn with the elements of romantic torment he liked to have in his librettos. His father was an organist and composer at Lucca who died when Giacomo was 5. To hear Giuseppe Verdi's *Aida*, Giacomo walked to Pisa when he was 18, then said, "I had the sensation that nothing more beautiful than writing an opera could exist." He ran up a load of debts, savoring the bohemian life as a music student in Milan before scoring his first big success with *Manon Lescaut* in 1893. He lived with his wife Elvira for 19 years before marrying her and after he did she accused him of having love affairs with sopranos all over the world. "I am guilty," Puccini told her with an operatic flourish. "It is my destiny."

PUCCINI'S DYING DIVAS shown at right are Madame Butterfly (Lee Venora) in suicide; Mimi (Helena Scott), the consumptive seamstress in *Bohème*; and Tosca (Gianna Galli) falling to her death. All are members of New York City Opera Company.

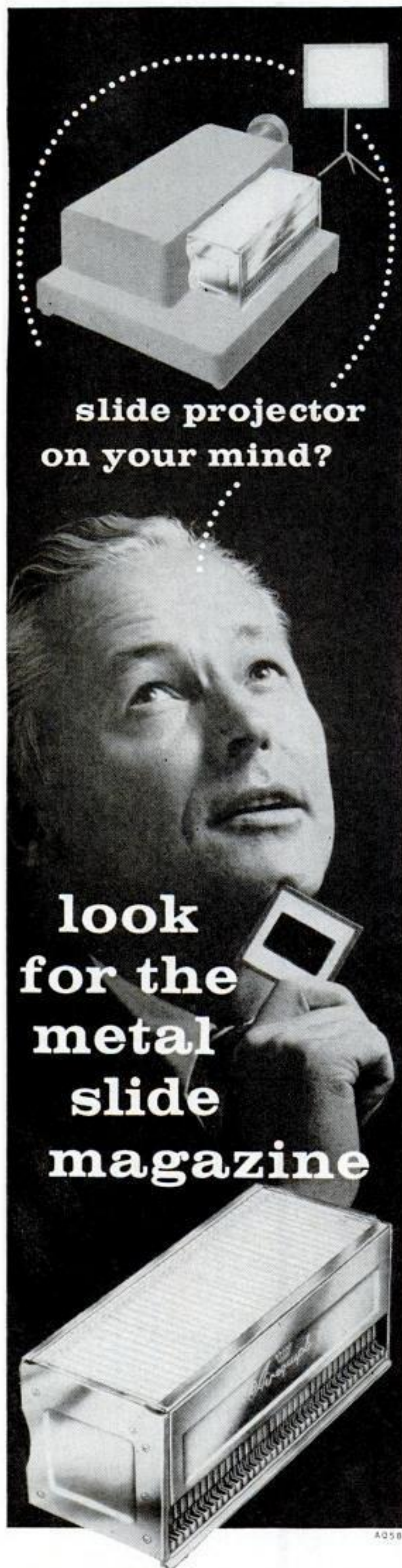


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AT THE DRUMS the composer sets the tempo for pair of his bugle-playing friends, who joined him in a clownish concert during a hunting expedition.



ALL DRESSED UP, Puccini wears a full-length duster and goggles (left) for driving, a Turkish troubador's fez (right) on the beach at a summer resort.



MIMICKING HIS OPERA, Puccini in his yachting uniform poses as Lieutenant Pinkerton, hero of *Butterfly*. His niece wears cap with heroine's name.



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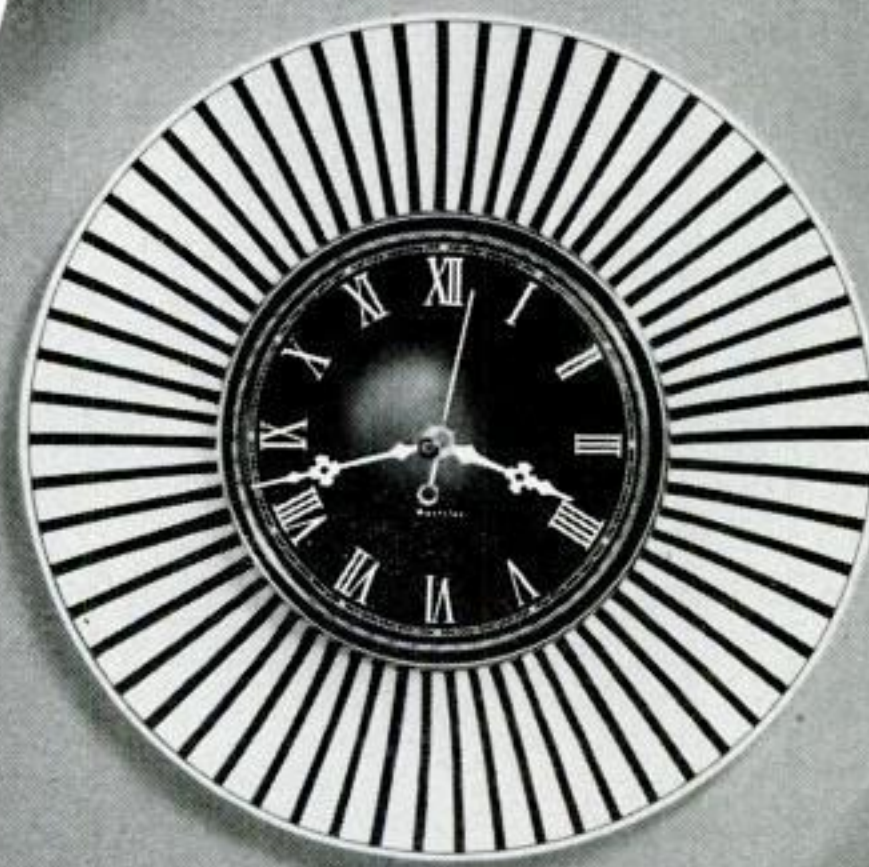
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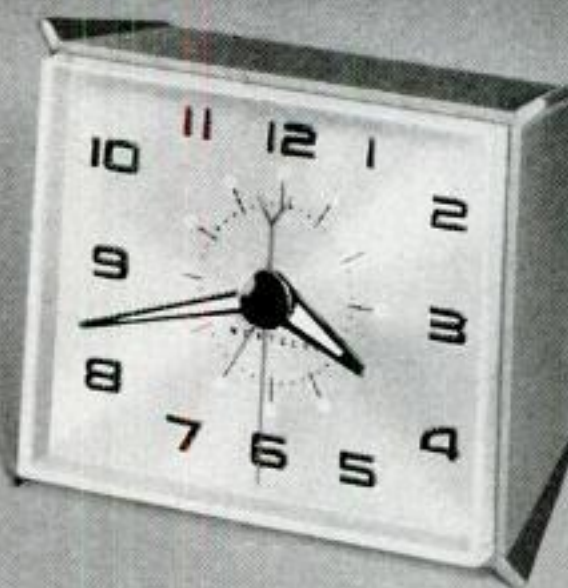
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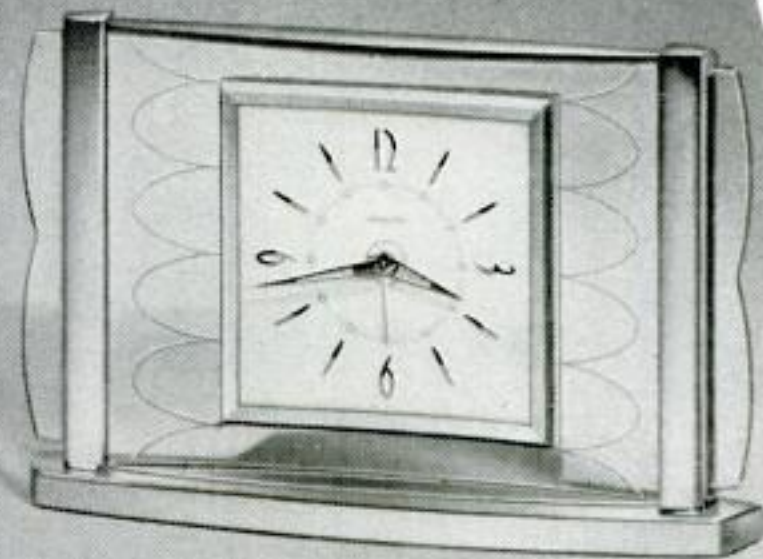
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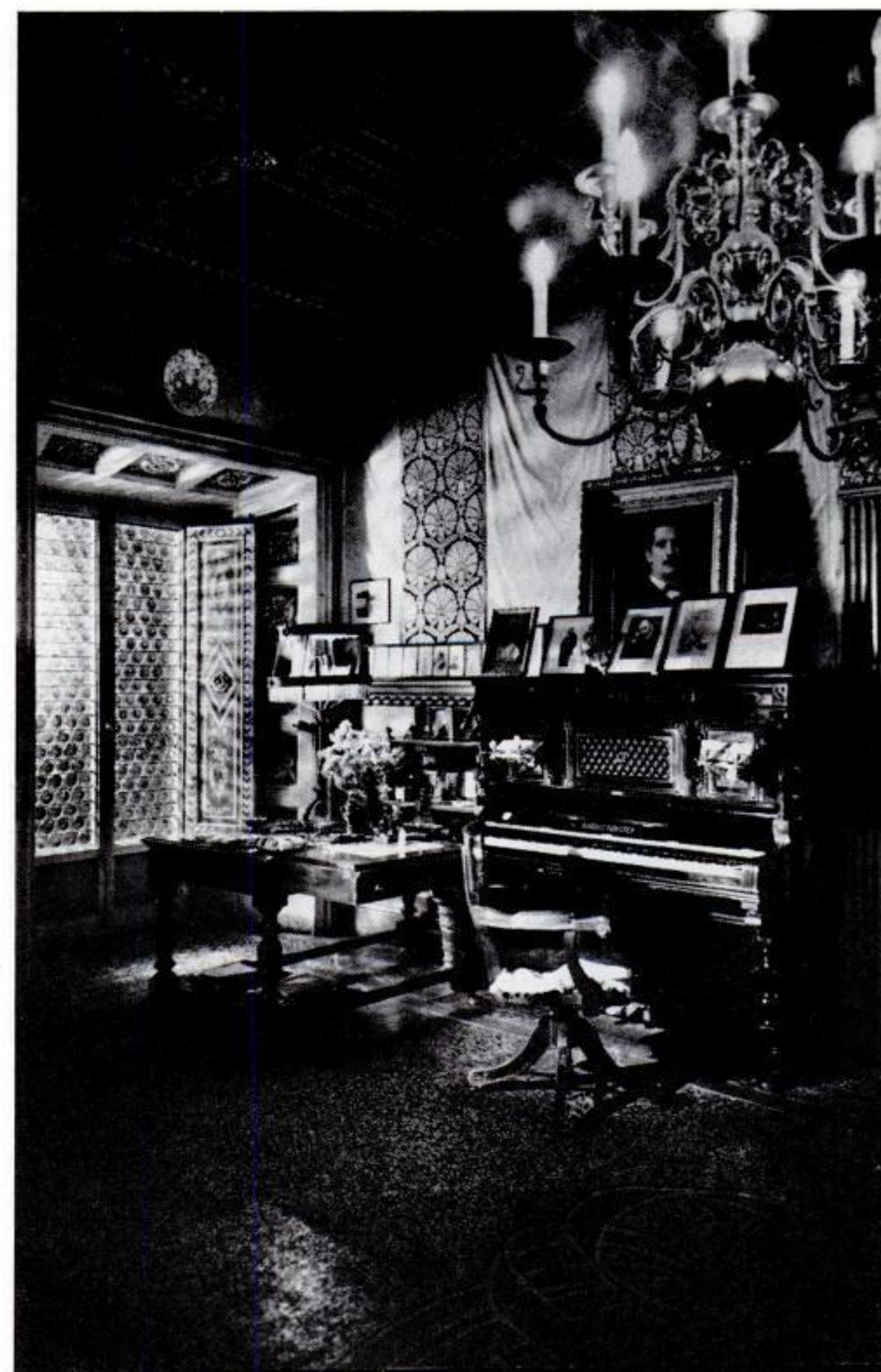
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PUCCINI CONTINUED



AT U.S. PREMIERE of *Girl of the Golden West*, Puccini stands at Metropolitan with conductor (center) Toscanini and story's author, David Belasco.



PUCCINI'S PIANO, played when he wrote best works, stands in studio of his Torre del Lago estate, now a museum maintained by Italian government.



Don't wait for Christmas
to have fun with

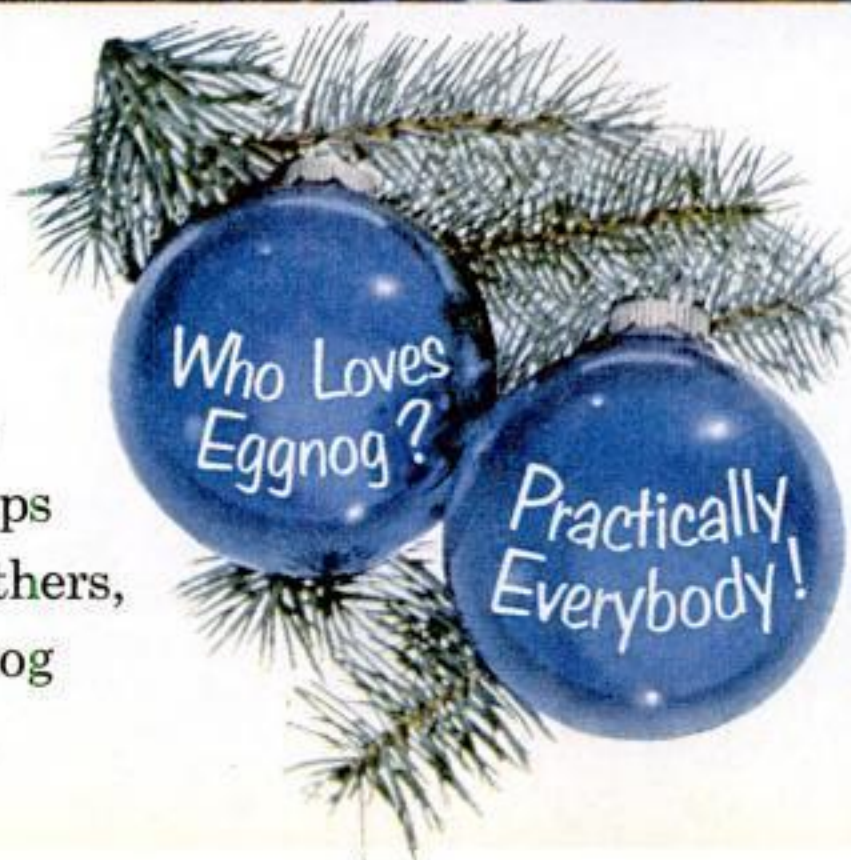
Eggnog!

You mean now?

Yes, now—right now!

Go ahead! Get moving! It's high time you started the fun. Delicious creamy eggnog is a great treat for kids and grown-ups any time. It's always ready to serve. Perfect for get-togethers, snacks, all holiday occasions. Better lay in some eggnog right away—and enjoy it all through the holidays.

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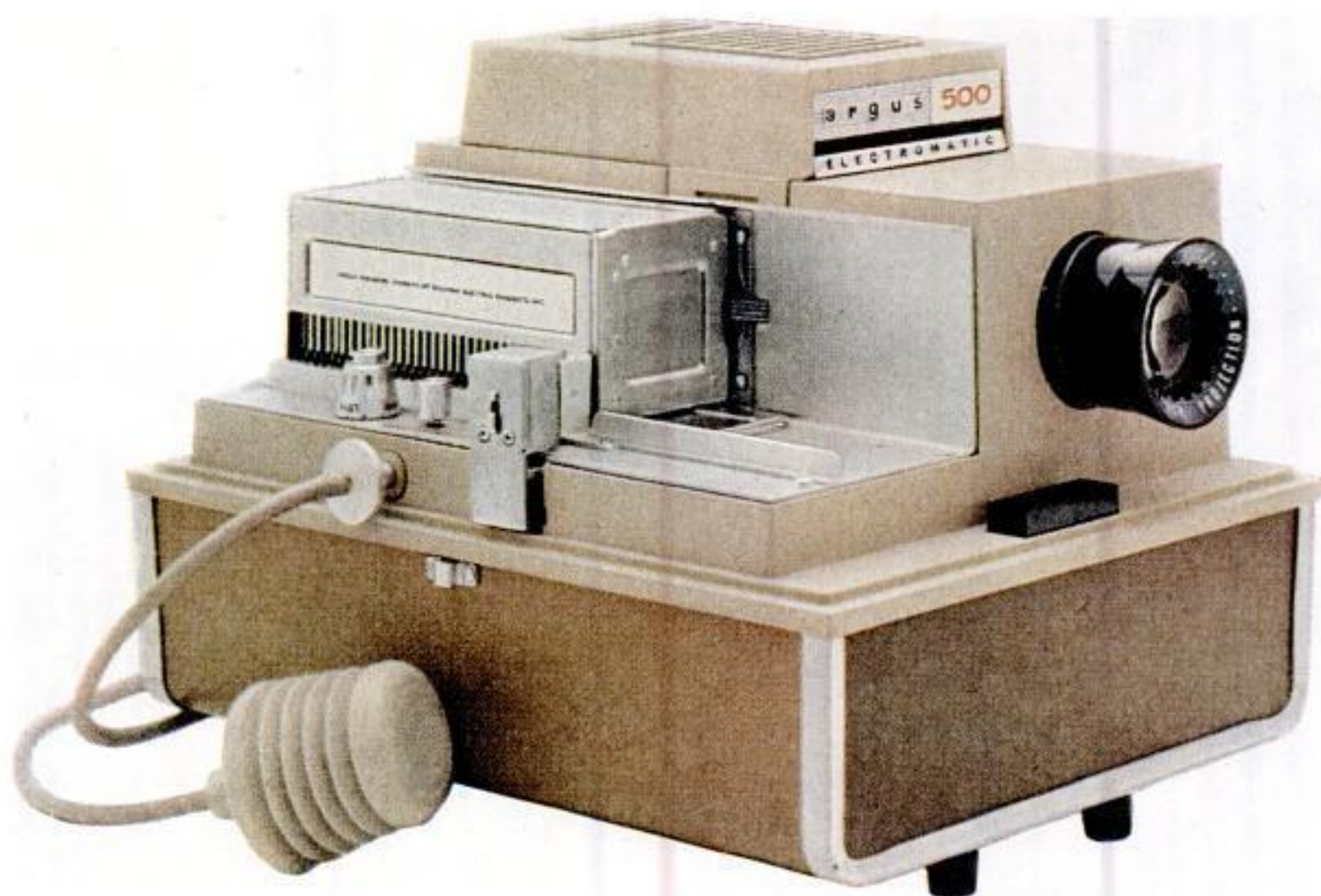


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Send this new Argus Pre-Viewer II to Grandma with a few slides of the kids. She won't need bifocals to see 'em because this lights 'em bright and shows 'em big enough for several people to see at once. Priced so you can buy several, too, at \$8.95.



This new projector shows color slides *three* ways! 1) set a timer dial and slides follow each other automatically. 2) push a button to change slides. 3) run the projector from anywhere in the room with the remote control unit. This Argus Electromatic pre-conditions slides for perfect focus, too. It's all yours for a modest \$99.95. Argus makes other fine projectors, too, starting with the "Special" for just \$29.95.



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Here's a movie projector almost small enough to be a stocking stuffer, yet it packs full, 500-watt, big screen brilliance. We call it the Argus M-500... you'll call it wonderful! The secret's in a new kind of projection lamp with a built-in reflector. It concentrates more light on the screen than ever before, yet needs no bulky, noisy blowers. Easy to

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Here's a color-slide camera as easy to set as a clock! Just match up numbers—from light meter to lens—and shoot! You've got it! A perfect picture and a perfect gift for nearly anybody. This is our brand new Match-Matic C-3 and it comes with light meter, carrying case and flashgun. Give this to someone who has children you want to see pictures of. Wouldn't that be worth \$74.95?



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No shoving, no frayed tempers, no tired feet here! It's a *great* place to do your Christmas shopping. You may have a little trouble deciding *who* gets *which* Argus gift, but that's a nice kind of trouble, because you can't go wrong.

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Another nice thought: Each of these gifts is new this Christmas! No one could possibly have been given the same thing last year!

Big news! This year Argus is in *movies* with the trimmest 8mm projector you ever saw. Take a close look at it. Now wouldn't that make an exciting gift for someone sort-of special?

Take a close look at everything on this page, in fact. Bet you come to the same pleasant conclusion we have, namely: Argus has a gift for making people happy!

argus

ANOTHER FINE SYLVANIA PRODUCT

® Argus Cameras, Ann Arbor, Michigan, Division of Sylvania Electric Products, Inc.



Gift "problems" vanish when you learn about the new Argus V-100. Its built-in meter guarantees correct exposure. Fast f:2 lens. And there's rapid wind and coupled range-finder and built-in flash synchronization, too. Worth every penny of \$119.95. Available with case and flash.



This Argus C-44 is America's finest 35mm camera—yet one of the easiest to use. Picture talents are built right in! A flick of the thumb winds the film and the shutter—no double exposures. It *feels* right, too, you concentrate on the picture, not the camera. C-44 with 50mm, f:2.8 lens, \$99.95. Case and flash available. The 100mm Telephoto lens (on camera) costs \$59.50. The 35mm Wide-angle lens is \$56.50. The Turret Viewfinder (on top) shows what each lens sees: \$24.95.



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PHILIPPE OF WALDORF SHOWS BALL CHAIRMAN MRS. CLYDE NEWHOUSE TABLE CENTERPIECES FOR THE KNICKERBOCKER BALL TO AID SISTER KENNY FUND

RISE OF THE CHARITY BALL

SOCIETY FINDS A FRESH OUTLET FOR ELEGANT ENTERTAINING

An old adage says charity begins at home, but nowadays it seems to start out in the grand ballrooms of expensive hotels. That is where society and charity are simultaneously served by the charity ball—an affair that has all the elegance of a high social function along with the worthy purpose of helping a good cause. More and more, charity balls are nudging out the lavish private balls rich people used to give. In one November week in New York there were five big charity balls which netted \$75,000. Before the year ends, there will be 15 more in New York and some 30 others in Washington, Chicago and San Francisco. Established society attends and

lends its respectability. Cafe society helps to provide a lively time.

These affairs are managed by committees of society women (*see cover*). The lady above, choosing a centerpiece for a charity ball she is planning, is Mrs. Clyde Newhouse. In weeks to come she will also have to cope with hundreds of other details. Like many hostesses, she works on more than one ball at a time. Mrs. Newhouse, who is Maggi McNellis on TV's *Leave It to the Girls*, is on eight charity ball committees this season. "The charities need the money," says Mrs. Newhouse, "and the balls are wonderful fun." Also the balls keep U.S. society flourishing, as explained on the following pages.



PREPARTY WORK is done by committees. Here in New York's Stork Club Mrs. Clyde Newhouse

(left) helps try out decorations for the Roaring 20's gala held Nov. 29 for benefit of retarded children.



TRYING ON COSTUMES at Brooks' Costumes, committee members of the Roaring 20's Ball kick

IN HER TOWN HOUSE MRS. NEWHOUSE (FAR LEFT) ENTERTAINS COMMITTEE MEMBERS OF IMPERIAL BALL WHICH WILL BENEFIT HOSPITALIZED VETERANS





and preen on the fitting dais. They are (left to right) Mrs. Comer Jennings, Priscilla Alden, Jill Cowan,

Nicole Graham-Johnston, Carol Barnes, Mrs. Bridget Betts, Virginia Kiser and (far right) Ann Dana.

CHARITY BALLS CONTINUED



FITTING is given Mrs. Henry Lewis III by Scaasi for arthritis and rheumatism fund ball in Chicago.

The Way To Be Frugal and Fashionable

by LOUDON WAINWRIGHT

For most Americans whose knowledge of fun among the fashionable is limited to sporadic reading of the society columns, the term "charity ball" has both a romantic and a benignant ring. It conjures up images of radiant ladies in exquisite gowns, of legions of Hathaway men with and without eye patches, of sumptuous decorations in high-ceilinged ballrooms, of lobster bisque and fine wines and good Cole Porter. The corollary images growing out of all this heady excitement are the advancement of good works everywhere: on the proceeds of pleasure, orphans are clothed in Chicago, unwed mothers are cared for in San Francisco, the aged and infirm are housed in New York.

To a large extent the public vision is accurate. Charity balls are often spectacular affairs, attended by rich and beautiful people who often have a good time (pp. 140, 141). And there is no doubt that worthy causes benefit enormously as a result. But its very success warrants a closer look at this booming American phenomenon, and that look discloses, if not exactly flies in the champagne, some interesting, not entirely romantic facts.

Though charity balls are hardly motivated by thrift, they are in one sense a money-saving device. In the good old days wealthy men and women thought nothing of throwing huge parties just for fun and writing huge checks for charity too. But under today's income tax structure few people can afford to

give a big party singlehanded. Instead they organize a charity ball or buy tickets to one for themselves and their friends, thus combining generosity, festivity and frugality. And in many cases it's deductible.

Charity parties are also a way of saving society itself. Whatever society actually is, a grouping of people so respectable that they don't have to be rich or vice versa, it thrives on gala gatherings. Without them no one would be seen or noted. Since the big, well-publicized, private party is now a rarity, charity balls become a key to social existence.

There is often great competition between charity balls. "You have 100 affairs fighting for the consumer's dollar," says Claudius Philippe, a vice president of New York's Waldorf-Astoria who is also in charge of all party arrangements. "The most successful party is the one which has been best merchandized."

For example, at New York's "April in Paris" Ball last spring, which gathered \$170,000 for various French and American charities, the ballroom was decorated with 30-foot-high chestnut trees in full artificial bloom and kept fragrant by giant atomizers which sprayed out perfume retailing for \$25 an ounce. At San Francisco's Black and White Ball, shuttle buses carried 3,000 guests between the ballrooms of four hotels, each decorated differently and providing different types of dance music. A ball in Washington, D.C. offered a

dance floor bullfight with girl matadors and a docile boy bull.

Such expensive programs demand not only big attendance but in many cases outside, commercial sponsorship. "The dream of every charity group," says one committeewoman, "is to have some outfit pick up the tab for the expenses." Chrysler Imperial entirely sponsors the \$50 a person Imperial Ball in New York's Astor Hotel, and the New York Junior League Mardi Gras is supported by 20 different companies, including a cat-food manufacturer. The businessmen comply because 1) it's good advertising, 2) it's deductible.

"The society girl who offers to help with a charity ball these days," says Philippe of the Waldorf, "is not unlike the pioneer woman who laid down her rifle to bake up a batch of cookies for a church supper." The mechanics of bringing off a ball for, say, 1,000 people are horrendous if not actually hazardous. The party can't be arranged with a few telephone calls, a stack of invitations and a battery of stamp-lickers. It takes a great deal of work over a period of months by many people. And most of this work is ordinarily done by that most familiar of all female society groupings, the committee. A good one will have just the proper blending of rich subscribers, women whose names are valuable for publicity reasons and a hard core of doers.

For a committee to attract a big crowd it is



GRAND MARCH rehearsal of Washington, D.C.'s annual debutante cotillion is directed by Emory Reisinger II who is co-chairman of the floor committee. Twenty-eight debutantes came out at the affair.

GRAND ENTRANCE preparations for the debs in Washington is directed by Mary-Stuart Montague Price, here shouting for music to begin. The ball's proceeds will go to Damon Runyon Cancer Fund. →



CHARITY BALLS CONTINUED

often necessary to send three or four times as many invitations as the actual number of people expected to show up. And there are different kinds of guest lists: relatively small ones of very prominent socialites for the most exclusive parties, huge lists for the bigger ones. "We have a 500 list and a 5,000 list," says Philippe, "a list for the Friends of Spain, the Friends of France and the Friends of Greece." Every cause has its special friends, and most need all the new friends they can get.

The invitations not only have to be sent, they have to be sold, and the most cherished invitees are those who buy their tickets not by the pair but by the table. Mrs. Thomas M. Bancroft Jr. of New York (*see cover*) will buy as many as 40 tickets for a party she wants to support, and the knowledge that such a

popular and powerful young hostess is aboard serves to prod others into buying pairs or organizing Dutch treat tables. There is a certain amount of outright back-scratching possible here, too. It is common charity ball practice for one matron to say to another, "Look, I brought scads of bright people to your favorite party. Do the same for me."

Location, decorations, programs, selection of orchestra—all these details are tackled by the committees. Advance publicity, too, is of the utmost importance and those familiar society page photographs of glassy-eyed ladies saying "cheese" over a tea service are taken at gatherings usually held strictly for promotion.

It is possible, however, if the complexities of present-day ball management prove too much for the harassed committees, for them to turn their troubles over to the big hotels. They handle everything and leave the ladies free

to get dressed leisurely and count the money.

There are signs, however, that the charity ball saturation point is approaching. Husbands are balking. Said one ball-trotting wife last week whose husband had just spent an entire evening ducking plates of green turtle soup and getting caught with a big liquor tab, "After this we're going to have to breed a whole new race of men to take their places."

"Name a disease and there's a ball for it," is the saying in Washington where in the past six years 16 new major balls have been added to an already packed social calendar. The fact that the principal charities are already spoken for has brought about the terpsichorean and financial espousement of some rather obscure causes, like the Association of Officers of the Former Imperial Russian Cavalry and Horse Artillery. The growing frequency of these parties everywhere has forced the opening of formerly



TRAFFIC FLOW of reception in their New York apartment is planned by the Francis Whitmarshes and William Breed Jr. (*right*). Honoring Prince Rainier, Princess Grace, party is for multiple sclerosis.

DISCUSSING DECORATIONS for new Guildhall in Chicago's Ambassador West, Mrs. Thomas Gowenlock (*center*), Mrs. George Nixon and Everett Brown plan opening night gala for needy children. →





exclusive guest lists to virtually anyone who will pay to get in. "There is no *social* aspect to most of these balls," one elderly chronicler of New York society huffs indignantly. "There just aren't that many society people here. If the really good families are interested in a charity, they send a check."

Still, it is certain that charity balls will continue to be the best way for society to have fun while raising money. The society that supports the parties, whether it be cafe, climbing or real, seems willing to display a sense of humor about itself. For their forthcoming production of "Sweet Executive," San Francisco's Junior Leaguers will satirize their own charitable doings by singing:

"Dogs for the blind, homes for the dogs,
Somebody's starting a refuge for frogs.
United Crusade, Community Chest,
Does this community *ever* rest?"



BALL BENEFICIARIES, who vary from migratory workers to medical researchers, include these Russian emigrés who gathered in the dining room of their charity-supported house in Glen Cove, N.Y.

They will receive aid from the proceeds of the Bal Blanc, Jan. 13, a top society affair in New York for 10 years. Grand Duchess Olga, sister of the late czar, is permanent chairman of the ball committee.



SERT ROOM OF WALDORF, DECORATED WITH PALM TREES, WAS SO JAMMED THAT SOME GUESTS GAVE UP TRYING TO GET DINNER, CAME BACK TO DANCE

Big Names and Spry Cha Chas for Cuban Cause

The liveliest charity ball of the New York season so far took place late last month when 474 members of New York society jammed into the Waldorf-Astoria to dine, dance and send a deserving young Cuban to design school. "Cats and dogs and Cubans are my charities this year," said one guest, who not very long before had been to the Speyer animal hospital ball.

This ball was the inspiration of Florence Pritchett Smith, once a fashion editor, now Mrs. Earl E. T. Smith, wife of the U.S. ambassador to Cuba. The guests, including many Cubans who flew up for the occasion, paid \$40 apiece to be entertained by the floor show from Havana's Hotel Nacional, win clothes by Cuban designers as door prizes and cha cha until 3.

It was a great success. There were so many last-minute acceptances that the party had to switch to a larger room the day before the ball, and even at that a table of 14 was stranded without a place to sit. The guests made headlines (*below*). And the \$10,000 raised was more than enough to enable 24-year-old Leonardo Ortiz Suarez to study design for three years.



U.S. SENATOR John Kennedy and his wife Jackie were two of five Kennedys who went to ball. Jackie wore a Givenchy dress, is among best dressed at the many charity balls which the Kennedys attend.



DOMINICAN AMBASSADOR to Cuba, Porfirio Rubirosa, and his wife Odile, were robbed of jewels left in the Plaza while at the Waldorf (*above*). Said one press agent of the headlines, "What a break!"



WELCOMING COMMITTEE of Mrs. Smith (*center*), chairman of the ball, and Mrs. John R. Fell, co-chairman, greet David Niven at a pre-ball cocktail party given by Smiths in a Waldorf suite.





Should your Child seek a Career in Life Insurance ?

by CLARENCE J. MYERS, President, New York Life Insurance Company
(As told to MORTON M. HUNT)

WOULD YOU like your child to be part of a business that has to do with people's brightest hopes and plans? Well, consider one whose commodity is the financial security of three-quarters of all American families.

Would you like him to have a career in a great, far-reaching business? Then how about one which directly serves 109 million Americans and consists of 1,300 companies with home offices in 300 American cities.

Would you like him to share in a business of major economic importance to the nation, as well? Then look into one which is helping finance home building, pipelines, jet passenger travel, iron-ore mines, industrial plants and public utilities.

And would you want him also to work in a business which is bustling and progressive—a "growth industry"? Think, then, about one that uses the latest electronic calculators, that offers new products hardly imagined a generation ago, that has more than doubled its dollar volume in the last ten years.

If these things intrigue you, then the career for your child may be in the business I'm talking about—the life insurance business. It offers young people many important opportunities in a field that has excitement, scope

and high purpose.

Life insurance has had as remarkable and vigorous a growth in recent years as almost any business you can name. At the beginning of the century, life insurance protection on the lives of people in the United States totaled less than \$8 billion; by 1929—the year of the Crash—it had soared to \$102 billion—and it has more than quadrupled since then! A growing demand for financial security, an expanding population, and a rising standard of living are partly responsible.

But also responsible is the forward-looking attitude of our business. More and more companies insure whole families, whole businesses, whole groups of employees—small and large. We offer protection not only against the risk of death, but against the risk of disability and costly expense, due to accident or sickness. We furnish the methods by which people can provide for their own retirement income. Today there is greater scope and flexibility than ever before in meeting individual insurance needs—and budgets—by making the best use of various kinds of policies now available. Because of such developments, last year was the best in the history of our business: Americans bought new life insurance policies

amounting to \$67 billion of protection, bringing total insurance in force to \$458 billion.

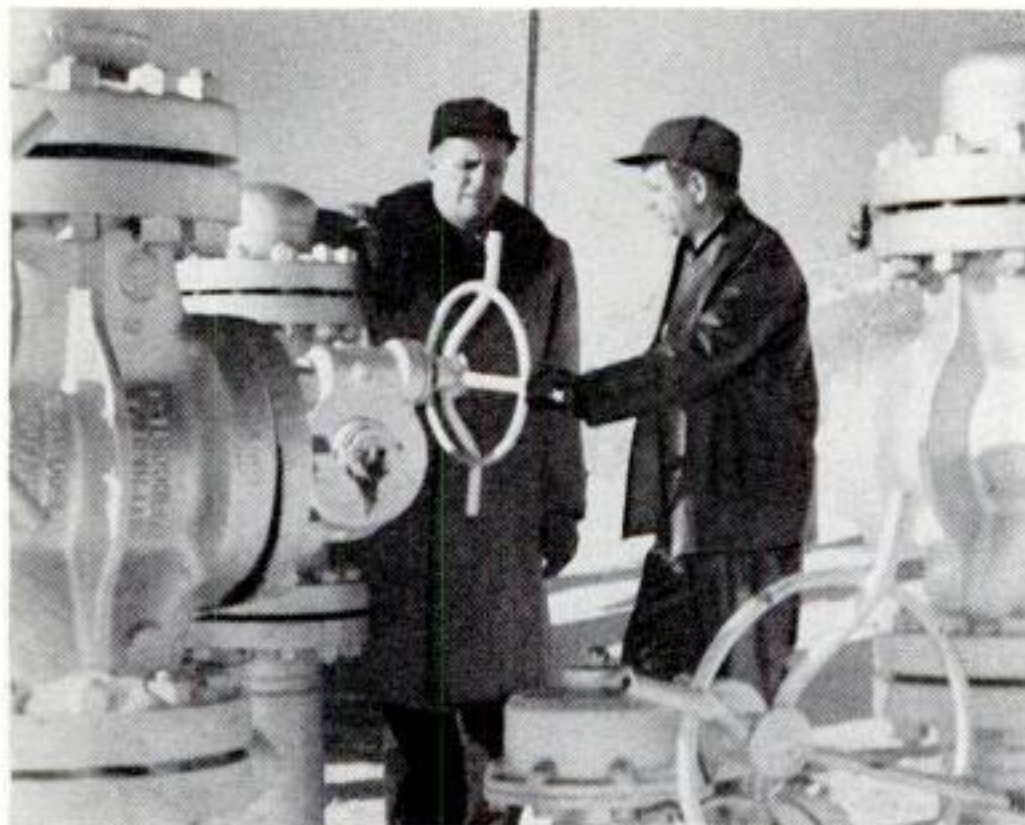
No wonder our companies need "electronic brains"—yet more than ever we need good human ones, for the electronic calculator only reckons; it doesn't think creatively. In recent years, our business has been adding 15 thousand new employees to its payroll annually, and total employment will soon reach half a million.

Still there's no leveling off in view. The American people have never owned so much life insurance protection, yet we have hardly scratched the surface. Thirty percent of all Americans still have no life insurance whatever. Forty percent of those who do have it feel that they have too little. And our population continues to expand.

Even more attractive than the size, importance and growth of this business is the special feeling, the deep satisfaction life insurance people develop about their work. We're proud of what we do for people; I hope it won't seem overly sentimental if I say we feel there is an essential goodness about our work.

Something of that spirit is reflected in the investment side of our business also, as well as in our "insurance

operations." Life insurance plays a dual financial role. On the one hand we provide family protection. In so doing, however, we become responsible for investing the funds received from our thrifty policy owners, until such time as the promises in their policies must be fulfilled. We are very mindful of this responsibility, of our duty to invest the money conservatively, yet in ways that will benefit the entire economy our policy owners live in. For example, life insurance companies have traditionally been a major source of mortgage money to help people buy homes of their own. Currently, 3 million mortgages have been made by life insurance companies, providing about one-quarter of all outstanding mortgage money. We take satisfaction and pride, then, not only in safeguarding the future of the American family but in helping importantly, in the process, to build up America itself.



Insurance companies help keep the wheels of our economy turning by loaning tremendous sums of money to business and industry. To protect policy owners' interests, investment analysts go out into the field and collect first-hand facts about firms seeking such capital.

If a career in such a business appeals to your child, you and he will want to know what kind of income it offers. Generally speaking, pay scales are good. The beginning college graduate can expect about \$3,600 to \$5,000 to start (agents usually start on a combination of salary and commissions). Advancement is reasonably quick; not uncommonly career men earn \$10,000 within 5 to 10 years. For those who grow in usefulness, there is a good deal of room in the \$15,000 to \$25,000 bracket, and a few leaders can, as in other fields, earn a 6-figure income.

But here is a big plus: our employment is not materially affected by boom-and-bust cycles or seasonal slumps. Even under severe economic storms, our business rides with a reasonably even keel, for life insurance is the investment people usually buy first and hold on to longest. From the peak of 1929 to the depths of 1933, employment in life insurance dropped less than 1½ percent. Few industries can equal that stability.

What sort of openings are there in our field? The list, for both men and women, is extremely varied. There is a place in life insurance for mathematicians, statisticians, accountants, agents, sales managers, investment analysts, economists, real estate experts, researchers of many sorts, personnel managers, doctors, automation engineers, lawyers, public relations and advertising personnel, methods and procedures analysts, clerical people, and so on.

Where do they all fit in? Let's take a momentary bird's-eye view of the business as a whole. Most people think of life insurance principally in terms of selling. But that's only one very important part of it. First, there are experts who research and design our "product"—the many types of protection people need in this modern world. Then the policies must be sold across the nation. Backing up the sales force are the home office and field service forces—people who authorize and issue the policies applied for, service them and pay benefits. The funds from premiums must be wisely invested to help keep the cost of insurance down; that, too, takes a special staff. Finally, throughout all parts of this operation are many levels of management.

As a result, there is room within the life insurance field for career people of many kinds of talent and personality. Let me give you just a few examples.

Investment analysis will appeal to a logical person who enjoys collecting information, asking searching questions, and getting to the roots of business operation. He studies securities, analyzes company reports and makes field trips. His findings guide the investment of life insurance funds. Many investment analysts are graduates of business administration schools, but companies will generally take a business-minded liberal arts graduate and train him for this work. However, if he is the kind who likes exciting speculation and lone-wolf operations, he won't fit into our picture. We make our investments carefully, patiently and by collective thinking.

Related to this is the work of the *mortgage loan specialist* who studies applications, evaluates properties, and works out loan terms. Some seven thousand investment analysts and mortgage loan specialists were involved in the investment of \$17 billion of life insurance funds last year—almost twice as much as the federal government spent in the peak pre-war year (1940).

The *actuary* might be called the engineer in our business—he designs what we sell, determines its price and watches its performance. He is interested in mortality experience, occupational hazards, medical progress and every other factor that may have a bearing on premium rates and policy provisions, and eventually on his company's success. Of course some actuarial work is highly technical, but it isn't true—as is often popularly thought



The actuary is the "engineer" of the insurance business. And while "electronic brains" speed the calculations used by him and other specialists, human brains must pose the questions and creatively apply the answers.

—that the would-be actuary should be something of a mathematical genius. As a matter of fact he will find plenty of opportunity to acquire special technical knowledge after he enters the business. In general the province of the actuary is statistics, and what is required of him is the habit of meticulous, rigorous thinking. That and one other thing: an abiding interest in human values. One man I know calls the actuary "a sociologist with a slide-rule." There are less than 1,800 actuaries in the United States and Canada today and the need for more is urgent.

The *agent* is the best known of life insurance men (there are 196,000 agents and 41,000 agency managers). In the last 20 years life insurance selling has undergone important changes. Much attention is paid to the selection of men and women for this career—including, for example, the use of psychological tests to screen out those not likely to succeed. And a great deal of emphasis is placed on company training programs.

Actually a good agent's training never stops. He strives, first, to become expert in family finance; then to extend his knowledge into the field of "business insurance." He becomes interested in tax law and estate planning. He may need to work closely with lawyers, accountants and trust officers. Naturally, a college education is increasingly useful and important to the would-be agent.

Yet neither an education nor technical knowledge is a guarantee of success, for the agent's personality is important also. He needs a warm heart, as well as a good head. He must like to listen to other people's problems, share their dreams and instill in them a feeling of confidence in the future—and in himself. And along with everything else, he must prefer self-employment to a payroll job, for his compensation will depend on his sales and service to his clients, for which he alone is responsible. This takes discipline and self-assurance.

Yet those who are exhilarated by independence will like the career. Furthermore, the agent can rise as fast as his sales abilities permit, without waiting for a promotion. Agents can pass the \$10,000 mark faster than any other life insurance careerists; many do so within five years and keep going up.

Other careers in insurance will suit still other kinds of people—the extrovert and the introvert, the imaginative man and the logical one, the restless doer and the patient planner. All pay solid salaries, and all yield a satisfying knowledge of working in a business which serves the financial needs of people as no other business does. For almost all, a specialized education is unnecessary; a general education and willingness to learn are enough . . . our trade associations offer many specialized life insurance courses.

In fact, what we need most, perhaps, isn't even taught in college—it's on-the-job management skill. Throughout our business, from agency offices to home offices and from small departments to the largest, there is a serious and growing need for additional young men and women with genuine managerial ability. From my conversations with many other life insurance executives, I know this to be the major personnel problem now facing our companies. No matter where your youngster starts, if he can capture the insurance viewpoint and demonstrate managerial talent, there is only one direction his career in life insurance will lead—straight up.

Then, as he senses more keenly to what deep social responsibility he has been led by his concern with people and their future, the higher will his own future be.



HOW TO HELP YOUR CHILD HAVE THE CAREER HE WANTS

Many factors will enter into your child's choice of a career: his interests, his ambitions, his abilities, the counsel he receives from teachers, friends and family. But, most of all, it will depend on his opportunities to get the training he needs to enter the field of his choice.

Even though his college days are still years away, it's never too soon to start making sure that your child will have the opportunity to continue his education when the time comes.

Your New York Life agent has chosen as his career the business of helping families plan for the future—for education, for retirement, for all the things which life insurance helps make possible. Through training and experience he has become a highly qualified specialist. You'll find him both able and willing to help you.

Booklets available on many careers

This article on Life Insurance is one of a continuing series on career opportunities for young men and women. Thus far, similar articles have been prepared on Newspapering, Law, Medicine, Accounting, Teaching, Architecture, Aeronautical Engineering, Electronic Engineering, Public Service, Farming, Chemistry, Selling, Nursing, Starting a Business of Your Own, Pharmacy, Dentistry, Banking, Printing, Home Economics, the Mineral Industry, Personnel Work, Retailing, Atomic Science, Librarianship, the Armed Forces, Engineering, Food Retailing, Medical Technology, Traffic Managing, Secretarial Career, Scientific Career, Social Work and Mathematics. Each is available in booklet form and will be sent to you on request. You'll also find additional help in our free booklet, "The Cost of Four Years at College." Just drop a postcard to:

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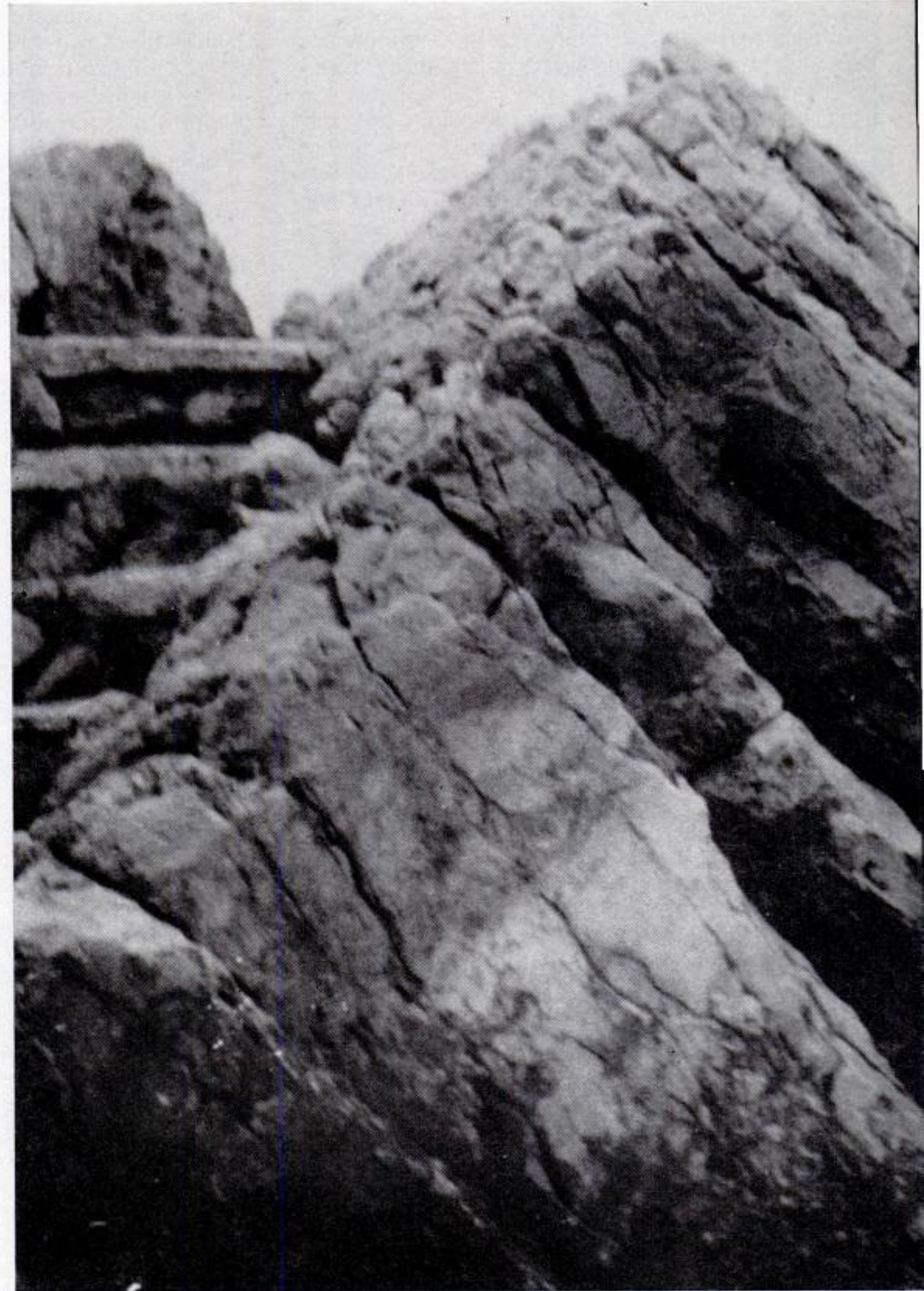
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THE MAN WHO



FOLLOWING HIS POLICY OF DELIBERATE REMOTENESS, SOLITARY DE GAULLE

Distinguished novelist probes into

TO the American public, and to the world outside France, General Charles de Gaulle has always been something of a mystery. Since 1940, when he refused to obey the Vichy government and escaped to London to assume the leadership of Free France, he has been variously described as an autocrat, as a potential dictator longing for absolute power, as a reactionary whose whole outlook was incompatible with modern times or, more kindly, as a dreamer who still thinks of his country's role in history in terms of bygone days. This writer, therefore, must frankly confess to a considerable amount of personal enjoyment derived during the last few months while he listened to the little cries of editorial bewilderment, delight and embarrassment that resounded throughout the Western Hemisphere when De Gaulle's actions in office completely belied those comfortable preconceptions and showed a strong and unmistakably liberal trend—thus making him even more of an enigma than before.

Who, then, is Charles de Gaulle? What is the quality that made a whole nation twice turn to him in an hour of distress? What does he mean by "greatness," a word that is almost constantly on his tongue? What does he think of democracy? What are his beliefs, his purpose, his contradictions, his shortcomings, his ambitions? In short, in the old American phrase, what makes him tick?

The best existing portrait of Charles de Gaulle is the new French constitution—his constitution. It is all there: the belief in the infallibility of the French people, the old republican notion that democracy is

← BACK IN POWER THIS YEAR, DE GAULLE URGES ADOPTION OF CONSTITUTION

STAYED LONELY TO SAVE FRANCE



STARED INTO THE SEA DURING A VACATION AT THE FRENCH RIVIERA IN 1946 AS HE STARTED HIS 12-YEAR WITHDRAWAL FROM THE NATION'S POLITICAL LIFE

the mysteries of Charles de Gaulle and his rise to power

by ROMAIN GARY

a system of government designed to let the best man win, the strongly idealistic trust in humanity with its willingness to take a chance on man's greatness rather than to seek constant safeguards against his wickedness. Above all, the constitution reflects De Gaulle's optimistic faith that peoples of all races, of all creeds, can live and work together in peace and harmony.

It took De Gaulle years of dreams, of action, of tragedy, of patience and open revolt, of loneliness and public acclaim, of study and meditation, to find himself in the extraordinary position where he could present to the people of France this self-portrait of a mid-20th Century statesman deeply imbued with the Western liberal and humanistic tradition and see it adopted by 80% of his countrymen as the guiding law of the nation.

The old mistrust of man

AS early as 1930, when he was a young military writer and a deep student of history, De Gaulle remarked to a fellow officer that a profoundly pessimistic outlook on man and his nature dominated the political life of France. The most consistent endeavor of French lawmakers was to design a system of government under which no statesman would find himself in a position to do his best, basing this on the assumption that any man in such a position would be sure to do his worst. The dread of the "personal element" in government was such that in the

Third Republic the parliament almost automatically acted as a guillotine against any distinguished head that rose above the horizon. As a result, twice in his lifetime De Gaulle has watched the ships of the French Republic going down with a lifeless figure at the helm while 600 captains were quarreling on the bridge.

His conclusion was that the organic laws of France were so designed that the nation was never allowed to recognize its great men except at their funerals. This was not a scholarly, detached, impersonal conclusion. Those who knew De Gaulle as a young man say that his very being seemed to ache for personal greatness. His father was a professor of philosophy at a Jesuit college in Paris and under his guidance De Gaulle immersed himself so completely in the study of history that at times it almost seemed that the legendary figures of the French past were more alive to him than those who shared his room or sat at his table. All who knew him then were sure that he longed to take a place himself in the illustrious company, not out of some vulgar craving for power but as an offering to his country. De Gaulle first intended to become a professor of history in order to live even more closely with those who were his guiding spirits—and perhaps one day to follow in their footsteps. But everything in the nation's institutions was so designed as to make his dream impossible, except in war. He therefore decided on a military career.

When, this year, the nation placed its fate in De Gaulle's hands, the first thing he did was to submit to it a constitution which puts the stakes

back on the individual man and takes a chance both on human dignity and on human frailty. In doing this he has made room for De Gaulle himself. The true nature of the Gaullist legal revolution is that it abolished the old contradiction between the French philosophical faith in man and the French politicians' refusal to take a chance in government on the object of that faith. The new power given to the president to dissolve the assembly and to take part in the cabinet councils created a storm of controversy which died out as if by enchantment when the nation gave its wholehearted approval to it.

De Gaulle never answered personally those like Pierre Mendès-France who opposed the new constitution on the ground that these new and impressive presidential powers might fall into unscrupulous or incapable hands. But his position can be summed up authoritatively as follows: "It is impossible to design a French constitution on the assumption that the statesmen elected by the people to hold the highest office of the republic will be motivated by evil. And in the age of the hydrogen bomb there is nothing, certainly no constitution, that can guarantee Man against himself. There is no written text to prevent the President of the United States or the British prime minister from abusing the power with which they are entrusted. The guarantee does not lie in any written law but in the Western tradition of democracy and its underlying assumption of the dignity of the man in supreme office." Nevertheless, it is clear that to some people outside France it is all very well for the President of the United States or the British prime minister to wield such power, but it is somehow a different matter when the same powers are granted to the president of the French Republic.

At a recent cabinet discussion of the atomic bomb De Gaulle is said to have made a wry comment on the curious implication that what is safe in the hands of America or Great Britain is not quite safe in the hands of France. There was a rumor at that time that the Western allies did not feel inclined to entrust France with that interesting weapon and even strongly advised France not to strain her resources and energy trying to develop one. De Gaulle reportedly said, "If Russia, America or England reach the moon in a spaceship and are the first to plant their national emblem there, their feat will be described as an extraordinary scientific achievement. But if France sends a spaceship to the moon and plants its flag there, it will merely be cited as another example of French colonialism."

Since the days when Franklin Roosevelt first voiced the remarkable opinion that De Gaulle took himself for Joan of Arc, it has been a frequent experience for Frenchmen in America to hear the world-wise and world-weary opinion that the general who constantly uses the words "greatness of France" is a living anachronism and that the man and his beliefs belong way back in some distant age of chivalry. Physically De Gaulle does look like a medieval knight, and so it has been decided that he is a potentially dangerous crusader determined to lead his country to "greatness" with a sword in his hand. It is a painful reflection on the state of our Western democracies that the very reference to any idea of greatness makes them shrink with fear and tremble with anger. One feels inclined to ask the Western world if it considers Man a study in smallness, and if democracy should be viewed as an enterprise in avoiding heights and as a jolly effort to have everyone wallow together in mediocrity.

It is therefore important for both the allies and enemies of France, who will have to deal with the future head of the Fifth Republic, to take a close look at what the words "greatness of France" mean in the vocabulary of Charles de Gaulle. They will find it defined on the very first page of his memoirs, published in this country under the title, *The Call to Honour*. The much-quoted passage runs as follows:



WELCOMING DE GAULLE, enthusiastic Algerians, gathered to greet the general, display placards with his picture on first day of his three-day visit in June.

"The emotional side of me tends to imagine France like the princess in the fairy tales, or the Madonna in the frescoes, as dedicated toward an exalted and exceptional destiny. Instinctively, I have the feeling that Providence has created her either for complete success or for exemplary misfortunes."

It becomes immediately apparent from this what the term "greatness of France" means to the man who has formulated it. It is essentially a spiritual greatness and it cannot be attained by the force of arms. In fact, such a definition excludes the use of force as an instrument of poli-

tics. For if France is to appear to the world as "the princess of the fairy tales" and the "Madonna of the frescoes," it is quite obvious that she must remain above reproach, that she must convince and attract by her light, not conquer by use of force. The definition excludes any intention of imperialism, colonialism or fascism, nor can it accept social inequities or racial discrimination.

The fact is that De Gaulle's vision of France imposes upon him a code of conduct that is essentially incompatible with political adventurism. To him the distinction between legality and dictatorship is as clear as the distinction between love and rape. And this, perhaps, is the only touch of medieval France upon him. For this code of manners is not too far removed from the rules of chivalry of the medieval knight, with his attitude of infinite courtesy and respect toward the lady he loved. In all his dealings with France, De Gaulle has never deviated from the code of behavior that is required in the presence of a *grande dame*.

The too-modest maiden

IN this lies his tremendous moral strength and also perhaps his vulnerability as a statesman. It is only too obvious that such an elevated conception of his task can be all but paralyzing. By remaining true to Charles de Gaulle's vision of the princess of the fairy tales and the Madonna of the frescoes, France risks the fate that befell the famous French heroine of the late 18th Century classic, *Paul and Virginia*. The purity of this darling maiden was such that when her ship was wrecked she drowned rather than remove her clothing and appear immodest to her rescuer.

Such a craving for absolute virtue is not perhaps wholly compatible with the spirit of the times we live in. Never before in history has there been an age when political success has been so highly valued as an acceptable substitute for a clear conscience. How to reconcile such an idealistic vision as De Gaulle's with the difficulty of dealing with everything at once—with insufficient wages, with widespread slums, with antiquated tax laws, with the lack of opportunities for French youth, with the rising cost of living, with the bitter racial strife in Algeria, with a vast range of international problems—might well become an almost overwhelming challenge.

It has always been difficult for the world to understand exactly what it is that the French people see in De Gaulle, what it is that gives him the mysterious power of attraction that has twice in history united the whole nation around his name. The answer lies as much in the nature of France as in the personality of De Gaulle.

France as a nation never feels quite herself when her political leaders are not spiritual leaders as well. This nation—that appears to be rationalistic above all—actually is always looking for someone that will speak to its soul. There is no other reason for the remarkable part played in French history, politics and national life by poets, philosophers and writers. Victor Hugo, Chateaubriand, Lamartine, Malraux have all held key positions in government, but it is doubtful that either the United States or England would have entrusted the conduct of national affairs to

THE AUTHOR

Romain Gary is a distinguished French novelist, best known for "The Roots of Heaven" which won France's top literary award, the Prix Goncourt. Although the book is not strictly political, it reflects the author's Gaullist leanings in its approach to the problems of mankind. A prominent military, diplomatic and political figure, Gary first met De Gaulle when serving in Free French headquarters in 1940. Gary's war-time exploits as a pilot won him his country's highest decoration, the Cross of Liberation. He is now French consul general in Los Angeles.



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The roots of this spiritual longing go far back into the past, when France first became known as the "eldest daughter of the Church." De Gaulle himself is profoundly religious: in all the years he has lived in his village of Colombey he has never missed church service once. He is essentially a spiritual leader who fits admirably that particularly French need to *élever le débat*, which means to approach a problem at the highest level. Even in his lack of warmth the general gives the French the reassuring feeling that the coldness comes from a spiritual peak.

This lack of warmth is deliberate, planned and carried out in strict accordance with the rules he laid down at the age of 42 in his book, *The Edge of the Sword*, an analysis of leadership for some future man to whom the nation might turn at a moment of crisis. This future leader, he wrote, must keep his distance, avoid familiarity, remain something of a mystery. Later, in his *Call to Honour*, De Gaulle told how, when the time came, he followed his own rules of aloofness in order to remain a symbol of national resurgence for occupied France. In a few tense, brief, almost reluctant sentences, he referred to the heavy price he paid in terms of an almost unbearable longing for human companionship.

Hope amid despair

BUT this technique was a stunning success. When he arrived in London in 1940 to lead the resistance, his name meant nothing to the French masses. Then, during the four years that followed, news of De Gaulle's lonely stand kept reaching occupied France as if from another planet. He was invisible, far, far away, and yet present in the hearts of the French people, a legend growing bigger and bigger through the mist of hope and despair. His young, vibrant voice—it has not changed to this day—reached the French people through the BBC and they risked their lives to listen to it. Death was the penalty for owning his photograph and so they secretly printed his picture and looked at it with pride.

During all these years De Gaulle could not afford to show himself as a human being. He had to become a legend. The political task he had set himself seemed hopeless, and he admits in his memoirs that he often came close to the breaking point. He was a man without a country, sentenced to death in his homeland, with only a few thousand volun-



WARTIME LEADER. General de Gaulle, inspects Free French troops in Britain in July 1940, only a few weeks after he fled his German-overrun nation.

teers around him. Yet he had to convince first Churchill and then Roosevelt that he was undefeated France herself. At the same time he had to convince the French people, the majority of whom were then unquestionably devoted to Marshal Pétain, that he and not Pétain's collaborationist Vichy regime represented them.

It was then that he began to speak of himself in the third person. This practice, which he has continued to this day, is not devoid of humility, for it is intended to show that the individual is aware that he is separate from the legend, that his name is history while he himself is only a brief passing thing on earth. He began to behave almost as if he were already a statue in a public square, outwardly cold, impassive, unapproachable. When the Free French under one of his lieutenants had their first successful engagement at Bir Hakeim in North Africa, he admits in his memoirs that he burst out crying—but only after the door had closed behind the messenger of victory. He almost never appeared in public unless the French flag was there too and he could be seen under it. In accordance with his technique of remoteness he simply withdrew from all personal contact so that no one could learn about him more

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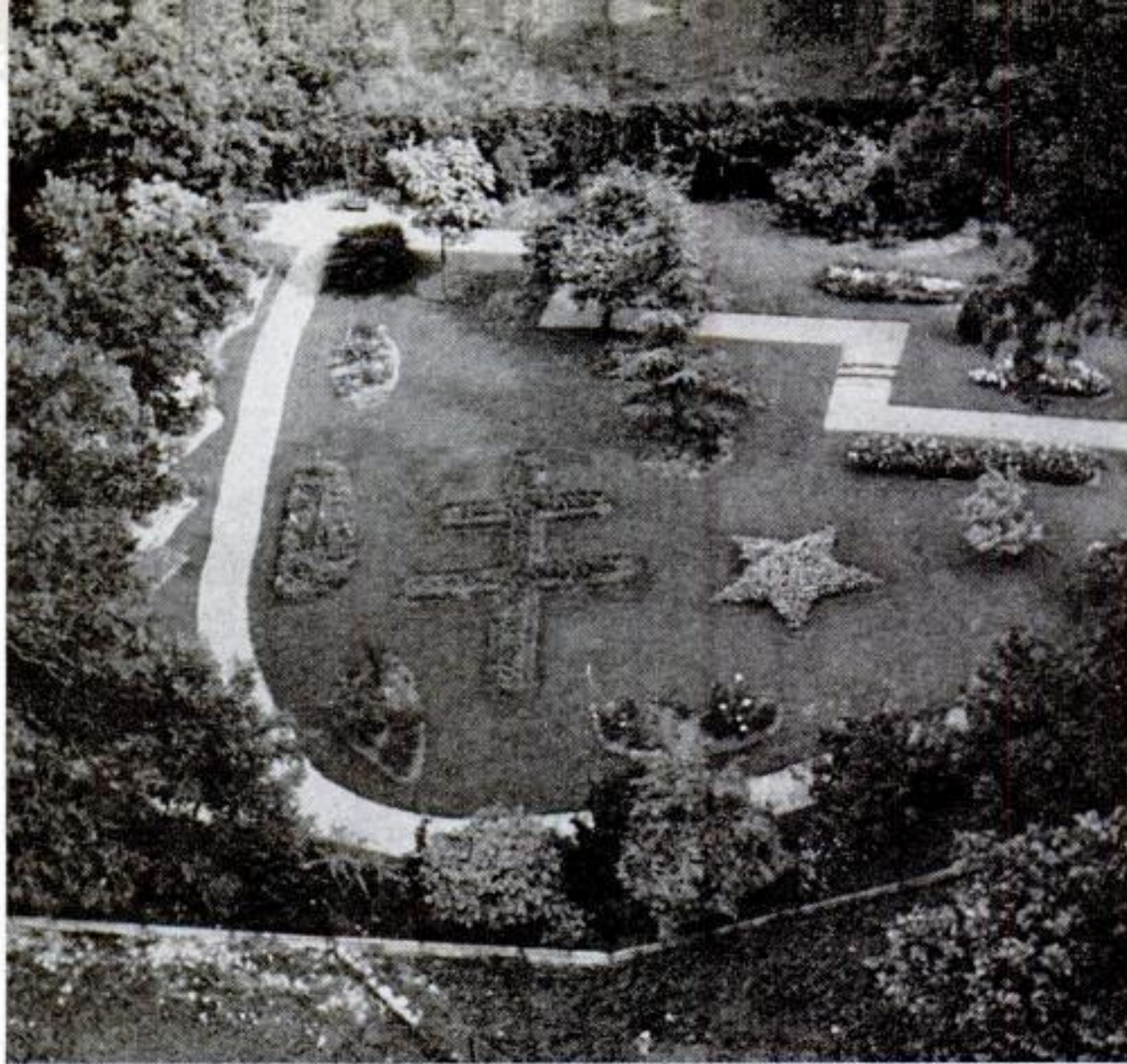
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DE GAULLE'S GARDEN at Colombey, where for 12 years he awaited nation's call, has flower bed in shape of Cross of Lorraine, Gaullist symbol.

DE GAULLE CONTINUED

than would be good for the myth of De Gaulle, the man who was France.

It was in this way that De Gaulle acquired deliberately those aspects of his character that made him so unpopular in Britain and America. Because he was nobody he *had* to speak to Churchill and to Roosevelt as an equal. He *had* to insist constantly, irritatingly, on his rights. He *had* to speak as if he were France incarnate. His only strength was the power of conviction that emanated from his voice when he spoke as if he were 40 million Frenchmen.

Churchill's reported statement that De Gaulle's emblem, the Cross of Lorraine, was the heaviest cross he had to bear during the war is well known, but De Gaulle's remarkable answer is not. De Gaulle is said to have commented, "If we consider that the other crosses Churchill had to bear were the German army, submarine warfare, the bombing of Britain and the threat of annihilation, then when he says that the heaviest of all these was De Gaulle, it is quite a tribute to a man alone, without an army, without a country, and with only a few followers." And Churchill himself later said of De Gaulle, "Always, even when he was behaving worst, he seemed to express the personality of France—the great nation with all its pride, authority and ambition."

And so it happened that the freshly promoted general who had left France completely unknown in 1940 returned home four years later to be greeted as a hero. True, he acquired his towering stature through extraordinary accomplishment, but it was magnified by his remoteness. And this left an indelible mark on De Gaulle. There is no one who can call himself De Gaulle's personal friend. The only personal companionship De Gaulle has known in the last 20 years is his family: his wife, two daughters, of whom only one survives, one son, three grandsons. All the rest is France.

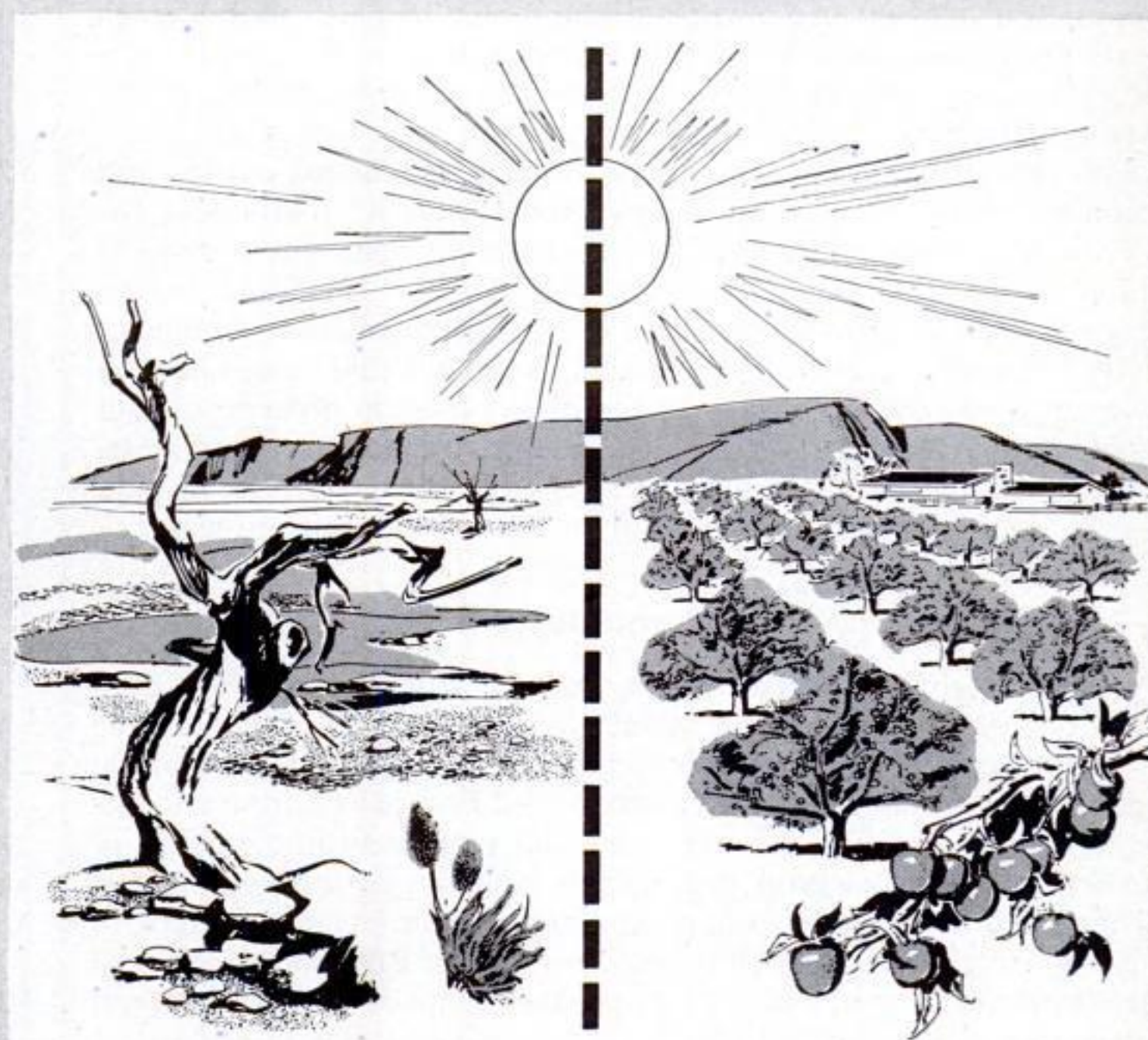
It would be wrong, however, to assume that De Gaulle is a rock of a man who has never changed. He is not quite the general who 12 years ago abruptly resigned from the postwar premiership when he saw clearly that he was powerless to govern in the parliamentary anarchy of the period. There is no question that De Gaulle has known much agonized soul-searching and self-reappraisal, that he has pondered deeply the often-expressed opinion that he was equipped to deal only with dramatic events of history but not with the daily political life of a nation.

Nor is there any question that the 12 years also have left on him their deep stamp of tragedy. The tragedy was not merely one of loneliness or impotence, nor did it come only from the doubts that daily must have assailed a man who felt destiny slipping between his fingers. It went much deeper than that. The personal tragedy of Charles de Gaulle during the last 12 years lay in his clear realization that his return to the helm of France could occur only when the disintegration of everything he loved was almost complete.

At one of the small veterans' gatherings in his little village—the only public events which De Gaulle attended regularly during his retirement—an ex-sergeant came to talk to De Gaulle at a time when one French government after another was collapsing. "*Mon général,*" the sergeant asked, "aren't they going to call you in?" "No," said De Gaulle, "I don't think so. Things aren't bad enough for that."

Seldom if ever has a great patriot depended so completely for the accomplishment of his personal destiny on the collapse of everything he stood for. In his garden at Colombey-les-deux-Eglises he had to wait for France to be bled white in Indochina; for the

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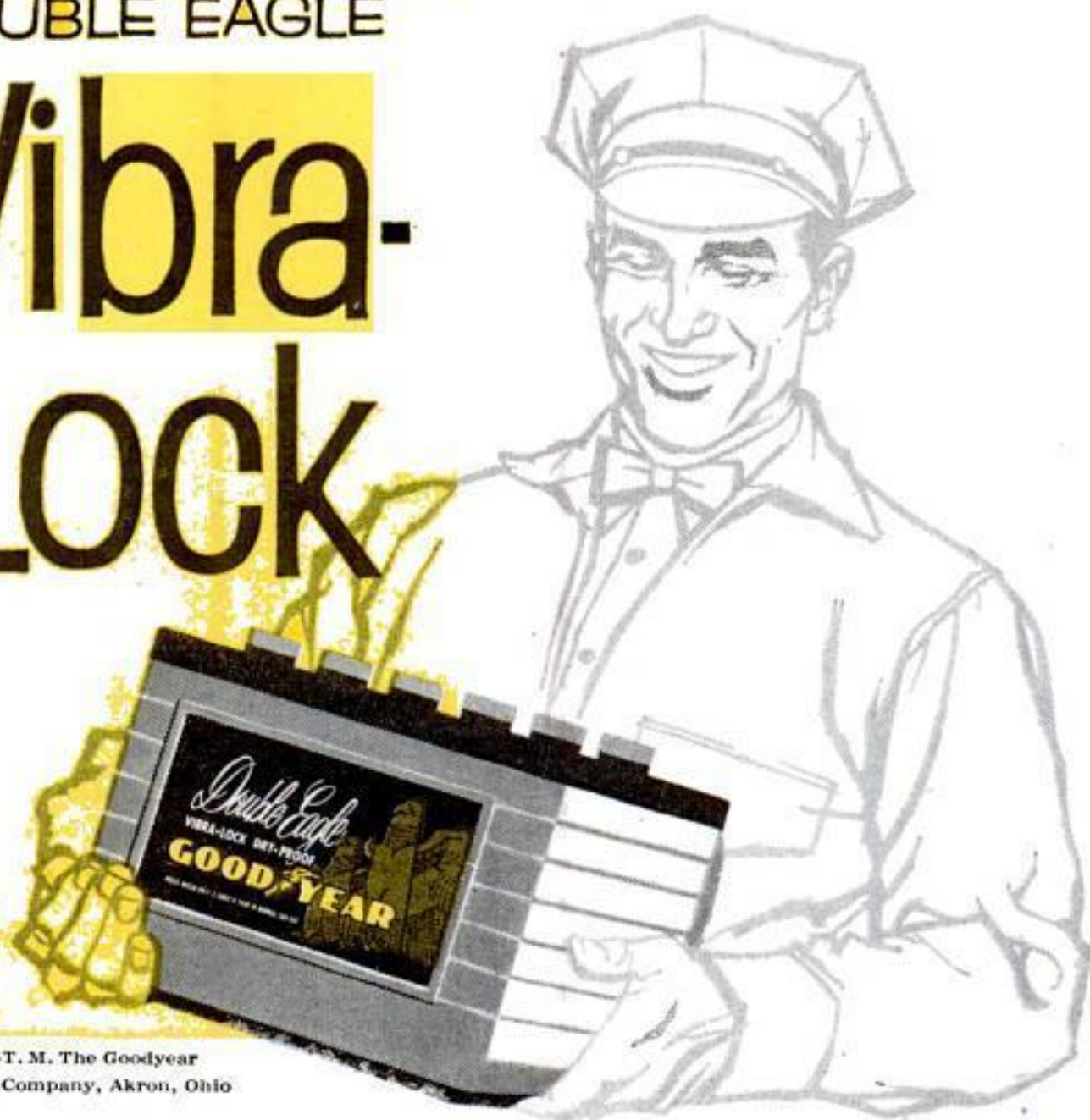
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DE GAULLE CONTINUED

colossal error of Dienbienphu to spell disaster to the arms of the nation; for the North African turmoil to reach the point of no return in Tunisia and Morocco and to take a bloody, agonizing form in Algeria; for the political parties to impose upon the country an electoral law so designed as to make the people's voice inaudible; for the threat of civil war and of army revolt suddenly to cast the shadow of dishonor over the face of the "princess of the fairy tales." He seemed to be forever doomed to wait for the fall of France.

Such cruel contradictions exist elsewhere in De Gaulle's life and they form a recognizable, strangely ironic pattern of destiny. He had been the first and most vocal advocate of the use of massed armor in mobile warfare—but it was the Germans, not the French, who listened to him and who used that technique to destroy the armies of France. Then again, he always proclaimed that discipline was an essential military virtue, but the two most decisive moments of his career were both associated with insubordination: in 1940, when he himself defied the legal Vichy government and set himself at the head of Free France in England, and in May 1958, when insubordinate supporters by threatening army revolt in Algeria prompted the parliament to call De Gaulle back to power.

In fact, this strict disciplinarian has come as close as possible to establishing, if not a theory, at least a precedent of "sacred disobedience." De Gaulle's noble and entirely vindicated insubordination in 1940 undoubtedly was very much in the minds of the young colonels in Algeria during their recent threat of revolt.

The world does not seem to have realized how truly close France was to catastrophe during the tragic days of May 1958 and how miraculous it was—with the security forces refusing to quell the rebellion in Corsica, with the navy waiting under steam in the harbors of Algeria, with the members of the General Staff resigning one after another in agreement with their comrades in North Africa, and with the paratroops standing ready to board their planes for a landing in France—that no blood was shed, no single victim fell, no machine gun was fired in the streets of Paris that have seen so many barricades.

The explosion was avoided simply because there was a man named De Gaulle sitting in his garden at Colombey while the pilots of an air training unit flew over his head in their planes, forming the Cross of Lorraine in the sky. The force that kept the young officers in Algeria from taking that final and disastrous step over the border of legality was their realization that De Gaulle would not have accepted the supreme office of the state from the hands of a rebellious army. At the same time the parliament turned toward him only because of the blunt fact that there was no one else who could, at that historic moment, reconcile everything that was indignant, frustrated and desperate in France with everything that was deeply attached to the republican tradition of respect for legality.

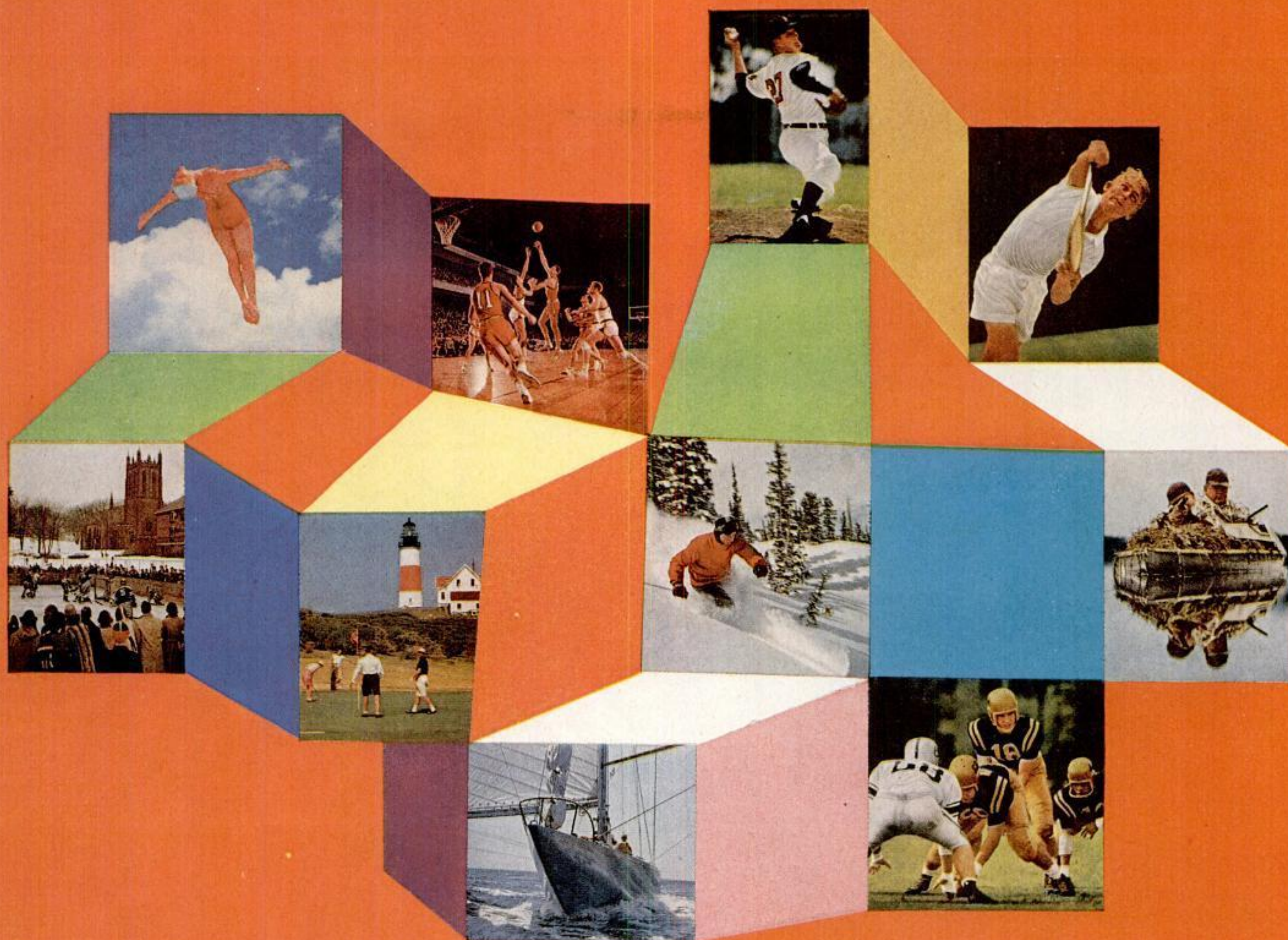
The desperate hours

BUT it was touch and go. One burst of machine-gun fire, one victim fallen in a street fight, and it would have been too late. De Gaulle knew during those desperate hours that the margin was getting almost too narrow for hope, and he said so clearly in the note he sent at that moment to the former socialist president of the Republic, Vincent Auriol. The hours of May 13 were so close to national disaster that the words of the hastily written letter clearly indicate extreme anguish and almost an admission of despair. "Soon," he wrote, "there will be nothing left for me but to spend my remaining years in deep sorrow."

De Gaulle could not emerge from his 12-year ordeal without undergoing a change. He has suffered a great deal and has stared deeply into the eyes of defeat. There is a new humility, perceptible even in the tone of his voice, a certain gentleness of manner, an almost total disappearance of his former abruptness. These changes come not only from the passing of time but perhaps from a new and deeply felt conviction that true human greatness is not something that can be achieved in full on a pedestal.

It was a different De Gaulle who stood before the French parliament in May, assuring the 600 deputies of his gratitude and of his honor at being present among them. His sincerity was beyond question, but a deputy exclaimed with grudging admiration, "The old fox!" It was one politician's highest tribute to another politician. For it has become quite clear that De Gaulle no longer relies on the strength of high principle alone but is determined to use all his cunning to insure political victory. This was clearly shown in the way he carefully temporized with the revolutionary committees in Algeria until he received the overwhelming approval of the people, whereupon he suddenly and decisively forbade the army to take part in the committees—and was instantly obeyed. Those who leave his office these days speak with amazement of his power of persuasion,

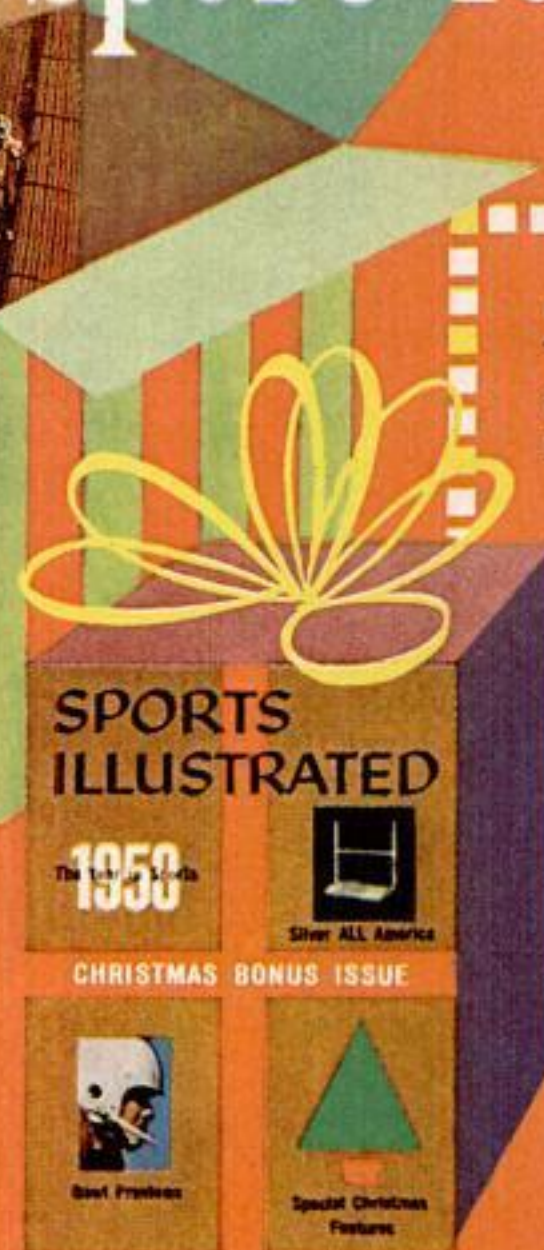
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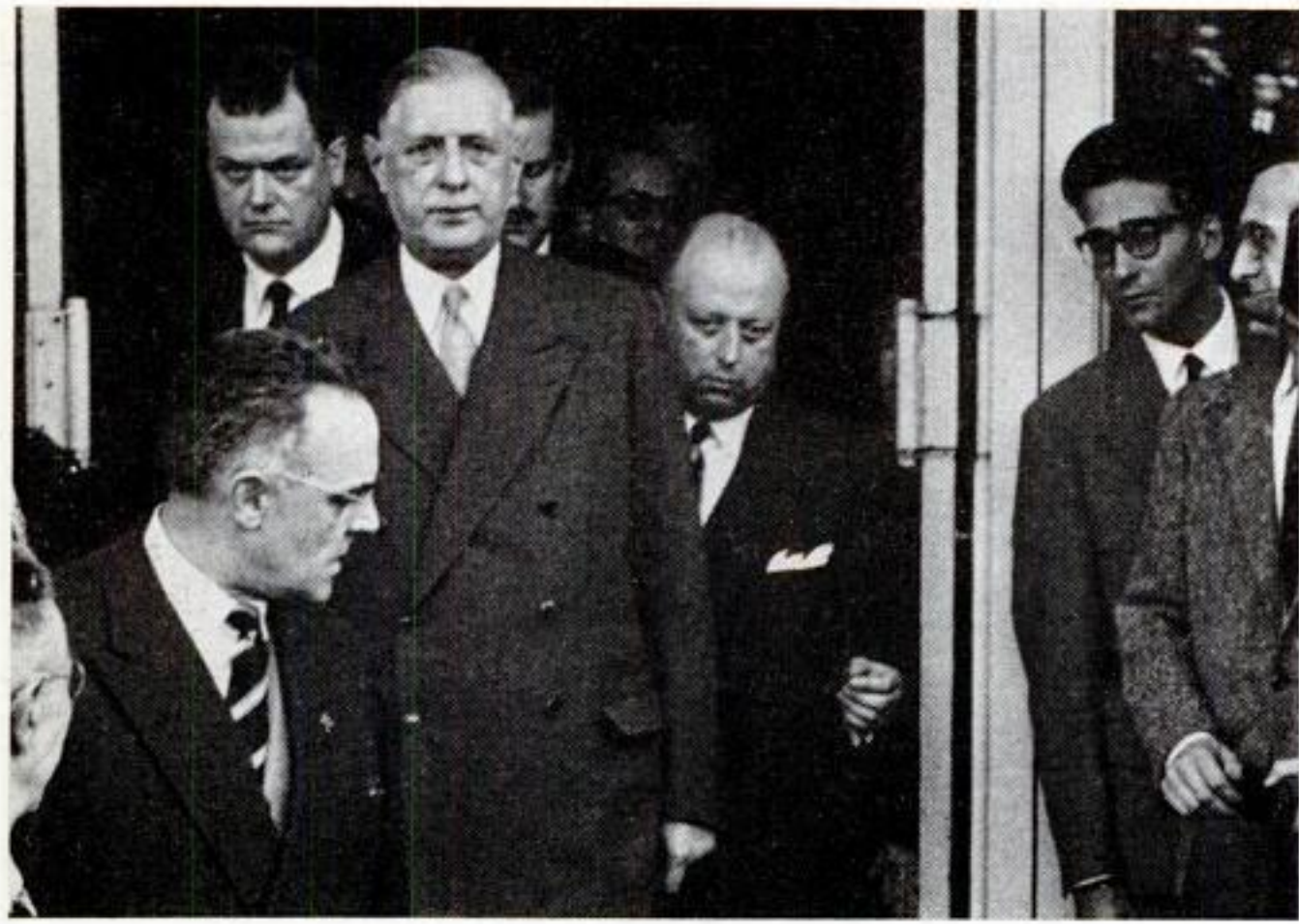
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AGAIN FRANCE'S LEADER. De Gaulle emerges from press conference in May after being called back to save country from threatened civil war.

DE GAULLE CONTINUED

a word that no one has ever before mentioned in connection with De Gaulle. He now emphasizes personal contact, a policy that must be very taxing for a man who has so emphasized aloofness all his life. It is said that during all his years as an adolescent, when he shared a room with his brother, he almost never spoke to him.

Nowadays he is even known to make an occasional personal remark—which would have been utterly inconceivable in the old De Gaulle. Recently a visitor left De Gaulle's office looking shaken. Everyone rushed to question him, expecting some political revelation. The man shook his head. "Believe it or not," he said, "he remarked that I have lost some weight and he told me that I looked much better." The others stared at one another in stunned silence.

The old stubbornness has become a will to convince. The few opponents he still has outside the Communist camp are treated with extreme courtesy, with the result that some remarkable conversions have occurred among them. He spent three hours arguing with the influential socialist mayor of Marseilles, Gaston Defferre, who had voted against him in the parliament. After the interview Defferre changed his views and backed De Gaulle.

The strange fact is that De Gaulle apparently is beginning to enjoy politics. For example, the electoral law he designed does not favor his own right-wing supporters but gives a good chance at the polls to the liberal left, making it possible for him to act as arbitrator, a purely political role. Since taking office he has been able by the sole impact of his personality (a) to cut the Communist voting strength vastly in last week's election, (b) to gain the backing of the socialists and the center groups without losing any of his power among his conservative supporters, and (c) to regain complete control over the army of Algeria while at the same time making a daring offer of peace negotiations to the rebels. He has achieved all this without submitting to any political mortgage on his person or his thinking. The Right made his accession to power possible, the non-Communist left made it legal and honorable by giving him a parliamentary majority. Nearly all parties will now claim De Gaulle as their own, and he will commit himself to none.

The political commander

IT HAS been said that De Gaulle has a monarchistic attitude toward government and that he considers all political parties as the "king's own." But it is more likely that the general approaches the problem in terms of strategy, as a commander-in-chief. The Right and the Left are for him merely the two wings of his national forces, and he will maneuver both to achieve the objective, which is, of course, the greatness of France. Even his attitude toward the Communist party bears the mark of this thinking: it is for him a deep source of regret that on his left there is a force of the French people's dynamism and talent that he cannot use and that is going to waste.

Nothing is likely to remain quite as before in French policies and politics. De Gaulle watches the political parties with a cold, speculative, knowing eye, and he will try to use the best they have to offer in terms of men and doctrine. Some years ago a writer quoted in his presence a definition of parliamentary democracy based on one of those old cooking recipes for which France is so justly famous. As this recipe met with De Gaulle's approval and as he is

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DE GAULLE CONTINUED

said to have remembered it since, perhaps it will be useful to repeat it here:

"Take from the party basket a political 'truth,' raise it to your nose, smell it carefully, make sure it is fresh, turn it over several times to see what is hiding behind it, then take a little bite, taste it prudently, start to chew it very slowly and carefully, swallow a bit, then wait, and if there is no pain, no convulsions, no cold sweat, eat it little by little, taking your time and chewing every morsel. But remember, always be ready to spit it out. *Democracy is the right to spit it out.*"

Perhaps the greatest offense of the Fourth Republic, in De Gaulle's eyes, was an electoral law so designed as to give the voters almost no choice. If you liked Jean and voted for him, you also had to buy Pierre, who appeared on the same party list. Then, no matter how unpleasantly Jean or Pierre, their parties or their politics stuck in your throat, you could not get them out. Under the new electoral law each man has to take his chance alone on his own record and the president can dissolve the Assembly and send the deputies back before the voters, who can thus either get them out of their throat or take another bite of their political "truth." So it seems that the good old French recipe has found at last a chef who can prepare it.

But it is obvious that De Gaulle no longer limits his vision to France alone. It most certainly was not an old-style nationalist who cried out to the crowds of Algeria, his hands raised in the now familiar, sky-embracing gesture, "Only two paths are open to the human race today: war or brotherhood. France has chosen brotherhood."

He is the first statesman in France's history to have offered total, immediate independence to the overseas territories, if their peoples asked for it in the referendum. That only the tiny territory of Guinea chose to part with France proves that a clear conscience can be good politics and also that De Gaulle's exalted idea of his country's greatness is not perhaps as romantic and unrealistic as it has been called.

De Gaulle's whole idea of progress is still, in short, essentially a spiritual one. In a recent conversation with a French scientist who was describing to him the marvels of space exploration that lie ahead, De Gaulle remarked, "We may well go to the moon, but that's not very far. The greatest distance we have to cover still lies within us."

A domestic policy

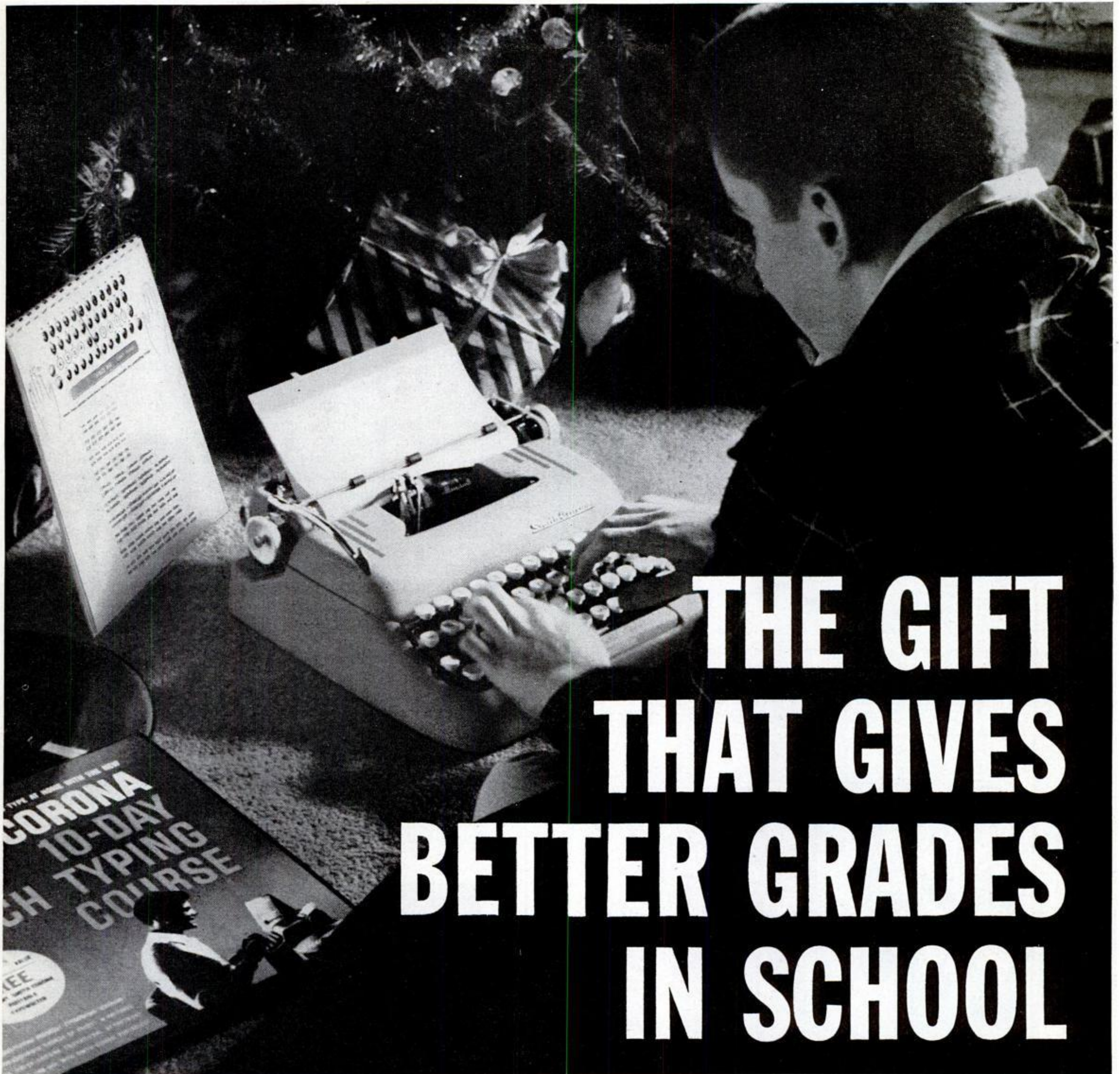
THIS deeply spiritual outlook does not mean that De Gaulle will refuse to work hard and fast for material progress. It must be remembered that during the 16 months he spent in power from 1944 to 1946, he was personally responsible for a staggering succession of social and economic reforms. He nationalized essential sectors of industry, introduced one of the most extensive social security programs in the world and gave women the right to vote for the first time. His vision of human dignity is incompatible with poverty, with slums, with social inequities and backwardness. He has denounced anti-Semitism on the one hand and anti-Arab feeling in Algeria on the other. In the light of his deep belief in what he calls the "human element" it is unthinkable for him that there should be within the French community a class, a race, a minority or a majority that is not encouraged to bring forward the best it has to offer for the benefit of all—if only because any failure to do so might deprive the country of exceptional personalities who could play a decisive part in the nation's destiny, like De Gaulle himself.

And what of the future? After a first term in office De Gaulle may decide to go back to Colombey-les-deux-Eglises and watch the new republican institutions learn to do without him, or he may continue in office as long as the nation and his health permit. Whatever he does, his mark will remain on French national life long after he has gone. He has set an example, a standard of conduct, which, if only because it succeeded, will become a part of French political tradition.

As for the immediate years ahead, the difficulties are immense. Besides the soaring problems of history, De Gaulle must cope with the crawling problems of everyday life: inflation, economy, finance.

The most frequent and pathetic cry the French used to hear about De Gaulle from abroad was, "But the man has no political program!" The answer, of course, is that the man has a purpose—and that a program is inherent to it becomes more apparent every day, as in his revolutionary reform of relations with the former colonies. It is true that he keeps his intentions to himself. The reason is simple. He has stated clearly in his books on strategy—and politics is nothing else—that he does not believe in prefabricated doctrine. Decisions must be taken in the field according to the situation, they must always carry an element of surprise. This is why he has so far refused to commit himself to any definite solution for Algeria. He goes there often—four times since he came to power—and gauges the atmosphere, examines the nature of the terrain, the forces in conflict,

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DE GAULLE CONTINUED

makes a quick evaluation of the situation. Eventually, when he and the cabinet feel that the time is ripe, he will act with lightning quickness in a way that will probably leave both enemies and friends dumfounded. All the other internal political problems he faces—France's role in NATO and the Council of Europe, for example—will be handled the same way. For De Gaulle considers it as dangerous for a statesman to make his intentions public long in advance as it is for a general to divulge his plans for a battle.

But however successful he may be in dealing with specific problems, the final place of De Gaulle in history will probably depend on something else, something more important. It will ultimately depend on the solution he brings, or fails to bring, to the dramatic French conflict between freedom and authority, between progress and stability. No French Republic has ever been able to strike the right balance between the two. The government has always shown a tendency either to die of a cancerous growth of freedom or succumb to the *rigor mortis* of total authority. France, of course, is not alone in facing this dilemma. Indeed, the survival of the whole Western system of democracy depends on the solution of this conflict, probably the greatest challenge that confronts modern man. It is not actually a conflict between East and West, for sooner or later Soviet Russia and its allies and satellites will have to solve their own problem of freedom.

De Gaulle is deeply conscious of the worldwide nature of this issue, and it is significant that in his first effort to meet the challenge, in designing a new constitution, he has put his stakes on individual greatness, talent and dignity. He believes in his country's spearheading position in civilization, and he is hopeful that within the framework of its new institutions the Fifth Republic will once more show the world the way out of a dilemma that is rapidly becoming for humanity a matter of life and death.

It is quite possible, of course, that De Gaulle will lose in his gamble on human greatness, and that his illusions and beliefs and the man himself will be studied in future Communist schools as a last and typical example of that thing abhorred above all by the Marxist materialistic society: idealism.

But those who consider the tall Frenchman and his stubborn faith a living anachronism, something that has risen suddenly from the past, should then admit that the Western world has nothing left to stand on. A spiritual and idealistic approach to the nature of man has always been our main living substance, our only inspiration and hope. It is still today the only force that guards us against the totalitarian, materialistic submersion. If De Gaulle's faith in man belongs to the past, then we belong to the past too. To this writer, at least, the answer is still open, and it carries with it both our greatest opportunity and our greatest challenge.



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Late last month Truman kept his promise, along with some of the biggest Democrats extant and 3,000 citizens of Uvalde, the Texas town Garner made famous. When the cake was cut, *Happy Birthday* was sung by a quartet consisting of Truman, Senate Leader Lyndon Johnson, House Speaker Sam Rayburn and Texas Governor Price Daniel. Then the old man retired, refusing both the bourbon and the cigars he had enjoyed for 70 years. He gave both up recently as part of a campaign to live 92 years—46 each as private citizen and public servant.



WITH TRUMAN Garner trades reminiscences. "Nature has been good to both of us," he said.

WITH RAYBURN (below), Garner merely smiles at reminiscent remark that brought howl from Sam.



BIRTHDAY CAKE, fashioned like a cabin, is sampled by Cactus Jack as Johnson smiles beside him.

CONTINUED



WITH LYNDON JOHNSON, who was introduced to guests as next President of the U.S. and in turn called Garner a "bright and shining name" in U.S.

history, Cactus Jack exchanges one-sided handshake. After this a quartet of Johnson, Rayburn, Governor Price Daniel and Truman sang *Happy Birthday*.

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This month's cover is a photograph of a fifteenth-century Italian sculpture of St. Joseph, attributed to Niccolo da Bari of Bologna. The sculpture was given this year to the Boston Museum of Fine Arts by the friends of the late Dr. Georg Swarzenski, medieval art scholar. For news of other recent gifts to museums, see the portfolio beginning on page 106.

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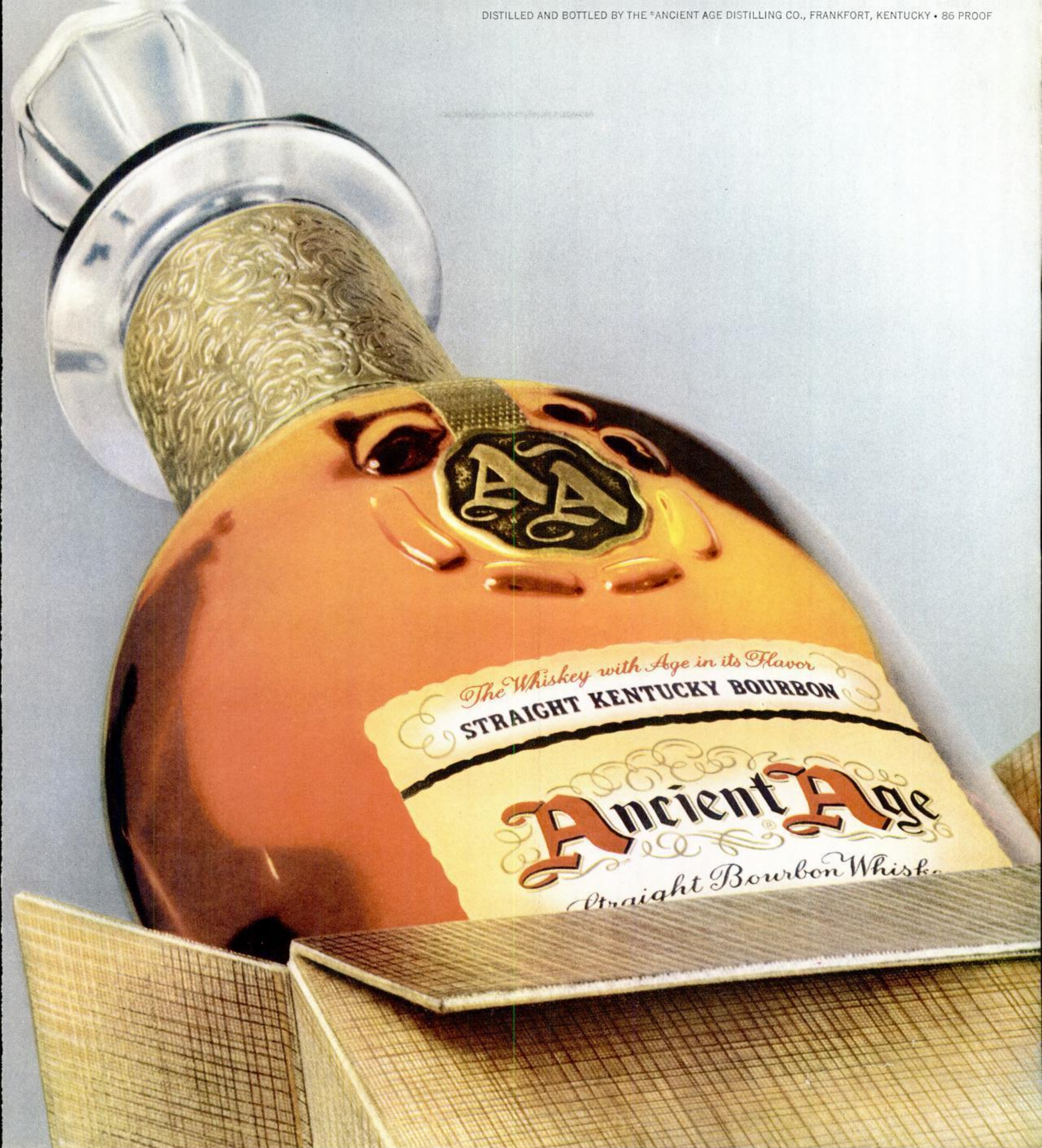
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NEW PROBLEM IN BUCK PASSING

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the 76,000 acres of the Army's Aberdeen Proving Ground. Undeterred by big blasts set off around them as new weapons are tested, the animals have become a nuisance—breaking into storehouses and overrunning the roads. They are unbearably blasé, as was this four-point buck which barely bothered to make way for an onrushing tank recovery vehicle.



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